UV Stabilizer Market by Type (HALS, UVA, Quenchers), by Application (Flooring & Decking, Furniture, Packaging, Automotive Coatings, Agriculture, Adhesives & Sealants), & by Region - Global Forecasts to 2020

Description: “Increasing demand from plastics and wood protection coatings drive the global UV stabilizers market”

The global UV stabilizers market is projected to reach USD 324.4 million by 2020, registering a CAGR of 6.7%, in terms of value, between 2015 and 2020. The increasing demand from the plastic industry and wood protection coatings in the construction industry fuels the growth of UV stabilizers in the global market.

“Packaging, the fastest-growing application for UV stabilizers”

UV stabilizers are capable to protect the package and their contents from discoloration and damaging effects of UV radiations and provide high quality, low volatile and long durability to the packaging materials such as bottles, caps & closures, containers & drums, and films among others. The key driver for the UV stabilizers market in this application segment are the increasing disposable income, changing consumer lifestyles, increased use of plastics, and growing pharmaceutical and food & beverage industries in countries such as China, India, Japan, the U.S., and Germany among others.

“Asia-Pacific, the fastest-growing market of UV stabilizers”

Asia-Pacific region is the fastest-growing market of UV stabilizers, in terms of value and volume. High economic growth rate, growing manufacturing industries, cheap labor, increasing foreign investments, increasing consumption of plastics, and a global shift in production capacity from the developed markets to the emerging markets are major factors leading to the growth of UV stabilizers in this region.

This study has been validated through primaries conducted with various industry experts, globally. These primary sources have been divided in three categories:

- By Company Type- Tier 1- 52%, Tier 2- 30%, and Tier 3- 18%
- By Designation- C Level- 25%, Director Level- 30%, and Others- 45%
- By Region- North America- 30%, Asia-Pacific- 45%, and Europe- 25%

The report also provides company profiles and competitive strategies adopted by the major market players, such as Addviant (U.S.), Akcros Chemicals (U.S.), BASF SE (Germany), Clariant AG (Switzerland), Cytec Solvay Group (U.S.), Everlight Chemical Industrial Corporation (Taiwan), Evonik Industries AG (Germany), Lycus Ltd. (U.S.), Mayzo, Inc. (U.S.), and Songwon Industrial Co., Ltd. (South Korea) among others.

The report will help leaders/new entrants in the market in the following ways:

1. The report segments the UV stabilizers market and provides the closest approximations of the revenue for the overall market across different verticals and regions.
2. The report helps stakeholders to understand the pulse of the market and provides information on key market drivers, restraints, and opportunities.
3. The report helps stakeholders to better understand their competitors and gain additional insights into the business. The competitive landscape section includes a competitor ecosystem, new product launches, expansions, partnerships, joint ventures, agreements/collaborations, and mergers & acquisitions.

Contents:

1 Introduction
   1.1 Objectives of the Study
1.2 Market Definition
1.3 Scope of the Market
   1.3.1 Markets Covered
   1.3.2 Years Considered for the Study
   1.4 Currency
   1.5 Limitation
   1.6 Stakeholders

2 Research Methodology
   2.1 Research Data
      2.1.1 Secondary Data
      2.1.1.1 Key Data from Secondary Sources
      2.1.2 Primary Data
      2.1.2.1 Key Data from Primary Sources
9.1 Introduction
9.2 Asia-Pacific
9.2.1 China
9.2.2 Japan
9.2.3 South Korea
9.2.4 India
9.2.5 Malaysia
9.2.6 Thailand
9.2.7 Rest of Asia-Pacific
9.3 North America
9.3.1 U.S.
9.3.2 Mexico
9.3.3 Canada
9.4 Europe
9.4.1 Germany
9.4.2 Italy
9.4.3 France
9.4.4 U.K.
9.4.5 Turkey
9.4.6 Rest of Europe
9.5 Row
9.5.1 Brazil
9.5.2 Middle East & Africa
9.5.3 Rest of South America

