Managed Security Services Market by Service Type, Organization Size (Small and Medium Enterprises, Large Enterprises), Deployment (Cloud Deployment and in-Premises Deployment), Vertical, and Region - Global Forecast to 2020

Description: The report segments the market into service type, organization size, deployment models, verticals, and regions. The major growth drivers of the Managed Security Services market include rise in cybercrimes and threats, rising need of meeting compliance and data protection laws, security staffing and budgeting constraints on the organizations, and increasing adoption of cloud services.

Top-down and bottom-up approaches were used to estimate and validate the size of the global MSS market and to estimate the size of various other dependent submarkets in the overall Managed Security Services market. The key players in the market were identified through secondary research and their market shares in respective regions were determined through primary and secondary research.

This entire procedure includes the study of the annual and financial reports of top market players and extensive interviews for key insights from industry leaders. All percentage splits and breakdowns were determined by using secondary sources and verified through primary sources.

All possible parameters that affect the markets are covered in this research study have been accounted for, viewed in extensive detail, verified through primary research, and analyzed to get the final quantitative and qualitative data. Extensive interviews with key people such as chief executive officers, vice-presidents, directors, and executives were conducted.

The MSS ecosystem comprises vendors such as AT&T, Inc. (U.S.), Dell SecureWorks, Inc. (U.S.), IBM Corporation (U.S.), Symantec Corporation (U.S.), and various other service providers, system integrators, and enterprises.

Target Audience:
- Cyber security vendors,
- Distributors,
- It security agencies,
- OEM,
- Consulting service providers,
- IT service providers,
- Resellers,
- Telecom operators,
- Enterprise users, and
- Technology providers.

Scope of the Report:

The research report categorizes the Managed Security Services market to forecast the revenues and analyze the trends in each of the following submarkets:

On the basis of service types:
- Threat Management
- Vulnerability Management
- Incident Management
- Compliance Management
- Others

On the basis of organization sizes:
- Small and Medium Enterprises (SMEs)
- Large Enterprises

On the basis of deployment models:

- On-premises
- On-demand

On the basis of verticals:

- BFSI
- Government
- Telecom & IT
- Retail
- Energy and Power
- Industrial Manufacturing
- Healthcare
- Others

On the basis of regions:

- North America
- Europe
- Asia-Pacific (APAC)
- Middle East & Africa (MEA)
- Latin America

Contents:

1 Introduction
1.1 Objectives of the Study
1.2 Market Definition
1.3 Market Scope
1.3.1 Markets Covered
1.3.2 Years Considered for the Study
1.3.3 Currency
1.4 Limitations
1.5 Stakeholders

2 Research Methodology
2.1 Introduction
2.2 Research Data
2.2.1 Secondary Data
2.2.1.1 Key Data From Secondary Sources
2.2.2 Primary Data
2.2.2.1 Key Data From Primary Sources
2.2.2.2 Key Industry Insights
2.3 Market Size Estimation
2.3.1 Bottom-Up Approach
2.3.2 Top-Down Approach
2.4 Market Breakdown and Data Triangulation
2.5 Market Forecast Assumptions

3 Executive Summary

4 Premium Insights
4.1 Attractive Market Opportunities in the Managed Security Services Market
4.2 Market: By Service Type
4.3 Global Market: By Service Types and By Region
4.4 Life Cycle Analysis, By Region (2015)

5 Market Overview
5.1 Introduction
5.2 Evolution
5.3 Market Segmentation
5.3.1 By Service Type
5.3.2 By Deployment Mode
5.3.3 By Organization Size
5.3.4 By Vertical
5.4 Market Dynamics
5.4.1 Drivers
5.4.1.1 Growing Cyber-Crimes to Target an Enterprise’s Network
5.4.1.2 Increasing Regulatory Compliance and Data Protection Laws
5.4.1.3 Security Staffing and Budgeting Constraints
5.4.1.4 Increasing Adoption of Cloud-Based Services
5.4.2 Restraints
5.4.2.1 Deployment of In-House Siem By Organizations
5.4.2.2 Threat of Increasing DDOS Attack on Cloud Service Adoption
5.4.3 Opportunities
5.4.3.1 Increasing Expenditure By the Emerging Economies on Mss
5.4.3.2 Growing Threats Due to Increase in Mobile Applications and Mobile Payment
5.4.4 Challenge
5.4.4.1 Need for Dedicated Skilled Manpower to Manage Services
5.5 Value Chain Analysis

