Managed Security Services Market by Service Type, Organization Size (Small and Medium Enterprises, Large Enterprises), Deployment (Cloud Deployment and in-Premises Deployment), Vertical, and Region - Global Forecast to 2020

Description: The report segments the market into service type, organization size, deployment models, verticals, and regions. The major growth drivers of the Managed Security Services market include rise in cybercrimes and threats, rising need of meeting compliance and data protection laws, security staffing and budgeting constraints on the organizations, and increasing adoption of cloud services.

Top-down and bottom-up approaches were used to estimate and validate the size of the global MSS market and to estimate the size of various other dependent submarkets in the overall Managed Security Services market. The key players in the market were identified through secondary research and their market shares in respective regions were determined through primary and secondary research.

This entire procedure includes the study of the annual and financial reports of top market players and extensive interviews for key insights from industry leaders. All percentage splits and breakdowns were determined by using secondary sources and verified through primary sources.

All possible parameters that affect the markets are covered in this research study have been accounted for, viewed in extensive detail, verified through primary research, and analyzed to get the final quantitative and qualitative data. Extensive interviews with key people such as chief executive officers, vice-presidents, directors, and executives were conducted.

The MSS ecosystem comprises vendors such as AT&T, Inc. (U.S.), Dell SecureWorks, Inc. (U.S.), IBM Corporation (U.S.), Symantec Corporation (U.S.), and various other service providers, system integrators, and enterprises.

Target Audience: - Cyber security vendors, - Distributors, - It security agencies, - OEM, - Consulting service providers, - IT service providers, - Resellers, - Telecom operators, - Enterprise users, and - Technology providers.

Scope of the Report: The research report categorizes the Managed Security Services market to forecast the revenues and analyze the trends in each of the following submarkets:

On the basis of service types: - Threat Management - Vulnerability Management - Incident Management - Compliance Management - Others

On the basis of organization sizes: - Small and Medium Enterprises (SMEs)
- Large Enterprises

On the basis of deployment models:

- On-premises
- On-demand

On the basis of verticals:

- BFSI
- Government
- Telecom & IT
- Retail
- Energy and Power
- Industrial Manufacturing
- Healthcare
- Others

On the basis of regions:

- North America
- Europe
- Asia-Pacific (APAC)
- Middle East & Africa (MEA)
- Latin America

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*Details on Overview, Products & Services, Strategies & Insights, Developments and MnM View Might Not Be Captured in Case of Unlisted Companies.

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