10 Competitive Landscape
10.1 Introduction
10.3 Maximum Developments in Europe, 2010-2015
10.4 Maximum Developments Recorded Between 2012 And 2014
10.5 Competitive Situations & Trends
10.5.1 New Product Launches
10.5.2 Agreements/Collaborations
10.5.3 Mergers & Acquisitions
10.5.4 Expansions
10.5.5 Joint Ventures

11 Company Profiles
(Overview, Financial*, Products & Services, Strategy, And Developments)
11.1 Introduction
11.2 Basf Se
11.3 Evonik Industries Ag
11.4 Songwon Industrial Co. Ltd.
11.5 Clariant Ag
11.6 Cytec Solvay Group
11.7 Everlight Chemical Industrial Corp.
11.8 Addvant
11.9 Akcros Chemicals
11.10 Lycus Ltd.
11.11 Mayzo Inc.
*Details Might Not Be Captured in Case of Unlisted Companies

12 Appendix
12.1 Insights from Industrial Experts
12.2 Discussion Guide
12.3 Knowledge Store: Marketsandmarkets' Subscription Portal
12.4 Introducing Rt: Real-Time Market Intelligence
12.5 Available Customizations
12.6 Related Reports

List of Tables:
Table 1 UV Stabilizers Market, By Type
Table 2 UV Stabilizers Market, By Application
| Table 3 | UV Stabilizers Market Size, By Type, 2015-2020 (USD Million) |
| Table 4 | UV Stabilizers Market Size, By Type, 2015-2020 (Kiloton) |
| Table 5 | Hals Market Size, By Region, 2013-2020 (USD Million) |
| Table 6 | Hals Market Size, By Region, 2013-2020 (Kiloton) |
| Table 7 | Uva Market Size, By Region, 2013-2020 (USD Million) |
| Table 8 | Uva Market Size, By Region, 2013-2020 (Kiloton) |
| Table 9 | Quenchers Market Size, By Region, 2013-2020 (USD Million) |
| Table 10 | Quenchers Market Size, By Region, 2013-2020 (Kiloton) |
| Table 11 | UV Stabilizers Market Size, By Application, 2013-2020 (USD Million) |
| Table 12 | UV Stabilizers Market Size, By Application, 2013-2020 (USD Kiloton) |
| Table 13 | UV Stabilizers Market Size in Flooring & Decking, By Region, 2013-2020 (USD Million) |
| Table 14 | UV Stabilizers Market Size in Flooring & Decking, By Region, 2013-2020 (Kiloton) |
| Table 15 | UV Stabilizers Market Size in Furniture, By Region, 2013-2020 (USD Million) |
| Table 16 | UV Stabilizers Market Size in Furniture, By Region, 2013-2020 (Kiloton) |
| Table 17 | UV Stabilizers Market Size in Packaging, By Region, 2013-2020 (USD Million) |
| Table 18 | UV Stabilizers Market Size in Packaging, By Region, 2013-2020 (Kiloton) |
| Table 19 | UV Stabilizers Market Size in Automotive Coatings, By Region, 2013-2020 (USD Million) |
| Table 20 | UV Stabilizers Market Size in Automotive Coatings, By Region, 2013-2020 (Kilotons) |
| Table 21 | UV Stabilizers Market Size in Agriculture, By Region, 2013-2020 (USD Million) |
| Table 22 | UV Stabilizers Market Size in Agriculture, By Region, 2013-2020 (Kiloton) |
| Table 23 | UV Stabilizers Market Size in Adhesives & Sealants, By Region, 2013-2020 (USD Million) |
| Table 24 | UV Stabilizers Market Size in Adhesives & Sealants, By Region, 2013-2020 (Kiloton) |
| Table 25 | UV Stabilizers Market Size in Other Applications, By Region, 2013-2020 (USD Million) |
