Description: "Rising demand of high purity alumina in the electronics sector is expected to drive the market"

The global high purity alumina market is projected to reach USD 5.09 billion by 2020, at a CAGR of 20.1% between 2015 and 2020. The rising demand of high definition televisions, smart phones, electronic sensors, and LED displays is one of the most significant factors influencing the growth of the high purity alumina market. The electronics market in China account for more than half of the global electronics market. The demand for electronic items has increased over the years, which has directly led to the increasing demand of high purity alumina in the Asia-Pacific region.

"LED is the largest application segment in the high purity alumina market"

The use of high purity alumina is increasing across varied applications, such as LED, semiconductor, phosphor, sapphire, and others. With the growing demand for high purity alumina in end-user industries, its consumption is also expected to rise between 2015 and 2020.

"Asia-Pacific serves to be the largest regional segment in the high purity alumina market"

The increasing demand of high purity alumina from the Asia-Pacific region is mainly attributed to the concentration of associated industries, such as electronics and semiconductors equipment industries in China, South Korea, and Japan.

Break-up of profile of primary participants in the report:

- By Company - Tier 1 – 55 %, Tier 2 – 20%, Tier 3 – 25%
- By Designation – C Level – 75%, Manager Level-25%
- By Region - North America – 10%, Europe – 20%, Asia-Pacific – 40%, RoW – 30%

This study estimates the market value for high purity alumina during the forecast period (2015-2020). Major countries covered in this report include China, Japan, South Korea, Germany, France, the U.K., Canada, Mexico, and the U.S.

Further, the report provides a comprehensive analysis of major market drivers, restraints, opportunities, and challenges. It also discusses competitive strategies adopted by key market players, such as Altech Chemicals Limited (Australia), Alcoa Inc. (New York), Orbite Technologies Inc. (Canada), Sumitomo Chemical Co., Ltd. (Japan), and Bukowski (France).

Reasons to buy this report:
This report covers the following key aspects:
- What will be the market size by 2020 and what will be the growth rate?
- What are the key market trends?
- What are the factors driving this market?
- What are the challenges that impact market growth?
- Who are the key players in this market?

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