Endoscopy Devices: Applications and Global Markets

Description: The global endoscopy device market is expected to grow from $32.5 billion in 2015 to roughly $45.2 billion by 2020, with a compound annual growth rate (CAGR) of 6.8% for the period of 2015-2020.

This report provides:

- An overview of the global markets for endoscopy devices and applications.
- Breakdowns of the market by product, company, and geography.
- Analyses of global market trends, with data from 2014, 2015, and projections of compound annual growth rates (CAGRs) through 2020.
- Reviews of endoscope products by their various applications and trends in innovation and sales.
- Examination of the competitive environment, with a special focus on how developing products and technologies are influencing the current standard of patient care.
- Information for business planners, acquisitions specialists, licensing strategists, product managers, market research analysts, investors, investor consultants and anyone interested in the Endoscopy market.
- Profiles of major companies in the industry.

Scope of the report:

Current and projected endoscopy revenue forecasts during the forecast period (2015 to 2020) are discussed. Endoscopy devices require U.S. Food and Drug Administration (FDA) Pre-market Notification (PMN) approval, European Union Medical Device Directive European Conformity (CE Mark) approval, or similar approvals in other countries. Regulation of endoscopic devices is rigid in terms of proving proof of product safety and efficacy before sale to the medical community. Due to the timing of the release of this report, the figures for 2014 are estimated, except where actual results have been reported.

The report includes analysis of the leading competitors, as well as of emerging companies in the current worldwide endoscopy market. Profiles of the manufacturers of the leading products are analyzed, their specific product strategies are outlined, and their product pipelines are discussed. This report looks at companies poised to introduce new products during the forecast period and discusses how these products may change the face of the competitive environment. This competitive environment is examined with special focus on how developing products and technologies are influencing the current standard of patient care. Detailed profiles of the current market leaders and emerging companies are discussed in detail.

Market figures are based on revenues at the manufacturers' level and are projected in 2012-dollar value. Inflation is not calculated in the projection figures. Trends are assessed based on a number of parameters, including projected sales for existing products, new product introductions, expanded indications for existing products, and, finally, projected changes in the prevalence, diagnosis, and scripting rates for certain diseases.

Included in this report are forecasts by product, disease category, and company for the period from 2015 through 2020. The report is arranged to provide an overview of the endoscopy market by product, company and region. Forecasts are broken down by region or country. The worldwide market is analyzed and data provided for each disease subsegment.

Sales figures are reported in U.S. dollars and in each case reflect currency fluctuations within the performance of revenue change. Revenue figures do not account for variation in local currencies. All market share data presented is on a global basis unless specifically noted.

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