Commercial Cards in Europe: Stagnating or Growing?

Description: Commercial credit cards include corporate cards, purchasing cards, lodged cards, and recently virtual cards (also known as single-use account, or SUA). Europe has not been a wholesale adopter of the commercial cards model, but expectations for growth of virtual payments are positive, especially in mid-to-large markets. However, new European Union interchange regulations have introduced market noise that bears watching.

In a new research note, Commercial Cards in Europe: Stagnating or Growing? The author reviews the status of European mid-to-large market commercial credit cards. Whilst regional spending volumes have historically been driven by business travel, growth in procurement-related spend is finally taking off by virtue of single-use accounts.

"The major opportunity should be in the virtual card/SUA space, although starting from a small base, given the inherent advantages to this product," commented, the Director of Commercial and Enterprise Payments Advisory Service and author of the report. "The European Union's new Interchange Fee Reform (IFR) regulations will have some impact on corporate card growth, but whether that is a shifting of spending to other payment types or simply a redistribution of card spending share remains to be seen."

Highlights of the research note include:


- Estimates of growth of commercial credit card spend by product type through 2020

- The author's analysis of potential impacts of E.U. IFR on commercial credit cards by product/scheme

- Discussion of the virtual account opportunity in business-to-business, or B2B, payments

Ordering:

Order Online - http://www.researchandmarkets.com/reports/3640857/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

Product Name: Commercial Cards in Europe: Stagnating or Growing?
Web Address: http://www.researchandmarkets.com/reports/3640857/
Office Code: SCH3N6IQ

Product Format
Please select the product format and quantity you require:

Quantity
Electronic (PDF) - Single User: USD 1450

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information
Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ___________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World