High Purity Alumina Market by Purity Level (4N, 5N, 6N), by Application (Light Emitting Diode, Semiconductor, Phosphor, Sapphire, Others), by Region (Asia Pacific, North America, Europe, Rest of the World) - Global Forecast to 2020

Description:
“Rising demand of high purity alumina in the electronics sector is expected to drive the market”
The global high purity alumina market is projected to reach USD 5.09 billion by 2020, at a CAGR of 20.1% between 2015 and 2020. The rising demand of high definition televisions, smart phones, electronic sensors, and LED displays is one of the most significant factors influencing the growth of the high purity alumina market. The electronics market in China account for more than half of the global electronics market. The demand for electronic items has increased over the years, which has directly led to the increasing demand of high purity alumina in the Asia-Pacific region.

“LED is the largest application segment in the high purity alumina market”
The use of high purity alumina is increasing across varied applications, such as LED, semiconductor, phosphor, sapphire, and others. With the growing demand for high purity alumina in end-user industries, its consumption is also expected to rise between 2015 and 2020.

“Asia-Pacific serves to be the largest regional segment in the high purity alumina market”
The increasing demand of high purity alumina from the Asia-Pacific region is mainly attributed to the concentration of associated industries, such as electronics and semiconductors equipment industries in China, South Korea, and Japan.

Break-up of profile of primary participants in the report:
- By Company - Tier 1 – 55 %, Tier 2 – 20%, Tier 3 – 25%
- By Designation – C Level – 75%, Manager Level-25%
- By Region - North America – 10%, Europe – 20%, Asia-Pacific – 40%, RoW – 30%

This study estimates the market value for high purity alumina during the forecast period (2015-2020). Major countries covered in this report include China, Japan, South Korea, Germany, France, the U.K., Canada, Mexico, and the U.S.

Further, the report provides a comprehensive analysis of major market drivers, restraints, opportunities, and challenges. It also discusses competitive strategies adopted by key market players, such as Altech Chemicals Limited (Australia), Alcoa Inc. (New York), Orbite Technologies Inc. (Canada), Sumitomo Chemical Co., Ltd. (Japan), and Bukowski (France).

Reasons to buy this report:
This report covers the following key aspects:
- What will be the market size by 2020 and what will be the growth rate?
- What are the key market trends?
- What are the factors driving this market?
- What are the challenges that impact market growth?
- Who are the key players in this market?

Contents:
1 Introduction
1.1 Objectives of the Study
1.2 Market Definition
1.3 Scope of the Study
1.3.1 Regional Scope
1.3.2 Markets Covered
1.3.3 Years Considered in the Report
1.3.4 Currency
1.3.5 Package Size
1.3.6 Stakeholders

2 Research Methodology
2.1 Research Data
2.1.1 Secondary Sources
2.1.1.1 Key Data From Secondary Sources
2.1.2 Primary Sources
2.1.2.1 Key Data From Primary Sources
2.1.2.2 Key Industry Insights
2.2 Market Size Estimation
2.3 Market Breakdown & Data Triangulation
2.4 Market Share Estimation
2.4.1 Assumptions
2.4.2 Limitations

3 Executive Summary

4 Premium Insights
4.1 Attractive Opportunities in the High Purity Alumina Market
4.2 Global High Purity Alumina Market
4.3 High Purity Alumina Market Scenario in Asia-Pacific
4.4 High Purity Alumina Market Attractiveness, By Purity Level (2020)
4.5 Life Cycle Analysis, By Region
4.6 Parent Market Data
4.7 World Alumina Market Production Data (Metric Tons) (2015)

5 Market Overview
5.1 Introduction
5.1.1 Drivers
5.1.1.1 Increase in Demand of High Purity Alumina From the LED Industry
5.1.1.2 Increase in Demand of High Purity Alumina From the Asia-Pacific Region
5.1.1.3 No Substitutes Available
5.1.2 Restraints
5.1.2.1 High Cost of Production
5.1.3 Opportunities
5.1.3.1 Increasing Applicability of High Purity Alumina in the Sapphire Market
5.1.3.2 Increasing Demand of High Purity Alumina in the Electronics and Automotive Industries
5.1.4 Challenges
5.1.4.1 Government Regulations on Emissions

6 Industry Trends
6.1 Introduction
6.2 Value Chain Analysis
6.3 Raw Material Suppliers
6.4 High Purity Alumina Manufacturers
6.5 High Purity Alumina Distributors
6.6 End Users
6.7 Porter’s Five Forces Analysis
6.7.1 Threat of New Entrants
6.7.2 Threat of Substitutes
6.7.3 Bargaining Power of Suppliers
6.7.4 Bargaining Power of Buyers
6.7.5 Intensity of Competitive Rivalry

