Fleet Management in Russia/CIS and Eastern Europe – 3rd Edition

Description: How will the market for fleet management systems for commercial vehicles in Eastern Europe and Russia evolve in 2016 and beyond? This incredibly detailed report covers the latest trends and developments in the dynamic telematics industry. Get up to date with the latest information about vendors, products and markets.

Fleet Management in Russia/CIS and Eastern Europe is the third strategy report from Berg Insight analysing the latest developments on the fleet management market in this region.

This strategic research report provides you with 200 pages of unique business intelligence, including 5-year industry forecasts, expert commentary and real-life case studies on which to base your business decisions.

Highlights from this report:
- Insights from 30 new executive interviews with marketleading companies.
- New data on vehicle populations and commercial fleets in the CIS and Eastern Europe.
- Comprehensive overview of the fleet management value chain and key applications.
- In-depth analysis of market trends and key developments.
- Profiles of 84 aftermarket fleet management solution providers.
- Summary of OEM propositions from truck manufacturers.
- Revised market forecasts lasting until 2020.

This report answers the following questions:
- How do the FMS markets in the CIS and Eastern Europe compare with Western markets?
- Will the FM industry consolidate further during 2016-2017?
- What is the geographical and ownership structure of commercial vehicle fleets in the CIS and Eastern Europe?
- Who are the leading international, regional and local providers of aftermarket fleet management solutions in the CIS and Eastern Europe?
- What offerings are available from truck OEMs?
- How will the regulatory developments in this region affect the fleet management industry?
- How will the commercial vehicle telematics industry evolve in the future?

Who should buy this report?
Fleet Management in Russia/CIS and Eastern Europe is the foremost source of information about the Commercial Vehicle Telematics and Fleet Management market in this region. Whether you are a telematics vendor, vehicle manufacturer, telecom operator, investor, consultant, or government agency, you will gain valuable insights from our in-depth research.

Contents:

Executive summary

1 Commercial vehicle fleets in the CIS and Eastern Europe
   1.1 The commercial vehicle market in Russia and the CIS
      1.1.1 Manufacturer market shares
      1.1.2 Ownership structure
   1.2 The commercial vehicle market in Eastern Europe
      1.2.1 Manufacturer market shares
      1.2.2 Ownership structure

2 Fleet management solutions
   2.1 Fleet management infrastructure
      2.1.1 Vehicle segment
      2.1.2 GNSS segment
      2.1.3 Network segment
2.1.4 Backoffice segment
2.2 Vehicle management
2.2.1 Vehicle diagnostics and maintenance planning
2.2.2 Security tracking
2.3 Driver management
2.3.1 Driving data registration and analysis
2.3.2 Eco-driving schemes
2.3.3 Insurance risk management
2.4 Operations management
2.4.1 Routing and navigation
2.4.2 Transport management
2.4.3 Mobile workforce management
2.5 Regulatory compliance and reporting
2.5.2 Digital tachograph data download
2.5.3 Electronic toll collection
2.5.4 ERA-GLONASS and eCall
2.5.5 Other applications
2.6 Business models

3 Market forecasts and trends
3.1 Market analysis
3.1.1 Installed base and unit shipments – Eastern Europe and CIS including Russia
3.1.2 Installed base and unit shipments – Russia
3.1.3 Regional markets and players
3.1.4 Vendor market shares
3.2 Market drivers and barriers
3.2.1 Macroeconomic environment
3.2.2 Regulatory environment
3.2.3 Competitive environment
3.2.4 Technology environment
3.3 Value chain analysis
3.3.1 Telematics industry players
3.3.2 Automotive industry players
3.3.3 Telecom industry players
3.3.4 IT industry players
3.4 Future industry trends

4 OEM products and strategies
4.1 European truck manufacturers
4.1.1 DAF Trucks
4.1.2 Daimler Group
4.1.3 Iveco
4.1.4 MAN Truck & Bus
4.1.5 Scania
4.1.6 Volvo Group
4.2 Local truck manufacturers in the CIS
4.2.1 GAZ Group
4.2.2 Kamaz
4.2.3 UAZ
4.2.4 MAZ

5 International aftermarket solution providers
5.1 Astrata Europe
5.2 Garmin and partners
5.3 Masternaut
5.4 MiX Telematics
5.5 Telogis
5.6 TomTom Telematics
5.7 Transics – a WABCO company
5.8 Trimble

6 Regional aftermarket solution providers
6.1 Arvento Mobile Systems
6.2 CVS Mobile
6.3 Ecofleet
6.4 Fort-Telecom
6.5 Frotcom International
6.6 G4S Telematix
6.7 Gurtam
6.8 Mobiliz
6.9 Omnicomm
6.10 Ruptela
6.11 TechnoKom
6.12 Teltonika
6.13 WebEye International

