Cleaning Chemicals in Healthcare Market: By Type (Air Fresheners, Sanitizers, Dishwashing, Others); By Application (Hospitals, Retail Outlets, Household Appliances, Healthcare Facilities) By Form & By Region- Forecast (2015-2020)

Description:
Cleaning chemicals in healthcare include applications which are confined to household applications where health and safety are of the foremost priority. Some of the healthcare products which use cleaning chemicals are air fresheners, sanitizers, disinfectants, general cleaning purposes and many more. The global sale for cleaning chemicals in healthcare is expected to cross $150 billion by 2020.

Increasing demand for healthcare industry will continue to be an important driver of growth in cleaning chemical demand. Greater healthcare utilization will stem from countries such as Europe, North America, Australia, China, and Japan, as well as from rising prosperity in many other developing countries.

Widely used products which dominate the others in the healthcare area are sanitizers and disinfectants. Also, they will continue to remain the pioneer products in the cleaning chemicals in healthcare market. Hand sanitizers are estimated to cross $230 million by 2020.

Among the above listed products, sanitizers and disinfectants are widely used products which are estimated to reach over a significant amount in the years 2014-2020.

Accelerating growth for the cleaning chemicals in healthcare market will reflect a strengthening economy with nearly every sub market expanding at a greater pace when compared to the previous span of years. Disinfectants and sanitizers will benefit most from these trends.

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