7 High Purity Alumina Market, By Purity Level
7.1 Introduction
7.2 4N Purity Level
7.3 5N Purity Level
7.4 6N Purity Level

8 High Purity Alumina Market, By Application
8.1 Introduction
8.1.1 LED
8.1.2 Semiconductor
8.1.3 Phosphor
8.1.4 Sapphire
List of Tables

Table 1 Market for 4N Purity Level is Projected to Witness High Growth
Table 2 World Bauxite Mine Production and Reserves, 2014 (Thousand Metric Tons)
Table 3 Impact of High Purity Alumina Market Drivers (2015-2020)
Table 4 Impact of High Purity Alumina Market Restraints (2015-2020)
Table 5 Impact of High Purity Alumina Market Opportunities (2015-2020)
Table 6 Impact of High Purity Alumina Market Challenges (2015-2020)
Table 7 High Purity Alumina Market, By Purity Level, 2013-2020 (USD Million)
Table 8 High Purity Alumina Market, By Purity Level, 2013-2020 (Tons)
Table 9 4N Purity Level Market, By Region, 2013-2020 (USD Million)
Table 10 4N Purity Level Market, By Region, 2013-2020 (Tons)
Table 11 5N Purity Level Market, By Region, 2013-2020 (USD Million)
Table 12 5N Purity Level Market, By Region, 2013-2020 (Tons)
Table 13 6N Purity Level Market, By Region, 2013-2020 (USD Million)
Table 14 6N Purity Level Market, By Region, 2013-2020 (Tons)
Table 15 High Purity Alumina Market, By Application, 2013-2020 (USD Million)
Table 16 High Purity Alumina Market, By Application, 2013-2020 (Tons)
Table 17 High Purity Alumina Market in LED, By Region, 2013-2020 (USD Million)
Table 18 High Purity Alumina Market in LED, By Region, 2013-2020 (Tons)
Table 19 High Purity Alumina Market in Semiconductor, By Region, 2013-2020 (USD Million)
Table 20 High Purity Alumina Market in Semiconductor, By Region, 2013-2020 (Tons)
Table 21 High Purity Alumina Market in Phosphor, By Region, 2013-2020 (USD Million)
Table 22 High Purity Alumina Market in Phosphor, By Region, 2013-2020 (Tons)
Table 23 High Purity Alumina Market in Sapphire, By Region, 2013-2020 (USD Million)
Table 24 High Purity Alumina Market in Sapphire, By Region, 2013-2020 (Tons)
Table 25 High Purity Alumina Market in Others, By Region, 2013-2020 (USD Million)
Table 26 High Purity Alumina Market in Others, By Region, 2013-2020 (Tons)
Table 27 High Purity Alumina Market, By Region, 2013-2020 (USD Million)
Table 28 High Purity Alumina Market, By Region, 2013-2020 (Tons)
Table 29 Asia-Pacific High Purity Alumina Market, By Purity Level, 2013-2020 (USD Million)
Table 30 Asia-Pacific High Purity Alumina Market, By Purity Level, 2013-2020 (Tons)
Table 31 Asia-Pacific High Purity Alumina Market, By Country, 2013-2020 (USD Million)
Table 32 Asia-Pacific High Purity Alumina Market, By Country, 2013-2020 (Tons)
Table 33 Asia-Pacific High Purity Alumina Market, By Application, 2013-2020 (USD Million)
Table 34 Asia-Pacific High Purity Alumina Market, By Application, 2013-2020 (Tons)
Table 35 China High Purity Alumina Market, By Purity Level, 2013-2020 (USD Million)
Table 36 China High Purity Alumina Market, By Purity Level, 2013-2020 (Tons)
Table 37 China High Purity Alumina Market, By Application, 2013-2020 (USD Million)
Table 38 China High Purity Alumina Market, By Application, 2013-2020 (Tons)
Table 39 Japan High Purity Alumina Market, By Purity Level, 2013-2020 (USD Million)
Table 40 Japan High Purity Alumina Market, By Purity Level, 2013-2020 (Tons)
Table 41 Japan High Purity Alumina Market, By Application, 2013-2020 (USD Million)
Table 42 Japan High Purity Alumina Market, By Application, 2013-2020 (Tons)
Table 43 India High Purity Alumina Market, By Purity Level, 2013-2020 (USD Million)
Table 44 India High Purity Alumina Market, By Purity Level, 2013-2020 (Tons)
Table 45 India High Purity Alumina Market, By Application, 2013-2020 (USD Million)
Table 46 India High Purity Alumina Market, By Application, 2013-2020 (Tons)
Table 47 South Korea High Purity Alumina Market, By Purity Level, 2013-2020 (USD Million)
Table 48 South Korea High Purity Alumina Market, By Purity Level, 2013-2020 (Tons)
Table 49 South Korea High Purity Alumina Market, By Application, 2013-2020 (USD Million)
Table 50 South Korea High Purity Alumina Market, By Application, 2013-2020 (Tons)
Table 51 Rest of Asia-Pacific High Purity Alumina Market, By Purity Level, 2013-2020 (USD Million)
Table 52 Rest of Asia-Pacific High Purity Alumina Market, By Purity Level, 2013-2020 (Tons)
