Strategic Assessment of Worldwide Bluetooth Smart Market - Forecast Till 2021

Description: In the era of wireless technology, Bluetooth is a standard for exchanging data over short range distances from fixed & mobile devices, and building personal area networks. Invented by Swedish digital communications firm Ericsson in 1994, the Bluetooth technology was initially developed as a wireless alternative to data cables. Bluetooth technology was designed as an open standard to allow connectivity and collaboration between industries and disparate products.

Worldwide Bluetooth Smart market research report covers the present scenario and the growth prospects of the Worldwide Bluetooth Smart Market for the period 2015-2021. The report provides in-depth analysis of market size and growth of Worldwide Bluetooth Smart market. This market research report includes a detailed market segmentation of the Worldwide Bluetooth Smart Market by:

Type of Application:
- Consumer Electronics
- Home Automation
- Healthcare
- Retail
- Wearables
- Automotive
- Industrial Automation and Others

By Device Type:
- Bluetooth Smart
- Bluetooth Smart Ready

Geographic Segmentation:
- North America
- APAC
- Latin America
- EMEA

The key objectives of the research report are as follows:
- To provide a detailed analysis of use of Bluetooth Smart in present scenario.
- To provide a breakdown of the various segments, using Bluetooth Smart and also their contribution to the overall market.
- Analysis for Segmentation by Application and by Device type are being covered in the research report.
- To list the key regions and their respective countries that have employed this product
- To provide the competitive landscape of the key players operating in this market and how the market will evolve over the forecast period
- To provide strategic insights into what is happening in the market and what could as well as should happen in the market during the forecast period
- To provide key insights into the various factors that are aiding as well as adversely affecting the market and how this scenario will change during the forecast period

The scope of the research report is as follows:
- The research report will provide the revenues generated by Bluetooth Smart in 2015 as well as the market segmentation in the same year
- The market segmentation considered by Application (Consumer Electronics, Home Automation, Healthcare, Retail, Wearables, Automotive, Industrial Automation and Others) and by Device type (Bluetooth Smart, Bluetooth Smart Ready)
- The research report will also provide the historical data points for the points mentioned above
- The research report also provide market figures in terms of Bluetooth Smart shipment (million units) per application and region
- The research report will provide the regional segmentation for the revenue generated by the following region
  - North America
  - Latin America
  - APAC
  - EMEA
- The research report will further provide a break-up for the top 3 countries within each of these regions for the revenue generated by the sale of these devices
- The forecast data for the revenue to be generated by Bluetooth Smart will also be provided
- Timeline of the research report is as follows
  - Historical Period: 2013-2014 (Actual figures)
  - Base Year: 2015 Actual figures)
  - Forecast Period: 2016-2021 (Forecasted figures)

Why should you buy this research report?

The research report will tell the reader how the Bluetooth Smart market has been performing over the last few years and how it is expected to perform over the next five years. Detailed analysis of the performance of the market is provided thereby providing the reader with key insights into what is taking place and how the market is being affected, both positively and adversely. Individuals who are interested in knowing which are the key companies involved in the market as well as which are some of the key products which these companies sell should purchase this report. Organizations interested in entering or expanding their presence in the said market will understand, which are the key application areas that are seeing high growth and the reasons for the same.

In short, the research report will provide a holistic view of Bluetooth Smart market, which are the companies operating within the market, what are the factors that contribute to this market and also what are some of the trends that have started to surface and are expected to be a strong driving force in the market over the next five years.

Contents:

1 Research Methodology

2 Executive Summary

3 Report Coverage
  3.1 Research Methodology
  3.2 Report Overview
  3.3 Definition of key terms
    3.3.1 Classic bluetooth
    3.3.2 Bluetooth smart
    3.3.3 Bluetooth smart ready

4 Definition of Key Geographies
  4.1 Definition of applications of the Bluetooth Smart market
  4.2 Currency exchange rates
  4.3 Market size estimation
  4.4 Limitations of the report

5 Market Landscape
  5.1 Evolution of Bluetooth smart
    5.1.1 Bluetooth Special Interest Group (SIG)
    5.1.2 Bluetooth ICs
    5.1.3 Different versions of Bluetooth
  5.2 Bluetooth smart and smart ready: Features
  5.3 Benefits of Bluetooth smart and Bluetooth smart ready
  5.4 Classification by technology type

