Strategic Factor Analysis Summary (SFAS) Matrix - 2016 - Global Top 7 Medium & Heavy Truck Manufacturers - Daimler, Volvo, MAN, Scania, PACCAR, Navistar, Iveco

Description: This 2016 edition of the report provides key insights into the overarching Strategic Positioning and degree of Environmental Responsiveness of the Global Top 7 Medium & Heavy Truck Manufacturers through a Strategic Factor Analysis Summary (SFAS) Matrix. The Strategic Factor Analysis Summary (SFAS) Matrix, also referred to as Quantitative SWOT Analysis, is a framework developed by T. L. Wheelen and J. D. Hunger, which is used widely across organizations globally as a key strategic planning tool.

The report provides an overall SFAS score on each of the Top 7 companies in the Trucking industry based on an analysis of each company's strategic positioning & the degree of responsiveness to its internal & external environment respectively, based on the SFAS framework, thereby, making it especially useful for competitive & comparative analysis. The framework generates an insightful snapshot of the prevailing, overall strategic equation for each company first by identifying, weighing, prioritizing & ranking Strategic Factors present in the Internal & External environment through an Internal Factor Analysis Summary (IFAS) matrix and the External Factor Analysis Summary (EFAS) matrix respectively. The strategic factors are subsequently ranked on the basis of their perceived strategic significance & potential degree of impact on the organization followed by assessment of each respective company's corresponding degree of responsiveness to those factors.

The framework, thus, assesses the strategic positioning & the degree of responsiveness of each company towards the present as well as emerging market & industry dynamics to be competitive and be able to harness potential growth opportunities effectively by leveraging its structural & core strengths while negating environmental threats simultaneously.

SFAS, as a framework, thus, scores over the traditional SWOT analysis framework, in terms, of its ability to quantify strengths, weaknesses, opportunities & threats respectively based on the perceived strategic significance and potential degree of effect of each strategic factor being analyzed and the company's commensurate degree of responsiveness to that, thereby, making it much more effective for competitive assessment & analysis and from a strategic planning standpoint with the creation of a quantitative, comparable strategic snapshot and overall SFAS score on each company.

Industry Backdrop & Report Relevance:

The report provides insights & inputs to be incorporated into the broader strategic planning & decision making processes and will be essential from a competitive analysis standpoint as well, especially, in a difficult global macroeconomic environment witnessing disparate economic & market conditions across different parts of the world with traditional markets, led by North America & Europe, witnessing steady growth while emerging markets, led by Brazil, China & Russia, face a host of complex economic challenges which has impacted the overall demand for medium & heavy trucks globally. The demand for medium & heavy Trucks registered strong growth across EU & the U.S. markets in 2015 with robust freight activity, increasing fleet utilization and growing profitability for fleet operators with continued plummeting of crude oil prices. The U.S. Economy continues to prove itself as the stable cornerstone of the global economy with steady economic growth momentum followed by Europe which, too, continues to make slow economic recovery amid deflationary risks. with traditional markets, led by North America & Europe, witnessing steady growth while emerging markets, led by Brazil, China & Russia, face a host of complex economic challenges which has impacted the overall demand for medium & heavy trucks globally. The demand for medium & heavy Trucks registered strong growth across EU & the U.S. markets in 2015 with robust freight activity, increasing fleet utilization and growing profitability for fleet operators with continued plummeting of crude oil prices. The U.S. Economy continues to prove itself as the stable cornerstone of the global economy with steady economic growth momentum followed by Europe which, too, continues to make slow economic recovery amid deflationary risks. The pace of economic growth momentum in the U.S., rate of economic recovery in the EU and the effectiveness of stimulus measures & overall policy focus in China over near term, thus, are likely to be decisive for the industry over near term.
Relevance & Usefulness of the Report:

The report will be useful for:

