Global Broadcast Equipment Market: Trends, Opportunities and Forecasts (2016-2021)

Description:  
"Global Broadcast Equipment Market: Trends, Opportunities and Forecasts (2016-2021) (By Value, By Equipment Type – Servers, Encoders, Switchers, Cameras; Equipment Type By Region; Rental Sports Broadcast Equipment Market; Key Players; Strategy, Recommendations)"

The broadcast equipment market is driven by the surging Prevalence of HD Programming coupled with an emerging transition from analog to digital broadcasting.

Global Broadcasting Equipment Market has been growing at a moderate rate over the last five years on account of escalating eminence of broadcast automation, increasing number of digital channels. During 2015-20, Broadcast Equipment Market is anticipated to grow at an increased rate on the heels of content requirement at multi screens, increase in the demand for the broadcast of various musical concerts and sporting events in High definition formats. Moreover, increasing demand for various types of equipments in the broadcast of various sports leagues has been propelling the rental companies to augment the number of kits.

Rental Sports Broadcast Equipment market has been another major revenue generator for the Broadcast Equipment Market. Increasing number of cricket leagues across the globe has been a game changer for the rental market of the broadcast equipment market. Moreover, increasing need for the preciseness in the decision review system is another factor that is propelling the need for the inclusion of Hi-Tech cameras in majority of the sports.

According to the research report, "Global Broadcast Equipment Market: Trends, Opportunities and Forecasts (2016-2021) - (By Value, By Equipment Type - Servers, Encoders, Switchers, Cameras; Equipment Type By Region; Rental Sports Broadcast Equipment Market; Key Players; Strategy, Recommendations)" global Broadcast Equipment Market is projected to exhibit a CAGR of ~7.00% during 2016 - 2021.

In 2015, Broadcast Servers comprised of around 25.40% share of the overall market owing to is the imperative role being played by the servers in the overall broadcasting process, from the earliest frame stores and audio workstations to the 3D effects rendering farms. Few of the leading companies operating in Global Broadcast Equipment Market are Harmonic, Imagine Communications, Sony Corporation, Belden Inc, etc.

Scope of the Report

"Global Broadcast Equipment Market: Trends, Opportunities and Forecasts (2016-2021) - (By Value, By Equipment Type - Servers, Encoders, Switchers, Cameras; Equipment Type By Region; Rental Sports Broadcast Equipment Market; Key Players; Strategy, Recommendations)" analyses the following aspects of Global Broadcast Equipment Market:

- Global Broadcast Equipment Market, Size & Forecast
- By Equipment Type - Servers, Broadcast, Encoders, Switchers, Cameras
- Analysis of Rental Sports Broadcast Equipment Market
- Rental Sports Broadcast Equipment Market
- Market, Drivers & Challenges and Trends
- Avail limited customization in the report without any extra charges

Research Methodology

Historic market trend has been figured out by various paid databases which was further triangulated with inputs and insights from industry experts, companies and stakeholders, through primary research (Marketing managers, Country Heads, Broadcast Equipment Rental Companies, among others). Back-of-the-Envelope calculation for the market estimation has been made through proper understanding of the market as well as future business strategies of the companies operating in the market.
Contents:

1. Research Methodology
2. Executive Summary
3. Product Overview
4. Global Broadcast Equipments Market Outlook
   4.1. Global Broadcast Equipments Market Size & Forecast
      4.1.1. Global Broadcast Equipment Market By Value (Historic 2011-15)
      4.1.2. Global Broadcast Equipment Market By Value (Forecast 2016E-2021F)
      4.1.5 Global Broadcast Equipment Market By Type, By Value, By Percentage (2015)
      4.1.6 Global Broadcast Equipment Market By Type, By Value, By Percentage (Forecast 2021F)
      4.1.4. Global Broadcast Equipment Market By Region, By Value, By Percentage (Forecast 2021F)

5. Global Broadcast Servers Market Size & Forecast
   5.1. Global Broadcast Servers Market By Value (Historic 2011-15)
   5.2. Global Broadcast Servers Market By Value (Forecast 2016E-2021F)

   6.2. Global Broadcast Switchers Market By Value (Forecast 2016E-2021F)
   6.3. Global Broadcast Switchers Market Share Analysis
      6.3.1. By Application (Historic 2015)
      6.3.2. By Application (Forecast 2021F)
      6.3.3. By Region (Historic 2015)
      6.3.4. By Region (Forecast 2021F)

7. Global Broadcast Cameras Market Size & Forecast
   7.1. Global Broadcast Cameras Market By Value (Historic 2011-15)
   7.2. Global Broadcast Cameras Market By Value (Forecast 2016E-2021F)

8. Global Broadcast Encoders Market Size & Forecast
   8.1. Global Broadcast Encoders Market By Value (Historic 2011-15)
   8.2. Global Broadcast Encoders Market By Value (Forecast 2016E-2021F)

