Global Markets for Milk Alternatives

Description: This report provides a comprehensive analysis of the milk alternatives industry structure. Revenue figures are provided for 2012 and 2013 and estimated for the five-year period from 2014 through 2019.

This report provides:

- An overview of the global markets for milk alternatives
- Analyses of global market trends, with data from 2013, estimates for 2014, and projections of compound annual growth rates (CAGRs) through 2019.
- Information on different types of milk alternatives including soy milk, almond milk, rice milk, oat milk, and others (coconut milk, hemp milk, hazelnut milk, etc.)
- Examination of different formulations including plain-sweetened, plain-unsweetened, flavored sweetened, flavored unsweetened, and others (low calorie, fortified, etc.)
- Evaluations of the different sales channels including supermarkets, health and food stores, pharmacies, convenience stores, and others (e-retailers, direct sales, etc.)
- Profiles of major players in the milk alternatives industry

Scope of the Study:

A “milk alternative” is any alternative liquid that replaces milk in a diet or recipe. The scope of this study covers milk alternatives in the nondairy market. The report analyzes each market and its applications, regulatory environment, technology, market projections and market shares. Technological issues include the latest trends and developments. Markets are broken down by regions, which are North America, Europe, Middle East and Africa and Asia-Pacific.

Highlights:

- The global market for milk alternatives reached $5.8 billion in 2014 and should reach nearly $10.9 billion by 2019, with a compound annual growth rate (CAGR) of 13.3% through 2019.
- The soy milk category of this market reached $4.4 billion in 2014 and should reach nearly $8.0 billion by 2019, a CAGR of 12.5%.
- Almond milk reached $886.8 million in 2014 and should reach $1.8 billion by 2019, a CAGR of 15.8%.

Use this report to:

- Analyze each market segment and its applications, regulatory environment, technology, market projections and market shares.
- Gain information on the strength and weaknesses of each type of milk alternative in light of new technologies, growing competition, and changing customer needs.
- Analyze the milk-alternatives markets and the usage of those products.
- Gain information on the acquisition strategies and collaborations by companies.

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