| Table 26 | UV Stabilizers Market Size in Other Applications, By Region, 2013-2020 (Kiloton) |
| Table 27 | UV Stabilizers Market Size, By Region, 2013-2020 (USD Million) |
| Table 28 | UV Stabilizers Market Size, By Region, 2013-2020 (Kiloton) |
| Table 29 | Asia-Pacific: UV Stabilizers Market Size, By Country, 2013-2020 (USD Million) |
| Table 30 | Asia-Pacific: UV Stabilizers Market Size, By Country, 2013-2020 (Kilotons) |
| Table 31 | Asia-Pacific: UV Stabilizers Market Size, By Type, 2013-2020 (USD Million) |
| Table 32 | Asia-Pacific: UV Stabilizers Market Size, By Type, 2013-2020 (Kiloton) |
| Table 33 | Asia-Pacific: UV Stabilizers Market Size, By Application, 2013-2020 (USD Million) |
| Table 34 | Asia-Pacific: UV Stabilizers Market Size, By Application, 2013-2020 (Kiloton) |
| Table 35 | China: UV Stabilizers Market Size, By Type, 2013-2020 (USD Million) |
| Table 36 | China: UV Stabilizers Market Size, By Type, 2013-2020 (Ton) |
| Table 37 | China: UV Stabilizers Market Size, By Application, 2013-2020 (USD Million) |
| Table 38 | China: UV Stabilizers Market Size, By Application, 2013-2020 (Ton) |
| Table 39 | Japan: UV Stabilizers Market Size, By Type, 2013-2020 (USD Million) |
| Table 40 | Japan: UV Stabilizers Market Size, By Type, 2013-2020 (Ton) |
| Table 41 | Japan: UV Stabilizers Market Size, By Application, 2013-2020 (USD Million) |
| Table 42 | Japan: UV Stabilizers Market Size, By Application, 2013-2020 (Ton) |
| Table 43 | South Korea: UV Stabilizers Market Size, By Type, 2013-2020 (USD Thousand) |
| Table 44 | South Korea: UV Stabilizers Market Size, By Type, 2013-2020 (Ton) |
| Table 45 | South Korea: UV Stabilizers Market Size, By Application, 2013-2020 (USD Thousand) |
| Table 46 | South Korea: UV Stabilizers Market Size, By Application, 2013-2020 (Ton) |
| Table 47 | India: UV Stabilizers Market Size, By Type, 2013-2020 (USD Thousand) |
| Table 48 | India: UV Stabilizers Market Size, By Type, 2013-2020 (Ton) |
| Table 49 | India: UV Stabilizers Market Size, By Application, 2013-2020 (USD Thousand) |
| Table 50 | India: UV Stabilizers Market Size, By Application, 2013-2020 (Ton) |
| Table 51 | Malaysia: UV Stabilizers Market Size, By Type, 2013-2020 (USD Thousand) |
| Table 52 | Malaysia: UV Stabilizers Market Size, By Type, 2013-2020 (Ton) |
| Table 53 | Malaysia: UV Stabilizers Market Size, By Application, 2013-2020 (USD Thousand) |
| Table 54 | Malaysia: UV Stabilizers Market Size, By Application, 2013-2020 (Ton) |
| Table 55 | Thailand: UV Stabilizers Market Size, By Type, 2013-2020 (USD Thousand) |
| Table 56 | Thailand: UV Stabilizers Market Size, By Type, 2013-2020 (Ton) |
| Table 57 | Thailand: UV Stabilizers Market Size, By Application, 2013-2020 (USD Thousand) |
| Table 58 | Thailand: UV Stabilizers Market Size, By Application, 2013-2020 (Ton) |
| Table 59 | Rest of Asia-Pacific: UV Stabilizers Market Size, By Type, 2013-2020 (USD Thousand) |
