Fleet Management in Russia/CIS and Eastern Europe – 3rd Edition

Description: How will the market for fleet management systems for commercial vehicles in Eastern Europe and Russia evolve in 2016 and beyond? This incredibly detailed report covers the latest trends and developments in the dynamic telematics industry. Get up to date with the latest information about vendors, products and markets.

Fleet Management in Russia/CIS and Eastern Europe is the third strategy report from Berg Insight analysing the latest developments on the fleet management market in this region.

This strategic research report provides you with 200 pages of unique business intelligence, including 5-year industry forecasts, expert commentary and real-life case studies on which to base your business decisions.

Highlights from this report:
- Insights from 30 new executive interviews with marketleading companies.
- New data on vehicle populations and commercial fleets in the CIS and Eastern Europe.
- Comprehensive overview of the fleet management value chain and key applications.
- In-depth analysis of market trends and key developments.
- Profiles of 84 aftermarket fleet management solution providers.
- Summary of OEM propositions from truck manufacturers.
- Revised market forecasts lasting until 2020.

This report answers the following questions:
- How do the FMS markets in the CIS and Eastern Europe compare with Western markets?
- Will the FM industry consolidate further during 2016-2017?
- What is the geographical and ownership structure of commercial vehicle fleets in the CIS and Eastern Europe?
- Who are the leading international, regional and local providers of aftermarket fleet management solutions in the CIS and Eastern Europe?
- What offerings are available from truck OEMs?
- How will the regulatory developments in this region affect the fleet management industry?
- How will the commercial vehicle telematics industry evolve in the future?

Who should buy this report? Fleet Management in Russia/CIS and Eastern Europe is the foremost source of information about the Commercial Vehicle Telematics and Fleet Management market in this region. Whether you are a telematics vendor, vehicle manufacturer, telecom operator, investor, consultant, or government agency, you will gain valuable insights from our in-depth research.

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