Wearable Medical Device Market Analysis, By Product, By Site, By Application And Segment Forecasts To 2022

Description:
Global Wearable Medical Device Market is expected to reach USD 27.8 billion by 2022. Rising prevalence of conditions such as obesity and hypertension, as a result of sedentary lifestyle is anticipated to boost the demand for wearable medical devices. Moreover, increasing health awareness is further expected to augment the demand for these devices.

Additionally, growing incidences of chronic conditions, such as diabetes, which require round-the-clock monitoring, are expected to increase the demand for wearable technology. Technological innovation is projected to be vital for growth of this industry over the forecast period. Smart watches, smart bands, and smart clothing are anticipated to be the key areas for development. Increasing penetration of smart cellular phones is expected to assist growth of this technology. However, patient privacy and security concerns along with complexity in engineering are expected to impede growth of the industry.

Further key findings from the study suggest:

Diagnostic wearable medical devices held substantial share in 2014 owing to increasing usage in remote patient monitoring as well as home healthcare
Therapeutic wearable devices are anticipated to exhibit remunerative growth over the forecast period.
Increasing penetration of products, such as insulin monitors, is assisting the growth of wearable equipment.
Diagnostic devices such as vital sign monitors are expected to witness lucrative growth over the forecast period. Rising incidences of chronic diseases are expected to boost the demand for this equipment.
Wearable medical devices have applications in sports & fitness monitoring, home healthcare, and remote patient monitoring. Home healthcare held significant shares of around 50.0% in 2014. Simplified usage of this equipment along with ability to synchronize with cellular phones as well as tablet devices assisted the growth of this segment.

On the contrary, remote patient monitoring is projected to exhibit growth rate of over 25.00% in the next seven years. Increasing geriatric population base coupled with demand for continuous monitoring is expected to fuel the growth.
Strap/clip/bracelet or watches held substantial shares of around 40.0% in 2014, and is expected to grow at a lucrative rate over the forecast period. Simplified engineering, aesthetically appealing products, and synchronization with mobile application are anticipated to drive this segment’s growth.

North America dominated the overall market with approximately 40.0% of shares. This can be attributed to increasing per capita income as well as rising healthcare spending, and advanced healthcare infrastructure and presence of OEM in this region.
Asia Pacific is projected to grow with a rapid rate of around 32.0% over the forecast period. Economic development coupled with improving healthcare systems is expected to help the industry grow in this region.

Contents:
1. Methodology and Scope
   1.1. Research Methodology
   1.2. Research Scope & Assumptions
   1.3. List of Data Sources
2. Executive Summary
3. Wearable Medical Devices Industry Outlook
   3.1. Wearable Medical Devices: Market Segmentation
   3.2. Wearable Medical Device Market Size and Growth Prospects
3.3. Wearable Medical Devices: Market Dynamics
3.3.1. Market Driver Analysis
3.3.2. Market Restraint Analysis
3.3.3. Wearable Medical Device Market Variable Analysis
3.4. Key Opportunities Prioritized
3.5. Industry Analysis - Porter's
3.6. Wearable Medical Devices Competitive Landscape, 2014
3.7. Wearable Medical Device Market: PESTEL Analysis, 2014
3.9. Wearable Medical Device Market: Technology Trends & Future Aspects

