Digital PCR (dPCR) and qPCR Market by Technology, Product, Application, End User - Global Forecasts to 2021

Description: "Digital PCR (dPCR) and qPCR Market by Technology (Quantitative, Digital), Product (Instrument, Reagent, Software), Application (Clinical, Research, Forensic), End User (Hospital, Diagnostic Center, Academia, Pharma-Biotech Co) - Global Forecasts to 2021"

The global qPCR and dPCR market is expected to reach USD 4.94 billion by 2021 from USD 3.28 billion in 2016, growing at a CAGR of 8.5% during the forecast period. Market growth can be attributed to the rising incidences of infectious diseases and genetic disorders (coupled with growing geriatric population that is at greater risk of target diseases as compared to adults); technological advancements; increasing public-private investments, funds, and grants; successful completion of the Human Genome Project, and rise in the number of hospitals and diagnostic centers.

In this report, the global qPCR and dPCR market is segmented on the basis of technology, products and services, applications, and end users. On the basis of technology, the market is further segmented into qPCR and dPCR. On the basis of products and services, the market is further segmented into instruments, reagents, and consumables; software; and services.

On the basis of applications, the market is further segmented into clinical applications, research applications, and forensic applications. On the basis of end users, the market is further segmented into research labs and academic institutes, pharma and biotech companies, hospitals and diagnostic centers, clinical research organizations, and forensic laboratories.

Geographically, North America is expected to account for the largest share of the global qPCR and dPCR market in 2016, followed by Europe. Factors such as increase in public and private funding and increasing financial support (in the form of research grants and funding projects) from prominent funding agencies and federal institutions for the R&D of innovative qPCR and dPCR products are driving the qPCR and dPCR market in the North America region.

However, Asia-Pacific (comprising China, India, Japan, and the Rest of Asia-Pacific) is projected to be the fastest-growing region in the qPCR and dPCR market during the forecast period, owing to factors such as increasing focus of global life sciences companies on this region, burgeoning efforts to increase awareness related to gene-based disease diagnosis and treatment, growing public and private support to develop novel qPCR and dPCR technologies, growth in the Indian genomics market, and strengthening cancer research in Japan, among others.

In 2015, the global qPCR and dPCR devices market was dominated by Thermo Fisher Scientific Inc. (U.S.), Bio-Rad Laboratories Inc. (U.S.), F. Hoffmann-La Roche Ltd. (Switzerland), QIAGEN N.V. (The Netherlands), and Agilent Technologies, Inc. (U.S.). These top five market players jointly accounted for ~87.0% of the global qPCR and dPCR market in 2015.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis, such as market share analysis of the top ten players and company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the qPCR and dPCR market; and high-growth regions and their respective drivers, restraints, challenges, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn helps firms garner higher market shares. Firms purchasing the report could use any one or a combination of the below-mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market shares.

The report provides insights on the following pointers:
- Market Penetration: Comprehensive information on the qPCR and dPCR products offered by the top 10 players in the global market. The report analyzes the qPCR and dPCR products market by products and services, applications, and end users across key geographic regions.

- Product Development/Innovation: Detailed insights on upcoming qPCR and dPCR products, research and development activities, and new product launches in the market.

- Market Development: Comprehensive information on the lucrative emerging markets. The report analyzes the markets for various qPCR and dPCR products across key geographic regions.

- Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the global qPCR and dPCR market.

- Competitive Assessment: In-depth assessment of market shares, strategies, products, distribution networks, and manufacturing capabilities of leading players in the global qPCR and dPCR market.

Contents:
1 Introduction
   1.1 Study Objectives
   1.2 digital PCR Market Definition
   1.3 Study Scope
   1.3.1 Markets Covered
   1.3.2 Geographic Scope
   1.3.3 Years Considered for the Study
   1.4 Currency
   1.5 Limitations
   1.6 digital PCR Market Stakeholders

2 Research Methodology
   2.1 Research Data
   2.1.1 Secondary Data
   2.1.1.1 Key Data From Secondary Sources
   2.1.2 Primary Data
   2.1.2.1 Key Data From Primary Sources
   2.1.2.2 Breakdown of Primaries
   2.2 Factor Analysis
   2.2.1 Introduction
   2.2.2 Demand-Side Analysis
   2.2.2.1 Healthcare Expenditure Patterns
   2.2.2.2 Rapid Growth of Aging Population
   2.2.2.3 Incidence and Prevalence of Cancer
   2.2.2.4 Birth Rate/Pregnancies
   2.2.2.5 Burden of Infectious Diseases
   2.2.2.6 Number of Clinical, Forensics, and Research Laboratories
   2.2.3 Supply-Side Analysis
   2.2.3.1 Number of New Product Launches: qPCR and dPCR vs Competitive Technologies
   2.2.3.2 Parent Market Analysis: Polymerase Chain Reaction (PCR) Market
   2.2.3.3 digital PCR Market Size Estimation
   2.3 Top-Down Approach
   2.3.1 Top-Down Approach
   2.3.2 Bottom-Up Approach
   2.4 digital PCR Market Breakdown and Data Triangulation
   2.5 Research Assumptions
   2.5.1 Assumptions

