Patient Engagement Solutions Market by Component (Hardware, Software & Services), Delivery mode (On-Premise, Web & Cloud), End User (Provider & Payer), Applications (Home Health, Financial Health), Therapeutic Area - Global Forecast to 2020

Description: Growth of the overall market can be attributed to the growing popularity of patient engagement solutions among the aging population, rising number of collaborations and partnerships between vendors and end users, and increasing utilization of mobile health (mHealth). In the coming years, the market is expected to witness a highest growth rate in the European region.

High growth in this region can be attributed to the rising healthcare costs and aging population, growth of the HCIT market and consolidation of healthcare providers in Europe, rising demand for advanced healthcare solutions, efficient healthcare delivery in Germany, role of the NHS in the U.K., implementation of the Dossier Médical Personnel (DMP) in France, and increased deployments of EHR-based IT solutions in the RoE region.

In this report, the patient engagement solutions market has been segmented on the basis of component, delivery mode, end user, application, therapeutic area, and region. On the basis of component, the market is segmented into hardware, software, and services.

McKesson Corporation (U.S.), Allscripts Healthcare Solutions, Inc. (U.S.), Phytel, Inc. (U.S.), athenahealth, Inc. (U.S.), Orion Health Ltd. (New Zealand), Cerner Corporation (U.S.), GetWellNetwork, Inc. (U.S.), Lincor Solutions Ltd. (U.S.), YourCareUniverse, Inc. (U.S.), WelVU, Inc. (U.S.), Get Real Health (U.S.), Oneview Healthcare (U.S.), PatientPoint (U.S.), and Medecision, Inc. (U.S.) are some of the key players in the patient engagement solutions market worldwide.

Target Audience of the Patient Engagement Solutions Market

- Healthcare Institutions/Providers (Hospitals, Medical Groups, Physician Practices, Diagnostic Centers, Pharmacies, Ambulatory Centers, and Outpatient Clinics)
- Healthcare Insurance Companies/Payers
- Healthcare IT Service Providers
- Venture Capitalists
- Government Bodies
- Corporate Entities
- Accountable Care Organizations

Scope of the Report:

This research report categorizes the global patient engagement solutions market into the following segments:

Patient Engagement Solutions Market, by Component

- Hardware
- Software
  -- Standalone Solutions
  -- Integrated Solutions
- Services
  -- Consulting Services
  -- Implementation Services
  -- Training and Education Services
  -- Other Services (Post-sale & Maintenance, Advertising, and Enrolment)

Patient Engagement Solutions Market, by Delivery Mode
Web-based
- Cloud-based
- On-premise

Patient Engagement Solutions Market, by End User
- Providers
- Payers
- Individual Users
- Others (Employer Groups, Government Bodies, and Pharmaceutical Companies)

Patient Engagement Solutions Market, by Application
- Health Management
- Social and Behavioral Management
- Home Health Management
- Financial Health Management

Patient Engagement Solutions Market, by Therapeutic Area
- Chronic Diseases
  -- Diabetes
  -- Cardiovascular Disease
  -- Obesity (Weight Loss Management)
  -- Other Chronic Diseases (hypertension, Atherosclerosis, and Chronic Obstructive Pulmonary Disease (COPD))
- Women's Health
- Mental Health
- Fitness
- Other Therapeutic Areas (Dermatological Treatment, Sleep Monitoring, and Emergency Response (Vital Tracking))

Patient Engagement Solutions Market, by Region
- North America
  -- U.S.
  -- Canada
- Europe
  -- Germany
  -- U.K.
  -- France
- RoE
- Asia
- Rest of the World (RoW)

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