4. Wearable Medical Devices Product Outlook
4.1. Wearable Medical Device Market Share, by Product, 2014 & 2022
4.2. Diagnostic Devices
4.2.1.1.1. Heart Rate Monitors
4.2.1.1.2. Activity Monitors
4.2.1.1.3. Electrocardiographs
4.2.1.1.4. Pulse Oximeters
4.2.1.1.5. Spirometers
4.2.1.1.6. Blood Pressure Monitors
4.2.1.1.7. Others
4.2.1.2. Sleep Monitoring Devices Market Estimates and Forecasts, 2012 - 2022 (USD Million)
4.2.1.2.1. Sleep Trackers
4.2.1.2.2. Wrist Actigraphs
4.2.1.2.3. Polysomnographs
4.2.1.2.4. Others
4.2.1.3. Electrocardiographs Fetal & Obstetric Devices Market Estimates and Forecasts, 2012 - 2022 (USD Million)
4.2.1.4.1. Electroencephalographs
4.2.1.4.2. Electromyographs
4.2.1.4.3. Others
4.3. Therapeutic Devices
4.3.1. Therapeutic Devices Market Estimates and Forecasts, 2012 - 2022 (USD Million)
4.3.2.1. Neurostimulation Devices
4.3.2.1.2. Others
4.3.3. Insulin Monitoring Devices Market Estimates and Forecasts, 2012 - 2022 (USD Million)
4.3.3.1. Insulin Pumps
4.3.3.2. Others
4.3.4. Rehabilitation Devices Market Estimates and Forecasts, 2012 - 2022 (USD Million)
4.3.4.1.1. Accelerometers
4.3.4.1.2. Sensing Devices
4.3.4.1.3. Ultrasound Platform
4.3.4.1.4. Others
4.3.5. Respiratory Therapy Devices Market Estimates and Forecasts, 2012 - 2022 (USD Million)
4.3.5.1.1. Ventilators
4.3.5.1.2. Continuous Positive Airway Pressure (CPAP) Devices
4.3.5.1.3. Portable oxygen concentrators
4.3.5.1.4. Positive Airway Pressure (PAP) Devices
4.3.5.1.5. Others

5. Wearable Medical Devices Site Outlook
5.1. Wearable Medical Device Market Share, by Site, 2014 & 2022
5.2. Handheld
5.3. Headband
5.3.1. Headband Market Estimates and Forecasts, 2012 - 2022 (USD Million)
5.4. Strap/Clip/Bracelet
5.5. Shoe Sensors
5.5.1. Shoe Sensors Market Estimates and Forecasts, 2012 - 2022 (USD Million)
5.6. Others

6. Wearable Medical Devices Application Outlook
6.2. Sports & Fitness
6.3. Remote Patient Monitoring
6.4. Home Healthcare

7. Wearable Medical Devices Regional Outlook
7.1. Wearable Medical Device Market Share, by Region, 2014 & 2022
7.2. North America
7.2.1.1. U.S. Wearable Medical Device Market Estimates And Forecasts
7.2.1.2. Canada Wearable Medical Device Market Estimates And Forecasts
7.2.2. Wearable Medical Device Market Estimates and Forecasts, by Site, 2012 - 2022
7.2.2.1. U.S. Wearable Medical Device Market Estimates And Forecasts
7.2.2.2. Canada Wearable Medical Device Market Estimates And Forecasts
7.2.3. Wearable Medical Device Market Estimates and Forecasts, by Application, 2012 - 2022
7.2.3.1. U.S. Wearable Medical Device Market Estimates And Forecasts
7.2.3.2. Canada Wearable Medical Device Market Estimates And Forecasts

7.3. Europe
7.3.1.1. UK Wearable Medical Device Market Estimates And Forecasts
7.3.1.2. Germany Wearable Medical Device Market Estimates And Forecasts
7.3.1.3. France Wearable Medical Device Market Estimates And Forecasts
7.3.2. Wearable Medical Device Market Estimates and Forecasts, by Site, 2012 - 2022
7.3.2.1. UK Wearable Medical Device Market Estimates And Forecasts
7.3.2.2. Germany Wearable Medical Device Market Estimates And Forecasts
7.3.2.3. France Wearable Medical Device Market Estimates And Forecasts
7.3.3. Wearable Medical Device Market Estimates and Forecasts, by Application, 2012 - 2022
7.3.3.1. UK Wearable Medical Device Market Estimates And Forecasts
7.3.3.2. Germany Wearable Medical Device Market Estimates And Forecasts
7.3.3.3. France Wearable Medical Device Market Estimates And Forecasts

7.4. Asia Pacific
7.4.1.1. Japan Wearable Medical Device Market Estimates And Forecasts
7.4.1.2. China Wearable Medical Device Market Estimates And Forecasts
7.4.1.3. India Wearable Medical Device Market Estimates And Forecasts
7.4.2. Wearable Medical Device Market Estimates and Forecasts, by Site, 2012 - 2022
7.4.2.1. Japan Wearable Medical Device Market Estimates And Forecasts
7.4.2.2. China Wearable Medical Device Market Estimates And Forecasts
7.4.2.3. India Wearable Medical Device Market Estimates And Forecasts
7.4.3. Wearable Medical Device Market Estimates and Forecasts, by Application, 2012 - 2022
7.4.3.1. Japan Wearable Medical Device Market Estimates And Forecasts
7.4.3.2. China Wearable Medical Device Market Estimates And Forecasts
7.4.3.3. India Wearable Medical Device Market Estimates And Forecasts

