Pearlescent Pigment Market Analysis By Product (Natural Pearl Essence, Titanium Dioxide, Ferric Oxide, Combination Mica), By Application (Paints & Coatings, Plastics, Printing Inks, Cosmetics) And Segment Forecasts To 2022

Description:
The global pearlescent pigment market is expected to reach USD 547.8 million by 2022. Growing demand for high performance, high brilliance paints on account of expanding automotive & construction industries in emerging markets is expected to remain a key driving factor for the global market.

Shift in trend towards reducing VOC emissions and growing awareness regarding sustainability is also expected to act as a vital determinant for market growth. Developed markets are anticipated to face obstacles in the form of stringent regulatory norms, hampering market growth over the forecast period.

Titanium dioxide (TiO2) coated mica pigment was the leading product segment with demand share exceeding 35% in 2014. High consumption rates of these pigments across automotive, construction and printing ink industries is expected to drive this segment over the forecast period. It is also expected to witness the highest growth of 5.1% from 2015 to 2022.

Iron/ferric oxide mica pigment is also expected to witness brisk growth owing to its high refractive index, metallic luster, excellent hiding properties and weather resistance. Increasing application in the cosmetics and printing inks sector is a major driving force for the product.

Further key findings from the report suggest:

Global pearlescent pigment market demand was 74.8 kilo tons in 2014 and is expected to reach 100.7 kilo tons by 2022, growing at a CAGR of 4.6% from 2015 to 2022.

Paints & coatings was the leading application segment and accounted for 34.1% of total market volume in 2014. Increasing consumer preference for high-value coatings and colorful iridescence on sports and luxury vehicles is likely to foster market growth. Plastic is expected to witness the highest growth of 5.1% from 2015 to 2022.

North America was the leading regional market with demand share estimated at 38.2% in 2014. Recovery of construction and automotive industry in the U.S. is expected to drive the regional growth.

Asia Pacific is expected to witness the highest growth of 5.1% from 2015 to 2022. Rapid industrialization and expansion of major end-use industries such as automotive and construction particularly in China and India is expected to drive the regional growth.

Global pearlescent pigment industry is fragmented with presence of several major multinationals and smaller regional players across the globe. Key participants operating in the industry include BASF SA, Sun Chemical Performance Pigments, Huaian Concord Industrial Products Co. Ltd., Lansco Colors, L’Arca Srl., Fujian Kuncai Fine Chemicals Co. Ltd., RIKA Technology Co. Ltd and Smarol Technology Co. Ltd.
3.5.1.2 Growing popularity of mass customization
3.5.2 Market restraint analysis
3.5.2.1 Stringent regulations regarding pigment applications
3.6 Key opportunities prioritized
3.7 Industry Analysis - Porter’s
3.8 Pearlescent pigment PESTEL analysis

4 Pearlescent Pigment Product Outlook
4.1 Global pearlescent pigment market share by product, 2014 & 2022
4.2 Natural Pearl Essence
4.2.1 Market estimates and forecasts, 2012 - 2022
4.2.2 Market estimates and forecasts by region, 2012 - 2022
4.3 Titanium Dioxide Mica
4.3.1 Market estimates and forecasts, 2012 - 2022
4.3.2 Market estimates and forecasts by region, 2012 - 2022
4.4 Ferric Oxide Mica
4.4.1 Market estimates and forecasts, 2012 - 2022
4.4.2 Market estimates and forecasts by region, 2012 - 2022
4.5 Combination Mica
4.5.1 Market estimates and forecasts, 2012 - 2022
4.5.2 Market estimates and forecasts by region, 2012 - 2022
4.6 Others
4.6.1 Market estimates and forecasts, 2012 - 2022
4.6.2 Market estimates and forecasts by region, 2012 - 2022

5 Pearlescent Pigment Application Outlook
5.1 Global pearlescent pigment market share by application, 2014 & 2022
5.2 Paints & Coatings
5.2.1 Market estimates and forecasts, 2012 - 2022
5.2.2 Market estimates and forecasts by region, 2012 - 2022
5.3 Plastics
5.3.1 Market estimates and forecasts, 2012 - 2022
5.3.2 Market estimates and forecasts by region, 2012 - 2022
5.4 Printing Inks
5.4.1 Market estimates and forecasts, 2012 - 2022
5.4.2 Market estimates and forecasts by region, 2012 - 2022
5.5 Cosmetics
5.5.1 Market estimates and forecasts, 2012 - 2022
5.5.2 Market estimates and forecasts by region, 2012 - 2022
5.6 Others
5.6.1 Market estimates and forecasts, 2012 - 2022
5.6.2 Market estimates and forecasts by region, 2012 - 2022