3 Executive Summary
   3.1 Introduction
   3.2 History, Evolution, and Current Scenario
   3.3 Future Outlook
   3.4 Conclusion

4 Premium Insights
   4.1 Global Digital PCR Market (2016-2021)
   4.2 Global Digital PCR Technology Market, By Region (2016-2021)
4.3 Global Digital PCR Market Share, By Product and Service (2016)
4.4 Global Digital PCR Market Share, By Application (2016)
4.5 Global Digital PCR Market Share, By End User (2016-2021)

5 Market Overview
5.1 Introduction
5.2 Technological Evolution in qPCR/dPCR
5.3 Digital PCR Market Segmentation
5.4 Digital PCR Market Dynamics
5.4.1 Drivers
5.4.1.1 Rising Incidences of Infectious Diseases and Genetic Disorders
5.4.1.2 Growing Geriatric Population
5.4.1.3 Technological Advancements
5.4.1.4 Increasing Public-Private Investments, Funds, and Grants
5.4.1.5 Rise in the Number of Hospitals and Diagnostics Centers
5.4.1.6 Successful Completion of the Human Genome Project
5.4.2 Restraints
5.4.2.1 High Device Costs Associated With dPCR
5.4.2.2 Technical Limitations of qPCR and dPCR Techniques
5.4.3 Opportunities
5.4.3.1 Growing Market Penetration in Emerging Countries
5.4.3.2 Shift From Plant-Derived to Genome-Based Drug Discovery
5.4.4 Challenges
5.4.4.1 Adoption and Implementation of Miqe Guidelines for Publishing qPCR and dPCR-Based Research

6 Industry Trends
6.1 Introduction
6.2 Value Chain Analysis
6.3 Supply Chain Analysis
6.4 Industry Trends
6.4.1 Development of Lab-On-Chip PCR Devices
6.4.2 Ongoing Technological Integration With PCR Process
6.5 Porter's Five Forces Analysis
6.5.1 Real-Time PCR (qPCR) Market: Porter's Five Forces Analysis
6.5.1.1 Threat From New Entrants
6.5.1.2 Threat From Substitutes
6.5.1.3 Bargaining Power of Suppliers
6.5.1.4 Bargaining Power of Buyers
6.5.1.5 Intensity of Competitive Rivalry
6.5.2 Digital PCR Market: Porter's Five Forces Analysis
6.5.2.1 Threat From New Entrants
6.5.2.2 Threat From Substitutes
6.5.2.3 Bargaining Power of Suppliers
6.5.2.4 Bargaining Power of Buyers
6.5.2.5 Intensity of Competitive Rivalry

7 Global qPCR and dPCR Market, By Technology
7.1 Introduction
7.2 Quantitative PCR (qPCR)
7.3 Digital PCR (dPCR)

8 Global qPCR and dPCR Market, By Product and Service
8.1 Introduction
8.2 qPCR Product and Services
8.2.1 qPCR Reagents and Consumables
8.2.2 qPCR Instruments
8.2.3 qPCR Software and Services
8.3 dPCR Product and Services
8.3.1 dPCR Instruments
8.3.2 dPCR Reagents and Consumables
8.3.3 dPCR Software and Services

9 qPCR and dPCR Market, By Application
9.1 Introduction
9.2 qPCR
9.2.1 Clinical Applications
9.2.2 Research Applications
9.2.3 Forensic Applications
9.3 dPCR
9.3.1 Clinical Applications
9.3.2 Research Applications
9.3.3 Forensic Applications

10 qPCR and dPCR Market, By End User
10.1 Introduction
10.2 Quantitative PCR (qPCR) End Users
10.2.1 Hospitals and Diagnostic Centers
10.2.2 Research Laboratories and Academic Institutes
10.2.3 Pharmaceutical and Biotechnology Companies
10.2.4 Clinical Research Organizations
10.2.5 Forensic Laboratories
10.3 Digital PCR (dPCR) End Users
10.3.1 Research Laboratories and Academic Institutes
10.3.2 Hospitals and Diagnostic Centers
10.3.3 Pharmaceutical and Biotechnology Companies
10.3.4 Clinical Research Organizations
10.3.5 Forensic Laboratories

11 qPCR and dPCR Market, By Region
11.1 Introduction
11.2 North America
11.2.1 U.S.
11.3 Europe
11.4 Asia-Pacific
11.5 Rest of the World (RoW)

