Description: "South America Sweet & Savory Spreads Market: By Type (Honey, Chocolate Spreads, Fruit preserves, Nut & seed-based spreads); By Distribution Channel (Supermarkets/Hypermarkets, Convenience stores, Specialty Food Stores, Grocery stores) - Forecast(2015-2020)"

Spread is a food substance that is added onto food stuffs especially on bakery foods such as breads, crackers and so on. Spreads add taste, color as well as texture the food stuffs. Sales of sweet & savory spreads are highly related to bakery foods consumption of particular region. The consumer choice regarding spreads depends on the food stuff that is being consumed, required taste profile and other factors such as sugar content, naturalness, source of the spread and so on. Spreads are mostly available as bottled and canned products. Squeeze containers are becoming popular in most of as they are flexible while using. Few sources of spreads include fruits, nuts, dairy, yeast and so on, of which fruit preserves especially jam is highly consumed across the world.

South American sweet & savory spreads market is featured with high local production of fruit concentrates for the production of fruit preserves, expanding retail chains and increasing consumption of packaged foods. Fruit preserves are the most preferred spreads and is losing its share to the emerging segments like spreadable oils & fats and dairy based spreads. However, manufacturers are trying to retain the consumers by launching variety of traditional and exotic flavors. Brazil and Argentina remain as the leading markets with Peru and Colombia growing at a faster pace during 2015-2020.

The report analyzes the market based on type of sweet and savory spreads namely: Honey, chocolate spreads, fruit preserves, nut & seed-based spreads and others. The report provides detailed analysis on distribution landscape and potential of various distribution channels such as Supermarkets/Hypermarkets, convenience stores, specialty food stores, grocery stores and others. Country specific trends and market dynamics are also covered in the report.

Some of the key players in the South American sweet & savory spreads market include:

- Arcor Group
- Ferrero Group
- Kiviks Markmav Indústria Alimentícia Ltda.

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