7 Local aftermarket solution providers
7.1 Russia and the CIS
7.1.1 ANTOR Business Solutions
7.1.2 Arkan
7.1.3 Autoconnex and Vodafone Automotive
7.1.4 Autolocator (Megapage)
7.1.5 AutoTracker
7.1.6 BelTransSputnik
7.1.7 Benish GPS Ukraine
7.1.8 Cesar Satellite
7.1.9 GalileoSky
7.1.10 Garage GPS
7.1.11 GlobalSat
7.1.12 GLONASSSoft
7.1.13 Glosav
7.1.14 ITOB
7.1.15 ITS-Soft
7.1.16 Live GPS Tracking
7.1.17 Locarus
7.1.18 Matrix
7.1.19 Micro Line
7.1.20 Moldcell
7.1.21 Navigator Group (ENDS)
7.1.22 Navis group
7.1.23 Navtelecom
7.1.24 NIS (MTS)
7.1.25 RCS
7.1.26 Ritm
7.1.27 RusLink (GdeMoi)
7.1.28 SCOUT
7.1.29 SpaceTeam
7.1.30 Vektor GPS
7.2 Eastern Europe
7.2.1 Aldobec Technologies (Dispecer)
7.2.2 AROBS Transilvania Software (TrackGPS)
7.2.3 Artronic
7.2.4 Business Lease Romania
7.2.5 EasyTRACK
7.2.6 ETA Automatizari Industriale (SafeFleet)
7.2.7 Evotracking (EVO GPS)
7.2.8 FALCOM
7.2.9 Finder (TomTom Telematics)
7.2.10 Frameologic
7.2.11 GPS Bulgaria
7.2.12 GSMvalve
7.2.13 GX Solutions
7.2.14 i-Cell
7.2.15 ICOM
7.2.16 iData
7.2.17 Infocar
7.2.18 Infotech
7.2.19 iSYS Professional
7.2.20 Locator BG
7.2.21 Mireo
7.2.22 Mobilisis
7.2.23 MOVYS
7.2.24 SAS Grup
7.2.25 Satko
7.2.26 Secar Bohemia
7.2.27 Secret Control (Webbase)
7.2.28 Skyguard
7.2.29 Sledenje
7.2.30 Tahograf
7.2.31 TrackNav
7.2.32 Viasat Systems (Cefin Systems)

Glossary
Index

List of Figures
Figure 1.1: Commercial vehicles in use in Russia and the CIS (2013)
Figure 1.2: New registrations of commercial vehicles in Russia and the CIS (2014)
Figure 1.3: Structure of the Russian truck fleet by brand (2015)
Figure 1.4: Sales of trucks by brand in Russia (2015)
Figure 1.5: Sales of LCVs by brand in Russia (2015)
Figure 1.6: Commercial vehicle fleet structure in Russia (2015)
Figure 1.7: Commercial vehicles in use in Eastern Europe (2013)
Figure 1.8: New registrations of commercial vehicles in Eastern Europe (2014)
Figure 1.9: Trucks (>3.5t) market shares, by group and brand (EU15+2 2013)
Figure 1.10: LCV manufacturer market shares (EU27+2 2013)
Figure 1.11: Examples of typical organisations for different LCV fleet sizes
Figure 1.12: Examples of typical organisations for different HCV fleet sizes
Figure 2.1: Fleet management infrastructure overview
Figure 2.2: Examples of FM device form factors
Figure 2.3: Data interfaces used by FM devices
Figure 2.4: Examples of devices connected to FM devices
Figure 2.5: Mobile network operators in Eastern Europe (2015)
Figure 2.6: Mobile network operators in Russia and the CIS region (2015)
Figure 2.7: Example of FM backoffice segment
Figure 2.8: On-board unit BU 1201 for the Russian electronic toll collection system Platon
Figure 3.1: FM shipments and penetration rate (Russia/CIS/Eastern Europe 2015–2020)
Figure 3.2: FM shipments and penetration rate (Russia 2015–2020)
Figure 3.3: Top-10 FM providers, by installed base (CIS and Eastern Europe Q4-2015)
Figure 3.4: Financial data for telematics industry players (2015)
Figure 3.5: FM mergers and acquisitions in Europe and the CIS (2014–2016)
Figure 3.6: Examples of fleet management offerings by mobile operators (2016)
Figure 4.1: Scania Fleet Management apps and performance report
Figure 5.1: Masternaut Connect overview
Figure 5.2: TomTom WEBFLEET, LINX 510 and PRO 8275 TRUCK
Figure 5.3: Transics’ TX-SKY and TX-GO
Figure 6.1: Arvento’s imt.11, imt.14, imt.24 and imt.53 tracking devices
Figure 6.2: Profi, Optim and LLS sensor from Omnicomm
Figure 6.3: AutoGRAPH hardware device family from TechnoKom
Figure 6.4: Teltonika’s FM1000, FM1100 and FM5500 telematics devices
Figure 7.1: BelTransSputnik’s BTSMobile Android interface
Figure 7.2: GalileoSky GLONASS/GPS 3G v5.1 and v4.0 Iridium satellite devices
Figure 7.3: GLONASSSoft’s web-based backoffice interface
Figure 7.4: SafeFleet X9 and fliGo app interface
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