6 Pearlescent Pigment Regional Outlook
6.1 Global pearlescent pigment market share by region, 2014 & 2022
6.2 North America
6.2.1 Market estimates and forecasts, 2012 - 2022
6.2.2 Market estimates and forecasts by product, 2012 - 2022
6.2.3 Market estimates and forecasts by application, 2012 - 2022
6.2.4 U.S.
6.2.4.1 Market estimates and forecasts, 2012 - 2022
6.2.4.2 Market estimates and forecasts by product, 2012 - 2022
6.2.4.3 Market estimates and forecasts by application, 2012 - 2022
6.3 Europe
6.3.1 Market estimates and forecasts, 2012 - 2022
6.3.2 Market estimates and forecasts by product, 2012 - 2022
6.3.3 Market estimates and forecasts by application, 2012 - 2022
6.3.4 UK
6.3.4.1 Market estimates and forecasts, 2012 - 2022
6.3.4.2 Market estimates and forecasts by product, 2012 - 2022
6.3.4.3 Market estimates and forecasts by application, 2012 - 2022
6.3.5 Germany
6.3.5.1 Market estimates and forecasts, 2012 - 2022
6.3.5.2 Market estimates and forecasts by product, 2012 - 2022
6.3.5.3 Market estimates and forecasts by application, 2012 - 2022
6.4 Asia Pacific
6.4.1 Market estimates and forecasts, 2012 - 2022
6.4.2 Market estimates and forecasts by product, 2012 - 2022
6.4.3 Market estimates and forecasts by application, 2012 - 2022
6.4.4 China
6.4.4.1 Market estimates and forecasts, 2012 - 2022
6.4.4.2 Market estimates and forecasts by product, 2012 - 2022
6.4.4.3 Market estimates and forecasts by application, 2012 - 2022
6.5 India
6.4.5.1 Market estimates and forecasts, 2012 - 2022
6.4.5.2 Market estimates and forecasts by product, 2012 - 2022
6.4.5.3 Market estimates and forecasts by application, 2012 - 2022
6.5 Central & South America (CSA)
6.5.1 Market estimates and forecasts, 2012 - 2022
6.5.2 Market estimates and forecasts by product, 2012 - 2022
6.5.3 Market estimates and forecasts by application, 2012 - 2022
6.5.4 Brazil
6.5.4.1 Market estimates and forecasts, 2012 - 2022
6.5.4.2 Market estimates and forecasts by product, 2012 - 2022
6.5.4.3 Market estimates and forecasts by application, 2012 - 2022
6.6 Middle East & Africa (MEA)
6.6.1 Market estimates and forecasts, 2012 - 2022
6.6.2 Market estimates and forecasts by product, 2012 - 2022
6.6.3 Market estimates and forecasts by application, 2012 - 2022

7 Competitive Landscape
7.1 BASF
7.1.1 Company Overview
7.1.2 Financial Performance
7.1.3 Product Benchmarking
7.2 Sun Chemical Performance Pigments
7.2.1 Company Overview
7.2.2 Financial Performance
7.2.3 Product Benchmarking
7.2.4 Strategic Initiatives
7.3 Kolortek (Huaian Concord Industrial Products Co. Ltd.)
7.3.1 Company Overview
7.3.2 Financial Performance
7.3.3 Product Benchmarking
7.4 Lansco Colors
7.4.1 Company Overview
7.4.2 Financial Performance
7.4.3 Product Benchmarking
7.4.4 Strategic Initiatives
7.5 L’Arca Srl (Arca Colours)
7.5.1 Company Overview
7.5.2 Financial Performance
7.5.3 Product Benchmarking
7.6 Fujian Kuncai Fine Chemicals Co. Ltd.
7.6.1 Company Overview
7.6.2 Financial Performance
7.6.3 Product Benchmarking
7.7 Geotech International B.V.
7.7.1 Company Overview
7.7.2 Financial Performance
7.7.3 Product Benchmarking
7.8 Rika Technology Co. Ltd.
7.8.1 Company Overview
7.8.2 Financial Performance
7.8.3 Product Benchmarking
7.9 Smarol Technology Co. Ltd.
List of Tables

