Cranes: Technologies and Global Markets

Description: This report provides an up-to-date analysis of recent developments and current trends in the global crane marketplace. It identifies significant drivers of revenue growth in specific crane categories and offers forecasts through 2020.

This report provides:

- An overview of the global market for cranes used for lifting and lowering heavy materials, and cranes most commonly used in the construction, manufacturing, and transportation industries.
- Analyses of global market trends, with data from 2014, estimates for 2015, and projections of compound annual growth rates (CAGRs) through 2020.
- Identification of crane types such as mobile (truck-mounted, floating, rough-terrain, railroad, all-terrain, crawler, aerial, and side-lift), marine and port, and fixed (telescopic, self-erecting, tower, level-luffing, overhead, gantry, jib, bulk-handling, deck, stacker, and loader).
- Discussion of the historic market for cranes according to different categories.
- Examinations of global demand, key developments, industry trends, and the dynamic growth of the Chinese crane market.
- Profiles of major players in the industry.

Use this report to:

- Receive information about revenue forecasts from 2015 to 2020 for each of the major types of cranes, their subtypes and regional markets.
- Analyze major market drivers for the global crane industry, current trends within the industry and major end-user industries.
- Learn about major players in the market as well as major drivers and trends.

Reasons For Doing The Study
With the increasing construction and infrastructural development in the high-growth emerging economies, especially in the Asia-Pacific region, the global demand for cranes has increased considerably in some of the major types of mobile cranes and fixed cranes. However, demand for some types of marine and port cranes, remains below or has marginally increased from the levels achieved before the economic and financial crisis of 2008.

The Chinese economy, which has been a prominent market for construction equipment for years, has been on a downward trend since 2012; however, it is expected to start the recovery process by the end of 2016. Demand from the other emerging economies such as Indonesia, Malaysia, Philippines, Brazil and especially from India, which is expected to take over China as the fastest-growing economy in the world by the start of 2016, is expected to increase significantly during the forecast period (2015 to 2020).

On the other hand, advanced economies showed signs of recovering growth during the end of 2014, with strong fundamental growth in the U.S. With higher demand in the cranes market expected from the highly populated emerging economies, the governments in these regions will invest increasingly in line with the increasing expectation to improve the basic levels of infrastructure and construction needs, as well from advanced economies to update the present level of infrastructure and to invest in major projects to increase demand in order to stimulate the growth further.

Scope Of Report
The scope of this report is broad and covers several types of cranes used globally; it is broken down by three major types and further by their subtypes, regional markets and major players in each of these submarkets. The revenue forecasts from 2015 to 2020 are explained for each of these major types of cranes, their subtypes and regional markets for each type of crane. The report also includes discussion on major players across each of the sub segments within each of the three major crane markets; it explains the major market drivers for the global crane industry, the current trends within the industry and major end-user industries for the global crane market.

The report concludes with a special focus on China, one of the largest crane markets. It covers the growth in
the crane industry in the Chinese market; discusses the major players in the market; and the major drivers, trends and end-user industries.

Intended Audience
This report is intended especially for manufacturers, suppliers, end users and others in the value chain, with a vital interest in specific cranes equipment and market segments. The report should also be of interest to industries such as construction, infrastructure, energy, automotive, heavy metal, mining, etc. In addition, because of this report's business focus, it will be useful to sales executives and business managers as an up-to-date guide that includes challenges, drivers and trends that are expected to be significant factors in the current and future market.

