World Seed Treatment Market - Opportunities and Forecasts, 2014 - 2021

Description:
Seed treatment involves the application of biological, physical, and chemical agents on seed before planting for crop protection. It helps to control soil and seed-borne infections and diseases. In addition, it also improves the yield of crops, reduces germination time, and enhances overall productivity. Seed treatment has emerged as a cost-effective crop protection solution in comparison to conventional spraying as it is more efficient, less costly and less labor intensive.

In seed treatment, only planting seeds are coated with treating agent; therefore, low amount of active ingredients are required for protection against a variety of fungal diseases and insect pests. Increasing prices of genetically modified (GM) seed have fostered the need for crop protection in order to reduce risk on investment. Furthermore, increased food requirement due to rapidly growing global population has fueled the market growth as preferred preventive measure for crop and ultimately food protection. The world seed treatment market is expected to reach $7.8 billion by 2021, growing at a CAGR of 8.3% from 2015 to 2021. However, stringent government are the major restraining factor of the market growth.

The world seed treatment market is segmented based on application, crop type, and geography. Based on applications, the world seed treatment market is segmented into insecticide, fungicide, and bio-control including others. Of these, insecticide is the most adopted seed treatment, owing to its ability to be used in combination with other products. In 2014, insecticides segment accounted for more than half of the overall market share. Bio-control seed treatment is the fastest growing segment, registering a CAGR of 10.3% during the forecast period due to rising awareness and stringent government regulation against chemicals seed treatment. Based on crop type, the market is segmented into cereals, grains and oilseeds, among others.

The world seed treatment market is segmented on the basis of region into North America, Europe, Asia-Pacific, and LAMEA. In 2014, North America was the leading market for seed treatment, accounting for about one third of the overall market. Asia-Pacific and LAMEA regions witnessed an unprecedented demand for seed treatment, owing to agricultural modernization and rising adoption of GM seeds in these regions. The LAMEA seed treatment market is projected to grow at a CAGR of 9.7% from 2014 to 2021.

The key players in this market have adopted several marketing strategies, such as expansion, agreement, product launch, and partnerships, to retain sustain the market competition. This report provides a comprehensive analysis of leading companies and highlights the competitive scenario of the market. The key companies profiled in this report are BASF SE, Bayer Cropscience, Syngenta AG, E. I. DuPont de Nemours and Company, Chemtura Corporation, Monsanto, Novozymes A/S, Nufarm Limited, Valent USA Corporation, and Sumitomo Chemical Company.

KEY MARKET BENEFITS:
- This report provides a detailed analysis of the factors that drives and restrict the growth of the world seed treatment market.
- The projections in the report are based on the current market trends and future market potential.
- SWOT analysis highlights the internal environment of leading companies for effective strategy formulation.
- This report provides quantitative analysis of the current market and estimations for the period of 2014 to 2021 to identify the prevailing market opportunities.
- Comprehensive analysis of geographic regions helps in determining the prevailing opportunities in these regions.
- The analysis of the key market players operating in the world seed treatment market along with their strategies help in understanding the competitive outlook of this market.

SEED TREATMENT MARKET KEY SEGMENTS:
BY APPLICATION
- Insecticide
- Fungicide
- Bio-Control
- Others

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BY CROP TYPES
- Cereals & Grains
- Oilseeds
- Others

BY GEOGRAPHY
- North America
  - U.S.
  - Canada
  - Mexico
- Europe
  - France
  - Germany
  - U.K.
- Russia
- Ukraine
- Poland
- Romania
- Others
- Asia-Pacific
  - China
  - India
  - Japan
- Others
- LAMEA
  - Brazil
  - Argentina
  - Others

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