Wisconsin Software Publishers Industry Metrics Four Years Report - Code NAICS 51121

Description: Industry intelligence for: NAICS 51121 Software Publishers

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

Region(s) US, Wisconsin

Report Description:

A multi-year trend report, showcasing financial trends between each of the last four years, detailing Income Statement and Balance Sheet trends in % and USD, table and chart views including Financial Ratios across Liquidity, Asset Efficiency and Profitability key performance indicators KPIs and a Cash Flow analysis.

Key highlights:

- The reports are powered by one of the largest, most reliable datasets of privately-held company data available in North America. Derived from financial institutions and credit rating bureaus.
- Get trends for any industry of interest regionally by US State, features currently unparalleled on the market.
- The reports are conveyed in a professional manner, showcasing itemized Income Statement and Balance Sheet trends in % and USD, in table and chart views including Financial Ratio comparatives.

Why you should purchase:

- Gain an understanding of the Income Statement, Balance Sheet, & Financial Ratio trends of any industry of interest, Regionally (by US State), and compare how financials differ between small, medium and large organizations as well as how trends have changed through time over the past four years (4-Year Report).
- Benchmark or compare your (or client's) company financials to industry peers on itemized Income Statement and Balance Sheet accounts, as well as Financial Ratios to detect deviations.
- Compare an industry's Income Statement, Balance Sheet and Financial Ratio trends to that of other industries.

Who should purchase:

Sector/Industry/Verticals - The industries most relevant to our product, those benefiting from the use of our products include: Business Consultancy/Advisory, Accountancy, Chief Financial Officers (CFOs), Researchers/Analysts (of business, finance, industry-intelligence/trends), & Business Owners/Entrepreneurs (any and all industries).


NOTE: An annual Software-as-a-Service SaaS subscription that allows for the dynamic generation of these Industry Metrics 1-Year and 4-Year reports is also available. Please contact us for more information.

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