Table 1 Pearlescent Pigment- Industry Summary & Key Buying Criteria
Table 2 Global pearlescent pigment market estimates, 2012 - 2014 (Kilo Tons) (USD Million)
Table 3 Global pearlescent pigment market estimates & forecasts, 2015 - 2022, (Kilo Tons) (USD Million)
Table 4 Global pearlescent pigment market volume estimates by region, 2012 - 2014 (Kilo Tons)
Table 5 Global pearlescent pigment market volume estimates & forecasts by region, 2015 - 2022, (Kilo Tons)
Table 6 Global pearlescent pigment market revenue estimates by region, 2012 - 2014 (USD Million)
Table 7 Global pearlescent pigment market revenue estimates & forecasts by region, 2015 - 2022, (USD Million)
Table 8 Global pearlescent pigment market volume estimates by product, 2012 - 2014 (Kilo Tons)
Table 9 Global pearlescent pigment market volume estimates & forecasts by function, 2015 - 2022, (Kilo Tons)
Table 10 Global pearlescent pigment market revenue estimates by function, 2012 - 2014 (USD Million)
Table 11 Global pearlescent pigment market revenue estimates & forecasts by function, 2015 - 2022, (USD Million)
Table 12 Global pearlescent pigment market volume estimates by application, 2012 - 2014 (Kilo Tons)
Table 13 Global pearlescent pigment market volume estimates & forecasts by product, 2015 - 2022, (Kilo Tons)
Table 14 Global pearlescent pigment market revenue estimates by product, 2012 - 2014 (USD Million)
Table 15 Global pearlescent pigment market revenue estimates & forecasts by product, 2015 - 2022, (USD Million)
Table 16 Global pearlescent pigment market vendor landscape
Table 17 U.S. levels of recommended pearlescent/special effect pigment application in cosmetics, 2014
Table 18 Pearlescent pigment market estimates from natural pearl essence, 2012 - 2014 (Kilo Tons) (USD Million)
Table 19 Pearlescent pigment market estimates and forecasts from natural pearl essence, 2015 - 2022, (Kilo Tons) (USD Million)
Table 20 Pearlescent pigment market volume estimates from natural pearl essence by region, 2012 - 2014 (Kilo Tons)
Table 21 Pearlescent pigment market volume estimates and forecasts from natural pearl essence by region, 2015 - 2022, (Kilo Tons)
Table 22 Pearlescent pigment market revenue estimates from natural pearl essence by region, 2012 - 2014 (USD Million)
Table 23 Pearlescent pigment market revenue estimates and forecasts from natural pearl essence by region, 2015 - 2022, (USD Million)
Table 24 Pearlescent pigment market estimates from titanium dioxide mica, 2012 - 2014 (Kilo Tons) (USD Million)
<table>
<thead>
<tr>
<th>Table</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Table 25</td>
<td>Pearlescent pigment market estimates and forecasts from titanium dioxide mica, 2015 - 2022, (Kilo Tons) (USD Million)</td>
</tr>
<tr>
<td>Table 26</td>
<td>Pearlescent pigment market volume estimates from titanium dioxide mica by region, 2012 - 2014 (Kilo Tons)</td>
</tr>
<tr>
<td>Table 27</td>
<td>Pearlescent pigment market volume estimates and forecasts from titanium dioxide mica by region, 2015 - 2022, (Kilo Tons)</td>
</tr>
<tr>
<td>Table 28</td>
<td>Pearlescent pigment market revenue estimates from titanium dioxide mica by region, 2012 - 2014 (USD Million)</td>
</tr>
<tr>
<td>Table 29</td>
<td>Pearlescent pigment market revenue estimates and forecasts from titanium dioxide mica by region, 2015 - 2022, (USD Million)</td>
</tr>
<tr>
<td>Table 30</td>
<td>Pearlescent pigment market estimates from ferric oxide mica, 2012 - 2014 (Kilo Tons) (USD Million)</td>
</tr>
<tr>
<td>Table 31</td>
<td>Pearlescent pigment market estimates and forecasts from ferric oxide mica, 2015 - 2022, (Kilo Tons) (USD Million)</td>
</tr>
<tr>
<td>Table 32</td>