| Table 60 | Rest of Asia-Pacific: UV Stabilizers Market Size, By Type, 2013-2020 (Ton) |
| Table 61 | Rest of Asia-Pacific: UV Stabilizers Market Size, By Application, 2013-2020 (USD Thousand) |
| Table 62 | Rest of Asia-Pacific: UV Stabilizers Market Size, By Application, 2013-2020 (Ton) |
| Table 63 | North America: UV Stabilizers Market Size, By Country, 2013-2020 (USD Million) |
| Table 64 | North America: UV Stabilizers Market Size, By Country, 2013-2020 (Kiloton) |
| Table 65 | North America: UV Stabilizers Market Size, By Type, 2013-2020 (USD Million) |
Table 66 North America: UV Stabilizers Market Size, By Type, 2013-2020 (Kiloton)  
Table 67 North America: UV Stabilizers Market Size, By Application, 2013-2020 (USD Million)  
Table 68 North America: UV Stabilizers Market Size, By Application, 2013-2020 (Kiloton)  
Table 69 U.S.: UV Stabilizers Market Size, By Type, 2013-2020 (USD Million)  
Table 70 U.S.: UV Stabilizers Market Size, By Type, 2013-2020 (Ton)  
Table 71 U.S.: UV Stabilizers Market Size, By Application, 2013-2020 (USD Million)  
Table 72 U.S.: UV Stabilizers Market Size, By Application, 2013-2020 (Ton)  
Table 73 Mexico: UV Stabilizers Market Size, By Type, 2013-2020 (USD Thousand)  
Table 74 Mexico: UV Stabilizers Market Size, By Type, 2013-2020 (Ton)  
Table 75 Mexico: UV Stabilizers Market Size, By Application, 2013-2020 (USD Million)  
Table 76 Mexico: UV Stabilizers Market Size, By Application, 2013-2020 (Ton)  
Table 77 Canada: UV Stabilizers Market Size, By Type, 2013-2020 (USD Thousand)  
Table 78 Canada: UV Stabilizers Market Size, By Type, 2013-2020 (Ton)  
Table 79 Canada: UV Stabilizers Market Size, By Application, 2013-2020 (USD Million)  
Table 80 Canada: UV Stabilizers Market Size, By Application, 2013-2020 (Ton)  
Table 81 Europe: UV Stabilizers Market Size, By Country, 2013-2020 (USD Million)  
Table 82 Europe: UV Stabilizers Market Size, By Country, 2013-2020 (Kiloton)  
Table 83 Europe: UV Stabilizers Market Size, By Type, 2013-2020 (USD Million)  
Table 84 Europe: UV Stabilizers Market Size, By Type, 2013-2020 (Kiloton)  
Table 85 Europe: UV Stabilizers Market Size, By Application, 2013-2020 (USD Million)  
Table 86 Europe: UV Stabilizers Market Size, By Application, 2013-2020 (Kiloton)  
Table 87 Germany: UV Stabilizers Market Size, By Type, 2013-2020 (USD Million)  
Table 88 Germany: UV Stabilizers Market Size, By Type, 2013-2020 (Ton)  
Table 89 Germany: UV Stabilizers Market Size, By Application, 2013-2020 (USD Million)  
Table 90 Germany: UV Stabilizers Market Size, By Application, 2013-2020 (Ton)  
Table 91 Italy: UV Stabilizers Market Size, By Type, 2013-2020 (USD Million)  
Table 92 Italy: UV Stabilizers Market Size, By Application, 2013-2020 (USD Million)  
Table 93 Italy: UV Stabilizers Market Size, By Application, 2013-2020 (Ton)  
Table 94 Italy: UV Stabilizers Market Size, By Application, 2013-2020 (Ton)  
Table 95 France: UV Stabilizers Market Size, By Type, 2013-2020 (USD Million)  
