United States Media Buying Agencies Industry Metrics Four Years Report - Code NAICS 54183

Description: Industry intelligence for: NAICS 54183 Media Buying Agencies

This industry comprises establishments primarily engaged in purchasing advertising time or space from media outlets and reselling it to advertising agencies or individual companies directly.

Report Description:

A multi-year trend report, showcasing financial trends between each of the last four years, detailing Income Statement and Balance Sheet trends in % and USD, table and chart views including Financial Ratios across Liquidity, Asset Efficiency and Profitability key performance indicators (KPIs) and a Cash Flow analysis.

Key highlights:

- This report is powered by one of the largest, most reliable datasets of privately-held company data available in North America. Derived from financial institutions and credit rating bureaus.
- Get trends in this industry with features currently unparalleled on the market.
- The report is conveyed in a professional manner, showcasing itemized Income Statement and Balance Sheet trends in % and USD, in table and chart views including Financial Ratio comparatives.

Why you should purchase:

- Gain an understanding of the Income Statement, Balance Sheet, & Financial Ratio trends of this industry Nationally (US), and compare how financials differ between small, medium and large organizations as well as how trends have changed through time over the past four years (4-Year Report).
- Benchmark or compare your (or client's) company financials to industry peers on itemized Income Statement and Balance Sheet accounts, as well as Financial Ratios to detect deviations.
- Compare the industry's Income Statement, Balance Sheet and Financial Ratio trends to that of other industries.

Who should purchase:

Sector/Industry/Verticals - The industries most relevant to our product, those benefiting from the use of our products include: Business Consultancy/Advisory, Accountancy, Chief Financial Officers (CFOs), Researchers/Analysts (of business, finance, industry-intelligence/trends), & Business Owners/Entrepreneurs (any and all industries).


NOTE: An annual Software-as-a-Service SaaS subscription that allows for the dynamic generation of these Industry Metrics 1-Year and 4-Year reports is also available. Please contact us for more information.
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