<td>Pearlescent pigment market volume estimates from ferric oxide mica by region, 2012 - 2014 (Kilo Tons)</td>
</tr>
<tr>
<td>Table 33</td>
<td>Pearlescent pigment market volume estimates and forecasts from ferric oxide mica by region, 2015 - 2022, (Kilo Tons)</td>
</tr>
<tr>
<td>Table 34</td>
<td>Pearlescent pigment market revenue estimates from ferric oxide mica by region, 2012 - 2014 (USD Million)</td>
</tr>
<tr>
<td>Table 35</td>
<td>Pearlescent pigment market revenue estimates and forecasts from ferric oxide mica by region, 2015 - 2022, (USD Million)</td>
</tr>
<tr>
<td>Table 36</td>
<td>Pearlescent pigment market estimates from combination mica, 2012 - 2014 (Kilo Tons) (USD Million)</td>
</tr>
<tr>
<td>Table 37</td>
<td>Pearlescent pigment market estimates and forecasts from combination mica, 2015 - 2022, (Kilo Tons) (USD Million)</td>
</tr>
<tr>
<td>Table 38</td>
<td>Pearlescent pigment market volume estimates from combination mica by region, 2012 - 2014 (Kilo Tons)</td>
</tr>
<tr>
<td>Table 39</td>
<td>Pearlescent pigment market volume estimates and forecasts from combination mica by region, 2015 - 2022, (Kilo Tons)</td>
</tr>
<tr>
<td>Table 40</td>
<td>Pearlescent pigment market revenue estimates from combination mica by region, 2012 - 2014 (USD Million)</td>
</tr>
<tr>
<td>Table 41</td>
<td>Pearlescent pigment market revenue estimates and forecasts from combination mica by region, 2015 - 2022, (USD Million)</td>
</tr>
<tr>
<td>Table 42</td>
<td>Pearlescent pigment market estimates from others, 2012 - 2014 (Kilo Tons) (USD Million)</td>
</tr>
<tr>
<td>Table 43</td>
<td>Pearlescent pigment market estimates and forecasts from others, 2015 - 2022, (Kilo Tons) (USD Million)</td>
</tr>
<tr>
<td>Table 44</td>
<td>Pearlescent pigment market volume estimates from others by region, 2012 - 2014 (Kilo Tons)</td>
</tr>
<tr>
<td>Table 45</td>
<td>Pearlescent pigment market volume estimates and forecasts from others by region, 2015 - 2022, (Kilo Tons)</td>
</tr>
<tr>
<td>Table 46</td>
<td>Pearlescent pigment market revenue estimates from others by region, 2012 - 2014 (USD Million)</td>
</tr>
<tr>
<td>Table 47</td>
<td>Pearlescent pigment market revenue estimates and forecasts from others by region, 2015 - 2022, (USD Million)</td>
</tr>
<tr>
<td>Table 48</td>
<td>Pearlescent pigment market estimates from paints &amp; coatings, 2012 - 2014 (Kilo Tons) (USD Million)</td>
</tr>
<tr>
<td>Table 49</td>
<td>Pearlescent pigment market estimates and forecasts from paints &amp; coatings, 2015 - 2022, (Kilo Tons) (USD Million)</td>
</tr>
<tr>
<td>Table 50</td>
<td>Pearlescent pigment market volume estimates from paints &amp; coatings by region, 2012 - 2014 (Kilo Tons)</td>
</tr>
<tr>
<td>Table 51</td>
<td>Pearlescent pigment market volume estimates and forecasts from paints &amp; coatings by region, 2015 - 2022, (Kilo Tons)</td>
</tr>
<tr>
<td>Table 52</td>
<td>Pearlescent pigment market revenue estimates from paints &amp; coatings by region, 2012 - 2014 (USD Million)</td>
</tr>
<tr>
<td>Table 53</td>
<td>Pearlescent pigment market revenue estimates and forecasts from paints &amp; coatings by region, 2015 - 2022, (USD Million)</td>
</tr>
<tr>
<td>Table 54</td>
<td>Pearlescent pigment market estimates from plastics, 2012 - 2014 (Kilo Tons) (USD Million)</td>
</tr>
<tr>
<td>Table 55</td>
<td>Pearlescent pigment market estimates and forecasts from plastics, 2015 - 2022, (Kilo Tons) (USD Million)</td>
</tr>
<tr>
<td>Table 56</td>
<td>Pearlescent pigment market volume estimates from plastics by region, 2012 - 2014 (Kilo Tons)</td>
</tr>
<tr>
<td>Table 57</td>
<td>Pearlescent pigment market volume estimates and forecasts from plastics by region, 2015 - 2022, (Kilo Tons)</td>
</tr>
<tr>
<td>Table 58</td>
