Power Plant Boiler Market by Type (Pulverized Fuel, Circulation Fluidized Bed, Others), by Technology (Subcritical, Supercritical, Ultra-supercritical), by Fuel Type (Coal, Gas, Oil, and Others), & Region - Global Trends & Forecast to 2021

Description: “High investments in the power generation capacity expansion is expected to drive the power plant boiler market at 4.1%”

The power plant boiler market is projected to reach USD 24.40 billion by 2021, at a CAGR of 4.1% from 2016 to 2021. Expansion of power generation capacity and upgradation of existing power plants are the major factor driving the market. Developing countries are expanding their power generation capacity to keep up with industrial and urban development, whereas developed countries are upgrading their existing power plants and are setting up new cleaner fuel burning power plants to get more efficiency and reduce greenhouse gases emissions. This is expected to bring a good demand for power plant boiler and provide a decent growth to the market.

“Ultra-supercritical technology boiler is estimated to grow at the highest rate in advanced utility”

Ultra-supercritical technology is newest technology in the power plant boiler market. The ultra-supercritical boilers have a very efficiency and very low emissions compared to subcritical and supercritical technology boiler. Ultra-supercritical boilers also have higher capacity, thereby reducing the number of boiler units required in high capacity power plants. This technology is expected to take the lead by 2025 with majority of shares in the power plant boiler market.

“Asia-Pacific to lead the global power plant boiler market in terms of growth rate”

Asia-Pacific consists of two of the world’s fastest growing and economies China and India. China is also world’s most energy consumer and India ranks among top energy consuming countries. Both the countries are investing heavily to increase power generation capacity. This has created a good demand in both the countries for power generation equipment including power plant boiler. Other Asian countries such as Australia and Japan are constructing new cleaner fuel power plants which are also expected to create decent demand for power plant boiler in these countries.

The data have been collected through several primary and secondary sources. A comprehensive discussion guide was sent to several experts in the field of power plant boiler for the verification of the market findings.

- By Company Type: Tier 1 - 60%, Tier 2 - 27%, and Tier 3 - 13%
- By Designation: C Level - 50%, Managerial Level - 30%, and Others* - 20%
- By Region: Asia-Pacific - 20%, Europe - 20%, North America - 30%, South America - 20%, RoW - 10%
- Note: *Others include sales managers, marketing managers, and product managers

The tier of the companies has been defined on the basis of their total revenue, as of 2013: Tier 1 = >USD 10 billion, Tier 2 = USD 1 billion to USD 10 billion, and Tier 3 = <USD 1 billion

Companies Profiled: Siemens AG (Germany), AMEC Foster Wheeler (U.K.), Babcock & Wilcox (U.S.), Dongfang Electric Corporation (China), Doosan Engineering & Construction Co., Ltd. (South Korea), Harbin Electric Company (China), Bharat Heavy Electrical Limited (India), GE (U.S.), Mitsubishi Hitachi Power Systems, Ltd. (Japan), Thermax Limited (India), A.C. Boilers S.p.A (Italy), and IHI Corporation (Japan).

Reasons to buy the report: From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends, and Porter’s analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, usage patterns, emerging- and high-growth segments of the power plant boiler market, high-growth countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:
- Product Analysis and Development: Detailed insights on upcoming technologies, research and development activities, and new product launches in the power plant boiler market. Usage pattern/penetration rate (in-depth trend analysis) of power plant boiler (segment-wise) and purchasing data.
- Market Development: Comprehensive information about lucrative emerging markets. The report analyzes
the markets for power plant boiler across geographies, exploit new distribution channels, and new clientele base.

Market Diversification: Exhaustive information about new products, untapped regions, recent developments, and investments decisions in the power plant boiler market. Detailed description regarding related and unrelated diversification pertaining to this market.

Competitive Assessment: In-depth assessment of market shares, company share analysis of the key players forecast till 2020. Develop business strategies and manufacturing capabilities of leading players enhance the bottom line of the companies in the power plant boiler market.

Product/Brand Perception Analysis: Comprehensive study of customer perception and behavior through our inbuilt social connect tool (digital marketing language) checking the vitality and tonality of blogs.

