Technologies for Long-Term Care and Home Healthcare: Global Markets

Description: This report analyzes the 2014 market and forecasts demand for elder-care technologies for remote monitoring and safety-monitoring devices through 2020 by geographic region, technology type and benefit to the global healthcare industry.

This report provides:

- An overview of the global market for long-term care and home healthcare technologies, with a focus on remote health-monitoring and safety-monitoring systems.
- Discussion of how changing medical needs driven by an aging population, the necessity to cut costs in the delivery of care, and further adoption of technology and broadband connectivity by seniors will accelerate future demand for remote monitoring devices and home safety technology.
- Examination of the regulatory framework that controls the introduction of new remote monitoring devices in varied long-term-care settings.
- Ways to increase interoperability of consumer medical products.

This report is a business analysis with the primary purpose of examining the potential market for elder-care technologies, specifically home telehealth and safety monitoring. The report includes sections on:

- Descriptions of home telehealth and safety-monitoring technologies and drivers of their adoption.
- Current status of the long-term care environment, including trends and factors affecting growth.
- Current and projected market status of these technologies.
- General regulatory and standards overview.
- Patent trend analysis.
- Information on the industry players.

Highlights:

- The global market for elder-care technology products was valued at $3.7 billion in 2014. This market is expected to grow to $10.3 billion in 2020 from nearly $4.4 billion in 2015, at a compound annual growth rate (CAGR) of 18.8% from 2015 to 2020.
- Home telehealth is projected to dominate the global elder-care technology market, and is expected to increase from $2.8 billion in 2015 to $7.8 billion in 2020, with a CAGR of 22.8% from 2015 to 2020.
- The global market for elder safety monitoring technology is expected to grow at a CAGR of 9.9% from 2015 to 2020, reaching nearly $1.6 billion in 2015 and $2.5 billion in 2020.

Use this report to:

- Examine the challenges that must be overcome for elder-care technologies to achieve commercial success in the industry.
- Analyze the growth of patents granted for innovations that provide the technological basis for advances in remote patient monitoring (RPM) and personal safety devices.
- Examine reimbursement policies and other financial considerations that will dictate the adoption pace of elder-care technologies.
- Identify future industry players that could influence the long-term commercialization of elder-care technologies.

Intended Audience:

This report is intended for anyone interested in the elder-care and remote-technology markets. Executives, consultants, trade associations and marketing professionals in the medical device industry, machine-to-machine (M2M) industry, health insurance industry, long-term care industry, health information technology (HIT) industry, superconductor industry, and the broadband and wireless communications industry will benefit from the information included in this report. Payers, stock analysts, venture capital (VC) funders and investors interested in senior markets, opportunities in the general healthcare industry, or expanding
markets for cellular and wireless communications services will also benefit. Manufacturers and distributors of the technology and component parts discussed in this report are also part of the intended audience.

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