7.5. Latin America
7.5.1.1. Brazil Wearable Medical Device Market Estimates And Forecasts
7.5.1.2. Mexico Wearable Medical Device Market Estimates And Forecasts
7.5.2. Wearable Medical Device Market Estimates and Forecasts, by Site, 2012 - 2022
7.5.2.1. Brazil Wearable Medical Device Market Estimates And Forecasts
7.5.2.2. Mexico Wearable Medical Device Market Estimates And Forecasts
7.5.3. Latin America Wearable Medical Device Market Estimates and Forecasts, by Application, 2012 - 2022
7.5.3.1. Brazil Wearable Medical Device Market Estimates And Forecasts
7.5.3.2. Mexico Wearable Medical Device Market Estimates And Forecasts

7.6. MEA
7.6.1.1. South Africa Wearable Medical Device Market Estimates And Forecasts
7.6.1.2. Saudi Arabia Wearable Medical Device Market Estimates And Forecasts
7.6.2.1. South Africa Wearable Medical Device Market Estimates And Forecasts
7.6.2.2. Saudi Arabia Wearable Medical Device Market Estimates And Forecasts
7.6.3.1. South Africa Wearable Medical Device Market Estimates And Forecasts
7.6.3.2. Saudi Arabia Wearable Medical Device Market Estimates And Forecasts

8. Competitive Landscape
8.1. Philips Electronics
8.1.1. Company Overview
8.1.2. Financial Performance
8.1.3. Product Benchmarking
8.1.4. Strategic Initiatives
8.2. Sotera Wireless
8.2.1. Company Overview
8.2.2. Financial Performance
8.2.3. Product Benchmarking
8.2.4. Strategic Initiatives
8.3. Zephyr Technology Corporation
8.3.1. Company Overview
8.3.2. Financial Performance
8.3.3. Product Benchmarking
8.3.4. Strategic Initiatives
8.4. Omron Corporation
8.4.1. Company Overview
8.4.2. Financial Performance
8.4.3. Product Benchmarking
8.4.4. Strategic Initiatives
8.5. Everist Genomics
8.5.1. Company Overview
8.5.2. Financial Performance
8.5.3. Product Benchmarking
8.5.4. Strategic Initiatives
8.6. Polar Electro
8.6.1. Company Overview
8.6.2. Financial Performance
8.6.3. Product Benchmarking
8.6.4. Strategic Initiatives
8.7. LifeWatch AG
8.7.1. Company Overview
8.7.2. Financial Performance
8.7.3. Product Benchmarking
8.7.4. Strategic Initiatives
8.8. Intelesens Ltd.
8.8.1. Company Overview
8.8.2. Financial Performance
8.8.3. Product Benchmarking
8.8.4. Strategic Initiatives
8.9. Withings
8.9.1. Company Overview
8.9.2. Financial Performance
8.9.3. Product Benchmarking
8.9.4. Strategic Initiatives
8.10. Basis Science Inc.
8.10.1. Company Overview
8.10.2. Financial Performance
8.10.3. Product Benchmarking
8.10.4. Strategic Initiatives
8.11. Fitbit Inc.
8.11.1. Company Overview
8.11.2. Financial Performance
8.11.3. Product Benchmarking
8.11.4. Strategic Initiatives
8.12. Pebble Technology Corporation
8.12.1. Company Overview
8.12.2. Financial Performance
8.12.3. Product Benchmarking
8.12.4. Strategic Initiatives
8.13. Garmin
8.13.1. Company Overview
8.13.2. Financial Performance
8.13.3. Product Benchmarking
8.13.4. Strategic Initiatives
8.14. Jawbone
8.14.1. Company Overview
8.14.2. Financial Performance
8.14.3. Product Benchmarking
8.14.4. Strategic Initiatives
8.15. Vital Connect
8.15.1. Company Overview
8.15.2. Financial Performance
8.15.3. Product Benchmarking
8.15.4. Strategic Initiatives