Table 96 France: UV Stabilizers Market Size, By Type, 2013-2020 (Ton)  
Table 97 France: UV Stabilizers Market Size, By Application, 2013-2020 (USD Million)  
Table 98 France: UV Stabilizers Market Size, By Application, 2013-2020 (Ton)  
Table 99 U.K.: UV Stabilizers Market Size, By Type, 2013-2020 (USD Million)  
Table 100 U.K.: UV Stabilizers Market Size, By Type, 2013-2020 (Ton)  
Table 101 U.K.: UV Stabilizers Market Size, By Application, 2013-2020 (USD Million)  
Table 102 U.K.: UV Stabilizers Market Size, By Application, 2013-2020 (Ton)  
Table 103 Turkey: UV Stabilizers Market Size, By Type, 2013-2020 (USD Million)  
Table 104 Turkey: UV Stabilizers Market Size, By Type, 2013-2020 (Ton)  
Table 105 Turkey: UV Stabilizers Market Size, By Application, 2013-2020 (USD Million)  
Table 106 Turkey: UV Stabilizers Market Size, By Application, 2013-2020 (Ton)  
Table 107 Rest of Europe: UV Stabilizers Market Size, By Type, 2013-2020 (USD Million)  
Table 108 Rest of Europe: UV Stabilizers Market Size, By Type, 2013-2020 (Ton)  
Table 109 Rest of Europe: UV Stabilizers Market Size, By Application, 2013-2020 (USD Million)  
Table 110 Rest of Europe: UV Stabilizers Market Size, By Application, 2013-2020 (Ton)  
Table 111 Row: UV Stabilizers Market Size, By Subregion, 2013-2020 (USD Million)  
Table 112 Row: UV Stabilizers Market Size, By Subregion, 2013-2020 (Kiloton)  
Table 113 Row: UV Stabilizers Market Size, By Type, 2013-2020 (USD Million)  
Table 114 Row: UV Stabilizers Market Size, By Type, 2013-2020 (Kiloton)  
Table 115 Row: UV Stabilizers Market Size, By Application, 2013-2020 (USD Million)  
Table 116 Row: UV Stabilizers Market Size, By Application, 2013-2020 (Kiloton)  
Table 117 Brazil: UV Stabilizers Market Size, By Type, 2013-2020 (USD Million)  
Table 118 Brazil: UV Stabilizers Market Size, By Type, 2013-2020 (Ton)  
Table 119 Brazil: UV Stabilizers Market Size, By Application, 2013-2020 (USD Million)  
Table 120 Brazil: UV Stabilizers Market Size, By Application, 2013-2020 (Ton)  
Table 121 Middle East & Africa: UV Stabilizers Market Size, By Type, 2013-2020 (USD Million)  
Table 122 Middle East & Africa: UV Stabilizers Market Size, By Type, 2013-2020 (Ton)  
Table 123 Middle East & Africa: UV Stabilizers Market Size, By Application, 2013-2020 (USD Million)  
Table 124 Middle East & Africa: UV Stabilizers Market Size, By Application, 2013-2020 (Ton)  
Table 125 Rest of South America: UV Stabilizers Market Size, By Type, 2013-2020 (USD Million)  
Table 126 Rest of South America: UV Stabilizers Market Size, By Type, 2013-2020 (Ton)  
Table 127 Rest of South America: UV Stabilizers Market Size, By Application, 2013-2020 (USD Million)  
Table 128 Rest of South America: UV Stabilizers Market Size, By Application, 2013-2020 (Ton)
Table 129 New Product Launch, 2010-2015
Table 130 Agreement/Collaboration, 2012-2015
Table 131 Mergers & Acquisitions, 2011-2015
Table 132 Expansions, 2011-2015
Table 133 Mergers & Acquisitions, 2010-2015