- Strategic Planning, Competitive Assessment & Analysis and Decision-Making Processes
- Identification of Key Strategic Factors for each company along-with their Strategic Significance through a Strategic Factor Analysis Summary (SFAS) Matrix
- Generation of an overall Strategic Equation & Quantified, Comparable SFAS score for each of the Top 7 companies based on analysis of Strategic Positioning, Market Dynamics & Responsiveness.
- Competitor & Comparative Analysis of Key Industry Players
- Inputs on Market Evolution & Demand Growth Projections for the Trucking Industry over Medium to Long Term
- Assessing potential impact of emerging Market & Technology Trends as well as Developments
- Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment
- Analysis of Forces Driving as well as restraining the Industry/sector & their overall Dynamics

For Whom: Key Decision-Makers across Industry Value Chain

The report would be essential for those having strategic interest in the Global Trucking Industry and/or any of these companies and will be especially useful for Key Decision-Makers, Program & Project Managers, Procurement Managers, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, Fleet Owners & Operators, Rental Companies, Logistics Solutions Providers, Technology Services Providers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the industry.

Key Features:

- Provides Macro View and Big Picture Quickly
- Visual Representation enables Easy Comprehension
- Meetings & Presentation Ready Format

Contents:

Section - 1

Business Structure & Snapshot - For each of the 7 Leading Construction Equipment Manufacturers

- Founded
- Headquartered
- Business Segments
- Employees
- Product Portfolio - Major Product Lines and Key Competitors
- Market Capitalization
- Key Executives
- Shareholding/Ownership Pattern & Structure

Section - 2

Financial Performance Snapshot

1. Revenue Base & Growth Trend
2. Revenues Split by Key Segments
3. Revenues Split by Key Geographic Markets & Regions
4. Gross Earnings & Margin Trend
5. Operating Earnings & Operating Margin Trend
6. Return on Sales Trend
7. Profitability Growth Trend
8. Cash Flow from Operations
9. R&D Expenditure Trend
10. CAPEX Trend

Section - 3

Internal Factor Analysis Summary (IFAS) Matrix - For each of the 7 Key Industry Players

- Quantified Strategic Factors categorized under Strengths
- Quantified Strategic Factors categorized under Weaknesses

Section - 4

External Factor Analysis Summary (EFAS) Matrix

- Quantified Strategic Factors categorized under Opportunities
- Quantified Strategic Factors categorized under Threats

Section - 5

Strategic Factor Analysis Summary (SFAS) Matrix - With reprioritization, quantification & ranking of respective strategic factors deriving from IFAS & EFAS matrices.

- Quantified Sources of Strengths which could be Leveraged
- Quantified Weaknesses to be Worked Upon
- Opportunities to be Capitalized Upon & their Quantification to Assess Degree of Relevance & Usefulness
- Threats to be Mitigated, Negated & Overcome & their Quantification to Assess Potential Degree of Impact

Section - 6

Global Construction Equipment Market - Force Field Analysis - Analysis of Driving & Restraining Forces and their Overall Dynamics

- Driving Forces
- Restraining Forces

Section - 7

Key Industry Trends

Section - 8

Issues, Challenges & Risk Factors

Section - 9

Strategic Market Outlook - Construction Equipment - 2016-2020

- Analysis of Emerging Market Scenario
- Global Demand Outlook
- Demand Growth Projections

Ordering:

Order Online - http://www.researchandmarkets.com/reports/3655973/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Strategic Factor Analysis Summary (SFAS) Matrix - 2016 - Global Top 7 Medium & Heavy Truck Manufacturers - Daimler, Volvo, MAN, Scania, PACCAR, Navistar, Iveco
Web Address: http://www.researchandmarkets.com/reports/3655973/
Office Code: SC

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) -</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Single User:</td>
<td></td>
<td>1133</td>
</tr>
<tr>
<td>1 - 5 Users:</td>
<td></td>
<td>1679</td>
</tr>
<tr>
<td>Enterprisewide:</td>
<td></td>
<td>2271</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof [ ]
First Name: __________________________ Last Name: __________________________
Email Address: * __________________________
Job Title: __________________________
Organisation: __________________________
Address: __________________________
City: __________________________
Postal / Zip Code: __________________________
Country: __________________________
Phone Number: __________________________
Fax Number: __________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information
Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World