Table 53 Rest of Asia-Pacific High Purity Alumina Market, By Application, 2013-2020 (USD Million)
Table 54 Rest of Asia-Pacific High Purity Alumina Market, By Application, 2013-2020 (Tons)
Table 55 North America High Purity Alumina Market, By Purity Level, 2013-2020 (USD Million)
Table 56 North America High Purity Alumina Market, By Purity Level, 2013-2020 (Tons)
Table 57 North America High Purity Alumina Market, By Country, 2013-2020 (USD Million)
Table 58 North America High Purity Alumina Market, By Country, 2013-2020 (Tons)
Table 59 North America High Purity Alumina Market, By Application, 2013-2020 (USD Million)
Table 60 North America High Purity Alumina Market, By Application, 2013-2020 (Tons)
Table 61 U.S. High Purity Alumina Market, By Purity Level, 2013-2020 (USD Million)
Table 62 U.S. High Purity Alumina Market, By Purity Level, 2013-2020 (Tons)
Table 63 U.S. High Purity Alumina Market, By Application, 2013-2020 (USD Million)
Table 64 U.S. High Purity Alumina Market, By Application, 2013-2020 (Tons)
Table 65 Canada High Purity Alumina Market, By Purity Level, 2013-2020 (USD Million)
Table 66 Canada High Purity Alumina Market, By Purity Level, 2013-2020 (Tons)
Table 67 Canada High Purity Alumina Market, By Application, 2013-2020 (USD Million)
Table 68 Canada High Purity Alumina Market, By Application, 2013-2020 (Tons)
Table 69 Mexico High Purity Alumina Market, By Purity Level, 2013-2020 (USD Million)
Table 70 Mexico High Purity Alumina Market, By Purity Level, 2013-2020 (Tons)
Table 71 Mexico High Purity Alumina Market, By Application, 2013-2020 (USD Million)
Table 72 Mexico High Purity Alumina Market, By Application, 2013-2020 (Tons)
Table 73 Europe High Purity Alumina Market, By Purity Level, 2013-2020 (USD Million)
Table 74 Europe High Purity Alumina Market, By Purity Level, 2013-2020 (Tons)
Table 75 Europe High Purity Alumina Market, By Country, 2013-2020 (USD Million)
Table 76 Europe High Purity Alumina Market, By Country, 2013-2020 (Tons)
Table 77 Europe High Purity Alumina Market, By Application, 2013-2020 (USD Million)
Table 78 Europe High Purity Alumina Market, By Application, 2013-2020 (Tons)
Table 79 Germany High Purity Alumina Market, By Purity Level, 2013-2020 (USD Million)
Table 80 Germany High Purity Alumina Market, By Purity Level, 2013-2020 (Tons)
Table 81 Germany High Purity Alumina Market, By Application, 2013-2020 (USD Million)
Table 82 Germany High Purity Alumina Market, By Application, 2013-2020 (Tons)
Table 83 France High Purity Alumina Market, By Purity Level, 2013-2020 (USD Million)
Table 84 France High Purity Alumina Market, By Purity Level, 2013-2020 (Tons)
Table 85 France High Purity Alumina Market, By Application, 2013-2020 (USD Million)
Table 86 France High Purity Alumina Market, By Application, 2013-2020 (Tons)
Table 87 U.K. High Purity Alumina Market, By Purity Level, 2013-2020 (USD Million)
Table 88 U.K. High Purity Alumina Market, By Purity Level, 2013-2020 (Tons)
Table 89 U.K. High Purity Alumina Market, By Application, 2013-2020 (USD Million)
Table 90 U.K. High Purity Alumina Market, By Application, 2013-2020 (Tons)
Table 91 Italy High Purity Alumina Market, By Purity Level, 2013-2020 (USD Million)
Table 92 Italy High Purity Alumina Market, By Purity Level, 2013-2020 (Tons)
Table 93 Italy High Purity Alumina Market, By Application, 2013-2020 (USD Million)
Table 94 Italy High Purity Alumina Market, By Application, 2013-2020 (Tons)
Table 95 Rest of Europe High Purity Alumina Market, By Purity Level, 2013-2020 (USD Million)
Table 96 Rest of Europe High Purity Alumina Market, By Purity Level, 2013-2020 (Tons)
Table 97 Rest of Europe High Purity Alumina Market, By Application, 2013-2020 (USD Million)
Table 98 Rest of Europe High Purity Alumina Market, By Application, 2013-2020 (Tons)
Table 99 RoW High Purity Alumina Market, By Purity Level, 2013-2020 (USD Million)
Table 100 RoW High Purity Alumina Market, By Purity Level, 2013-2020 (Tons)
Table 101 RoW High Purity Alumina Market, By Application, 2013-2020 (USD Million)
Table 102 RoW High Purity Alumina Market, By Application, 2013-2020 (Tons)
Table 103 Expansions, 2010-2016
Table 104 Agreements, 2010—2015
Table 105 Joint Ventures/Collaborations, 2012-2015
Table 106 Divestments, 2009—2014
Table 107 Mergers & Acquisitions, 2009—2014
Table 108 New Technology Developments, 2009—2014

