Africa Fuel Card Market Analysis

Description:
In Africa, the major fuel card providers are fuel companies such as Total S.A., Vivo Energy, and Engen which have large number of fuel stations, and several banks which provide Fuel Cards. Need for safety and security, changing focus and growth in fleet market, reducing cost and increasing fuel efficiency, and increasing demand for cashless fuel transactions are the major drivers for the Fuel Card Market in Africa. In terms of modes of payment, Cash continues to hold the largest market share followed by Credit Facility and Fuel Card. This is mainly due to lack of awareness and technology in less developed countries.

Market Overview
- In Africa, the major fuel card providers are fuel companies such as Total S.A., Vivo Energy, and Engen which have large number of fuel stations, and several banks which provide Fuel Cards.
- Need for safety and security, changing focus and growth in fleet market, reducing cost and increasing fuel efficiency, and increasing demand for cashless fuel transactions are the major drivers for the Fuel Card Market in Africa.
- Fuel Card Market by Revenue in Africa is expected to grow from US$22.47 billion in 2015 to US$28.83 billion in 2020, at a CAGR of 5.12% during the forecast period.
- Fuel Card Market by vehicle below 3.5 tons is expected to grow from US$8.73 billion in 2015 to US$11.93 billion in 2020, at a CAGR of 6.44% during the forecast period due to increased in demand for Fuel Cards by small commercial vehicles, small tourist transport, and private drivers.
- In terms of modes of payment, Cash continues to hold the largest market share followed by Credit Facility and Fuel Card. This is mainly due to lack of awareness and technology in less developed countries.

Contents:
1 Introduction
1.1 Study Outline
2 Research Methodology
2.1 Primary And Secondary Research
2.1.1 Sampling Frame
2.2 Top Down Approach For Fuel Card Market Sizing
2.3 Primary Sampling Frame
2.4 Sample List Companies/Organizations Interviewed
2.5 Opportunities And Recommendations
3 Executive Summary
3.1 Africa Fuel Card Market, 2015-2020 (USD BN)
4 Market Overview
4.1 Introduction
4.1.1 Africa Fuel Card Market, 2015 & 2020 (Number Of Cards)
4.2 Market Trends
4.3 Market Drivers & Challenges
4.3.1 Drivers
4.3.1.1 Impact On Fuel Cards Market, 2014-2020
4.3.2 Challenges
4.3.2.1 Impact On Fuel Cards Market, 2014-2020
4.4 Market Size & Forecast
4.5 Market Size & Forecast, By Vehicle Tonnage
4.5.1 Vehicles Below 3.5 Tons
4.5.2 Vehicles Above 3.5 Tons
4.6 Market Size & Forecast, By Enterprise Size
4.6.1 Small And Medium Enterprises
4.6.2 Large Enterprises

5 Fuel, Car, And Fleet Market Study
5.1 Car Market In Africa
5.1.1 Trends In Car Market
5.2 Fleet Market In Africa
5.3 Fuel Market In Africa
5.3.1 Cross Border Analysis
5.3.1.1 Mali
5.3.1.2 Senegal
5.3.1.3 South Africa
5.3.1.4 Mozambique
5.3.1.5 Zambia
5.3.1.6 Zimbabwe
5.3.1.7 Ivory Coast And Burkina Faso
5.3.1.8 Malawi
5.3.2 Organized Vs. Unorganized
5.4 Fuel Card Market Analysis
5.4.1 Zambia
5.4.2 Zimbabwe
5.4.3 Malawi
5.4.4 South Africa
5.4.5 Western Africa (Mali, Senegal, Burkina Faso, Ivory Coast, And Nigeria)