List of Tables

Table 1 Wearable Devices Market - Industry Snapshot & Key Buying Criteria, 2012 - 2022
Table 2 Wearable Devices market, by region, 2012-2022
Table 3 Global Wearable Devices market, by product, 2012 - 2022 (USD million)
Table 4 Global Wearable Devices market, by application, 2012 - 2022 (USD million)
Table 5 Global Wearable Devices market, by site, 2012-2022
Table 6 Wearable Devices - Key market driver analysis
Table 7 Wearable Devices - Key market restraint analysis
Table 8 North America Wearable Devices market, by product, 2012 - 2022 (USD Million)
Table 9 North America Wearable Devices market, by application, 2012 - 2022 (USD Million)
Table 10 North America Wearable Devices market, by site, 2012 - 2022 (USD Million)
Table 11 U.S. Wearable Devices market, by product, 2012 - 2022 (USD Million)
Table 12 U.S. Wearable Devices market, by application, 2012 - 2022 (USD Million)
Table 13 U.S. Wearable Devices market, by site, 2012-2022 (USD Million)
Table 14 Canada Wearable Devices market, by product, 2012 - 2022 (USD Million)
Table 15 Canada Wearable Devices market, by application, 2012 - 2022 (USD Million)
Table 16 Canada Wearable Devices market, by site, 2012 - 2022 (USD Million)
Table 17 Europe Wearable Devices market, by product, 2012 - 2022 (USD Million)
Table 18 Europe Wearable Devices market, by application, 2012 - 2022 (USD Million)
Table 19 Europe Wearable Devices market, by site, 2012 - 2022 (USD Million)
Table 20 UK Wearable Devices market, by product, 2012 - 2022 (USD Million)
Table 21 UK Wearable Devices market, by application, 2012 - 2022 (USD Million)
Table 22 UK Wearable Devices market, by site, 2012 - 2022 (USD Million)
Table 23 Germany Wearable Devices market, by product, 2012 - 2022 (USD Million)
Table 24 Germany Wearable Devices market, by application, 2012 - 2022 (USD Million)
Table 25 Germany Wearable Devices market, by site, 2012 - 2022 (USD Million)
Table 26 France Wearable Devices market, by product, 2012 - 2022 (USD Million)
Table 27 France Wearable Devices market, by application, 2012 - 2022 (USD Million)
Table 28 France Wearable Devices market, by site, 2012 - 2022 (USD Million)
Table 29 Asia Pacific Wearable Devices market, by product, 2012 - 2022 (USD Million)
Table 30 Asia Pacific Wearable Devices market, by application, 2012 - 2022 (USD Million)
Table 31 Asia Pacific Wearable Devices market, by site, 2012 - 2022 (USD Million)
Table 32 India Wearable Devices market, by product, 2012 - 2022 (USD Million)
Table 33 India Wearable Devices market, by application, 2012 - 2022 (USD Million)
Table 34 India Wearable Devices market, by site, 2012 - 2022 (USD Million)
Table 35 China Wearable Devices market, by product, 2012 - 2022 (USD Million)
Table 36 China Wearable Devices market, by application, 2012 - 2022 (USD Million)
Table 37 China Wearable Devices market, by site, 2012 - 2022 (USD Million)
Table 38 Japan Wearable Devices market, by product, 2012 - 2022 (USD Million)
Table 39 Japan Wearable Devices market, by application, 2012 - 2022 (USD Million)
Table 40 Japan Wearable Devices market, by site, 2012 - 2022 (USD Million)
Table 41 Latin America Wearable Devices market, by product, 2012 - 2022 (USD Million)
Table 42 Latin America Wearable Devices market, by application, 2012 - 2022 (USD Million)
Table 43 Latin America Wearable Devices market, by site, 2012 - 2022 (USD Million)
Table 44 Brazil Wearable Devices market, by product, 2012 - 2022 (USD Million)
Table 45 Brazil Wearable Devices market, by application, 2012 - 2022 (USD Million)
Table 46 Brazil Wearable Devices market, by site, 2012 - 2022 (USD Million)
Table 47 Mexico Wearable Devices market, by product, 2012 - 2022 (USD Million)
Table 48 Mexico Wearable Devices market, by application, 2012 - 2022 (USD Million)
Table 49 Mexico Wearable Devices market, by site, 2012 - 2022 (USD Million)
Table 50 MEA Wearable Devices market, by product, 2012 - 2022 (USD Million)
Table 51 MEA Wearable Devices market, by application, 2012 - 2022 (USD Million)
Table 52 MEA Wearable Devices market, by site, 2012 - 2022 (USD Million)
Table 53 South Africa Wearable Devices market, by product, 2012 - 2022 (USD Million)
Table 54 South Africa Wearable Devices market, by application, 2012 - 2022 (USD Million)
Table 55 South Africa Wearable Devices market, by site, 2012 - 2022 (USD Million)
Table 56 Saudi Arabia Wearable Devices market, by product, 2012 - 2022 (USD Million)
Table 57 Saudi Arabia Wearable Devices market, by application, 2012 - 2022 (USD Million)
Table 58 Saudi Arabia Wearable Devices market, by site, 2012 - 2022 (USD Million)

