Motorsports Market Analysis: By Channels (Broadcasting Revenue In Motorsports Market, Ticketing Revenue In Motorsports Market and Others) and By Geography (Americas, APAC and Europe) - With Forecast (2015 - 2020)

Description: Motorsports are competitive events held globally which uses highly optimized and customized motor vehicles for racing competition. There are different types of motor vehicles which are used in these competitions such as cars, bikes, go-karts, boats, trucks and snowmobiles and so on. The most popular of these involve cars and are generally called auto racing or automobile racing. Auto racing currently is promoted through different series such as Formula One, Indycar, GP2, Formula V6 Asia, Formula Nippon, Formula Three, F2, Formula Palmer Audi, Formula Atlantic and so on which are collectively categorized under Formula Racing and others. Global motorsports market is estimated to grow at a CAGR of 9.6% to reach $5.6billion by 2020.

The focus of this report is primarily on the Formula One Championship and the feeder series organized by F1 such as GP2 and F2 only. Revenues are collected through various channels such as content broadcasting, race ticketing collections, official merchandise sold, race hosting fees paid and sponsorship/advertising on the track side, cars and player uniforms. This report also focuses on the U.S. NASCAR and INDYCAR racing revenues for the same channels.

The report provides market size and forecast for the regions of APAC, Europe, America and RoW. A detailed qualitative analysis of the factors responsible for driving and restraining growth of the motorsports market and future opportunities are provided in the report. This report on the global motorsports market identifies many insights and M&A opportunities, besides providing a detailed analysis of the market. The report profiles twenty key players of the motorsports market.

The key players involved in motorsports market are:

Michelin Tyres Plc. (France),
MRF Limited (India), Pirelli (Italy),
Red Bull GmbH (Austria),
Ferrari S.P.A (Italy),
Goodyear (U.S.),
McLaren Automotive Limited (U.K.),
Mercedes-Benz GmbH (Germany) and others.

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