6 Key Market Trends
  6.1 Market Trends
19.1.2 Bluetooth Smart and Smart Ready product portfolio
19.1.3 Financial highlights (for Q3 2015)
19.1.4 Key strengths
19.1.5 Key strategy
19.1.6 Key opportunities
19.2 Texas Instruments (TI)
19.2.1 Company overview
19.2.2 Bluetooth Smart and Smart Ready Product Portfolio
19.2.3 Key strengths
19.2.4 Key strategy
19.2.5 Key opportunities
19.3 Cambridge Silicon Radio (CSR)
19.3.1 Company overview
19.3.2 Bluetooth Smart and Smart Ready product portfolio
19.3.3 Key strengths
19.3.4 Key strategy
19.3.5 Key opportunities
19.4 Dialog Semiconductor
19.4.1 Company overview
19.4.2 Bluetooth smart product portfolio
19.4.3 Key strategy
19.4.4 Key opportunities
19.5 Broadcom
19.5.1 Company overview
19.5.2 Bluetooth Smart and Smart Ready product portfolio
19.5.3 Key strengths
19.5.4 Key strategy
19.5.5 Key opportunities
19.6 Silicon Labs
19.6.1 Company overview
19.6.2 Bluetooth Smart and Smart Ready Product Portfolio
19.6.3 Key strengths
19.6.4 Key strategy
19.6.5 Key opportunities
19.7 Other Prominent Vendors
19.7.1 Bluegiga
19.7.2 Cypress Semiconductor
19.7.3 Marvell Technology Group
19.7.4 MediaTek
19.7.5 Nxp Semiconductors
19.7.6 BlueRadios
19.7.7 Lapis Semiconductors
19.7.8 Microchip Technology
19.7.9 Toshiba
19.7.10 Apple
19.7.11 STMicroelectronics
19.7.12 Murata Manufacturing

