Disabled and Elderly Assistive Technologies

Description: The U.S. market for assistive technologies is projected to grow from $40.6 billion (including eyeglasses and contact lenses) in 2014 to $43.1 billion in 2015 and $58.3 billion in 2020, with a compound annual growth rate (CAGR) of 6.2% between 2015 and 2020.

This report provides:

- An overview of the markets for disabled and elderly assistive technologies, which encompasses a broad range of devices, from "low-tech" products such as eyeglasses and large-print books to technologically sophisticated products such as voice synthesizers, Braille readers, and wireless monitoring devices.
- Discussion concerning the markets dynamics, specifically drivers, constraints and opportunities.
- Examination of the industry structure, competition, and market shares.
- Analysis of major product types and applications, both commercial and developmental.
- Comprehensive company profiles of major players.

Study Goals and Objectives:

The goal of the report is to examine market opportunities for assistive technology products that are now on the market or that are likely to enter the market over the rest of the decade. Specific objectives of the report include analyzing the following:

- Major product types and applications, both commercial and developmental.
- Market size and segmentation, including historical data on sales by application and product type.
- Market drivers and constraints.
- Detailed market projections through 2020.
- Industry structure, competition and market shares.
- Factors that may influence the long-term market for assistive technologies.

Highlights:

- The U.S. market for assistive technologies is projected to grow from $40.6 billion (including eyeglasses and contact lenses) in 2014 to $43.1 billion in 2015 and $58.3 billion in 2020, with a compound annual growth rate (CAGR) of 6.2% between 2015 and 2020.
- The assistive technologies market for vision and reading aids is projected to grow at a CAGR of 6.0% from 2015 to 2020, to reach $25.7 billion by 2015 and $34.4 billion by 2020, from nearly $24.3 billion in 2014.
- The market for communication aids is projected to reach nearly $7.2 billion by 2015 and $8.7 billion by 2020. It is projected to increase at a CAGR of 4.0% from $6.8 billion in 2014.

Use this report to:

- Learn about different assistive technologies and other related types of products for the disabled and elderly.
- Analyze the use of advanced materials and technologies in the manufacture of assistive devices
- Gain information on the types of disabilities addressed by various assistive technologies

Intended Audience:

The report has been written explicitly for those with an interest in disabled and elderly care issues, including the following:

- Healthcare professionals
- Manufacturers and distributors
- Regulators and health insurers
- Investors
- The financial and analyst community
The report is tailored especially for readers with an interest in the marketing, financial and management dimensions of the assistive technologies industry. However, readers with a more general interest in disabled and elderly care may find it useful as well.

Contents:

Chapter 1: Introduction
- Assistive Technology Products
- Study Background
- Study Goals And Objectives
- Intended Audience
- Scope And Format
- Methodology And Information Sources
- Analyst's Credentials

Chapter 2: Executive Summary
- Table Summary : U.S. Assistive Technology Market, Through 2020
- Figure Summary : U.S. Assistive Technology Market, 2014-2020

Chapter 3: Overview
- General Description
- Applications And Conditions Addressed
- Product Types
- Patent Analysis
- Regulatory, Legislative And Insurance Issues

Chapter 4: U.S. Market For Assistive Technologies
- Summary
- Detailed Market Projections

Chapter 5: Global Markets
- Table 62 : Global Assistive Technologies Market By Region, Through 2020
- Figure 28 : Global Assistive Technologies Market Share By Region, 2014 And 2020

Chapter 6: Industry Structure And Competition
- Number And Size Of Firms
- Market Shares

Chapter 7: Company Profiles
- Bay Advanced Technologies Ltd.
- Blue Chip Medical Products
- Bruno Independent Living Aids Inc.
- Cobolt Systems Ltd.
- Convatec
- Cybernet Medical Corp.
- Dolphin Computer Access Ltd.
- Duxbury Systems Inc.
- Dynavox Technologies
- Exact Dynamics B.V.
- Freedom Scientific Inc.
- GW Micro Inc.
- Honeywell Life Care Solutions
- Humanware
- Inclinator Company Of America
- Invacare Corp.
- Krown Manufacturing
- Liftavator Inc.
- Medline Industries Inc.
- Otto Bock Healthcare GmbH
- Philips Lifeline Systems Inc.
- Pride Mobility Products Corp.
- Ricon Corp.
- Savaria Corp.
List Of Tables