9. APAC Broadcast Equipments Market Size & Forecast
   9.1. APAC Broadcast Equipments Market By Value (Historic 2011-15)
   9.2. APAC Broadcast Equipments Market By Value (Forecast 2016E-2021F)
   9.3. APAC Broadcast Equipments Market Country Share Analysis
      9.3.1. India Broadcast Equipment Market
         9.3.1.1. India Broadcast Equipment Market By Value (Historic 2011-15)
         9.3.1.2. India Broadcast Equipment Market By Value (Forecast 2016E-2021F)
      9.4. India Broadcast Equipment Market Share Analysis
         9.4.1. India Broadcast Equipment Market By Type, By Value (2011-2015)
      9.5. China Broadcast Equipment Market
         9.3.2.1. China Broadcast Equipment Market By Value (Historic 2011-15)
         9.3.2.2. China Broadcast Equipment Market By Value (Forecast 2015E-2020F)

10. Europe Broadcast Equipment Market Size & Forecast
   10.1. Europe Broadcast Equipment Market By Value (Historic 2010-14)
   10.2. Europe Broadcast Equipment Market By Value (Forecast 2015E-2020F)
   10.3. Europe Broadcast Equipment Market Country Share Analysis
      10.3.1. United Kingdom Broadcast Equipment Market
         10.3.1.1. United Kingdom Broadcast Equipment Market By Value (Historic 2011-15)
         10.3.1.2. United Kingdom Broadcast Equipment Market By Value (Forecast 2015E-2020F)

11.2. North America Broadcasting Equipment Market By Value (Forecast 2016E-2021F)
11.3.1. United States Broadcast Equipment Market
11.3.1.1. United States Broadcast Equipment Market By Value (Historic 2011-15)
11.3.1.2. United States Broadcast Equipment Market By Value (Forecast 2016E-2020F)

12. ROW Broadcasting Equipment Market Size & Forecast

12.1. ROW Broadcasting Equipment Market By Value (Historic 2011-15)
12.2. ROW Broadcasting Equipment Market By Value (Forecast 2016E-2021F)

13. Global Broadcast Rental Market

13.2. Global Broadcast Rental Market By Value (Forecast 2016E-2021F)
13.3. Global Rental Sports (Cricket) Broadcast Equipment Market By Value (Historic 2011-15)
13.4. Global Rental Sports (Cricket) Broadcast Equipment Market Size By Value (Forecast 2016E-2021F)
13.5. Global Rental Sports (Tennis) Broadcast Equipment Market Size By Value (Historic 2011-15)
13.6. Global Rental Sports (Tennis) Broadcast Equipment Market Size By Value (Forecast 2016E-2021F)
13.7. Global Rental Sports (Golf) Broadcast Equipment Market Size By Value (Historic 2011-15)
13.8. Global Rental Sports (Golf) Broadcast Equipment Market Size By Value (Forecast 2016E-2021F)
13.10 Global Rental Sports (Football) Broadcast Equipment Market Size By Value (Forecast 2016E-2021F)

14. Market Dynamics

14.1. Drivers
14.2. Challenges

15. Market Trends and Developments

16. Policy and Landscape

17. Broadcast Chain

18. Competitive Landscape

18.1. Company Profiles

19. Strategic Recommendations

List of Figures

Figure 1: Global Broadcast Equipment Market Size , By Value, Historic 2011-2015 (USD Billion)
Figure 2: Number of HD channels worldwide, 2012-2015
Figure 3: Worldwide smartphone penetration, 2011-2015(%)
Figure 4: Global Broadcast Equipment Market Size , By Value, Forecast, 2016E-2021F, (USD Billion)
Figure 5: Global Broadcast Equipment Market Share, By Type, By Value, 2015(%) 
Figure 6: Global Broadcast Equipment Market Share, By Type, By Value, 2015(%) 
Figure 7: Global Broadcast Equipment Market Share, By Region, By Value, 2015(%) 
Figure 8: Global Broadcast Equipment Market Share, By Region, By Value, 2021F(%) 
Figure 9: Global Broadcast Servers Market Size , By Value, Historic, 2011-2015(USD Billion)
Figure 10: Global Broadcast Servers Market Size , By Value, Forecast, 2016E-2021F, (USD Billion)
Figure 11: Global Broadcast Switchers Market Size , By Value, Historic, 2011-2015(USD Billion)
Figure 12: Global Broadcast Switchers Market Size, By Value, Forecast, 2016E-2021F, (USD Billion)
Figure 13: Global Broadcast Switchers Market Share, By Application, By Value, 2015(%) 
Figure 14: Global Broadcast Equipment Market Share, By Application, By Value, 2021(%) 
Figure 15: Global Broadcast Switchers Market Share, By Region, By Value, 2015(%) 
Figure 16: Global Broadcast Equipment Market Share, By Region, By Value, 2021F(%)

