Automotive Refinish Coatings Market: By Technology (Solvent-borne, Aqueous, Powdered, Others) By Layers (Surfacers, Sealers, Primers, Undercoats, Topcoats, Others) By Vehicles, By Region- Forecast (2015 - 2020)

Description:
"Automotive Refinish Coatings Market: By Technology (Solvent-borne, Aqueous, Powdered, Others) By Layers (Surfacers, Sealers, Primers, Undercoats, Topcoats, Others) By Vehicles (Passenger Car, Commercial Vehicle, Motorcycle) By Region-Forecast (2015 - 2020)"

The soaring need for timely maintenance and repairing of automotive vehicles to enhance the appearance and durability of vehicle by protecting them from external factors such as temperature and UV radiation is an innate requirement. In order to serve this purpose, automotive refinishing coatings are invented and are frequently used in automotive aftermarket by end-users. An increasing demand for aesthetic refinish of vehicles across the world, has led to significant innovations in the way automotive refinish coatings work. There are many developments in this context, one among which is the invention of high-tech coating materials that are eco-friendly and at the same time have low solvent content.

The global automotive refinish coatings market is segmented based on different technologies such as solvent-borne, aqueous, powdered and others. Market is also segmented on the basis of different layers in the coating, such as surfacers and sealers, primers, undercoats and topcoats. Passenger car, commercial vehicle and motorcycle are taken into consideration while segmenting the market on the basis of vehicles. The report also focuses on different geographic regions and the key countries in terms of changing trends in using automotive refinish coatings in various fields.

This report gives the detailed information about the product value chain right from the beginning, which as the power in the hands of producers and consumers, analysis of the degree of competition, and threats of substitutes and new entrants. Apart from the above, the report also includes raw materials till end-use. Among a wide range of manufacturers which contribute to the global automotive refinish coatings market.

some major players dominating the automotive refinish coatings industry are:

PPG Industries, Inc.,
BASF SE,
BYK-GARDNER GMBH,
Axalta Coating Systems,
LLC, RPM International Inc. and others .

Contents:
1. Automotive Refinish Coatings - Market Overview
2. Executive Summary
3. Automotive Refinish Coatings - Market Landscape
   3.1. Market Share Analysis
   3.2. Comparative Analysis
   3.2.1. Product Benchmarking
   3.2.2. End User Profiling
   3.2.3. Top 5 Financials Analysis
4. Automotive Refinish Coatings - Market Forces
   4.1. Market Drivers
   4.2. Market Constraints
   4.3. Market Challenges
   4.4. Attractiveness of the Automotive Refinish Coatings Industry
   4.4.1. Power Of Suppliers
   4.4.2. Power Of Customers
   4.4.3. Threat Of New Entrants
   4.4.4. Threat Of Substitution
   4.4.5. Degree Of Competition
5. Automotive Refinish Coatings - Strategic Analysis
5.1. Value Chain Analysis
5.2. Pricing Analysis
5.3. Opportunities Analysis
5.4. Product/Market Life Cycle Analysis
5.5. Suppliers And Distributors
6. Automotive Refinish Coatings - By Type
   6.1. Acrylics
   6.2. Alkyds
   6.3. Polyurethane and Hybrid
   6.4. Epoxy
   6.5. Lacquers
7. Automotive Refinish Coatings - By Technology
   7.1. Solvent-borne
   7.2. Aqueous
   7.3. Powdered
   7.4. Others
8. Automotive Refinish Coatings - By Layers
   8.1. Topcoats
   8.2. Undercoats
   8.3. Primers
   8.4. Surfacers and Sealers
   8.5. Others
9. Automotive Refinish Coatings - By Vehicles
   9.1. Passenger Car
   9.2. Commercial Vehicle
      9.2.1. Light Commercial Vehicle
      9.2.2. Medium Commercial Vehicle
      9.2.3. Heavy Commercial Vehicle
   9.3. Motorcycle
10. Automotive Refinish Coatings - By Geography
   10.1. Americas
      10.1.1. North America
      10.1.2. Brazil
      10.1.3. Mexico
      10.1.4. Others
   10.2. Europe
      10.2.1. Germany
      10.2.2. U.K.
      10.2.3. France
      10.2.4. Others
   10.3. APAC
      10.3.1. China
      10.3.2. Japan
      10.3.3. India
      10.3.4. Others
   10.4. RoW
11. Market Entropy
   11.1. New product launches
   11.2. M&A's, collaborations, JVs and partnerships
12. Company Profiles
   12.1. PPG Industries, Inc.
   12.2. BASF SE
   12.3. BYK-GARDNER GMBH
   12.4. The Lubrizol Corporation
   12.5. The Dow Chemical Company
   12.6. Evonik Industries AG
   12.7. NIPSEA GROUP
   12.8. RPM International Inc.
   12.9. Axalta Coating Systems, LLC
   12.10. AkzoNobel Specialty Finishes
   12.11. Others
13. Appendix
13.1. Abbreviations
13.2. Sources
13.3. Research methodology
13.4. Bibliography
13.5. Compilation of expert insights
13.6. Disclaimer

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