6 Africa Fuel Card Market, By Company
6.1 Royal Dutch Shell Plc (Vivo Energy)
6.1.1 Company Overview
6.1.2 Geographical Presence
6.1.3 Products And Solutions
6.1.4 Fuel Cards
6.1.5 Regional Focus And Strategy
6.1.6 Recent Developments
6.2 Oilibya
6.2.1 Company Overview
6.2.2 Geographical Presence
6.2.3 Products And Solutions
6.2.4 Fuel Cards
6.2.5 Regional Focus And Strategy
6.2.6 Recent Developments
6.3 Puma Energy
6.3.1 Company Overview
6.3.2 Geographical Presence
6.3.3 Products And Solutions
6.3.4 Fuel Cards
6.3.5 Regional Focus And Strategy
6.3.6 Recent Developments
6.4 Engen
6.4.1 Company Overview
6.4.2 Geographical Presence
6.4.3 Products And Solutions
6.4.4 Fuel Cards
6.4.5 Regional Focus And Strategy
6.4.6 Recent Developments
6.5 First National Bank
6.5.1 Company Overview
6.5.2 Geographical Presence
6.5.3 Products And Solutions
6.5.4 Fuel Cards
6.5.5 Regional Focus And Strategy
6.5.6 Recent Developments

7 Economic Analysis
7.1 Egypt  
7.2 South Africa  
7.3 Morocco  
7.4 Nigeria  
7.5 Kenya  
7.6 Tunisia  
7.7 Zimbabwe  
7.8 Zambia  
7.9 Ivory Coast  
7.10 Mozambique  
7.11 Mali  
7.12 Malawi  
7.13 Macroeconomic Indicators  

8 Competitive Landscape  
8.1 Market Share Analysis, By Mode Of Payment, 2014  
8.2 Engen  
8.3 FNB  
8.4 Vivo  
8.5 Oilibya  
8.6 Puma  
8.7 Total S.A.  
8.8 Comparative Analysis  

9 End User Assessment  
9.1 Vendor Rating (Customer Perception)  
9.2 Customer Need  
9.3 Feature Preferences  
9.4 Desired Features  
9.5 Vendor Selection Parameters  
9.6 Vendor Switching Parameters  
9.7 Fuel Card Benefits  
9.8 Vendor Awareness  
9.9 Market Share Analysis, 2014  

List Of Figures  
Figure 1 Africa Fuel Card Market, 2015 & 2020 (USD BN)  
Figure 2 Impact Of Market Drivers, 2014-2020  
Figure 3 Impact Of Market Challenges, 2014-2020  
Figure 4 Africa Fuel Card Market Size & Forecast, 2015-2020 (USD BN)  
Figure 5 Africa Fuel Card Market For Vehicles Below 3.5 Tons, 2015-2020 (USD BN)  
Figure 6 Africa Fuel Card Market For Vehicles Above 3.5 Tons, 2015-2020 (USD BN)  
Figure 7 Africa Fuel Card Market For Small And Medium Enterprises, 2015-2020 (USD BN)  
Figure 8 Africa Fuel Card Market For Large Enterprises, 2015-2020 (USD BN)  
Figure 9 Africa New Car Sales, By Volume, 2015 & 2020 (Mn Units)  
Figure 10 Africa Fuel Card Market Share Analysis, By Mode Of Payment, 2014  
Figure 11 Africa Fuel Card Comparative Analysis  
Figure 12 Africa Fuel Card Market - Best Vendors (Customer Perception)  

Ordering:  
Order Online - [http://www.researchandmarkets.com/reports/3651981/]  
Order by Fax - using the form below  
Order by Post - print the order form below and send to  
Research and Markets,  
Guinness Centre,  
Taylors Lane,  
Dublin 8,  
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

| Product Name: | Africa Fuel Card Market Analysis |
| Web Address: | http://www.researchandmarkets.com/reports/3651981/ |
| Office Code: | SC2GVJKX |

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr</th>
<th>Mrs</th>
<th>Dr</th>
<th>Miss</th>
<th>Ms</th>
<th>Prof</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
<td></td>
<td></td>
<td>Last Name:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address:</td>
<td>*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World