Cranes: Technologies and Global Markets

Description: This report provides an up-to-date analysis of recent developments and current trends in the global crane marketplace. It identifies significant drivers of revenue growth in specific crane categories and offers forecasts through 2020.

This report provides:

- An overview of the global market for cranes used for lifting and lowering heavy materials, and cranes most commonly used in the construction, manufacturing, and transportation industries.
- Analyses of global market trends, with data from 2014, estimates for 2015, and projections of compound annual growth rates (CAGRs) through 2020.
- Identification of crane types such as mobile (truck-mounted, floating, rough-terrain, railroad, all-terrain, crawler, aerial, and side-lift), marine and port, and fixed (telescopic, self-erecting, tower, level-luffing, overhead, gantry, jib, bulk-handling, deck, stacker, and loader).
- Discussion of the historic market for cranes according to different categories.
- Examinations of global demand, key developments, industry trends, and the dynamic growth of the Chinese crane market.
- Profiles of major players in the industry.

Use this report to:

- Receive information about revenue forecasts from 2015 to 2020 for each of the major types of cranes, their subtypes and regional markets.
- Analyze major market drivers for the global crane industry, current trends within the industry and major end-user industries.
- Learn about major players in the market as well as major drivers and trends.

Reasons For Doing The Study
With the increasing construction and infrastructural development in the high-growth emerging economies, especially in the Asia-Pacific region, the global demand for cranes has increased considerably in some of the major types of mobile cranes and fixed cranes. However, demand for some types of marine and port cranes remains below or has marginally increased from the levels achieved before the economic and financial crisis of 2008.

The Chinese economy, which has been a prominent market for construction equipment for years, has been on a downward trend since 2012; however, it is expected to start the recovery process by the end of 2016. Demand from the other emerging economies such as Indonesia, Malaysia, Philippines, Brazil and especially from India, which is expected to take over China as the fastest-growing economy in the world by the start of 2016, is expected to increase significantly during the forecast period (2015 to 2020).

On the other hand, advanced economies showed signs of recovering growth during the end of 2014, with strong fundamental growth in the U.S. With higher demand in the cranes market expected from the highly populated emerging economies, the governments in these regions will invest increasingly in line with the increasing expectation to improve the basic levels of infrastructure and construction needs, as well from advanced economies to update the present level of infrastructure and to invest in major projects to increase demand in order to stimulate the growth further.

Scope Of Report
The scope of this report is broad and covers several types of cranes used globally; it is broken down by three major types and further by their subtypes, regional markets and major players in each of these submarkets. The revenue forecasts from 2015 to 2020 are explained for each of these major types of cranes, their subtypes and regional markets for each type of crane. The report also includes discussion on major players across each of the sub segments within each of the three major crane markets; it explains the major market drivers for the global crane industry, the current trends within the industry and major end-user industries for the global crane market.

The report concludes with a special focus on China, one of the largest crane markets. It covers the growth in
the crane industry in the Chinese market; discusses the major players in the market; and the major drivers, trends and end-user industries.

Intended Audience
This report is intended especially for manufacturers, suppliers, end users and others in the value chain, with a vital interest in specific cranes equipment and market segments. The report should also be of interest to industries such as construction, infrastructure, energy, automotive, heavy metal, mining, etc. In addition, because of this report's business focus, it will be useful to sales executives and business managers as an up-to-date guide that includes challenges, drivers and trends that are expected to be significant factors in the current and future market.

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