6 Managed Security Services Market Analysis, By Service Type
6.1 Introduction
6.2 Threat Management
6.2.1 Managed Firewall
6.2.2 Managed Intrusion Detection Services and Intrusion Prevention Services
6.2.3 Managed Anti-Malware
6.2.4 Managed Email
6.2.5 Managed Gateway
6.2.6 Distributed Denial of Service (DDOS)
6.2.7 Others
6.3 Vulnerability Management
6.4 Compliance Management
6.5 Incident Management
6.5.1 Security Information and Event Management
6.5.2 Log Management
6.6 Others

7 Managed Security Services Market Analysis, By Deployment Mode
7.1 Introduction
7.2 Cloud-Based Managed Security Service Market
7.3 On-Premises

8 Managed Security Services Market Analysis, By Organization Size
8.1 Introduction
8.2 Small and Medium Enterprises
8.3 Large Enterprises

9 Managed Security Services Market, By Vertical
9.1 Introduction
9.2 Banking, Financial Services, and Insurance
9.3 Government
9.4 Healthcare
9.5 Industrial Manufacturing
9.6 Telecom and IT
9.7 Retail
9.8 Energy and Power
9.9 Others

10 Geographic Analysis
10.1 Introduction
10.2 North America
10.3 Europe
10.4 Asia-Pacific
10.5 Middle East and Africa
10.6 Latin America

11 Competitive Landscape
11.1 Overview
11.2 Competitive Situations and Trends
11.2.1 New Solution and Service Launches/Enhancements
11.2.2 Partnerships, Agreements, and Collaborations
11.2.3 Business Expansions

12 Company Profiles
(Overview, Products & Services, Strategies & Insights, Developments and MnM View)*
12.1 AT&T, Inc.
12.2 Dell Secureworks, Inc.
12.3 IBM Corporation
12.4 Symantec Corporation
12.5 Verizon Communications, Inc.
12.6 Computer Sciences Corporation
12.7 CenturyLink, Inc.
12.8 Hewlett-Packard Company
12.9 Solutionary, Inc. (NTT Group)
12.10 Trustwave Holdings, Inc.

*Details on Overview, Products & Services, Strategies & Insights, Developments and MnM View Might Not Be Captured in Case of Unlisted Companies.

13 Appendix
13.1 Insight of Industry Experts
13.2 Discussion Guide
13.3 Other Developments
13.3.1 New Solution and Service Launches/Enhancements
13.3.2 Partnerships, Agreements, and Collaborations
13.4 Introducing RT: Real-Time Market Intelligence
13.5 Available Customizations
13.6 Related Reports

