Rubber Additives Market: By Type (Accelerators, Activators, Peptizers, Plasticizers, Tackifiers, Vulcanization Inhibitors, Others) By Application (Tiers, Insulation, Adhesives, Electric Cables and Hoses, Specialty Tapes, Others)- Forecast (2015-2020)

Description: Rubber is a polymer which is classified as natural and synthetic rubber. Rubber is processed using additives that help in producing high quality products that can be used in automobile industry. The rubber additives enhance the properties of rubber such as improved resistance to heat, sunlight, ozone and mechanical stress.

These chemicals are primarily used in the manufacture of automotive tires. Growing population together with the increasing purchasing power of the consumers has boosted the demand for automobiles. Since rubber additives enhance the properties of rubber to be used in manufacture of tires. Therefore, the growing automobile industry acts as a driver for rubber additives market. Also these additives find their applications in many industries like electric cables, insulation, which acts as a driving force for the market to grow.

The Rubber Additives market has been segmented type, application and geography exclusively. Based on the types Rubber Additives commercially available, the market is categorized into accelerators, activators, peptizers, plasticizers, tackifiers, vulcanization inhibitors and others. Each type varies greatly and the composition is different with different technical specifications. The key user segments include tiers, insulation, adhesives, electric cables and hoses, specialty tapes and others.

The overall market is also presented from the perspective of different geographic regions and the key countries in each region. The market has been segmented in to four regions North America, Europe, Asia-Pacific and Rest of the World. Competitive landscape for industry and market players are profiled with attributes of company overview, financial overview, business strategies, product portfolio and recent developments. Market shares of the key players for 2014 are provided.

Few of the companies that are profiled in this report include:

AkzoNobel N.V.,
Thomas Swan & Co. Ltd.,
Struktol Company of America, LLC.,
LANXESS Aktiengesellschaft,
Wacker Chemie AG and others.

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