Concrete Superplasticizers Market: By Type (SMF, SNF, PCE, CAE, CLAP, Others) Application (Residential Buildings, Non-Residential Buildings, Infrastructure, Others) End Product (Mass Concrete, Polymer Concrete, Shotcrete, Others)-Forecast(2015-2020)

Description: Concrete superplasticizers, are chemical formulations which are used in construction of residential, non-residential and infrastructure buildings which help increase the durability and strength of the structures being constructed. These additives are used for variety of purposes which include better water reducing capability, improving the strength and effectiveness of concrete. The main purpose of using superplasticizers is to produce free flowing concrete with high slump. The other major application is the production of high-strength concrete at water to cement ratios ranging from 0.3 to 0.4. The main factor owing to the growth of this industry is flowing investments in the construction sector, which is forecast to double over the next five years. Construction superplasticizers are essential for high quality concrete and for promoting the improvement of concrete performance. They also increase the life of construction work and impart additional protection to the buildings by improving their durable life.

The concrete admixtures market has been segmented by type of additives, application, end product and geography exclusively. Based on the types of additives commercially available, the market is categorized in to various categories such as sulfonated melamine formaldehyde condensates (SMF), sulfonated naphthalene formaldehyde condensates (SNF), lignosulphates (LS), polycarboxylate derivatives (PCE), carboxylic acid ester (CAE), cross linked acrylic polymers (CLAP). Each type varies greatly and the composition is different with different technical specifications. The key user segments include residential buildings, non-residential buildings, infrastructure, and others. The market is further divided into the end products that use these admixtures which include light weight concrete, high density concrete, mass concrete, ready-mix concrete, polymer concrete, Shotcrete, fly ash concrete and others.

The overall market is also presented from the perspective of different geographic regions and the key countries in each region. The market has been segmented in to four regions North America, Europe, Asia-Pacific and Rest of the World. Competitive landscape for industry and market players are profiled with attributes of company overview, financial overview, business strategies, product portfolio and recent developments. Market shares of the key players for 2014 are provided.

Few of the companies that are profiled in this report include:

BASF SE
Vanderbilt Minerals LLC
Sika AG
Mapei South Africa (PTY) Ltd
W.R. Grace & Co.

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