Cinema Industry Research - Germany, Austria & Switzerland

Description: The low attending cinema markets of German-speaking Europe are showing modest signs of life on the back of the more commercial films being made by their film industries; at long last Western Europe's largest linguistic grouping may be about to assert its potential. This report looks at trends in the industry and key players within it. Data tracking admissions, box office and screen numbers since 2000 highlights the potential of these markets if they can win back audiences lost since the start of the century.

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