20 List of Abbreviations

21 Report Summary

List of Exhibits:
Exhibit 1 Research objectives
Exhibit 2 Market segmentation
Exhibit 3 List of countries covered in each geography for the study
Exhibit 4 Worldwide shipments of Bluetooth modules (BluetoothClassic + Smart + SmartReady) billions
Exhibit 5 Evolution of Bluetooth technology over the years
Exhibit 6 Classification of Bluetooth by technology
Exhibit 7 Worldwide wearables market size by shipments (in millions)
Exhibit 8 Worldwide market for Beacons (in millions)
Exhibit 9 Worldwide Wireless Audio devices shipments (in millions)
Exhibit 10 Average cost of sensor (in $USD)
Exhibit 11 Value chain analysis
Exhibit 12 Companies Involved in different Parts of Value chain
Exhibit 13 Companies Involved in different Parts of Supply chain
Exhibit 14 Worldwide Bluetooth smart market by revenues (Modules sales billion $)
Exhibit 15 Worldwide Bluetooth smart market by module shipments (in billions)
Exhibit 16 Average selling price of Bluetooth smart modules (US $)
Exhibit 17 Interoperability of Bluetooth devices
Exhibit 18 Worldwide classic Bluetooth modules shipments (in millions)
Exhibit 19 Worldwide Bluetooth smart module shipments (in millions)
Exhibit 20 Worldwide Bluetooth smart ready module shipments (in millions)
Exhibit 21 Bluetooth smart market segmentation by application
Exhibit 22 Summary of application segmentation of Bluetooth smart market
Exhibit 23 Consumer electronics market segmentation
Exhibit 24 Bluetooth smart chip market in Consumer Electronics by revenues (in $ millions)
Exhibit 25 Bluetooth Smart chip market in Consumer Electronics segment by shipments (in millions)
Exhibit 26 Worldwide Bluetooth Smart chip market in Home Automation segment by Revenues ($ millions)
Exhibit 27 Worldwide Bluetooth smart chip market in Home Automation segment by shipments (millions)
Exhibit 28 Worldwide Bluetooth Smart Market in Healthcare segment by Revenues (in $ millions)
Exhibit 29 Worldwide Bluetooth Smart market in Healthcare segment by shipments (in millions)
Exhibit 30 Worldwide Bluetooth Smart chip Market in Retail segment by Revenues (in $ millions)
Exhibit 31 Worldwide Bluetooth Smart Chip market in Retail Segment by shipments (in millions)
Exhibit 32 Worldwide Bluetooth smart chip market in wearable devices segment by revenues (in $ millions)
Exhibit 33 Worldwide Bluetooth smart chip Market in Wearable devices segment by Shipments (in millions)
Exhibit 34 Worldwide Bluetooth Smart chip market in automotive segment by revenues (in $ millions)
Exhibit 35 Worldwide Bluetooth smart market in automotive segment by shipments (in millions)
Exhibit 36 Bluetooth smart market in industrial automation & others segment by revenues (US $ millions)
Exhibit 37 Bluetooth smart market in industrial automation & others segment by shipments (in million)
Exhibit 38 Geographical Mix 2015 and 2021 ($ millions)
Exhibit 39 Summary of Geographical segmentation of Bluetooth Smart Market
Exhibit 40 Bluetooth Smart market size in APAC by revenues (in $ millions)
Exhibit 41 Bluetooth Smart market size in APAC by shipments (in millions)
Exhibit 42 Average selling price of Bluetooth Smart modules in APAC region (US $)
Exhibit 43 Smartphone penetration in APAC region
Exhibit 44 Shipments of wearable devices in APAC region (in millions)
Exhibit 45 Bluetooth Smart market in North America by revenues (in $ millions)
Exhibit 46 Bluetooth Smart market in North America by shipments (in millions)
Exhibit 47 Average selling price of Bluetooth Smart modules in North America (US $)
Exhibit 48 Bluetooth Smart market in EMEA by revenues (in $ millions)
Exhibit 49 Bluetooth smart market in EMEA by shipments (in millions)
Exhibit 50 Average selling price of Bluetooth Smart modules in EMEA
Exhibit 51 Bluetooth Smart and Smart Ready market in EMEA, 2015
Exhibit 52 Bluetooth Smart Market in Latin America by revenues (in $ millions)
Exhibit 53 Bluetooth Smart market in Latin America by shipments (in millions)
Exhibit 54 Average selling price of Bluetooth Smart modules in Latin American region (US $)
Exhibit 55 Mobility Profile of Latin America 2015
Exhibit 56 Comparison of wireless technologies by Network Topologies
Exhibit 57 Comparison of wireless technologies by properties
Exhibit 58 Comparison of Wireless technologies by applications
Exhibit 59 Leading vendors
Exhibit 60 Nordic Semiconductor ASA: Product lines
Exhibit 61 Financial highlights for Nordic Semiconductor for Q3 2015 (million USD)
Exhibit 62 Texas Instruments (TI): Product lines
Exhibit 63 List of TI's products and Tools & Software offerings in Bluetooth Smart Market
Exhibit 64 Cambridge Silicon Radio: Product lines
Exhibit 65 Dialog Semiconductor: Product lines
Exhibit 66 Silicon Labs: Product lines
Exhibit 67 Summary of worldwide Bluetooth Smart market by geography type 2015-2021 ($ million)
Exhibit 68 Summary of worldwide Bluetooth Smart market by geography type 2015-2021 (units in million)
Exhibit 69 Summary of market segmentation by type of Bluetooth smart market
Exhibit 70 Summary of market segmentation by application of Bluetooth smart market
Ordering:

Order Online - http://www.researchandmarkets.com/reports/3672803/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Strategic Assessment of Worldwide Bluetooth Smart Market - Forecast Till 2021
Web Address: http://www.researchandmarkets.com/reports/3672803/
Office Code: SCH3FUZO

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 2995</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 3500</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 4000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr | Mrs | Dr | Miss | Ms | Prof
First Name: ___________________________________________ Last Name: ___________________________________________
Email Address: * _______________________________________
Job Title: ___________________________________________
Organisation: _______________________________________
Address: ___________________________________________
City: _______________________________________________
Postal / Zip Code: ___________________________________
Country: ___________________________________________
Phone Number: _______________________________________
Fax Number: _______________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World