Contents:

1 Introduction
1.1 Objectives of the Study
1.2 Market Definition
1.3 Market Scope
1.4 Currency
1.5 Limitations
1.6 Stakeholders

2 Research Methodology
2.1 Research Data
2.2 Market Size Estimation
2.3 Market Breakdown and Data Triangulation
2.4 Research Assumptions and Limitations

3 Executive Summary

4 Premium Insight

5 Market Overview
5.1 Introduction
5.2 Market Dynamics
5.2.1 Drivers
5.2.2 Restraints
5.2.3 Opportunities
5.2.4 Challenges
5.3 Impact of Market Dynamics
5.4 Supply Chain Analysis
5.5 Porter's Five Forces Analysis

6 Power Plant Boiler Market Market, By Type, (USD Million)
6.1 Introduction
6.2 Pulverized Coal Tower Boiler
6.3 Circulating Fluidized Bed Boiler
6.4 Others

7 Power Plant Boiler Market Market, By Technology, (USD Million)
7.1 Introduction
7.2 Subcritical
7.3 Supercritical
7.4 Ultra-Supercritical

8 Power Plant Boiler Market Market, By Fuel Type, (USD Million)
8.1 Introduction
8.2 Coal Based
8.3 Gas Based
8.4 Oil Based
8.5 Others

9 Power Plant Boiler Market Market, By Region, (USD Million)
9.1 Introduction
9.2 North America
9.2.1 U.S.
9.2.2 Canada
9.2.3 Rest of North America
9.3 South America
9.3.1 Mexico
9.3.2 Brazil
9.3.3 Rest of South America
9.4 Asia-Pacific
9.4.1 China
9.4.2 India
9.4.3 Japan
9.4.4 Rest of Asia-Pacific
9.5 Middle East & Africa
9.5.1 Saudi Arabia
9.5.2 South Africa
9.5.3 Rest of Middle East & Africa
9.6 Europe
9.6.1 Russia
9.6.2 Germany
9.6.3 U.K.
9.6.4 Rest of Europe

10 Competitive Landscape
10.1 Introduction
10.2 Key Players of the Power Plant Boilers Market
10.3 Market Share Analysis and Rankings
10.4 Competitive Situation & Trends
10.4.1 Mergers & Acquisitions
10.4.2 Investments & Expansions
10.4.3 Joint Ventures & Contracts
10.4.4 New Product Launch

11 Company Profiles
11.1 Introduction
11.2 GE Alstom
11.2.1 Business Overview
11.2.2 Products & Services
11.2.3 Recent Developments
11.2.4 SWOT Analysis
11.2.5 MnM View
11.3 Babcock & Wilcox Co.
11.3.1 Business Overview
11.3.2 Products & Services
11.3.3 Recent Developments
11.3.4 SWOT Analysis
11.3.5 MnM View
11.4 AMEC Foster Wheeler
11.4.1 Business Overview
11.4.2 Products & Services
11.4.3 Recent Developments
11.4.4 SWOT Analysis
11.4.5 MnM View
11.5 Dongfang Electric Corporation Ltd.
11.5.1 Business Overview
11.5.2 Products & Services
11.5.3 Recent Developments
11.5.4 SWOT Analysis
11.5.5 MnM View
11.6 Mitsubishi Hitachi Power Systems Ltd.
11.6.1 Business Overview
11.6.2 Products & Services
11.6.3 Recent Developments
11.6.4 SWOT Analysis
11.6.5 MnM View
11.7 IHI Corporation
11.7.1 Business Overview
11.7.2 Products & Services
11.7.3 Recent Developments
11.8 Harbin Electric Company
11.8.1 Introduction
11.8.2 Products & Services
11.8.3 Recent Developments
11.9 Doosan Heavy Industries & Construction
11.9.1 Business Overview
11.9.2 Products & Services
11.9.3 Recent Developments
11.10 Bharat Heavy Electricals Ltd.
11.10.1 Business Overview
11.10.2 Products & Services
11.10.3 Recent Developments
11.11 Ansaldo S.P.A.
11.11.1 Business Overview
11.11.2 Products & Services
11.11.3 Recent Developments
11.12 Siemens AG
11.12.1 Business Overview
11.12.2 Products & Services
11.12.3 Recent Developments
11.13 Thermax Ltd.
11.13.1 Business Overview
11.13.2 Products & Services
11.13.3 Recent Developments
12 Appendix
12.1 Insights From Industry Experts

