Functional Food and Nutraceuticals Market - By Type (Foods, Beverages, Supplements); Benefits (Health and Wellness, Disease Prevention, Fitness, Beauty); Origin & Ingredient - Forecast (2015-2020)

Description:
Functional Food remains to be an ambiguous term till today due to lack of any authoritative definition over it. Every country has defined this term according to its needs. Basically any food providing additional health benefits beyond the conventional food is termed as functional food. Japan was the first country to coin this term. Sometimes it is also called as Nutraceutical or Health Food. The recent trend of functional food includes dietary supplements containing vitamins, minerals, herbs; which are not recommended by medical practitioners.

IndustryARC estimates the global functional food market revenue for the year 2013 to be around $168 billion. With an annual average growth rate of about 8.5% the global market for functional food is forecast to exceed $305.4 billion by 2020. The growth in the functional food market can be attributed to the current trend for opting out to be preventive rather than reactive on health issues. Apart from that, the hectic life schedule and ageing population are also promoting the human dependency on the functional or nutraceutical foods for meeting nutrition requirements daily.

Functional foods have its presence in almost every type of food type that human beings consume right form cereals, grains, nuts, vegetables, fruits, dairy products, confectionery items and snacks to non alcoholic beverages.

The US and Japan markets are significant in the functional food industry followed by Asia Pacific and European markets.

More than 75% of US functional food market is dominated by global key players such as:
- Coca Cola Co.,
- Dean Foods,
- General Mills Inc.,
- Kellogg Co.,
- Kraft Foods,
- Nestle S.A.
- Pepsi Co.

Functional food fastest growth is being recorded in energy drinks, healthy snacks and breakfast products that include cereals and grains.

In 2020, the U.S will still dominate functional food market globally with a CAGR of 8.7% globally.

Analyzing the whole market landscape for Functional Food/Nutraceuticals in 2013, Industry ARC is of the view that each sector of functional food market is dominated by different key players. Red Bull GmbH is world leader in energy drinks having market share more than 40% while Pepsi Co. and Kellogg Co. are world leaders in Healthy Snacks. Groupe Danone and Groupe Lactilas dominate the healthy Dairy Products whereas Yakult Honsha Co. Ltd. is a market leader in Probiotic Drinks.

North America led the market for 2013. Gradually the functional food will be under the reach of middle class men due to the reduction in prices brought by the fierce competition among functional food manufacturers. Therefore the nutraceuticals market will definitely see a growth in Asia Pacific and South American countries with middle income economy.