Contents:

Chapter 1: Introduction
- Study Goals And Objectives
- Reasons For Doing The Study
- Scope Of Report
- Intended Audience
- Information Sources
- Research Methodology
- Analyst's Credentials
- Disclaimer

Chapter 2: Summary

Chapter 3: Global Crane Industry Overview
- Industry Overview And Description

Chapter 4: Global Crane Market By Type
- Global Crane Market By Region

Chapter 5: Global Market For Mobile Cranes
- Global Mobile Crane Market By Region

Chapter 6: Global Marine And Port Crane Market
- Global Marine And Port Crane Market By Region
- Global Marine And Port Crane Market By Type

Chapter 7: Global Fixed Crane Market
- Global Fixed Crane Market By Region
- Global Fixed Crane Market By Type

Chapter 8: Major Trends In Global Crane Market
- Technological Innovation
- Reviving World Growth, China Slowdown
- Market Consolidation
- Move Toward Higher Lifting Capacity Equipment
- Safety
- Energy Conservation
- Increased R&D Investment
- Automation
- Focus Toward Carbon Footprint Reduction
- Road Regulations
- Emerging Markets Gaining Traction

Chapter 9: End-User Industries For Global Crane Market
- Shipyard/Container Terminals
- Automotive Industry
- Energy Industry
- Construction Industry
- Infrastructure Industry
- Mining Industry
- Metal Industry
Chapter 10: Global Crane Market Drivers
- Increase In Global Trade Demand
- Growth In Container And Shipping Industry
- Looking Forward
- Offshore Exploration Activity As A Driver For Offshore Cranes
- Wind Energy Installations: A Major Driver For Tower And Offshore Cranes
- Global Infrastructure Development
- Rental Demand
- Looking Forward

Chapter 11: Supplier Landscape And Profiles
- Supplier Landscape
  - Mobile Crane Market
  - Marine And Port Crane Market
  - Fixed Crane Market
- Supplier Profiles

Chapter 12: In Focus: China's Crane Market
- Major Industry Companies
- End-User Industry/Drivers
- Chinese Crane Industry Trends