List of Figures

Figure 1 Wearable Devices : Market segmentation
Figure 2 Global Wearable Devices market, 2012 - 2022 (USD Million)
Figure 3 Wearable Device: Market dynamics
Figure 5 Key Opportunities Prioritized
Figure 6 Wearable devices market - Porter's analysis
Figure 7 Wearable devices market - PESTEL analysis
Figure 8 Wearable devices market share, by product, 2014 & 2022
Figure 9 Diagnostic devices market, 2012 - 2022 (USD Million)
Figure 10 Class II Wearable Devices market, 2012 - 2022 (USD Million)
Figure 11 Vital sign monitoring devices market, 2012 - 2022 (USD Million)
Figure 11 Heart rate monitors market, 2012 - 2022 (USD Million)
Figure 11 Activity monitors market, 2012 - 2022 (USD Million)
Figure 11 Electrocardiographs market, 2012 - 2022 (USD Million)
Figure 11 Pulse oximeters market, 2012 - 2022 (USD Million)
Figure 11 Spirometers market, 2012 - 2022 (USD Million)
Figure 11 Blood pressure monitors market, 2012 - 2022 (USD Million)
Figure 11 Others market, 2012 - 2022 (USD Million)
Figure 11 Sleep monitoring devices market, 2012 - 2022 (USD Million)
Figure 11 Sleep trackers market, 2012 - 2022 (USD Million)
Figure 11 Wrist actigraphs market, 2012 - 2022 (USD Million)
Figure 11 Polysomno- company: markets, 2012 - 2022 (USD Million)
Figure 11 Others market, 2012 - 2022 (USD Million)
Figure 11 Electrocardiographs fetal and obstetric devices market, 2012 - 2022 (USD Million)
Figure 11 Neuromonitoring devices market, 2012 - 2022 (USD Million)
Figure 11 Electroencephalographs market, 2012 - 2022 (USD Million)
Figure 11 Electromyographs market, 2012 - 2022 (USD Million)
Figure 11 Others market, 2012 - 2022 (USD Million)
Figure 11 Therapeutic devices market, 2012 - 2022 (USD Million)
Figure 11 Pain management devices market, 2012 - 2022 (USD Million)
Figure 11 Neurostimulation devices market, 2012 - 2022 (USD Million)
Figure 11 Others market, 2012 - 2022 (USD Million)
Figure 11 Insulin monitoring devices market, 2012 - 2022 (USD Million)
Figure 11 Insulin pumps market, 2012 - 2022 (USD Million)
Figure 11 Others market, 2012 - 2022 (USD Million)
Figure 11 Rehabilitation devices market, 2012 - 2022 (USD Million)
Figure 11 Accelometers market, 2012 - 2022 (USD Million)
Figure 11 Sensing devices market, 2012 - 2022 (USD Million)
Figure 11 Ultrasound platform market, 2012 - 2022 (USD Million)
Figure 11 Others market, 2012 - 2022 (USD Million)
Figure 11 Respiratory therapy devices market, 2012 - 2022 (USD Million)
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