Jewelry, Watches and Accessories Retailing in Denmark - Market Summary & Forecasts; Comprehensive overview of the market, consumer, and competitive context, with retail sales value and forecasts to 2020

Description:

Summary

The retail sales of jewelry, watches, and accessories are forecast to deliver a CAGR of 2.13% during 2015-2020, to reach a market value of DKK4.5 billion by 2020. The outlook for the jewelry, watches, and accessories market will remain positive over the forecast period.

Key Findings

- Jewelry, watches and accessories accounts for 1.41% of the total retail sales in Denmark.

- Sales through online channel stood at 13.8% of the total sales in the sector in 2015 and are expected to reach 16.8% by 2020.

- Per capita spending on jewelry, watches, and accessories will show growth of 1.73% over the next five years.

Synopsis

"Jewelry, Watches and Accessories Retailing in Denmark - Market Summary & Forecasts“ is a detailed sector report providing a comprehensive analysis of the emerging trends, forecasts and opportunities to 2020.

What else does this report offer?

- A thorough analysis of consumer trends changing economic and population factors

- Both qualitative and quantitative insights and analysis of the shifting jewelry, watches and accessories retail dynamics from 2010 to 2020

- Sales of jewelry, watches and accessories through the following channels from 2010 to 2020: Clothing, footwear, accessories and luxury goods specialists; department stores; other specialist retailers; online; hypermarkets, supermarkets and hard-discounters; other general and non-specialist direct retailers; duty free retailers

- An overview of key jewelry, watches and accessories retailers operating across Denmark and their presence across distribution channels

Reasons To Buy

- Gain a comprehensive knowledge on jewelry, watches and accessories sector in the Denmark retail market and develop a competitive advantage from the start of your supply chain

- Investigate current and forecast behaviour trends in jewelry, watches and accessories category to identify the best opportunities to exploit

- Analyze the recommended actions to align your marketing strategies with the crucial trends influencing the consumer behavior

- Understand the fastest growing categories including jewelry, watches and accessories, with insights on performance across key channels from 2010, with forecasts until 2020

- Explore novel opportunities that will allow you to align your product offerings and strategies to meet demand by analyzing the vital economic and population trends, key consumer and technology trends
influencing the jewelry, watches and accessories market

- Analysis of key international and domestic players operating in the jewelry, watches and accessories market - including store counts and revenues that give you a competitive edge - identify opportunities to improve your market share

Contents:

1 Introduction
1.1 What is this Report About?

2 Executive Summary & Outlook

3 Market Context
3.1 An economy on growth path offers new opportunities to retailers
3.1.1 Retail sales recorded modest growth post-recession
3.1.2 High household debts is one of the reasons for declining savings rate
3.1.3 Services sector continues to be the major sector for employment
3.1.4 Low inflation levels - a positive sign to retailers
3.1.5 Rise in consumption expenditure- a positive sign to reckon with
3.1.6 Increasing urbanization offers growth opportunities for retailers
3.2 Constant low growth rates in population poses challenges for retailers

4 Danish Shoppers
4.1 Denmark is all set to become the first cash-free nation
4.2 Denmark is the world's leading nation in organic consumption
4.3 Denmark has witnessed a surge in Chinese tourists
4.4 E-commerce & M-commerce continue to drive retail sales

5 Doing Business in Denmark
5.1 Summary
5.1.1 Bureaucracy
5.1.2 Business culture
5.1.3 Infrastructure and logistics
5.2 Business reforms in Denmark in the past
5.3 Denmark eases rules for foreign investors

6 Retail - Product Sectors
6.1 Product Sector Analysis
6.1.1 Jewelry, Watches, and Accessories
6.2 Jewelry, Watches and Accessories Category Overview
6.2.1 Jewelry, Watches and Accessories
6.3 Major Retailers
6.3.1 Jewelry, Watches and Accessories

7 Appendix
7.1 Definitions
7.1.1 This report provides 2015 actual sales; while forecasts are provided for 2016 - 2020
7.2 Summary Methodology
7.2.1 Overview
7.2.2 The triangulated market sizing method
7.2.3 Industry surveys in the creation of retail market data
7.2.4 Quality control and standardized processes
7.3 About
7.4 Disclaimer