List Of Tables
- Summary Table A : Global Market Value For Cranes By Type, Through 2020
- Summary Table B : Global Market Volume For Cranes By Type, Through 2020
- Table 1 : Crane Specification As Per Panamax
- Table 2 : Global Market Value For Cranes By Type, Through 2020
- Table 3 : Global Market Volume For Cranes By Type, Through 2020
- Table 4 : Global Market Value Forecast For Cranes By Region, Through 2020
- Table 5 : Global Market Volume Forecast For Cranes By Region, Through 2020
- Table 6 : Global Market Value For Mobile Cranes By Type, Through 2020
- Table 7 : Global Market Volume For Mobile Cranes By Type, Through 2020
- Table 8 : Global Market Value For Mobile Cranes By Region, Through 2020
- Table 9 : Global Market Volume For Mobile Cranes By Region, Through 2020
- Table 10 : Global Market Value For Truck Cranes, Through 2020
- Table 11 : Global Market Volume For Truck Cranes, Through 2020
- Table 12 : Global Market Value For Truck Cranes By Region, Through 2020
- Table 13 : Global Market Volume For Truck Cranes By Region, Through 2020
- Table 14 : Global Market Value For Rough-Terrain Cranes, Through 2020
- Table 15 : Global Market Volume For Rough-Terrain Cranes, Through 2020
- Table 16 : Global Market Value For Rough-Terrain Cranes By Region, Through 2020
- Table 17 : Global Market Volume For Rough-Terrain Cranes By Region, Through 2020
- Table 18 : Global Market Value For All-Terrain Cranes, Through 2020
- Table 19 : Global Market Volume For All-Terrain Cranes, Through 2020
- Table 20 : Global Market Value For All-Terrain Cranes By Region, Through 2020
- Table 21 : Global Market Volume For All-Terrain Cranes By Region, Through 2020
- Table 22 : Global Market Value For Truck Loader Cranes, Through 2020
- Table 23 : Global Market Volume For Truck Loader Cranes, Through 2020
- Table 24 : Global Market Value For Truck Loader Cranes By Region, Through 2020
- Table 25 : Global Market Volume For Truck Loader Cranes By Region, Through 2020
- Table 26 : Global Market Value For Crawler Cranes, Through 2020
- Table 27 : Global Market Volume For Crawler Cranes, Through 2020
- Table 28 : Global Market Value For Crawler Cranes By Region, Through 2020
- Table 29 : Global Market Volume For Crawler Cranes By Region, Through 2020
- Table 30 : Global Market Value For Marine And Port Cranes By Type, Through 2020
- Table 31 : Global Market Volume For Marine And Port Cranes By Type, Through 2020
- Table 32 : Global Market Value For Marine And Port Cranes By Region, Through 2020
- Table 33 : Global Market Volume For Marine And Port Cranes By Region, Through 2020
- Table 34 : Global Market Value For Mobile Harbor Cranes, Through 2020
- Table 35 : Global Market Volume For Mobile Harbor Cranes, Through 2020
- Table 36 : Global Market Value For Mobile Harbor Cranes By Region, Through 2020
- Table 37: Global Market Volume For Mobile Harbor Cranes By Region, Through 2020
- Table 38: Global Market Value For Ship-To-Shore Gantry Cranes, Through 2020
- Table 39: Global Market Volume For Ship-To-Shore Gantry Cranes, Through 2020
- Table 40: Global Market Value For Ship-To-Shore Gantry Cranes By Region, Through 2020
- Table 41: Global Market Volume For Ship-To-Shore Gantry Cranes By Region, Through 2020
- Table 42: Global Market Value For Rubber-Tyred Gantry Cranes, Through 2020
- Table 43: Global Market Volume For Rubber-Tyred Gantry Cranes, Through 2020
- Table 44: Global Market Value For Rubber-Tyred Gantry Cranes By Region, Through 2020
- Table 45: Global Market Volume For Rubber-Tyred Gantry Cranes By Region, Through 2020
- Table 46: Global Market Value For Rail-Mounted Gantry Cranes, Through 2020
- Table 47: Global Market Volume For Rail-Mounted Gantry Cranes, Through 2020
