Active, Controlled, and Intelligent Packaging for Foods and Beverages

Description: Contributions Of The Study And Intended Audience

This study examines the need for advanced food packaging for better and controlled food protection related to freshness, quality, environmental impact, theft and other issues. The study offers interesting insights for those in the food and beverage industry, the related packaging industry, organized retailers and other market players.

Scope Of The Study

The scope of this study includes packaging technologies comprising active, controlled, intelligent packaging along with advanced packaging components. This report analyzes and assesses the application of packaging in the food and beverage markets. It also evaluates packaging subcategories, regulatory aspects, patents, and market drivers and challenges. The report analyzes each market and its application, market projections and market shares.

In this report, North America consists of the United States and Canada, whereas the emerging markets cover India, Japan, China, Singapore, Taiwan, Korea, Brazil, Africa, Australia and New Zealand. The report also covers the European markets.

This report provides:

- An overview of the global market for active, controlled, and intelligent packaging for the food and beverage industry.
- Analyses of global market trends, with data from 2014, estimates for 2015, and projections of compound annual growth rates (CAGRs) through 2020.
- Examination of intelligent packaging from the perspective of commercial product development (for specific industry stakeholders) and technology innovation (affecting many packaging companies through the development and refinement of new advanced packaging materials and packaging techniques).
- Discussion of product categorizations, individual product definitions and performance metrics, and costs and benefits associated with various packaging products.
- A look at regulatory aspects impacting the industry, patent details, and market share information for packaging types.
- Profiles of major players in the industry.

Highlights

- Global packaging market revenues totaled nearly $42.5 billion in 2014. It is estimated this market will increase from $43.3 billion in 2015 to nearly $48.3 billion by 2020 at a compound annual growth rate (CAGR) of 2.2% through 2020.
- Controlled packaging accounted for the highest revenue within this market and is estimated to grow from $19.8 billion in 2015 to $22.1 billion by 2020 with a CAGR of 2.2%.
- Active packaging should total $11.6 billion in 2015 and nearly $13.2 billion by 2020 increasing at a five-year CAGR of 2.5% through 2020.

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