<td>Pearlescent pigment market revenue estimates from plastics by region, 2012 - 2014 (USD Million)</td>
</tr>
<tr>
<td>Table 59</td>
<td>Pearlescent pigment market revenue estimates and forecasts from plastics by region, 2015 - 2022, (USD Million)</td>
</tr>
<tr>
<td>Table 60</td>
<td>Pearlescent pigment market estimates from printing inks, 2012 - 2014 (Kilo Tons) (USD Million)</td>
</tr>
<tr>
<td>Table 61</td>
<td>Pearlescent pigment market estimates and forecasts from printing inks, 2015 - 2022, (Kilo Tons)</td>
</tr>
</tbody>
</table>
Table 62 Pearlescent pigment market volume estimates from printing inks by region, 2012 - 2014 (Kilo Tons)
Table 63 Pearlescent pigment market volume estimates and forecasts from printing inks by region, 2015 - 2022, (Kilo Tons)
Table 64 Pearlescent pigment market revenue estimates from printing inks by region, 2012 - 2014 (USD Million)
Table 65 Pearlescent pigment market revenue estimates and forecasts from printing inks by region, 2015 - 2022, (USD Million)
Table 66 Pearlescent pigment market estimates from cosmetics, 2012 - 2014 (Kilo Tons) (USD Million)
Table 67 Pearlescent pigment market estimates and forecasts from cosmetics, 2015 - 2022, (Kilo Tons) (USD Million)
Table 68 Pearlescent pigment market volume estimates from cosmetics by region, 2012 - 2014 (Kilo Tons)
Table 69 Pearlescent pigment market volume estimates and forecasts from cosmetics by region, 2015 - 2022, (Kilo Tons)
Table 70 Pearlescent pigment market revenue estimates from cosmetics by region, 2012 - 2014 (USD Million)
Table 71 Pearlescent pigment market revenue estimates and forecasts from cosmetics by region, 2015 - 2022, (USD Million)
Table 72 Pearlescent pigment market estimates from others, 2012 - 2014 (Kilo Tons) (USD Million)
Table 73 Pearlescent pigment market estimates and forecasts from others, 2015 - 2022, (Kilo Tons) (USD Million)
Table 74 Pearlescent pigment market volume estimates from others by region, 2012 - 2014 (Kilo Tons)
Table 75 Pearlescent pigment market volume estimates and forecasts from others by region, 2015 - 2022, (Kilo Tons)
Table 76 Pearlescent pigment market revenue estimates from others by region, 2012 - 2014 (USD Million)
Table 77 Pearlescent pigment market revenue estimates and forecasts from others by region, 2015 - 2022, (USD Million)
Table 78 North America pearlescent pigment market estimates, 2012 - 2014 (Kilo Tons) (USD Million)
Table 79 North America pearlescent pigment market estimates and forecasts, 2015 - 2022, (Kilo Tons) (USD Million)
Table 80 North America pearlescent pigment market volume estimates by product, 2012 - 2014 (Kilo Tons)
Table 81 North America pearlescent pigment market volume estimates and forecasts by product, 2015 - 2022, (Kilo Tons)
Table 82 North America pearlescent pigment market revenue estimates by product, 2012 - 2014 (USD Million)
Table 83 North America pearlescent pigment market revenue estimates and forecasts by product, 2015 - 2022, (USD Million)
Table 84 North America pearlescent pigment market volume estimates by application, 2012 - 2014 (Kilo Tons)
Table 85 North America pearlescent pigment market volume estimates and forecasts by application, 2015 - 2022, (Kilo Tons)
Table 86 North America pearlescent pigment market revenue estimates by application, 2012 - 2014 (USD Million)
Table 87 North America pearlescent pigment market revenue estimates & forecasts by application, 2015 - 2022, (USD Million)
Table 88 U.S. pearlescent pigment market estimates, 2012 - 2014 (Kilo Tons) (USD Million)
Table 89 U.S. pearlescent pigment market estimates and forecasts, 2015 - 2022, (Kilo Tons) (USD Million)
Table 90 U.S. pearlescent pigment market volume estimates by product, 2012 - 2014 (Kilo Tons)