Summary Table : U.S. Assistive Technology Market, Through 2020
Table 1 : Number Of Disabled People In The U.S., Through 2020
Table 2 : Reported Incidence Of Hearing Problems Among U.S. Adults, By Sex/Age Group, 2012
Table 3 : Reported Incidence Of Blindness And Vision Impairment In The U.S. By Sex/Age Group, 2012
Table 4 : Reported Incidence Of Impaired Mobility And Dexterity In The U.S. By Sex/Age Group, 2012
Table 5 : Incidence Of Doctor-Diagnosed Arthritis Cases And Chronic Joint Symptoms In The U.S. By Age Group, 2012
Table 6 : Number Of U.S. Hip And Knee Replacement Procedures, Through 2020
Table 7 : Population With Ostomies, By Age Group
Table 8 : Ambulatory Aid Manufacturers
Table 9 : Wheelchair Manufacturers By Location
Table 10 : Scooter Manufacturers By Location
Table 11 : Motor Vehicle Disabled Access Conversion Kit Manufacturers In The U.S.
Table 12 : Navigation Aids Manufacturers By Location
Table 13 : Access Aid Manufacturers By Location
Table 14 : Disabled Bed, Seating And Ergonomic Aids Manufacturers By Location
Table 15 : Daily Living Aids Manufacturers By Location
Table 16 : Speech And Writing Aid Manufacturers In The U.S.
Table 17 : Hearing Aid Manufacturers By Location
Table 18 : Computer Aid Manufacturers By Location
Table 19 : Reading And Vision Aid Manufacturers By Location
Table 20 : Environmental Aid Manufacturers By Location
Table 21 : Medical/Personal Monitoring Aid Manufacturers By Location
Table 22 : U.S. Assistive Technology Market By Segment, Through 2020
Table 23 : U.S. Mobility Aids Market By Segment, Through 2020
Table 24 : Projected U.S. Population, 65 Years And Older, Through 2020
Table 25 : U.S. Ambulatory Aids Market By Product Type, Through 2020
Table 26 : Wheelchair Use By Age Group, 2014
Table 27 : U.S. Population Under 65 Years Old, Through 2020
Table 28 : Number Of Severely Obese Americans, Through 2020
Table 29 : U.S. Wheelchairs And Scooters Market By Age Group Of Users And Product Type, Through 2020*
Table 30 : Projected Number Of U.S. Wheelchair Users Aged 18 To 64 Years, Through 2020
Table 31 : U.S. Vehicle Conversions For The Disabled Market, Through 2020
Table 32 : U.S. Electronic Navigation Aids Market For The Blind, Through 2020
Table 33 : U.S. Disability Access Aids Market By Segment, Through 2020
Table 34 : U.S. Residential Elevators Market, Through 2020
Table 35 : U.S. Stair Lifts Market, Through 2020
Table 36 : U.S. Wheelchair Lifts Market, Through 2020
Table 37 : U.S. Accessible Bathtubs And Showers Market, Through 2020
Table 38 : U.S. Bath And Pool Lifts Market, Through 2020
Table 39 : U.S. Transfer Lifts Market, Through 2020
Table 40 : U.S. Door Openers Market, Through 2020
Table 41 : U.S. Disabled Beds, Seating Systems And Other Ergonomic Aids Market, Through 2020
Table 42 : U.S. Home Care Medical Beds And Seating Systems Market, Through 2020
Table 43 : U.S. Market Of Other Ergonomic Aids, Through 2020
Table 44 : U.S. Daily Living Aids Market By Product Type, Through 2020
Table 45 : U.S. Female Population, Through 2020
Table 46 : Impact Of Growing Public Awareness On Market For Incontinence/Ostomy Products, 2001-2014
Table 47 : U.S. Incontinence And Ostomy Products Market, Through 2020
Table 48 : Projected U.S. Sales Of Commode And Shower Chairs, Through 2020*
Table 49 : Projected U.S. Sales Of Other Daily Living Aids, Through 2020
Table 50 : U.S. Communication Aids Market By Segment, Through 2020
Table 51: U.S. Hearing Aids Market, Through 2020
Table 52: U.S. Speech Aids Market, Through 2020
Table 53: U.S. Computer Access Aids Market, Through 2020
Table 54: U.S. Vision And Reading Aids Market By Segment, Through 2020
Table 55: U.S. Eyewear Market, Through 2020
Table 56: U.S. Reading Machines Market, Through 2020
Table 57: U.S. Accessible Book Market By Type, Through 2020
Table 58: U.S. Environmental Aids Market, Through 2020
Table 59: U.S. Medical/Personal Monitoring Aids Market By Type, Through 2020
Table 60: U.S. Personal Emergency Response Devices Market, Through 2020
Table 61: U.S. Remote Monitoring Devices Market, Through 2020
Table 62: Global Assistive Technologies Market By Region, Through 2020

