Footwear Materials Market By Type (Leather, Rubber, Plastics, Textiles, Plaiting Materials, Wood and Others); By End User (Shoe, Sandals, Slippers and Others) and By Geography - Forecast (2015-2020)

Description: Footwear materials are basically used in the manufacturing of footwear. Leather has been prime footwear material but the focus has been shifted to other materials like plastics, rubber and more in recent years. The key factors for the increase in demand for footwear which has resulted in rise footwear materials is due to increase in disposable income in major countries especially in lower and middle income classes. Adoption of westernization and increase in health awareness that increased demand for athletic footwear also attributed for the rise in demand. The footwear manufacturers must comply with the standards insisted by governing bodies so that potential risks to consumer can be minimized. Some of the standards for footwear manufacturers are Consumer Product Safety Improvement Act (CPSIA), Guobiao standards, International standards organization (ISO) and others.

Footwear materials market has been segmented into different segments such as by type, by end user and by geography. The market is segmented by type such as leather, rubber, plastics, textiles, plaiting materials, wood and others. Footwear materials market is further segmented based on end user such as shoe, sandals, slippers and others. Each of these segments is analysed in depth to provide a comprehensive analysis on footwear materials market. The report provides detailed breakdown of various types of footwear materials and their function. The overall market is also presented from the perspective of different geographic regions and the key countries in each region.

Competitive landscape for industry and market players are profiled with attributes of company overview, financial overview, business strategies, product portfolio and recent developments. Market shares of the key players for 2014 are provided.

Few of the companies that are profiled in this report include:

Hansa Group AG,
J Hewit & Sons Ltd,
Townsend Leather Company, Inc.,
Garrett Leather Corp and others.

The report also provides a market overview for the footwear materials market. The study includes the demand of this particular market on a global and regional scale for a six year period of 2014-2020, both in terms of volume(kilo tons) and revenue($ billion).

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