Table 91 U.S. pearlescent pigment market volume estimates and forecasts by product, 2015 - 2022, (Kilo Tons)
Table 92 U.S. pearlescent pigment market revenue estimates by product, 2012 - 2014 (USD Million)
Table 93 U.S. pearlescent pigment market revenue estimates and forecasts by product, 2015 - 2022, (USD Million)
Table 94 U.S. pearlescent pigment market volume estimates by application, 2012 - 2014 (Kilo Tons)
Table 95 U.S. pearlescent pigment market volume estimates and forecasts by application, 2015 - 2022, (Kilo Tons)
Table 96 U.S. pearlescent pigment market revenue estimates by application, 2012 - 2014 (USD Million)
Table 97 U.S. pearlescent pigment market revenue estimates & forecasts by application, 2015 - 2022, (USD Million)
Table 98 Europe pearlescent pigment market estimates, 2012 - 2014 (Kilo Tons) (USD Million)
Table 99 Europe pearlescent pigment market estimates and forecasts, 2015 - 2022, (Kilo Tons) (USD Million)
Table 100 Europe pearlescent pigment market volume estimates by product, 2012 - 2014 (Kilo Tons)
Table 101 Europe pearlescent pigment market volume estimates and forecasts by product, 2015 - 2022, (Kilo Tons)
Table 102 Europe pearlescent pigment market revenue estimates by product, 2012 - 2014 (USD Million)
Table 103 Europe pearlescent pigment market revenue estimates and forecasts by product, 2015 - 2022, (USD Million)
Table 104 Europe pearlescent pigment market volume estimates by application, 2012 - 2014 (Kilo Tons)
Table 105 Europe pearlescent pigment market volume estimates and forecasts by application, 2015 - 2022, (Kilo Tons)
Table 106 Europe pearlescent pigment market revenue estimates by application, 2012 - 2014 (USD Million)
Table 107 Europe pearlescent pigment market revenue estimates & forecasts by application, 2015 - 2022, (USD Million)
Table 108 UK pearlescent pigment market estimates, 2012 - 2014 (Kilo Tons) (USD Million)
Table 109 UK pearlescent pigment market estimates and forecasts, 2015 - 2022, (Kilo Tons) (USD Million)
Table 110 UK pearlescent pigment market volume estimates by product, 2012 - 2014 (Kilo Tons)
Table 111 UK pearlescent pigment market volume estimates and forecasts by product, 2015 - 2022, (Kilo Tons)
Table 112 UK pearlescent pigment market revenue estimates by product, 2012 - 2014 (USD Million)
Table 113 UK pearlescent pigment market revenue estimates and forecasts by product, 2015 - 2022, (USD Million)
Table 114 UK pearlescent pigment market volume estimates by application, 2012 - 2014 (Kilo Tons)
Table 115 UK pearlescent pigment market volume estimates and forecasts by application, 2015 - 2022, (Kilo Tons)
Table 116 UK pearlescent pigment market revenue estimates by application, 2012 - 2014 (USD Million)
Table 117 UK pearlescent pigment market revenue estimates & forecasts by application, 2015 - 2022, (USD Million)
Table 118 Germany pearlescent pigment market estimates, 2012 - 2014 (Kilo Tons) (USD Million)
Table 119 Germany pearlescent pigment market estimates and forecasts, 2015 - 2022, (Kilo Tons) (USD Million)
Table 120 Germany pearlescent pigment market volume estimates by product, 2012 - 2014 (Kilo Tons)
Table 121 Germany pearlescent pigment market volume estimates and forecasts by product, 2015 - 2022, (Kilo Tons)
Table 122 Germany pearlescent pigment market revenue estimates by product, 2012 - 2014 (USD Million)
Table 123 Germany pearlescent pigment market revenue estimates and forecasts by product, 2015 - 2022, (USD Million)
Table 124 Germany pearlescent pigment market volume estimates by application, 2012 - 2014 (Kilo Tons)
Table 125 Germany pearlescent pigment market volume estimates and forecasts by application, 2015 - 2022, (Kilo Tons)
Table 126 Germany pearlescent pigment market revenue estimates by application, 2012 - 2014 (USD Million)
