
Description: This market report covers the UK's further education (FE) and higher education (HE) sectors. Both have seen significant change in recent years, which has had a significant impact on institutions and students alike. This report will examine the nature and impact of these changes, the main thrust of which is that post-18 education has become a lot more expensive.

Types of Institution

This market report covers the following ten types of educational institution:

- Adult education institutions
- Business schools (some of which are linked to universities)
- Distance learning providers
- FE colleges
- HE colleges and institutes
- Privately owned independent education colleges
- Sixth-form colleges
- Specialist colleges
- Tertiary education colleges
- Universities

Qualifications

The scope of this report considers the following qualifications:

- General Certificate of Secondary Education (GCSE)
- General Certificate of Education (GCE) - Advanced Subsidiary Level (AS level) and Advanced Level (A level)
- Higher National Certificate (HNC) and Higher National Diploma (HND)
- Foundation degrees
- First degrees - Bachelor of Arts (BA), Bachelor of Science (BSc), etc.
- Postgraduate degrees - Master of Arts (MA), Master of Science (MSc), Master of Philosophy (MPhil), Doctor of Philosophy (PhD), Master of Business Administration (MBA), etc.

Qualifications that do not include examinations are not included within the scope of this report. These include many adult education classes, which are covered by the Training Market Report.

Market Sectors

Further Education

The following types of institutions are classified as FE:

- Adult education institutes
- Distance learning companies and institutions
- FE colleges
- Privately owned independent colleges
- Sixth-form colleges
- Tertiary education colleges.

Higher Education

The main type of institution within this sector is universities, but the HE sector also includes HE colleges and institutes, and some specialist colleges. This sector expanded considerably after 1992 when many polytechnics became universities.
Contents:

1. Introduction & Definition
   - Report Coverage
   - Types Of Institution
   - Qualifications
   - Market Sectors
   - Further Education
   - Higher Education

2. Executive Summary

3. What's Key In The Market?
   - Key Drivers
   - Market Trends
   - Further Education Crisis
   - Youths Pursue Alternatives To Further And Higher Education
   - Trends In Attending University
   - Economic Trends
   - Market Position
   - How Robust Is The Market?

4. Market Size, Segmentation & Forecasts
   - Market Size & Segmentation
   - The Total Market
   - Forecasts
   - Future Trends
   - Future Economic Trends
   - Forecast Total Market
   - Market Growth
   - Number Of Students

5. International Perspective
   - Foreign Students And Foreign Universities
   - Overseas Students In The UK
   - UK Students Going Overseas
   - Competitor Analysis
   - Higher Education Market Leaders
   - Durham University
   - Imperial College London
   - London School Of Economics
   - University Of Bath
   - University Of Cambridge
   - University Of Exeter
   - University Of Oxford
   - University Of St Andrews
   - University Of Surrey
   - University Of Warwick
   - Further Education
   - Number Of Companies
     - By Turnover
     - By Employment
   - Regional Variation In The Marketplace
   - Marketing Activity
   - Key Trade Associations
   - Exhibitions/Trade Shows
   - Buying Behaviour
   - Most Popular Subjects
   - Most Popular Universities
   - Applicants By Age And Sex

6. Strengths, Weaknesses, Opportunities & Threats
   - Strengths
   - Weaknesses
   - Opportunities
- Threats

7. PESTEL
- Political
  - A-Level Reforms
  - Abolition Of Cap On University Admissions
  - The Apprenticeship Levy
  - Education Funding
- Economic
  - Rise In Tuition Fees
  - Axing Of Maintenance Grants
- Social
  - Equal Opportunities
- Technological
  - Massive Open Online Courses

8. Further Sources
- Associations
- Publications
- General Sources
- Government Publications
- Other Sources


Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

Web Address: http://www.researchandmarkets.com/reports/3672978/
Office Code: SCBRBSKF

Product Format
Please select the product format and quantity you require:

Quantity
Electronic (PDF) - Single User: USD 790

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr □ Mrs □ Dr □ Miss □ Ms □ Prof □
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:
Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World