United States Independent Artists, Writers, and Performers Industry Metrics
Four Years Report - Code NAICS 71151

Description:
Industry intelligence for: NAICS 71151 Independent Artists, Writers, and Performers

This industry comprises independent (i.e., freelance) individuals primarily engaged in performing in artistic productions, in creating artistic and cultural works or productions, or in providing technical expertise necessary for these productions. This industry also includes athletes and other celebrities exclusively engaged in endorsing products and making speeches or public appearances for which they receive a fee.

Report Description:
A multi-year trend report, showcasing financial trends between each of the last four years, detailing Income Statement and Balance Sheet trends in % and USD, table and chart views including Financial Ratios across Liquidity, Asset Efficiency and Profitability key performance indicators (KPIs) and a Cash Flow analysis.

Key highlights:
- This report is powered by one of the largest, most reliable datasets of privately-held company data available in North America. Derived from financial institutions and credit rating bureaus.
- Get trends in this industry with features currently unparalleled on the market.
- The report is conveyed in a professional manner, showcasing itemized Income Statement and Balance Sheet trends in % and USD, in table and chart views including Financial Ratio comparatives.

Why you should purchase:
- Gain an understanding of the Income Statement, Balance Sheet, & Financial Ratio trends of this industry Nationally (US), and compare how financials differ between small, medium and large organizations as well as how trends have changed through time over the past four years (4-Year Report).
- Benchmark or compare your (or client's) company financials to industry peers on itemized Income Statement and Balance Sheet accounts, as well as Financial Ratios to detect deviations.
- Compare the industry's Income Statement, Balance Sheet and Financial Ratio trends to that of other industries.

Who should purchase:

Sector/Industry/Verticals - The industries most relevant to our product, those benefiting from the use of our products include: Business Consultancy/Advisory, Accountancy, Chief Financial Officers (CFOs), Researchers/Analysts (of business, finance, industry-intelligence/trends), & Business Owners/Entrepreneurs (any and all industries).


NOTE: An annual Software-as-a-Service SaaS subscription that allows for the dynamic generation of these Industry Metrics 1-Year and 4-Year reports is also available. Please contact us for more information.

Contents:
1. Industry Profile
2. Placement in NAICS Code System
3. Industry Description
4. This Industry is Comprised of
5. Median Company Benchmarks
6. Median Company Income Statement
Table 1: Income Statement (Displayed in %)
Figure 1: Income Statement Items as % of Net Sales by Statement Year [%]
Figure 2: Income Statement Items as % of Net Sales by Statement Year [%]
Figure 3: Income Statement Items as % of Net Sales by Statement Year [%]
Table 2: Income Statement (Displayed in $)
Figure 4: Net Sales by Statement Year ['000$]
7. Median Company Balance Sheet
Table 3: Balance Sheet (Displayed in %)
Figure 5: Assets as % of Total Assets by Statement Year [%]
Figure 6: Liabilities & Net Worth as % of Total Assets by Statement Year [%]
Table 4: Balance Sheet (Displayed in $)
Figure 7: Assets as % of Total Assets by Statement Year [%]
Figure 8: Assets as % of Total Assets by Statement Year [%]
Figure 9: Liabilities & Net Worth as % of Total Assets by Statement Year [%]
Figure 10: Liabilities & Net Worth as % of Total Assets by Statement Year [%]
Figure 11: Assets by Statement Year ['000$]
Figure 12: Liabilities & Net Worth by Statement Year ['000$]
8. Financial Ratios
Table 5: Financial Ratios
Figure 13: Ratios by Statement Year
Figure 14: Ratios by Statement Year
Figure 15: Ratios by Statement Year
9. Cash Flow
Table 6: Cash Flow (Displayed in %)
Table 7: Cash Flow (Displayed in $)
10. Terms of Use / Disclaimer
11. Terms of Use

Ordering: Order Online - http://www.researchandmarkets.com/reports/3644400/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

Product Name: United States Independent Artists, Writers, and Performers Industry Metrics Four Years Report - Code NAICS 71151
Web Address: http://www.researchandmarkets.com/reports/3644400/
Office Code: SCISGP17

Product Format
Please select the product format and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>USD 199</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF)</td>
<td></td>
</tr>
<tr>
<td>Single User:</td>
<td></td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr  [ ] Mrs  [ ] Dr  [ ] Miss  [ ] Ms  [ ] Prof
First Name: ____________________________ Last Name: ____________________________
Email Address: * ____________________________
Job Title: ____________________________
Organisation: ____________________________
Address: __________________________________
City: __________________________________
Postal / Zip Code: ____________________________
Country: __________________________________
Phone Number: ____________________________
Fax Number: ____________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

- [ ] Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

- [ ] Pay by check: Please post the check, accompanied by this form, to:
  Research and Markets,
  Guinness Center,
  Taylors Lane,
  Dublin 8,
  Ireland.

- [ ] Pay by wire transfer: Please transfer funds to:
  Account number 833 130 83
  Sort code 98-53-30
  Swift code ULSBIE2D
  IBAN number IE78ULSB898533083313083
  Bank Address Ulster Bank,
  27-35 Main Street,
  Blackrock,
  Co. Dublin,
  Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: _______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World