List of Tables
Table 1 Managed Security Services Market Size, 2015-2020 (USD Billion)
Table 2 Market Size, By Deployment Mode, 2013-2020 (USD Billion)
Table 3 Market Size, By Vertical, 2015-2020 (USD Billion)
Table 4 Increasing Incidents of Cyber Crimes and Threats and Need to Meet the Compliance Standards By the Organizations is Propelling the Growth of Mss Market
Table 5 Increasing Incidents of DDOS Attack With Increase in Cloud Deployments May Restrict the Growth of the Mss Market
Table 6 Increasing Expenditure By the Emerging Economies May Propel the Growth of the Mss Market During the Forecast Period
Table 7 Need for Dedicated Skilled Manpower to Sustain Services is the Challenge Faced By the Market
Table 8 Managed Security Services Market Size, By Service Type, 2013-2020 (USD Billion)
Table 9 Threat Management: Market Size, By Region, 2013-2020 (USD Billion)
Table 10 Managed Firewall: Market Size, By Region, 2013-2020 (USD Billion)
Table 11 Managed Intrusion Detection Services and Intrusion Prevention Services: Market Size, By Region, 2013-2020 (USD Billion)
Table 12 Managed Anti-Malware: Market Size, By Region, 2013-2020 (USD Billion)
Table 13 Managed Email: Market Size, By Region, 2013-2020 (USD Billion)
Table 14 Managed Gateway: Market Size, By Region, 2013-2020 (USD Billion)
Table 15 Distributed Denial of Service: Market Size, By Region, 2013-2020 (USD Billion)
Table 16 Others: Market Size, By Region, 2013-2020 (USD Billion)
Table 17 Vulnerability Management: Market Size, By Region, 2013-2020 (USD Billion)
Table 18 Compliance Management: Market Size, By Region, 2013-2020 (USD Billion)
Table 19 Compliance Management: Market Size, By Region, 2013-2020 (USD Billion)
Table 20 Security Information and Event Management: Managed Security Services Market Size, By Region, 2013-2020 (USD Billion)
2013-2020 (USD Billion)
Table 21 Log Management: Market Size, By Region, 2013-2020 (USD Billion)
Table 22 Others: Market Size, By Region, 2013-2020 (USD Billion)
Table 23 Managed Security Service Market Size, By Deployment Model, 2013-2020 (USD Billion)
Table 24 Cloud Deployment: Market Size, By Region, 2013-2020 (USD Billion)
Table 25 On-Premises Deployment: Market Size, By Region, 2013-2020 (USD Billion)
Table 26 Market Size, By Organization Size, 2013-2020 (USD Billion)
Table 27 Small and Medium Enterprises: Market Size, By Region, 2013-2020 (USD Billion)
Table 28 Large Enterprises: Market Size, By Region, 2013-2020 (USD Billion)
Table 29 Market, By Vertical, 2013-2020 (USD Billion)
Table 30 Banking, Financial Services, and Insurance: Market Size, By Region, 2013-2020 (USD Billion)
Table 31 Government: Market Size, By Region, 2013-2020 (USD Billion)
Table 32 Healthcare: Market Size, By Region, 2013-2020 (USD Billion)
Table 33 Industrial Manufacturing: Managed Security Service Market Size, By Region, 2013-2020 (USD Billion)
Table 34 Telecom and IT: Market Size, By Region, 2013-2020 (USD Billion)
Table 35 Retail: Market Size, By Region, 2013-2020 (USD Billion)
Table 36 Energy and Power: Market Size, By Region, 2013-2020 (USD Billion)
Table 37 Others: Market Size, By Region, 2013-2020 (USD Billion)
Table 38 Managed Security Services Market, By Region, 2013-2020 (USD Billion)
Table 39 North America: Market Size, By Service Type, 2013-2020 (USD Billion)
Table 40 North America: Market Size, By Threat Management Type, 2013-2020 (USD Billion)
Table 41 North America: Market Size, By Incident Management Type, 2013-2020 (USD Billion)
Table 42 North America: Market Size, By Deployment Model, 2013-2020 (USD Billion)
Table 43 North America: Market Size, By Organization Size, 2013-2020 (USD Billion)
Table 44 North America: Market Size, By Vertical, 2013-2020 (USD Billion)
Table 45 Europe: Market Size, By Service Type, 2013-2020 (USD Billion)
Table 46 Europe: Market Size, By Threat Management Type, 2013-2020 (USD Billion)
Table 47 Europe: Market Size, By Incident Management Type, 2013-2020 (USD Billion)
Table 48 Europe: Market Size, By Deployment Model, 2013-2020 (USD Billion)
Table 49 Europe: Market Size, By Organization Size, 2013-2020 (USD Billion)
Table 50 Europe: Market Size, By Vertical, 2013-2020 (USD Billion)
Table 51 Asia-Pacific: Market Size, By Service Type, 2013-2020 (USD Billion)
Table 52 Asia-Pacific: Market Size, By Threat Management Type, 2013-2020 (USD Billion)
Table 53 Asia-Pacific: Market Size, By Incident Management Type, 2013-2020 (USD Billion)
Table 54 Asia-Pacific: Market Size, By Deployment Model, 2013-2020 (USD Billion)
Table 55 Asia-Pacific: Market Size, By Organization Size, 2013-2020 (USD Billion)
Table 56 Asia-Pacific: Market Size, By Vertical, 2013-2020 (USD Billion)
Table 57 Middle East and Africa: Market Size, By Service Type, 2013-2020 (USD Billion)
Table 58 Middle East and Africa: Market Size, By Threat Management Type, 2013-2020 (USD Billion)
Table 59 Middle East and Africa: Market Size, By Incident Management Type, 2013-2020 (USD Billion)
Table 60 Middle East and Africa: Market Size, By Deployment Model, 2013-2020 (USD Billion)
Table 61 Middle East and Africa: Market Size, By Organization Size, 2013-2020 (USD Billion)
Table 62 Middle East and Africa: Market Size, By Vertical, 2013-2020 (USD Billion)
Table 63 Latin America: Market Size, By Service Type, 2013-2020 (USD Billion)
Table 64 Latin America: Market Size, By Threat Management Type, 2013-2020 (USD Billion)
Table 65 Latin America: Market Size, By Incident Management Type, 2013-2020 (USD Billion)
Table 66 Latin America: Market Size, By Deployment Model, 2013-2020 (USD Billion)
Table 67 Latin America: Market Size, By Organization Size, 2013-2020 (USD Billion)
Table 68 Latin America: Market Size, By Vertical, 2013-2020 (USD Billion)
Table 69 New Solution and Service Launches/Enhancements, 2013-2015
Table 70 Partnerships, Collaborations and Agreements, 2013 - 2015
Table 71 Business Expansions, 2013-2015
Table 72 New Solution and Service Launches/Enhancements, 2013-2015
Table 73 Partnerships, Collaborations and Agreements, 2013 - 2015

