China Cashew Monthly Export Monitoring

Description: "China Cashew Monthly Export Monitoring" analysis is based on the original complete China Customs transaction records, the author conducts a series of research & analysis to locate the target commodity's transaction records, as well as its manufacturers & the export specifications. The monthly export monitoring uses 4 sheets to present its analysis & comparison from different dimensions to help you monitor the target commodity's export pricing strategy, the exporters' export dynamics and the export trend, which also can help you get to know your potential competitors'/ clients' & partners' business movements in real time, as well as to help you adjust your market strategies & business strategies at any time, so as to assist you to do the first strike by facing the changing market.

Benefits and features
- Support you to develop your potential customers
- Support you to monitor your competitors export or import activities
- Support you can optimize your supply chain
- Support you to get to know your customers procurement activities
- Support you to analyze the market trends and seize the opportunities

Contents:
- Analysis sheet: Detailed records for Cashew exports in China on a monthly basis (data information cover product name; product specification; manufacturer name; trade mode; exporter name; export destination; export unit price; export quantity; export value etc.)
- Product Specification sheet: PivotTables to summarize & display each product content's export situation in the current month
- Exporter sheet: PivotTables to summarize & display each exporter's export situation for the target product in the current month
- Export Destination sheet: PivotTables to summarize & display the target product's export situation by destination country in the current month

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