List Of Figures

Summary Figure: U.S. Assistive Technology Market, 2014-2020
Figure 1: U.S. Population Whose Daily Activities Are Limited Due To Health Conditions By Age Group, 2012
Figure 2: Number Of Disabled People In The U.S., 2014-2020
Figure 3: Prevalence Of Cognitive/Mental Impairment Among Medicare Participants, 2010
Figure 4: Prevalence Of Selected Chronic Health Problems Among Medicare Participants, 2010
Figure 5: U.S. Assistive Technology Patents Issued By Type Of Technology, Since 1976
Figure 6: U.S. Assistive Technology Market, 2014-2020
Figure 7: U.S. Assistive Technologies Market Share By Segment, 2014 And 2020
Figure 8: U.S. Mobility Aids Market Share By Segment, 2014 And 2020
Figure 9: U.S. Ambulatory Aids Market Share By Product Type, 2014
Figure 10: U.S. Wheelchair And Scooter Market By Product Type, 2014
Figure 11: U.S. Wheelchair/Scooter Market By Age Group, 2014
Figure 12: Percentage Of Users With Leading Conditions Associated With Wheelchair/Scooter Use, 2003
Figure 13: U.S. Disability Access Aids Market Share By Segment, 2014 And 2020
Figure 14: Baby Boomer Spending On Home Renovation Projects, 2014-2020
Figure 15: U.S. Disabled Bed, Seating And Other Ergonomic Aids For The Disabled Market Share, 2014 And 2020
Figure 16: U.S. Beds And Seating For The Disabled Market Share, 2014
Figure 17: U.S. Disability Aids Market By Product Type, 2014 And 2020
Figure 18: U.S. Incontinence And Ostomy Products Market, 2014
Figure 19: U.S. Other Daily Living Aids Market, 2014
Figure 20: U.S. Digital Versus Analog Hearing Aids Market, 2014
Figure 21: Trends In U.S. Hearing Aids Gdp Versus Market, 2003-2014
Figure 22: U.S. Computer Access Aids Market, 2014
Figure 23: U.S. Eyeglasses And Contact Lenses Market By Segment, 2014
Figure 24: U.S. Reading Machine Market By Segment, 2014
Figure 25: U.S. Accessible Books Market By Type, 2014
Figure 26: U.S. Medical/Personal Monitoring Aids Market By Type, 2014 And 2020
Figure 27: U.S. Activity/Emergency Location Monitor Market By Segment, 2014
Figure 28: Global Assistive Technologies Market Share By Region, 2014 And 2020
Figure 29: U.S. Mobility Aids Market Share By Company, 2014
Figure 30: U.S. Access Aids Market Share By Company, 2014
Figure 31: U.S. Beds, Seating Systems And Ergonomic Aids Market Share By Company, 2014
Figure 32: U.S. Daily Living Aids Market Share By Company, 2014
Figure 33: U.S. Communication Aids Market Share By Company, 2014
Figure 34: U.S. Computer Access Aids Market Share By Company, 2014
Figure 35: U.S. Vision And Reading Aids Market Share By Company, 2014
Figure 36: U.S. Medical/Personal Monitoring Aids Market Share By Company, 2014

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