List of Figures

Figure 1 Managed Security Services Market: Research Design
Figure 2 Market Size Estimation Methodology: Bottom-Up Approach
Figure 3 Market Size Estimation Methodology: Top-Down Approach
Figure 4 Data Triangulation
Figure 5 Managed Security Services (By Service Type) Snapshot, 2015 vs 2020
Figure 6 Managed Security Services (By Deployment Mode) Snapshot, 2015 vs 2020
Figure 7 Managed Security Services (By Vertical) Snapshot, 2015 vs 2020
Figure 8 North America has the Largest Share in the Global Managed Security Services Market, 2015
Figure 9 New Solution and Service Launches and Enhancements are Expected to Be the Differentiating Trend for the Top Companies
Figure 10 Low Operational Cost and Enhanced Security is Pushing the Market
Figure 11 Threat Management Contributes the Largest Market Share in the Market
Figure 12 BFSI By Application and North America By Region Accounted for the Largest Shares in the Managed Security Services Market
Figure 13 North America is the Leading Market in the Market
Figure 14 Evolution of the Market
Figure 15 Market By Service Type
Figure 16 Market By Deployment Mode
Figure 17 Market By Organization Size
Figure 18 Market By Vertical
Figure 19 Market: Drivers, Restraints, Opportunities, and Challenges
Figure 20 Value Chain Architecture: Managed Security Services Market
Figure 21 Incident Management Service is Expected to Gain the Highest Traction in Global Market (2015-2020)
Figure 22 On-Premises Managed Security Service is Expected to Have the Maximum Market Share in the Market
Figure 23 SMES Segment is Expected to Grow at the Fastest Rate in the Forecast Period (2015-2020)
Figure 24 BFSI is Expected to Witness the Highest Market Share in the Managed Security Services Market (2015-2020)
Figure 25 Geographic Snapshot (2015 vs 2020)
Figure 26 The Market in Asia-Pacific is Expected to Grow at the Highest Rate From 2015 to 2020
Figure 27 Regional Snapshot: Asia-Pacific as the Hotspot During 2015-2020
Figure 28 North America: Market Snapshot
Figure 29 Asia-Pacific: Market Snapshot
Figure 30 New Product Launches and Enhancements Acted as the Key Growth Strategy Over the Last Three Years
Figure 31 Market Evaluation Framework
Figure 32 Battle for Market Share: Market Players Adopted New Product Launches and Enhancements as the Key Strategy
Figure 33 AT&T, Inc.: Business Overview
Figure 34 AT&T, Inc.: SWOT Analysis
Figure 35 Dell Secureworks, Inc.: SWOT Analysis
Figure 36 IBM Corporation: Company Snapshot
Figure 37 IBM Corporation: SWOT Analysis
Figure 38 Symantec Corporation: Company Snapshot
Figure 39 Symantec Corporation: SWOT Analysis
Figure 40 Verizon Communications, Inc.: Company Snapshot
Figure 41 Verizon Communications, Inc.: SWOT Analysis
Figure 42 Computer Sciences Corporation: Company Snapshot
Figure 43 Centurylink, Inc.: Company Snapshot
Figure 44 Hewlett-Packard Company: Company Snapshot

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