List of Tables
Table 1 Historic Investments
Table 2 Global Advanced Boilers Market Value (USD Million), By Type, 2014-2021
Table 3 Subcritical Boilers Market Value (USD Million), By Geography, 2014-2021
Table 4 Supercritical Boilers Market Value (USD Million), By Geography, 2014-2021
Table 5 Ultra-Supercritical Boilers Market Value (USD Million), By Geography, 2014-2021
Table 6 Global Advanced Boilers Market Value (USD Million), By Application, 2014-2021
Table 7 Coal Based Advanced Boilers Market Value (USD Million), By Region, 2014-2021
Table 8 Oil Based Advanced Boilers Market Value (USD Million), By Region, 2014-2021
Table 9 Gas Based Advanced Boilers Market Value (USD Million), By Region, 2014-2021
Table 10 Asia Pacific Coal Based Boilers Market Value (USD Million), By Country, 2014-2021
Table 11 Asia Pacific Oil Based Boilers Market Value (USD Million), By Country, 2014-2021
Table 12 Asia Pacific Gas Based Boilers Market Value (USD Million), By Country, 2014-2021
Table 13 Europe Coal Based Boilers Market Value (USD Million), By Country, 2014-2021
Table 14 Europe Oil Based Boilers Market Value (USD Million), By Country, 2014-2021
Table 15 Europe Gas Based Boilers Market Value (USD Million), By Country, 2014-2021
Table 16 North America Coal Based Boilers Market Value (USD Million), By Country, 2014-2021
Table 17 North America Oil Based Boilers Market Value (USD Million), By Country, 2014-2021
Table 18 North America Gas Based Boilers Market Value (USD Million), By Country, 2014-2021
Table 19 South America Coal Based Boilers Market Value (USD Million), By Country, 2014-2021
Table 20 South America Oil Based Boilers Market Value (USD Million), By Country, 2014-2021
Table 21 South America Gas Based Boilers Market Value (USD Million), By Country, 2014-2021
Table 22 The Middle East & Africa Coal Based Boilers Market Value (USD Million), By Country, 2014-2021
Table 23 The Middle East & Africa Oil Based Boilers Market Value (USD Million), By Country, 2014-2021
Table 24 The Middle East & Africa Gas Based Boilers Market Value (USD Million), By Country, 2014-2021
Table 25 Global Advanced Boilers Market Value (USD Million), By Geography, 2014-2021
Table 26 Asia Pacific Advanced Boilers Market Value (USD Million), By Type, 2014-2021
Table 27 Europe Advanced Boilers Market Value (USD Million), By Type, 2014-2021
Table 28 Middle East & Africa Advanced Boilers Market Value (USD Million), By Type, 2014-2021
Table 29 North America Advanced Boilers Market Value (USD Million), By Type, 2014-2021
Table 30 South America Advanced Boilers Market Value (USD Million), By Type, 2014-2021
Table 31 Asia Pacific Advanced Boilers Market Value (USD Million), By Application, 2014-2021
Table 32 China Advanced Boilers Market Value (USD Million), By Application, 2014-2021
Table 33 India Advanced Boilers Market Value (USD Million), By Application, 2014-2021
Table 34 Japan Advanced Boilers Market Value (USD Million), By Application, 2014-2021
Table 35 Other Asia Pacific Countries' Advanced Boilers Market Value (USD Million), By Application, 2014-2021
Table 36 Europe Advanced Boilers Market Value (USD Million), By Application, 2014-2021
Table 37 Germany Advanced Boilers Market Value (USD Million), By Application, 2014-2021
Table 38 Russia Advanced Boilers Market Value (USD Million), By Application, 2014-2021
Table 39 Italy Advanced Boilers Market Value (USD Million), By Application, 2014-2021
Table 40 Other European Countries' Advanced Boilers Market Value (USD Million), By Application, 2014-2021
Table 41 Other European Countries' Advanced Boilers Installed Capacity (MW), By Application, 2014-2021
Table 42 Middle East & Africa Advanced Boilers Market Value (USD Million), By Application, 2014-2021
Table 43 Iran Advanced Boilers Market Value (USD Million), By Application, 2014-2021
Table 44 Saudi Arabia Advanced Boilers Market Value (USD Million), By Application, 2014-2021
Table 45 South Africa Advanced Boilers Market Value (USD Million), By Application, 2014-2021
Table 46 Other Middle East & African Countries' Advanced Boilers Market Value (USD Million), By Application, 2014-2021
Table 47 North America Advanced Boilers Market Value (USD Million), By Application, 2014-2021
Table 48 Canada Advanced Boilers Market Value (USD Million), By Application, 2014-2021
Table 49 U.S. Advanced Boilers Market Value (USD Million), By Application, 2014-2021
Table 50 Other North American Countries' Advanced Boilers Market Value (USD Million), By Application, 2014-2021
Table 51 Other North American Countries' Advanced Boilers Installed Capacity (MW), By Application, 2014-2021
Table 52 South America Advanced Boilers Market Value (USD Million), By Application, 2014-2021
Table 53 Brazil Advanced Boilers Market Value (USD Million), By Application, 2014-2021
Table 54 Mexico Advanced Boilers Market Value (USD Million), By Application, 2014-2021
Table 55 Other South American Countries' Advanced Boilers Market Value (USD Million), By Application, 2014-2021

