Wisconsin Independent Artists, Writers, and Performers Industry Metrics
Four Years Report - Code NAICS 71151

Description: Industry intelligence for: NAICS 71151 Independent Artists, Writers, and Performers

This industry comprises independent (i.e., freelance) individuals primarily engaged in performing in artistic productions, in creating artistic and cultural works or productions, or in providing technical expertise necessary for these productions. This industry also includes athletes and other celebrities exclusively engaged in endorsing products and making speeches or public appearances for which they receive a fee.

Region(s) US, Wisconsin

Report Description:

A multi-year trend report, showcasing financial trends between each of the last four years, detailing Income Statement and Balance Sheet trends in % and USD, table and chart views including Financial Ratios across Liquidity, Asset Efficiency and Profitability key performance indicators KPIs and a Cash Flow analysis.

Key highlights:

- The reports are powered by one of the largest, most reliable datasets of privately-held company data available in North America. Derived from financial institutions and credit rating bureaus.
- Get trends for any industry of interest regionally by US State, features currently unparelleled on the market.
- The reports are conveyed in a professional manner, showcasing itemized Income Statement and Balance Sheet trends in % and USD, in table and chart views including Financial Ratio comparatives.

Why you should purchase:

- Gain an understanding of the Income Statement, Balance Sheet, & Financial Ratio trends of any industry of interest, Regionally (by US State), and compare how financials differ between small, medium and large organizations as well as how trends have changed through time over the past four years (4-Year Report).
- Benchmark or compare your (or client's) company financials to industry peers on itemized Income Statement and Balance Sheet accounts, as well as Financial Ratios to detect deviations.
- Compare an industry's Income Statement, Balance Sheet and Financial Ratio trends to that of other industries.

Who should purchase:

Sector/Industry/Verticals - The industries most relevant to our product, those benefiting from the use of our products include: Business Consultancy/Advisory, Accountancy, Chief Financial Officers (CFOs), Researchers/Analysts (of business, finance, industry-intelligence/trends), & Business Owners/Entrepreneurs (any and all industries).


NOTE: An annual Software-as-a-Service SaaS subscription that allows for the dynamic generation of these Industry Metrics 1-Year and 4-Year reports is also available. Please contact us for more information.
Table 1: Income Statement (Displayed in %)
Figure 1: Income Statement Items as % of Net Sales by Statement Year [%]
Figure 2: Income Statement Items as % of Net Sales by Statement Year [%]
Figure 3: Income Statement Items as % of Net Sales by Statement Year [%]
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Figure 4: Net Sales by Statement Year ['000$]
7. Median Company Balance Sheet
Table 3: Balance Sheet (Displayed in %)
Figure 5: Assets as % of Total Assets by Statement Year [%]
Figure 6: Liabilities & Net Worth as % of Total Assets by Statement Year [%]
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Figure 8: Assets as % of Total Assets by Statement Year [%]
Figure 9: Liabilities & Net Worth as % of Total Assets by Statement Year [%]
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10. Terms of Use / Disclaimer
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