List of Figures:
Figure 1 UV Stabilizers: Market Segmentation
Figure 2 UV Stabilizers Market: Research Design
Figure 3 Market Size Estimation: Top-Down Approach
Figure 4 Market Size Estimation: Bottom-Up Approach
Figure 5 Market Breakdown And Data Triangulation
Figure 6 Hals Dominated the UV Stabilizers Market in 2014
Figure 7 Flooring & Decking to Dominate the UV Stabilizers Market, in terms of Value, During the Forecast Period
Figure 8 UV Stabilizers Market in Asia-Pacific to Witness Highest Growth During the Forecast Period
Figure 9 Asia-Pacific Was the Largest Market for UV Stabilizers in 2014
Figure 10 High Growth Opportunities for UV Stabilizers Market Between 2015 And 2020
Figure 11 Asia-Pacific to Be the Fastest-Growing Region During the Forecast Period
Figure 12 China Accounted for the Largest Share of the UV Stabilizers Market in Asia-Pacific
Figure 13 Hals to Have the Largest Contribution in the Growth of UV Stabilizers Market Between 2015 And 2020
Figure 14 U.S. to Emerge As the Most Lucrative Market Between 2015 And 2020
Figure 15 UV Stabilizers Has High Potential for Growth in the Fastest-Growing Economies
Figure 16 High Growth Potential in Asia-Pacific for UV Stabilizers, 2015-2020
Figure 17 UV Stabilizers Market, By Region
Figure 18 Emerging Demand for UV Stabilizers in Construction, Automotive, And Packaging Applications Drives the UV Stabilizers Market
Figure 19 Raw Material Suppliers And Manufacturers Add Major Value to UV Stabilizers
Figure 20 Porter'S Five Forces Analysis
Figure 21 Hals to Drive the UV Stabilizers Market
Figure 22 Asia-Pacific: the Largest Market for Hals
Figure 23 Asia-Pacific: the Fastest Growing Market for UV Stabilizers in Uva Segment
Figure 24 Asia-Pacific: the Largest Market for UV Stabilizers in Quenchers Segment
Figure 25 Flooring & Decking Segment to Dominate the UV Stabilizers Market from 2015 to 2020
Figure 26 Asia-Pacific: the Largest Market for UV Stabilizers in Flooring & Decking Application
Figure 27 Asia-Pacific: the Fastest-Growing Market for UV Stabilizers in Furniture Application
Figure 28 Asia-Pacific: the Fastest-Growing Market for UV Stabilizers in Packaging Application
Figure 29 Asia-Pacific: the Largest Market for UV Stabilizers in the Automotive Coatings Application
Figure 30 Europe Projected to Be the Second-Largest Market for UV Stabilizers in Agriculture Application By 2020
Figure 31 North America: the Largest Market for UV Stabilizers in Adhesives & Sealants Application
Figure 32 Rapidly Growing Markets to Be New Strategic Locations, 2015-2020
Figure 33 UV Stabilizers Markets in China And India Have Highest Growth Potential
Figure 34 Asia-Pacific Market Snapshot: China Was a Lucrative Market for UV Stabilizers, in 2014
Figure 35 UV Stabilizers Market in North America Snapshot: U.S. Was a Lucrative Market of UV Stabilizers, in 2014
Figure 36 UV Stabilizers Market in Europe Snapshot: Germany Was a Lucrative Market for UV Stabilizers, in 2014
Figure 37 Row Market Snapshot: Middle East & Africa is a Lucrative Market for UV Stabilizers
Figure 38 Companies Primarily Adopted Organic Growth Strategies (2011-2015)
Figure 39 New Product Launch Was the Most Popular Strategy Adopted Between 2010 And 2015
Figure 40 Europe Dominated the UV Stabilizers Market, in Terms of Development Activities, in 2014
Figure 41 2012-2014 Were the Most Lucrative Years for the Development of UV Stabilizers
Figure 42 Regional Revenue Mix of Top 5 Market Players
Figure 43 Basf Se: Company Snapshot
Figure 44 Basf Se: Swot Analysis
Figure 45 Evonik Industries Ag: Company Snapshot
Figure 46 Evonik Industries Ag: Swot Analysis
Figure 47 Songwon Industrial Co. Ltd.: Company Snapshot
Figure 48 Songwon Industrial Co. Ltd.: Swot Analysis
Figure 49 Clariant Ag: Company Snapshot
Figure 50 Clariant Ag: Swot Analysis
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