12 Competitive Landscape
12.1 Overview
12.2 Digital PCR Market Share Analysis
12.2.1 qPCR Market Share Analysis (2015)
12.2.2 Digital PCR Share Analysis (2015)
12.3 Competitive Scenario
12.4 Recent Developments
12.4.1 New Product Launches and Product Enhancements
12.4.2 Agreements, Partnerships, and Collaborations
12.4.3 Mergers and Acquisitions
12.4.4 Geographical Expansions
12.4.5 Other Developments

13 Company Profiles
13.1 Introduction
13.1.1 Geographic Benchmarking
13.1.2 Strategic Benchmarking
13.1.2.1 Product Development and Commercialization
13.2 Thermo Fisher Scientific, Inc.
13.2.1 Business Overview
13.2.2 Products & Services
13.2.3 Recent Developments
13.2.4 Overview
13.3 Bio-Rad Laboratories, Inc.
13.3.1 Business Overview
13.3.2 Products & Services
13.3.3 Recent Developments
13.3.4 Overview
13.4 F. Hoffman-La Roche Ltd.
13.4.1 Business Overview
13.4.2 Products & Services
13.4.3 Recent Developments
13.4.4 Overview
13.5 Qiagen N.V.
13.5.1 Business Overview
13.5.2 Products Offered
13.5.3 Recent Developments
13.5.4 Overview
13.6 Agilent Technologies, Inc.
13.6.1 Business Overview
13.6.2 Products Offered
13.6.3 Recent Developments
13.6.4 Overview
13.7 Takara Bio, Inc.
13.7.1 Business Overview
13.7.2 Products Offered
13.7.3 Recent Developments
13.8 Biomérieux S.A.
13.8.1 Business Overview
13.8.2 Products & Services
13.8.3 Recent Developments
13.9 Affymetrix, Inc.
13.9.1 Business Overview
13.9.2 Products Offered
13.9.3 Recent Developments
13.10 Fluidigm Corporation
13.10.1 Business Overview
13.10.2 Products Offered
13.10.3 Recent Developments
13.11 Raindance Technologies, Inc.
13.11.1 Business Overview
13.11.2 Products and Services
13.11.3 Recent Developments

14 Appendix
14.1 Insights of Industry Experts
14.2 Discussion Guide
14.3 Introducing RT: Real-Time Market Intelligence
14.4 Available Customizations
14.5 Related Reports