List of Figures

Figure 1 High Purity Alumina: Market Segmentation
Figure 2 High Purity Alumina Market, Research Design
Figure 3 Breakdown of Primary Interviews
Figure 4 Bottom-Up Approach
Figure 5 Top-Down Approach
Figure 6 High Purity Alumina Market: Data Triangulation
Figure 7 The LED Application Segment is Expected to Register the Highest Growth in the High Purity Alumina Market (Tons)
Figure 8 The High Purity Alumina Market for 4N Purity Level is Expected to Register the Highest Growth
Figure 9 Asia-Pacific Accounts for the Largest Share in the High Purity Alumina Market
Figure 10 The High Purity Alumina Market is Projected to Grow at A High CAGR During the Forecast Period
Figure 11 The Asia-Pacific High Purity Alumina Market is Projected to Register the Highest Growth Between 2015 and 2020
Figure 12 China is the Largest Market for HPA in APAC Region
Figure 13 The 4N Purity Level Segment is Expected to Witness High Growth Between 2015 and 2020
Figure 14 Asia-Pacific & North America are the Potential High Growth Markets for High Purity Alumina
Figure 15 Global Overview of Alumina Production
Figure 16 Drivers, Restraints, Opportunities & Challenges in the High Purity Alumina Market
Figure 17 High Purity Alumina Industry: Value Chain Analysis
Figure 18 4N Purity Level Segment Leads the High Purity Alumina Market, 2015 & 2020
Figure 19 LED Application Segment to Lead the Global High Purity Alumina Market During the Forecast Period
Figure 20 Regional Snapshot: China is Emerging As A New Hotspot in the Global High Purity Alumina Market
Figure 21 High Purity Alumina Markets in the Asia-Pacific and North America Regions are Expected to Witness High Growth During Forecast Period
Figure 22 Asia-Pacific High Purity Alumina Market: Snapshot
Figure 23 North America High Purity Alumina Market: Snapshot
Figure 24 Europe High Purity Alumina Market: Snapshot
Figure 25 Companies Adopted Expansions as the Key Growth Strategy, 2010-2015
Figure 26 Major Growth Strategies in the High Purity Alumina Market, 2010-2015
Figure 27 Developments in the Global High Purity Alumina Market, 2009-2015
Figure 28 Regional Revenue Mix of Market Players
Figure 29 Altech Chemicals Ltd.: Company Snapshot
Figure 30 Alcoa Inc.: Company Snapshot
Figure 31 Alcoa Inc.: SWOT Analysis
Figure 32 Orbite Technologies.: Company Snapshot
Figure 33 Orbite Technologies Inc.: SWOT Analysis
Figure 34 Sumitomo Chemical Co., Ltd.: Company Snapshot
Figure 35 Sumitomo Chemical Co., Ltd.: SWOT Analysis
Figure 36 Nippon Light Metal Company Ltd.: Company Snapshot
Figure 37 Nippon Light Metal Company Ltd.: SWOT Analysis
Figure 38 Rusal: Company Snapshot
Figure 39 Rusal: SWOT Analysis
Figure 40 Sasol Company: Company Snapshot

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