Infant & Mother Nutrition Market: By Mother Nutrient Product Type (Dietary Supplements, Milk, Others) Infant Nutrient Product Type (Dried & Prepared Baby Food, Milk) Distribution Channel - Forecast (2015-2020)

Description:

"Infant & Mother Nutrition Market: By Mother Nutrient Product Type (Dietary Supplements, Milk, Others), Infant Nutrient Product Type (Dried & Prepared Baby Food, Milk), Distribution Channel (Supermarkets/Hypermar, Stores: Specialty, Online, Others) - Forecast (2015-2020)"

Nutritional products act as a complete or partial substitute for human milk for the infants. Infant nutrition becomes necessary when mothers can't breastfeed. Mothers need additional nutrition to fulfill the infant's nutritional needs. Many mothers are shifting to packaged baby food which claims to provide healthy and balanced nutrition to babies.

The report provides detailed analysis of the product types for infant and the mother. Nutritional product types for infant includes dried baby food, milk formula, prepared baby food and others whereas those for mother includes dietary supplements, milk in liquid or powdered form, cereals, beverages, bars, yoghurts, shakes and others. Growing urbanization, rising disposable income and increasing population base are some of the key reasons driving the infant and mother nutrition market. The report analyses market for infant and mother nutrition products available at various distribution channels such as supermarkets, hypermarkets, online stores, convenience stores and others. Evolving regulations globally will positively impact the market growth globally.

The report has forecast values for infant and mother nutrition market on the basis of major regions such as North America, Europe, Asia-Pacific and Rest of the World. Asia-Pacific leads the market and is estimated to witness the highest growth with China and India holding the largest share. Further, the report includes analysis on patents and competitive landscape. It also identifies the drivers and restrains for the market with detailed analysis of trends, opportunities and challenges.

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