List of Tables
Table 1 Global Digital PCR Market Size, By Technology, 2014-2021 (USD Million)
Table 2 Global qPCR Technology Market Size, By Region, 2014-2021 (USD Million)
Table 3 Global Digital PCR Technology Market Size, By Region, 2014-2021 (USD Million)
Table 4 Global qPCR Products and Services Market Size, By Type, 2014-2021 (USD Million)
Table 5 qPCR Reagents and Consumables Market Size, By Region, 2014-2021 (USD Million)
Table 6 qPCR Instruments Market Size, By Region, 2014-2021 (USD Million)
Table 7 qPCR Software and Services Market Size, By Region, 2014-2021 (USD Million)
Table 8 Global Digital PCR Product and Services Market Size, By Type, 2014-2021 (USD Million)
Table 9 Digital PCR Instruments Market Size, By Region, 2014-2021 (USD Million)
Table 10 Digital PCR Reagents and Consumables Market Size, By Region, 2014-2021 (USD Million)
Table 11 Digital PCR Software and Services Market Size, By Region, 2014-2021 (USD Million)
Table 12 qPCR Market Size, By Application, 2014-2021 (USD Million)
Table 13 qPCR Clinical Applications Market Size, By Region, 2014-2021 (USD Million)
Table 14 qPCR Research Applications Market Size, By Region, 2014-2021 (USD Million)
Table 15 qPCR Forensic Applications Market Size, By Region, 2014-2021 (USD Million)
Table 16 Digital PCR Market Size, By Application, 2014-2021 (USD Million)
Table 17 Digital PCR Clinical Applications Market Size, By Region, 2014-2021 (USD Million)
Table 18 Digital PCR Research Applications Market Size, By Region, 2014-2021 (USD Million)
Table 19 Digital PCR Forensic Applications Market Size, By Region, 2014-2021 (USD Million)
Table 20 Global qPCR Market Size, By End User, 2014-2021 (USD Million)
Table 21 qPCR Market Size for Hospitals and Diagnostic Centers, By Region, 2014-2021 (USD Million)
Table 22 qPCR Market Size for Research Laboratories and Academic Institutes, By Region, 2014-2021 (USD Million)
Table 23 qPCR Market Size for Pharmaceutical and Biotechnology Companies, By Region, 2014-2021 (USD Million)
Table 24 qPCR Market Size for Clinical Research Organizations, By Region, 2014-2021 (USD Million)
Table 25 qPCR Market Size for Forensic Laboratories, By Region, 2014-2021 (USD Million)
Table 26 Global Digital PCR Market Size, By End User, 2014-2021 (USD Million)
Table 27 Digital PCR Market Size for Research Laboratories and Academic Institutes, By Region, 2014-2021 (USD Million)
Table 28 Digital PCR Market Size for Hospitals and Diagnostic Centers, By Region, 2014-2021 (USD Million)
Table 29 Digital PCR Market Size for Pharmaceutical and Biotechnology Companies, By Region, 2014-2021 (USD Million)
Table 30 Digital PCR Market Size for Clinical Research Organizations, By Region, 2014-2021 (USD Million)
Table 31 Digital PCR Market Size for Forensic Laboratories, By Region, 2014-2021 (USD Million)
Table 32 qPCR Market Size, By Region, 2014-2021 (USD Million)
Table 33 North America: qPCR Market Size, By Products & Services, 2014-2021 (USD Million)
Table 34 North America: Digital PCR Market Size, By Products & Services, 2014-2021 (USD Million)
Table 35 North America: qPCR Market Size, By Application, 2014-2021 (USD Million)
Table 36 North America: pPCR Market Size, By Application, 2014-2021 (USD Million)
Table 37 North America: qPCR Market Size, By End User, 2014-2021 (USD Million)
Table 38 North America: pPCR Market Size, By End User, 2014-2021 (USD Million)
Table 39 U.S.: qPCR Market Size, By Products & Services, 2014-2021 (USD Million)
Table 40 U.S.: Digital PCR Market Size, By Products & Services, 2014-2021 (USD Million)
Table 41 U.S.: qPCR Market Size, By Application, 2014-2021 (USD Million)
Table 42 U.S.: Digital PCR Market Size, By Application, 2014-2021 (USD Million)
Table 43 U.S.: qPCR Market Size, By End User, 2014-2021 (USD Million)
Table 44 U.S.: Digital PCR Market Size, By End User, 2014-2021 (USD Million)
Table 45 Europe: qPCR Market Size, By Products & Services, 2014-2021 (USD Million)
Table 46 Europe: Digital PCR Market Size, By Products & Services, 2014-2021 (USD Million)
Table 47 Europe: qPCR Market Size, By Application, 2014-2021 (USD Million)
Table 48 Europe: Digital PCR Market Size, By Application, 2014-2021 (USD Million)
Table 49 Europe: qPCR Market Size, By End User, 2014-2021 (USD Million)
Table 50 Europe: Digital PCR Market Size, By End User, 2014-2021 (USD Million)
Table 51 Asia-Pacific: qPCR Market Size, By Products & Services, 2014-2021 (USD Million)
Table 52 Asia-Pacific: Digital PCR Market Size, By Products & Services, 2014-2021 (USD Million)
Table 53 Asia-Pacific: qPCR Market Size, By Application, 2014-2021 (USD Million)
Table 54 Asia-Pacific: Digital PCR Market Size, By Application, 2014-2021 (USD Million)
Table 55 Asia-Pacific: qPCR Market Size, By End User, 2014-2021 (USD Million)
Table 56 Asia-Pacific: Digital PCR Market Size, By End User, 2014-2021 (USD Million)
Table 57 RoW: qPCR Market Size, By Products & Services, 2014-2021 (USD Million)
Table 58 RoW: Digital PCR Market Size, By Products & Services, 2014-2021 (USD Million)
Table 59 RoW: qPCR Market Size, By Application, 2014-2021 (USD Million)
Table 60 RoW: Digital PCR Market Size, By Application, 2014-2021 (USD Million)
Table 61 RoW: qPCR Market Size, By End User, 2014-2021 (USD Million)
Table 62 RoW: Digital PCR Market Size, By End User, 2014-2021 (USD Million)
Table 63 Top 5 New Product Launches and Product Enhancements, 2012-2015
Table 64 Top 5 Agreements, Partnerships, and Collaborations, 2012-2015
Table 65 Mergers and Acquisitions, 2012-2015
Table 66 Top 5 Geographical Expansions, 2012-2015
Table 67 Top Other Developments, 2012-2015
List of Figures
Figure 1 Research Design
Figure 2 Healthcare Expenditure Across Key Markets: 2000 vs 2014
Figure 3 Healthcare Spending Matrix: Key Markets (2013)
Figure 4 Increase in Aging Population, By Country (2011-2030)
Figure 5 Percentage Increase in Aging Population, By Region (1980-2010 vs 2010-2040)
Figure 6 Global Burden of Cancer, By Region (2005-2030)
Figure 7 Number of New Cancer Cases, By Country (2012 vs 2020)
Figure 8 Increasing Incidence of Various Cancers, 2008-2020
Figure 9 Annual Birth Rate in Developed and Developing Nations (2013)
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