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Figure 17: Global Broadcast Cameras Market Size, By Value, Historic, 2011-2015(USD Billion)
Figure 18: Global Broadcast Cameras Market Size, By Value, Forecast, 2016E-2021F, (USD Billion)
Figure 19: Global Broadcast Encoders Market Size, By Value, Historic, 2011-2015(USD Billion)
Figure 20: Global Internet Video Traffic, 2012-2015(Exabytes per month)
Figure 21: Global Broadcast Encoders Market Size, By Value, Forecast, 2016E-2021F, (USD Billion)
Figure 22: APAC Broadcast Equipments Market Size, By Value, Historic, 2011-2015(USD Billion)
Figure 23: APAC Internet Penetration Rate, 2011-2015(%)  
Figure 24: APAC Internet Video Traffic, 2012-2015(Exabytes per month)
Figure 25: APAC Broadcast Equipments Market Size, By Value, Forecast, 2016E-2021F, (USD Billion)
Figure 26: India Broadcast Equipments Market Size, By Value, Historic, 2011-2015(USD Billion)
Figure 27: India Broadcast Equipments Market Size, By Value, Forecast, 2016E-2021F, (USD Billion)
Figure 28: India Broadcast Cameras Market Size, By Value, 2011-2015(USD Million)
Figure 29: India Broadcast Switchers Market Size, By Value, 2011-2015(USD Million)
Figure 30: India Broadcast Encoders Market Size, By Value, 2011-2015(USD Million)
Figure 31: India Broadcast Servers Market Size, By Value, 2011-2015(USD Million)
Figure 32: China Broadcast Equipments Market Size, By Value, Historic, 2011-2015(USD Billion)
Figure 33: China High Definition Digital TV users, 2011-2014(Million)
Figure 34: China Broadcast Equipments Market Size, By Value, Forecast, 2016E-2021F, (USD Billion)
Figure 35: Europe Broadcast Equipments Market Size, By Value, Historic, 2011-2015(USD Billion)
Figure 36: Europe Internet Video Traffic, 2012-2015(Exabytes per month)
Figure 37: Europe Broadcast Equipments Market Size, By Value, Forecast, 2016E-2021F, (USD Billion)
Figure 38: United Kingdom Broadcast Equipments Market Size, By Value, Historic, 2011-2015(USD Billion)
Figure 39: United Kingdom Broadcast Equipments Market Size, By Value, Forecast, 2016E-2021F, (USD Billion)
Figure 40: North America Broadcast Equipments Market Size, By Value, Historic, 2011-2015(USD Billion)
Figure 41: North America Broadcast Equipments Market Size, By Value, Historic, 2011-2015(USD Billion)
Figure 42: North America Pay TV market, By Platforms, 2011-2014(USD Billion)
Figure 43: United States, Canada number of HD channels, 2011-2014
Figure 44: North America Internet Video Traffic, 2012-2015(Exabytes per month)
Figure 45: North America Broadcast Equipments Market Size, By Value, Forecast, 2016E-2021F, (USD Billion)
Figure 46: United States Broadcast Equipments Market Size, By Value, Historic, 2011-2015(USD Billion)
Figure 47: United States Broadcast Equipments Market Size, By Value, Forecast, 2016E-2021F, (USD Billion)
Figure 48: ROW Broadcast Equipments Market Size, By Value, Historic, 2011-2015(USD Billion)
Figure 49: ROW Broadcast Equipments Market Size, By Value, Forecast, 2016E-2021F, (USD Billion)
Figure 50: Global Rental Sports Broadcast Equipments Market Size, By Value, Historic, 2011-2015(USD Million)
Figure 51: Global Rental Sports Broadcast Equipments Market Size, By Value, Forecast, 2016E-2021F(USD Million)
Figure 52: Global Rental Sports(Cricket) Broadcast Equipments Market Size, By Value, Historic, 2011-2015(USD Million)
Figure 53: Global Rental Sports(Cricket) Broadcast Equipments Market Size, By Value, Forecast, 2016E-2021F(USD Million)
Figure 54: Global Rental Sports (Tennis) Broadcast Equipments Market Size, By Value, Historic, 2011-2015(USD Million)
Figure 55: Global Rental Sports (Tennis) Broadcast Equipments Market Size, By Value, Forecast, 2016E-2021F(USD Million)
Figure 56: Global Rental Sports (Golf) Broadcast Equipments Market Size, By Value, Historic, 2011-2015(USD Million)
Figure 57: Global Rental Sports (Golf) Broadcast Equipments Market Size, By Value, Forecast, 2016E-2021F(USD Million)
Figure 58: Global Rental Sports (Football) Broadcast Equipments Market Size, By Value, Historic, 2011-2015(USD Million)
Figure 59: Global Rental Sports (Football) Broadcast Equipments Market Size, By Value, Forecast, 2016E-2021F(USD Million)
Figure 60: Global Rental Sports (Olympics) Broadcast Equipments Market Size, By Value, Historic, 2011-2015(USD Million)
Figure 61: Number of HD channels worldwide, 2012-2015
Figure 62: Global number of IPTV households, 2012-2015 (Million)
Figure 63: Global Video On Demand Service Market, 2012-2015 (USD Billion)
Figure 64: APAC Broadcast equipment market CAGR growth rate, (2011-2015,2016-2021)
Figure 65: Belden Inc. Revenue 2013-2015 (USD Billion)
Figure 66: EVS Broadcast Equipment SA Revenue, 2012-2014
Figure 67: Canon Inc., Sales 2010-2014
Figure 68: Canon Inc. Revenue, By Region, 2014(%)
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