List of Figures

Figure 1 Research Methodology
Figure 2 Data Triangulation Methodology
Figure 3 Global Advanced Boilers Market Revenue, By Geography, 2014-2021 (USD Million)
Figure 4 Market Overview: Advanced Boilers Market
Figure 5 Advanced Boilers Industry: History & Evolution
Figure 6 Market Segmentation: Advanced Boilers Market
Figure 7 Impact Analysis of Market Dynamics, 2014-2019
Figure 8 World Power Generation: By Fuel Type
Figure 9 Value Chain of Advanced Boilers Market
Figure 10 Porter's Five Forces Model of the Advanced Boilers Market
Figure 11 Global Advanced Boilers Market: 2013 & 2019
Figure 12 Advanced Boilers Market: Regional Scenario, 2014-2021
Figure 13 Advanced Boilers Market: By Type, 2013 & 2019
Figure 14 Advanced Boilers Market: Regional Scenario, 2013
Figure 15 Advanced Boilers Market Growth: By Geography, 2014-2019 Compounded Annual Growth Rate (CAGR %)
Figure 16 Advanced Boilers Market Share: By Geography, 2013 & 2019
Figure 17 Advanced Boilers Market: Regional Market Lifecycle Analysis
Figure 18 Advanced Boilers Market Growth: By Application, 2014-2021
Figure 19 Global Power Plant Boilers Market, By Type
Figure 20 Global Power Plant Boilers Market Share (Value), By Type, 2013
Figure 21 Power Plant Boiler Market Share, By Application
Figure 22 Power Plant Boiler Market Share (Value), By Application, 2013
Figure 23 Advanced Boiler Market Share, By Geography
Figure 24 Power Plant Boiler Market Share (Value), By Application, 2013
Figure 25 Advanced Boiler Market Growth Strategy, 2011-2013
Figure 26 Advanced Boilers Market Share: Top 5 Companies vs Others, 2013
Figure 27 Market Share Analysis: By Top 5 Companies, 2013
Figure 28 Competitive Situations & Trends, 2013
Figure 29 Mergers & Acquisitions, 2011-2013
Figure 30 Investments & Expansions, 2011-2013
Figure 31 Joint Ventures & Contracts, 2011-2013
Figure 32 New Product Launch, 2011-2013
Figure 33 Siemens AG: SWOT Analysis
Figure 34 Mitsubishi Heavy Industries Ltd.: SWOT Analysis
Figure 35 Alstom Ltd.: SWOT Analysis
Figure 36 Bharat Heavy Electricals: SWOT Analysis
Figure 37 Babcock & Wilcox Co.: SWOT Analysis

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