Contents:
1. Functional Food and Nutraceuticals - Market Overview
2. Executive Summary
3. Functional Food and Nutraceuticals - Market Landscape
   3.1. Market Share Analysis
   3.2. Comparative Analysis
3.2.1. Product Benchmarking
3.2.2. End user profiling
3.2.3. Top 5 Financials Analysis
4. Functional Food and Nutraceuticals - Market Forces
4.1. Market Drivers
4.2. Market Constraints
4.3. Market Challenges
4.4. Attractiveness of the Industry
4.4.1. Power of Suppliers
4.4.2. Power of Customers
4.4.3. Threat of New entrants
4.4.4. Threat of Substitution
4.4.5. Degree of Competition
4.5. Experts Opinion
5. Functional Food and Nutraceuticals - Strategic Analysis
5.1. Value Chain Analysis
5.2. Opportunities Analysis
5.3. Product/Market Life Cycle Analysis
6. Functional Food and Nutraceuticals - Classification
6.1. Functional Food and Nutraceuticals Market- By Type
6.1.1. Foods
6.1.1.1. Bars/Crackers
6.1.1.2. Breakfasts
6.1.1.3. Snacks
6.1.1.4. Cereals
6.1.1.5. Dairy Products
6.1.1.6. Soups
6.1.2. Beverages
6.1.2.1. Energy Drinks
6.1.2.2. Functional Beverages
6.1.2.3. Shots
6.1.2.4. Soft Drinks
6.1.2.5. Sports Drinks
6.1.3. Supplements
6.1.3.1. Capsules and Tablets
6.1.3.2. Liquid Supplements
6.2. Functional Food and Nutraceuticals Market- By Benefits
6.2.1. Health and Wellness
6.2.1.1. Bone health
6.2.1.2. Energy Enhancement
6.2.1.3. Gut/ Digestive Health
6.2.1.4. Immune Function
6.2.1.5. Memory Improvement
6.2.1.6. Mood Enhancement
6.2.1.7. Sleep disorder treatment
6.2.2. Disease Prevention
6.2.2.1. Arthritis
6.2.2.2. Asthma
6.2.2.3. Cancer
6.2.2.4. Cardiovascular diseases
6.2.2.5. Gastrointestinal disorders
6.2.2.6. Mental/ Cognitive
6.2.2.6.1. Alzheimer's
6.2.2.6.2. Dementia
6.2.2.6.3. Diabetes Mellitus
6.2.2.6.4. Learning disability
6.2.2.6.5. Parkinson's
6.2.2.7. Obesity
6.2.2.8. Osteoporosis
6.2.3. Fitness
6.2.3.1. Weight management
6.2.3.2. Endurance
6.2.3.3. Performance
6.2.4. Beauty
6.2.4.1. Anti-Aging
6.2.4.2. Hair Treatment
6.2.4.3. Nail Treatment
6.2.4.4. Skin Treatment
6.3. Functional Food and Nutraceuticals Market-By Origin
6.3.1. Animals
6.3.2. Plants
6.4. Functional Food and Nutraceuticals Market-By Ingredient
6.4.1. Anti-oxidants
6.4.2. Carotenoids
6.4.3. Fatty Acids
6.4.4. Flavonoids
6.4.5. Minerals
6.4.6. Prebiotics
6.4.7. Probiotics
6.4.8. Soy Products
6.4.9. Vitamins
6.5. Functional Food and Nutraceuticals Market-By Consumer
6.5.1. Adults
6.5.2. Elders
6.5.3. Children
7. Functional Food and Nutraceuticals Market-Geographic Analysis
7.1. Introduction
7.2. Americas
7.2.1. U.S
7.2.2. Canada
7.2.3. Mexico
7.2.4. Brazil
7.3. Europe
7.3.1. Germany
7.3.2. U.K
7.3.3. Italy
7.3.4. France
7.4. APAC
7.4.1. Japan
7.4.2. China
7.4.3. Malaysia
7.4.4. India
7.5. ROW
7.5.1. Australia
7.5.2. Middle East
7.5.3. Russia
7.5.4. Africa
8. Market Entropy
8.1. New Product Launches
8.2. M&As, Collaborations, JVs and Partnerships
9. Company Profiles (Overview, Financials, SWOT Analysis - Top 5 Companies, Developments, Product Portfolios)
9.1. Arla Foods
9.2. Campbell Soup Company
9.3. Cargill Inc.
9.4. Coca Cola Co.
9.5. Dean Foods
9.6. Dr. Pepper Snapple Group Inc.
9.7. General Mills Inc.
9.9. Groupe Danone
9.10. Groupe Lactalis
9.11. H.J. Heinz Co.
9.13. Hormel Food Corporation
9.15. Mars Inc.
9.16. Meiji Group
9.17. Mondelez International Inc.
9.18. Nestle S.A.
9.20. Parmalat, S.p.A
9.22. Red Bull GmbH
9.23. Saputo Inc.
9.24. Unilever
9.25. Vita Coco

10. Appendix
10.1. Abbreviations
10.2. Sources
10.3. Research Methodology
10.4. Bibliography
10.5. Compilation of Expert Insights
10.6. Disclaimer


Order by Fax - using the form below

Order by Post - print the order form below and send to

    Research and Markets,
    Guinness Centre,
    Taylors Lane,
    Dublin 8,
    Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Functional Food and Nutraceuticals Market - By Type (Foods, Beverages, Supplements); Benefits (Health and Wellness, Disease Prevention, Fitness, Beauty); Origin & Ingredient - Forecast (2015-2020)
Web Address: http://www.researchandmarkets.com/reports/3652047/
Office Code: SCH3VBLH

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td></td>
<td>USD 5250</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td></td>
<td>USD 6250</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td></td>
<td>USD 8450</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title:
Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof [ ]
First Name: ___________________________ Last Name: ___________________________
Email Address: * _______________________
Job Title: ___________________________
Organisation: _______________________  
Address: ____________________________
City: _______________________________
Postal / Zip Code: __________________
Country: ___________________________
Phone Number: _______________________
Fax Number: _________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World