Table 127 Germany pearlescent pigment market revenue estimates & forecasts by application, 2015 - 2022, (USD Million)
Table 128 Asia Pacific pearlescent pigment market estimates, 2012 - 2014 (Kilo Tons) (USD Million)
Table 129 Asia Pacific pearlescent pigment market estimates and forecasts, 2015 - 2022, (Kilo Tons) (USD Million)
Table 130 Asia Pacific pearlescent pigment market volume estimates by product, 2012 - 2014 (Kilo Tons)
Table 131 Asia Pacific pearlescent pigment market volume estimates and forecasts by product, 2015 - 2022, (Kilo Tons)
Table 132 Asia Pacific pearlescent pigment market revenue estimates by product, 2012 - 2014 (USD Million)
Table 133 Asia Pacific pearlescent pigment market revenue estimates and forecasts by product, 2015 - 2022, (USD Million)
Table 134 Asia Pacific pearlescent pigment market volume estimates by application, 2012 - 2014 (Kilo Tons)
Table 135 Asia Pacific pearlescent pigment market volume estimates and forecasts by application, 2015 - 2022, (Kilo Tons)
Table 136 Asia Pacific pearlescent pigment market revenue estimates by application, 2012 - 2014 (USD Million)
Table 137 Asia Pacific pearlescent pigment market revenue estimates & forecasts by application, 2015 - 2022, (USD Million)
Table 138 China pearlescent pigment market estimates, 2012 - 2014 (Kilo Tons) (USD Million)
Table 139 China pearlescent pigment market estimates and forecasts, 2015 - 2022, (Kilo Tons) (USD Million)
Table 140 China pearlescent pigment market volume estimates by product, 2012 - 2014 (Kilo Tons)
Table 141 China pearlescent pigment market volume estimates and forecasts by product, 2015 - 2022, (Kilo Tons)
Table 142 China pearlescent pigment market revenue estimates by product, 2012 - 2014 (USD Million)
Table 143 China pearlescent pigment market revenue estimates and forecasts by product, 2015 - 2022, (USD Million)
Table 144 China pearlescent pigment market volume estimates by application, 2012 - 2014 (Kilo Tons)
Table 145 China pearlescent pigment market volume estimates and forecasts by application, 2015 - 2022, (Kilo Tons)
Table 146 China pearlescent pigment market revenue estimates by application, 2012 - 2014 (USD Million)
Table 147 China pearlescent pigment market revenue estimates & forecasts by application, 2015 - 2022, (USD Million)
Table 148 India pearlescent pigment market estimates, 2012 - 2014 (Kilo Tons) (USD Million)
Table 149 India pearlescent pigment market estimates and forecasts, 2015 - 2022, (Kilo Tons) (USD Million)
Table 150 India pearlescent pigment market volume estimates by product, 2012 - 2014 (Kilo Tons)
Table 151 India pearlescent pigment market volume estimates and forecasts by product, 2015 - 2022, (Kilo Tons)
Table 152 India pearlescent pigment market revenue estimates by product, 2012 - 2014 (USD Million)
Table 153 India pearlescent pigment market revenue estimates and forecasts by product, 2015 - 2022, (USD Million)
Table 154 India pearlescent pigment market volume estimates by application, 2012 - 2014 (Kilo Tons)
Table 155 India pearlescent pigment market volume estimates and forecasts by application, 2015 - 2022, (Kilo Tons)
Table 156 India pearlescent pigment market revenue estimates by application, 2012 - 2014 (USD Million)
Table 157 India pearlescent pigment market revenue estimates & forecasts by application, 2015 - 2022, (USD Million)
Table 158 CSA pearlescent pigment market estimates, 2012 - 2014 (Kilo Tons) (USD Million)
Table 159 CSA pearlescent pigment market estimates and forecasts, 2015 - 2022, (Kilo Tons) (USD Million)
Table 160 CSA pearlescent pigment market volume estimates by product, 2012 - 2014 (Kilo Tons)
Table 161 CSA pearlescent pigment market volume estimates and forecasts by product, 2015 - 2022, (Kilo Tons)