- Table 48: Global Market Value For Rail-Mounted Gantry Cranes By Region, Through 2020
- Table 49: Global Market Volume For Rail-Mounted Gantry Cranes By Region, Through 2020
- Table 50: Global Market Value For Automatic Stacking Cranes, Through 2020
- Table 51: Global Market Volume For Automatic Stacking Cranes, Through 2020
- Table 52: Global Market Value For Automatic Stacking Cranes By Region, Through 2020
- Table 53: Global Market Volume For Automatic Stacking Crane By Region, Through 2020
- Table 54: Global Market Value For Offshore Cranes, Through 2020
- Table 55: Global Market Volume For Offshore Cranes, Through 2020
- Table 56: Global Market Value For Offshore Cranes By Region, Through 2020
- Table 57: Global Market Volume For Offshore Cranes By Region, Through 2020
- Table 58: Global Market Value For Ship Cranes, Through 2020
- Table 59: Global Market Volume For Ship Cranes, Through 2020
- Table 60: Global Market Value For Ship Cranes By Region, Through 2020
- Table 61: Global Market Volume For Ship Cranes By Region, Through 2020
- Table 62: Global Market Value For Fixed Cranes By Type, Through 2020
- Table 63: Global Market Volume For Fixed Cranes By Type, Through 2020
- Table 64: Global Market Value For Fixed Cranes By Region, Through 2020
- Table 65: Global Market Volume For Fixed Cranes By Region, Through 2020
- Table 66: Global Market Value For Tower Cranes, Through 2020
- Table 67: Global Market Volume For Tower Cranes, Through 2020
- Table 68: Global Market Value For Tower Cranes By Region, Through 2020
- Table 69: Global Market Volume For Tower Cranes By Region, Through 2020
- Table 70: Global Market Value For Industrial Cranes, Through 2020
- Table 71: Global Market Volume For Industrial Cranes, Through 2020
- Table 72: Global Market Value For Industrial Cranes By Region, Through 2020
- Table 73: Global Market Volume For Industrial Cranes By Region, Through 2020
- Table 74: Global Container Shipment Market, 2010–2014
- Table 75: Gdp Growth Across Regions, 2014
- Table 76: Global Top 10 Operators, 2014
- Table 77: Top 20 Container Terminals Per Throughput, 2014
- Table 78: Global Installed Wind Energy Capacity, Through 2014
- Table 79: Global Offshore Wind Energy Capacity, 2014
- Table 80: Global Truck Crane Market Share By Manufacturer, 2014
- Table 81: Global Rough-Terrain Crane Market Share By Manufacturer, 2014
- Table 82: Global All-Terrain Crane Market Share By Manufacturer, 2014
- Table 83: Global Truck Loader Crane Market Share By Manufacturer, 2014
- Table 84: Global Crawler Crane Market Share By Manufacturer, 2014
- Table 85: Global Mobile Harbor Crane Market Share By Manufacturer, 2014
- Table 86: Global Ship-To-Stage Gantry Crane Market Share By Manufacturer, 2014
- Table 87: Global Rubber-Tyred Gantry Crane Market Share By Manufacturer, 2014
- Table 88: Global Rail-Mounted Gantry Crane Market Share By Manufacturer, 2014
- Table 89: Global Automated Stacking Crane Market Share By Manufacturer, 2014
- Table 90: Global Offshore Crane Market Share By Manufacturer, 2014
- Table 91: Global Ship Crane Market Share By Manufacturer, 2014
- Table 92: Global Tower Crane Market Share By Manufacturer, 2014
- Table 93: Global Industrial Crane Market Share By Manufacturer, 2014
- Table 94: Cargotec's Recent Financial Performance, Through 2014
- Table 95: Furukawa's Recent Financial Performance, Through Fy 2014
- Table 96: Ihi's Recent Financial Performance, Through Fy 2014
- Table 97: Kato's Recent Financial Performance, Through 2014
- Table 98: Kobe Steel's Recent Financial Performance, Through Fy 2014
- Table 99: Konecranes' Recent Financial Performance, Through 2014
List Of Figures