List of Tables

Table 1: Denmark Jewelry, Watches and Accessories Retail Sales (DKK mn), by Channel Group, 2010-2015
Table 2: Denmark Jewelry, Watches and Accessories Retail Sales Forecast (DKK mn), by Channel Group, 2015-2020
Table 3: Denmark Jewelry, Watches and Accessories Retail Sales (US$ mn), by Channel Group, 2010-2015
Table 4: Denmark Jewelry, Watches and Accessories Retail Sales Forecast (US$ mn), by Channel Group, 2015-2020
Table 5: Denmark Jewelry, Watches and Accessories Retail Segmentation, by Channel Group, 2010-2020
Table 6: Key Jewelry, watches and accessories Retailers in Denmark
Table 7: Denmark Exchange Rate DKK-USD (Annual Average), 2010-2015
Table 8: Denmark Exchange Rate DKK-USD (Annual Average), 2016-2020 Forecasts
Table 9: Retail Channel Definitions
Table 10: Retail Category Definitions

List of Figures

Figure 1: GDP Value (US$ billion), 2010-2015
Figure 2: Growth Rate of GDP (US$ billion, %), 2010-2015
Figure 3: GDP Value and Growth (DKK billion, %), 2010-2015
Figure 4: Forecasts for GDP Value and Growth (DKK billion, %), 2015-2020
Figure 5: Household Savings Rate (%), 2005-2015
Figure 6: Share of Employment by Sector (%), 2005 and 2015
Figure 7: Unemployment Rate (%), 2005-2015
Figure 8: Inflation Growth Rates (%), 2005-2015
Figure 9: Household Consumption Expenditure of Denmark (DKK billion), 2005 and 2015E
Figure 10: Household Consumption Expenditure of Major Countries (US$ billion), 2015
Figure 11: Growth of Household Consumption Expenditure (US$, %), 2005-2015
Figure 12: Rural and Urban Populations (millions) 2005, 2015 and 2020
Figure 13: Total Population and Growth Rate (Millions, %), 2005-2020
Figure 14: Population Split by Gender (%), 2015 and 2020E
Figure 15: Population Split by Age Group (%), 2015 and 2020
Figure 16: Per Capita Spend on Retail (DKK), 2007 and 2015
Figure 17: Per Capita Spend (DKK) and Total Retail Spend by Age Group (%), 2007 and 2015
Figure 18: Danske banks mobile-pay app
Figure 19: Organic sales by channel and value shares as of 2014
Figure 20: Chinese tourists visiting Denmark
Figure 21: Access of internet through desktops, mobiles and tablets
Figure 22: Key Components of Doing Business in Denmark
Figure 23: Share of Jewelry, Watches, and Accessories in overall Retail 2015 and 2020
Figure 24: Retail Sales Value and Growth (DKK billion, %) of Jewelry, Watches, and Accessories 2015-2020
Figure 25: Spend per Head on Jewelry, Watches, and Accessories 2015 and 2020
Figure 26: Online Spend in Jewelry, Watches, and Accessories 2015-2020
Figure 27: Online Share of total Jewelry, Watches, and Accessories Spend 2015 and 2020
Figure 28: Spending per Channel in Jewelry, Watches, and Accessories (%) 2015 and 2020
Figure 29: Denmark Jewelry, Watches and Accessories Retail Sales and Forecast (DKK mn), by Channel Group, 2010-2020
Figure 30: The Triangulated Market Sizing Methodology

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3651971/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit

http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Jewelry, Watches and Accessories Retailing in Denmark - Market Summary & Forecasts; Comprehensive overview of the market, consumer, and competitive context, with retail sales value and forecasts to 2020
Web Address: http://www.researchandmarkets.com/reports/3651971/
Office Code: SCPLXWF3

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 1250</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 2500</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 3750</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof [ ]
First Name: ____________________________________________ Last Name: ____________________________________________
Email Address: * _________________________________________
Job Title: ______________________________________________
Organisation: ___________________________________________
Address: _______________________________________________
City: ___________________________________________________
Postal / Zip Code: _______________________________________
Country: _______________________________________________
Phone Number: __________________________________________
Fax Number: ____________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World