Table 162 CSA pearlescent pigment market revenue estimates by product, 2012 - 2014 (USD Million)
Table 163 CSA pearlescent pigment market revenue estimates and forecasts by product, 2015 - 2022, (USD Million)
Table 164 CSA pearlescent pigment market volume estimates by application, 2012 - 2014 (Kilo Tons)
Table 165 CSA pearlescent pigment market volume estimates and forecasts by application, 2015 - 2022, (Kilo Tons)
Table 166 CSA pearlescent pigment market revenue estimates by application, 2012 - 2014 (USD Million)
Table 167 CSA pearlescent pigment market revenue estimates & forecasts by application, 2015 - 2022, (USD Million)
Table 168 Brazil pearlescent pigment market estimates, 2012 - 2014 (Kilo Tons) (USD Million)
Table 169 Brazil pearlescent pigment market estimates and forecasts, 2015 - 2022, (Kilo Tons) (USD Million)
Table 170 Brazil pearlescent pigment market volume estimates by product, 2012 - 2014 (Kilo Tons)
Table 171 Brazil pearlescent pigment market volume estimates and forecasts by product, 2015 - 2022, (Kilo Tons)
Table 172 Brazil pearlescent pigment market revenue estimates by product, 2012 - 2014 (USD Million)
Table 173 Brazil pearlescent pigment market revenue estimates and forecasts by product, 2015 - 2022, (USD Million)
Table 174 Brazil pearlescent pigment market volume estimates by application, 2012 - 2014 (Kilo Tons)
Table 175 Brazil pearlescent pigment market volume estimates and forecasts by application, 2015 - 2022, (Kilo Tons)
Table 176 Brazil pearlescent pigment market revenue estimates by application, 2012 - 2014 (USD Million)
Table 177 Brazil pearlescent pigment market revenue estimates & forecasts by application, 2015 - 2022, (USD Million)
Table 178 MEA pearlescent pigment market estimates, 2012 - 2014 (Kilo Tons) (USD Million)
Table 179 MEA pearlescent pigment market estimates and forecasts, 2015 - 2022, (Kilo Tons) (USD Million)
Table 180 MEA pearlescent pigment market volume estimates by product, 2012 - 2014 (Kilo Tons)
Table 181 MEA pearlescent pigment market volume estimates and forecasts by product, 2015 - 2022, (Kilo Tons)
Table 182 MEA pearlescent pigment market revenue estimates by product, 2012 - 2014 (USD Million)
Table 183 MEA pearlescent pigment market revenue estimates and forecasts by product, 2015 - 2022, (USD Million)
Table 184 MEA pearlescent pigment market volume estimates by application, 2012 - 2014 (Kilo Tons)
Table 185 MEA pearlescent pigment market volume estimates and forecasts by application, 2015 - 2022, (Kilo Tons)
Table 186 MEA pearlescent pigment market revenue estimates by application, 2012 - 2014 (USD Million)
Table 187 MEA pearlescent pigment market revenue estimates
Figure 1 Global pearlescent pigment market segmentation
Figure 2 Global pearlescent pigment market estimates and forecast, 2012 - 2022, (Kilo Tons) (USD Million)
Figure 3 Pearlescent pigment value chain analysis
Figure 4 Pearlescent pigment market dynamics
Figure 5 Passenger car sales in emerging markets, 2010 - 2014, (Hundred Thousand)
Figure 6 Plastics consumption per capita, 2005 & 2015, (Kg per capita)
Figure 7 Global construction industry, 2013 - 2020, (USD Trillion)
Figure 8 Rising consumer (personal) disposable income in major emerging markets, 2012-2014, (Hundred Thousand)
Figure 9 Key opportunities prioritized
Figure 10 Industry Analysis - Porter's analysis
Figure 11 Global pearlescent pigment PESTEL analysis
Figure 12 Global pearlescent pigment market share by product, 2014 & 2022
Figure 13 Global pearlescent pigment market share by application, 2014 & 2022
Figure 14 Global pearlescent pigment market share by region, 2014 & 2022

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