- Summary Figure A : Global Market Value For Cranes By Type, 2014-2020
- Summary Figure B : Global Market Volume For Cranes By Type, 2014-2020
- Figure 1 : Global Market Share For Cranes By Region In Units, 2015 And 2020
- Figure 2 : Global Market Share For Mobile Cranes By Region In Units, 2015 And 2020
- Figure 3 : Global Market Share For Truck Cranes By Region In Units, 2015 And 2020
- Figure 4 : Global Truck Crane Market By Tonnage, 2014
- Figure 5 : Global Market Share For Rough-Terrain Cranes By Region In Units, 2015 And 2020
- Figure 6 : Global Rough-Terrain Crane Market By Tonnage, 2014
- Figure 7 : Global Market Share For All-Terrain Cranes By Region In Units, 2015 And 2020
- Figure 8 : Global All-Terrain Crane Market By Tonnage, 2014
- Figure 9 : Global Market Share For Truck Loader Cranes By Region In Units, 2015 And 2020
- Figure 10 : Global Truck Loader Crane Market By Type, 2014
- Figure 11 : Global Market Share For Crawler Crane By Region In Units, 2015 And 2020
- Figure 12 : Global Crawler Crane Market By Type, 2014
- Figure 13 : Global Crawler Crane Market By Lifting Capacity, 2014
- Figure 14 : Global Market Share For Marine And Port Cranes By Region In Units, 2015 And 2020
- Figure 15 : Global Market Share For Mobile Harbor Cranes By Region In Units, 2015 And 2020
- Figure 16 : Global Mobile Harbor Crane Market By Tonnage, 2014
- Figure 17 : Global Market Share For Ship-To-Ship Gantry Cranes By Region In Units, 2015 And 2020
- Figure 18 : Global Ship-To-Ship Gantry Crane Market By Tonnage, 2014
- Figure 19 : Global Market Share For Rubber-Tyred Gantry Cranes By Region In Units, 2015 And 2020
- Figure 20 : Global Rubber-Tyred Gantry Crane Market By Tonnage, 2014
- Figure 21 : Global Rubber-Tyred Gantry Crane Market By Stacking, 2014
- Figure 22 : Global Rubber-Tyred Gantry Crane Market By Width, 2014
- Figure 23 : Global Market Share For Rail-Mounted Gantry Cranes By Region In Units, 2015 And 2020
- Figure 24 : Global Rail-Mounted Gantry Crane Market By Tonnage, 2014
- Figure 25 : Global Market Share For Automatic Stacking Cranes By Region In Units, 2015 And 2020
- Figure 26 : Global Automatic Stacking Cranes Market By Tonnage, 2014
- Figure 27 : Global Market Share For Offshore Cranes By Region In Units, 2015 And 2020
- Figure 28 : Global Market Share For Ship Cranes By Region In Units, 2015 And 2020
- Figure 29 : Global Marine Order Book By Type, 2014
- Figure 30 : Global Ship Crane Market By Type, 2014
- Figure 31 : Global Fixed Crane Market Share By Region In Units, 2015 And 2020
- Figure 32 : Global Market Share For Tower Cranes By Region In Units, 2015 And 2020
- Figure 33 : Global Tower Crane Market Share By Type, 2014
- Figure 34 : Global Market Share For Industrial Cranes By Region In Units, 2015 And 2020
- Figure 35 : Global Auto Production By Region, 2010-2014
- Figure 36 : Sales Of Passenger Cars And Commercial Vehicles, 2010-2014
- Figure 37 : Global Auto Sales By Region, 2010-2014
- Figure 38 : Regional Share In Global Merchandise Exports, 2014
- Figure 39: Regional Share In Global Merchandise Imports, 2014
- Figure 40: Regional Share In Global Commercial Services Exports, 2014
- Figure 41: Regional Share In Global Commercial Services Imports, 2014
- Figure 42: Marine Order Book, 2013
- Figure 43: Global E&P Investments, 2013
- Figure 44: Distribution By Region Of Onshore And Offshore Wells Drilling, 2013
- Figure 45: Offshore Wells Distribution By Region, 2013
- Figure 46: Wind Energy Installation Market By Region, 2014
- Figure 47: Cargotec's Revenue By Segment, Fy 2014
- Figure 48: Cargotec's Revenue By Region, 2014
- Figure 49: Furukawa's Revenue By Segment, Fy 2014
- Figure 50: Furukawa's Revenue By Region, 2014
- Figure 51: Kobe Steel's Revenue Breakdown By Segment, Through Fy 2014
- Figure 52: Kobe Steel's Revenue By Region, 2014
- Figure 53: Konecranes's Revenue By Segment, 2014
- Figure 54: Konecranes's Revenue By Region, 2014
- Figure 55: Liebherr's Revenues By Region, 2014
- Figure 56: Liebherr's Mobile Cranes Revenue By Region, 2014
- Figure 57: Liebherr's Tower Cranes Revenue By Region, 2014
- Figure 58: Liebherr's Maritime Cranes Revenue By Region, 2014
- Figure 59: Manitowoc's Revenue Breakdown By Segments, 2014
- Figure 60: Manitowoc's Revenue By Segment, 2014
- Figure 61: Manitowoc's Revenue By Region, 2014
- Figure 62: Mitsui E&S's Revenue By Segment, Fy 2014
- Figure 63: Palfinger's Revenue By Segment, 2014
- Figure 64: Palfinger's Revenue Breakdown By Region, Fy 2014
- Figure 65: Tadano's Revenue Breakdown By Segments, 2014
- Figure 66: Tadano's Revenue Breakdown By Region, 2014
- Figure 67: Terex's Revenue By Segment, 2014
- Figure 68: Terex's Revenue Breakdown By Region, Fy 2014
- Figure 69: Tts Group's Revenue Breakdown By Segment, Fy 2014
- Figure 70: Tts Group's Revenue Breakdown By Region, Fy 2014
- Figure 71: Zoomlion's Revenue Breakdown By Segment, Fy 2014
- Figure 72: Zoomlion's Revenue Breakdown By Region, Fy 2014
- Figure 73: China's Market Share By Type In Units, 2015 And 2020

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