Global e-commerce Logistics 2016

Description: Amazon will continue to dominate the e-commerce market because customers choose its cheap and convenient delivery over other retailers' offerings.

Online marketplaces and the adoption of omni channel strategies mean the distinction between B2C and B2B markets has become blurred. The replication of B2B by B2C could guarantee higher levels of delivery success, but this is only part of the solution.

Changes in consumer demand have prompted retailers to invest in IT and fulfilment centre networks to link bricks & mortar to online, mobile and social media offerings, as well as embracing showrooming and concept stores.

Traditional seasonality has changed markedly, with savings days such as Singles Day (which now dwarfs Black Friday and Cyber Monday) meaning it is not just the Christmas volumes urge that retailers and logistics companies need to handle.

Alternative payments overtook card payments for the first time in 2014. This shift is expected to continue, driven by North America.

Technology failure and cyber-attacks are a bigger threat than adverse weather, fire and social unrest. Intellectual data is a critical supply chain asset and, within B2B, is among the primary targets for such security breaches.

Logistics and supply chains need to respond to the challenges created by the evolution of the sharing economy business model.

Technology means that consumers now have exposure to better prices, product availability and choice from outside of their country of residence.

E-commerce growth is rocketing in emerging markets and even developed markets are displaying double digit growth. However, there are various challenges that logistics providers need to surmount before they can take full advantage of this trend.

This report is specifically written to provide comprehensive and easily accessible strategic information to those involved or with an interest in this sector as well as:

- Global manufacturers
- Banks and financial institutions
- Supply chain managers and directors
- Logistics procurement managers
- Marketing managers
- Knowledge managers
- Investors
- All C-level executives

Contents:

1.0 Introduction
1.1 Key findings and executive summary

2.0 E-commerce market overview
2.1 E-commerce market overview
2.2 What is e-commerce?
2.3 The scale and importance of the B2B e-commerce sector
2.3.1 The blurring of B2B and B2C
2.3.2 What can B2C learn from B2B?
2.4 Is bricks & mortar dead?
2.5 Grocery
2.6 M-commerce
2.7 Changes to seasonality
2.8 Alternative payments
2.9 Security
2.10 “Internet of Things”
2.11 The sharing economy
2.12 More logistics providers, more end-to-end solutions
2.13 Cross-border
2.14 Delivery options
2.15 Delivery prices

3.0 Supply chain profiles
3.1 Supply Chain profiles overview
3.2 Alibaba
3.3 Amazon
3.4 AO
3.5 Argos
3.6 ASOS.com
3.7 Best Buy
3.8 CNOVA
3.9 eBay
3.10 Google
3.11 JD.com
3.12 John Lewis
3.13 Otto Group
3.14 Rakuten
3.15 Rocket Internet
3.16 Tesco
3.17 Walmart

4.0 Logistics provider profiles
4.1 Logistics provider profiles overview
4.2 Aramex
4.3 Australia Post
4.4 Clipper Logistics
4.5 Deutsche Post DHL
4.5.1 Express
4.5.2 Post – eCommerce – Parcel
4.6 FedEx
4.7 iForce
4.8 Japan Post
4.9 La Poste
4.10 S.F. Express
4.11 SEKO Logistics
4.12 Singapore Post
4.13 UPS
4.14 USPS
4.15 XPO Logistics
4.16 Yamato

5.0 E-commerce logistics market size
5.1 Global e-commerce logistics market size and forecast overview
5.2 Global e-commerce logistics market size and forecast
5.2.1 Global e-commerce logistics market size and forecast by region
5.3 Africa and the Middle East e-commerce logistics market size and forecast
5.3.1 Africa e-commerce logistics market size forecast
5.3.1.1 Africa e-commerce logistics market size forecast by country
5.3.2 Middle East e-commerce logistics market size forecast
5.3.2.1 Middle East e-commerce logistics market size forecast by country
5.4 Asia Pacific e-commerce logistics market size forecast
5.4.1 Asia Pacific e-commerce logistics market size forecast by country
5.5 Europe e-commerce logistics market size and forecast
5.5.1 Central & Eastern Europe and CIS e-commerce logistics market size forecast
5.5.1.1 Central & Eastern Europe and CIS e-commerce logistics market size forecast by country
5.5.2 Western Europe e-commerce logistics market size forecast
5.5.2.1 Western Europe e-commerce logistics market size forecast by country
5.6 North America e-commerce logistics market size and forecast
5.6.1 North America e-commerce logistics market size forecast by country
5.7 South America e-commerce logistics market size and forecast
5.7.1 South America e-commerce logistics market size forecast by country

6.0 The future of e-commerce logistics
6.1 The future of e-commerce logistics

7.0 Appendix
7.1 Market sizing methodology
7.2 E-commerce logistics market size
7.3 Logistics costs as a % of online retail sales for selected e-tailers

Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Global e-commerce Logistics 2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/3635654/">http://www.researchandmarkets.com/reports/3635654/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SCH3ABAL</td>
</tr>
</tbody>
</table>

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 2049</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td></td>
<td>USD 4099</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 6148</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr</th>
<th>Mrs</th>
<th>Dr</th>
<th>Miss</th>
<th>Ms</th>
<th>Prof</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: 

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World