Coating Resins Market: By Formulation of Coatings (Water based, Solvent based, Hot Melt, Others) By Type (Acrylic Resins, Amino Resins, Formaldehyde resins, Others) By Application - Forecast 2015-20

Description: Coating resins are synthetic resins which are viscous and are used to develop tough, polished, durable and aesthetically beautiful surfaces. They act as protective layers for a variety of surfaces to impart resistance from corrosion, weather, stain and hardness. Coating resins are applied on wooden floors, decks, concrete porches, garages and metal surfaces. Additionally, they are applied on machinery, automotive, marine industry. The major driver for this industry is the demand from end user industries.

The coating resins market has been segmented by formulation of coatings, by type, application and geography exclusively. The formulation of coatings can be divided into water based, solvent based, hot melt based, radiation cured, powder based and others. Based on the types of resins used for coatings, the market is categorized into acrylic resins, alkyd resins, amino resins, epoxy resins, formaldehyde resins, polyurethane resins, saturated polyester resins, unsaturated polyester resins and others. Each type varies greatly and the composition is different with different technical specifications. The key user segments include architectural coating, automotive coatings, food packaging coatings, industrial coatings, paper and pulp coatings, marine coatings, wood coatings and others.

The overall market is also presented from the perspective of different geographic regions and the key countries in each region. The market has been segmented in to four regions North America, Europe, Asia-Pacific and Rest of the World. Competitive landscape for industry and market players are profiled with attributes of company overview, financial overview, business strategies, product portfolio and recent developments. Market shares of the key players for 2014 are provided.

Few of the companies that are profiled in this report include:

Dow Corning Corporation
Evonik Industries
Arkema SA
Koninklijke DSM N.V.
Allnex Belgium SA/NV.

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