Africa Fuel Card Market Analysis

Description:
In Africa, the major fuel card providers are fuel companies such as Total S.A., Vivo Energy, and Engen which have large number of fuel stations, and several banks which provide Fuel Cards. Need for safety and security, changing focus and growth in fleet market, reducing cost and increasing fuel efficiency, and increasing demand for cashless fuel transactions are the major drivers for the Fuel Card Market in Africa. In terms of modes of payment, Cash continues to hold the largest market share followed by Credit Facility and Fuel Card. This is mainly due to lack of awareness and technology in less developed countries.

Market Overview

- In Africa, the major fuel card providers are fuel companies such as Total S.A., Vivo Energy, and Engen which have large number of fuel stations, and several banks which provide Fuel Cards.

- Need for safety and security, changing focus and growth in fleet market, reducing cost and increasing fuel efficiency, and increasing demand for cashless fuel transactions are the major drivers for the Fuel Card Market in Africa.

- Fuel Card Market by Revenue in Africa is expected to grow from US$22.47 billion in 2015 to US$28.83 billion in 2020, at a CAGR of 5.12% during the forecast period.

- Fuel Card Market by vehicle below 3.5 tons is expected to grow from US$8.73 billion in 2015 to US$11.93 billion in 2020, at a CAGR of 6.44% during the forecast period due to increased in demand for Fuel Cards by small commercial vehicles, small tourist transport, and private drivers.

- In terms of modes of payment, Cash continues to hold the largest market share followed by Credit Facility and Fuel Card. This is mainly due to lack of awareness and technology in less developed countries.

Contents:
1 Introduction
1.1 Study Outline

2 Research Methodology
2.1 Primary And Secondary Research
2.1.1 Sampling Frame
2.2 Top Down Approach For Fuel Card Market Sizing
2.3 Primary Sampling Frame
2.4 Sample List Companies/Organizations Interviewed
2.5 Opportunities And Recommendations

3 Executive Summary
3.1 Africa Fuel Card Market, 2015-2020 (USD BN)

4 Market Overview
4.1 Introduction
4.1.1 Africa Fuel Card Market, 2015 & 2020 (Number Of Cards)
4.2 Market Trends
4.3 Market Drivers & Challenges
4.3.1 Drivers
4.3.1.1 Impact On Fuel Cards Market, 2014-2020
4.3.2 Challenges
4.3.2.1 Impact On Fuel Cards Market, 2014-2020
4.4 Market Size & Forecast
4.5 Market Size & Forecast, By Vehicle Tonnage
4.5.1 Vehicles Below 3.5 Tons
4.5.2 Vehicles Above 3.5 Tons
4.6 Market Size & Forecast, By Enterprise Size
4.6.1 Small And Medium Enterprises
4.6.2 Large Enterprises

5 Fuel, Car, And Fleet Market Study
5.1 Car Market In Africa
5.1.1 Trends In Car Market
5.2 Fleet Market In Africa
5.3 Fuel Market In Africa
5.3.1 Cross Border Analysis
5.3.1.1 Mali
5.3.1.2 Senegal
5.3.1.3 South Africa
5.3.1.4 Mozambique
5.3.1.5 Zambia
5.3.1.6 Zimbabwe
5.3.1.7 Ivory Coast And Burkina Faso
5.3.1.8 Malawi
5.3.2 Organized Vs. Unorganized
5.4 Fuel Card Market Analysis
5.4.1 Zambia
5.4.2 Zimbabwe
5.4.3 Malawi
5.4.4 South Africa
5.4.5 Western Africa (Mali, Senegal, Burkina Faso, Ivory Coast, And Nigeria)

6 Africa Fuel Card Market, By Company
6.1 Royal Dutch Shell Plc (Vivo Energy)
6.1.1 Company Overview
6.1.2 Geographical Presence
6.1.3 Products And Solutions
6.1.4 Fuel Cards
6.1.5 Regional Focus And Strategy
6.1.6 Recent Developments
6.2 Oilibya
6.2.1 Company Overview
6.2.2 Geographical Presence
6.2.3 Products And Solutions
6.2.4 Fuel Cards
6.2.5 Regional Focus And Strategy
6.2.6 Recent Developments
6.3 Puma Energy
6.3.1 Company Overview
6.3.2 Geographical Presence
6.3.3 Products And Solutions
6.3.4 Fuel Cards
6.3.5 Regional Focus And Strategy
6.3.6 Recent Developments
6.4 Engen
6.4.1 Company Overview
6.4.2 Geographical Presence
6.4.3 Products And Solutions
6.4.4 Fuel Cards
6.4.5 Regional Focus And Strategy
6.4.6 Recent Developments
6.5 First National Bank
6.5.1 Company Overview
6.5.2 Geographical Presence
6.5.3 Products And Solutions
6.5.4 Fuel Cards
6.5.5 Regional Focus And Strategy
6.5.6 Recent Developments

7 Economic Analysis
7.1 Egypt
7.2 South Africa
7.3 Morocco
7.4 Nigeria
7.5 Kenya
7.6 Tunisia
7.7 Zimbabwe
7.8 Zambia
7.9 Ivory Coast
7.10 Mozambique
7.11 Mali
7.12 Malawi
7.13 Macroeconomic Indicators

8 Competitive Landscape
8.1 Market Share Analysis, By Mode Of Payment, 2014
8.2 Engen
8.3 FNB
8.4 Vivo
8.5 Oilibya
8.6 Puma
8.7 Total S.A.
8.8 Comparative Analysis

9 End User Assessment
9.1 Vendor Rating (Customer Perception)
9.2 Customer Need
9.3 Feature Preferences
9.4 Desired Features
9.5 Vendor Selection Parameters
9.6 Vendor Switching Parameters
9.7 Fuel Card Benefits
9.8 Vendor Awareness
9.9 Market Share Analysis, 2014

List Of Figures

Figure 1 Africa Fuel Card Market, 2015 & 2020 (USD BN)
Figure 2 Impact Of Market Drivers, 2014-2020
Figure 3 Impact Of Market Challenges, 2014-2020
Figure 4 Africa Fuel Card Market Size & Forecast, 2015-2020 (USD BN)
Figure 5 Africa Fuel Card Market For Vehicles Below 3.5 Tons, 2015-2020 (USD BN)
Figure 6 Africa Fuel Card Market For Vehicles Above 3.5 Tons, 2015-2020 (USD BN)
Figure 7 Africa Fuel Card Market For Small And Medium Enterprises, 2015-2020 (USD BN)
Figure 8 Africa Fuel Card Market For Large Enterprises, 2015-2020 (USD BN)
Figure 9 Africa New Car Sales, By Volume, 2015 & 2020 (Mn Units)
Figure 10 Africa Fuel Card Market Share Analysis, By Mode Of Payment, 2014
Figure 11 Africa Fuel Card Comparative Analysis
Figure 12 Africa Fuel Card Market - Best Vendors (Customer Perception)

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