
Description: This study offers a 10-year forecast for the global iron oxide market over 2015-2025. In terms of value, the global iron oxide market is expected to increase at a CAGR of 4.3% during the forecast period (2015-2025). The study demonstrates market dynamics and trends across regions that are expected to influence current status and future prospects of the iron oxide market over the forecast period.

The primary objective of the report is to offer updates on developments in the global iron oxide market and conduct quantitative as well as qualitative assessment of the market across various product types, applications and regional market segments.

On the basis of product type, the global iron oxide market is segmented as follows:
- Red Iron oxide
- Black Iron Oxide
- Yellow Iron Oxide
- Orange Iron Oxide
- Brown Iron Oxide
- Green Iron Oxide
- Blended Iron Oxide

On the basis of application, the global iron oxide market is segmented as follows:
- Construction
- Paints & Coatings
- Plastics
- Chemicals
- Paper and Pulp Manufacturing
- Textiles
- Ceramics
- Leather
- Others (Fertilizers, Cosmetics, Rubber)

Globally, the iron oxide market is segmented as follows:
- Asia Pacific Excluding Japan (APEJ)
- North America
- Western Europe
- Eastern Europe
- Latin America
- Middle East & Africa
- Japan

To understand and assess market opportunities and trends, the report is categorically split into sections such as market overview, global industry analysis, analysis by product type, by application and by region. Each section discusses the qualitative and quantitative aspects of the global iron oxide market. To give a brief idea about revenue opportunities from various product type, application and region/ country, the report also provide absolute $ opportunity and total incremental opportunity for each segment over the forecast period.

The report starts with market overview and provides market definition and analysis about drivers, restraints, opportunities and key trends in the market. The sections that follow include global market analysis, analysis by product type, by application and further by regional/country level analysis. All the above sections evaluate the market on the basis of various factors affecting the market, covering present scenario and future prospects. For market data analysis, the report considers 2014 as the base year, with market numbers estimated for 2015 and the forecast made for 2016-2025.
To calculate market size, the report considers average price of iron oxide across geographies on a regional basis. The forecast assesses total revenue as well as volume of global iron oxide market. The data is triangulated on the basis of different analysis considering supply side, demand side and dynamics of regional markets. However, quantifying the market across regions is more a matter of quantifying expectations and identifying opportunities rather than rationalising them after the forecast has been completed.

In the final section of the report, the iron oxide market structure and landscape are included to provide report audience a dashboard view, companies’ presence in iron oxide market and their key strategies.

Some of the market players featured in the section include:

- LANXESS AG
- Huntsman International Inc.
- Cathay Industries
- Alabama Pigments Company LLC
- Shenghua Group Deqing Huayuan Pigment Co LTD
- TODA KOGYO CORPORATION
- Jiangsu Yuxing Industry and Trade Co., Ltd
- Hunan Three-ring Pigments Co., Ltd
- Yaroslavsky Pigment company
- Tata Pigments Company

Contents:

1. Executive Summary
2. Assumptions & Acronyms Used
3. Research Methodology
4. Global Iron Oxide Market Overview
   4.1. Introduction
   4.1.1. Product Description
   4.1.2. Manufacturing Process
   4.1.3. Market Taxonomy
   4.2. Value Chain Analysis
   4.3. Market Dynamics
   4.3.1. Drivers
   4.3.2. Restraints
   4.3.3. Opportunity
   4.3.4. Trends
   4.4.1. Market Size (Value) Forecast
      4.4.1.1. Y-o-Y Growth Projections
      4.4.1.2. Absolute $ Opportunity
   4.5. Regional Pricing Analysis Indices (2015 and 2025)
   4.6. Drivers and Restraints Impact Analysis
5. Global Iron Oxide Market Analysis, By Product Type
   5.1. Introduction
   5.1.1. Basis Point Share (BPS) Analysis, By Product Type
   5.1.2. Y-o-Y Growth Comparison, By Product Type
   5.1.3. Market Value and Volume Forecast, By Product Type
   5.2. Market Forecast by Product Type
      5.2.1. Red Iron Oxide
      5.2.1.1. Absolute $ Opportunity
      5.2.1.2. Market Value & Volume Forecast
      5.2.2. Yellow Iron Oxide
      5.2.2.1. Absolute $ Opportunity
      5.2.2.2. Market Value & Volume Forecast
      5.2.3. Black Iron Oxide
      5.2.3.1. Absolute $ Opportunity
5.2.3.2. Market Value & Volume Forecast
5.2.4. Brown Iron Oxide
5.2.4.1. Absolute $ Opportunity
5.2.4.2. Market Value & Volume Forecast
5.2.5. Orange Iron Oxide
5.2.5.1. Absolute $ Opportunity
5.2.5.2. Market Value & Volume Forecast
5.2.6. Green Iron Oxide
5.2.6.1. Absolute $ Opportunity
5.2.6.2. Market Value & Volume Forecast
5.2.7. Others
5.2.7.1. Absolute $ Opportunity
5.2.7.2. Market Value & Volume Forecast
5.3. Market Attractiveness Analysis, By Product Type
5.4. Key Trends, By Product Type

6. Global Iron Oxide Market Analysis, By Application
6.1. Introduction
6.1.1. Basis Point Share (BPS) Analysis, By Application
6.1.2. Y-o-Y Growth Comparison, By Application
6.1.3. Market Value and Volume Forecast, By Application
6.2. Market Forecast by Application
6.2.1. Construction
6.2.1.1. Absolute $ Opportunity
6.2.1.2. Market Value & Volume Forecast
6.2.2. Paints & Coatings
6.2.2.1. Absolute $ Opportunity
6.2.2.2. Market Value & Volume Forecast
6.2.3. Plastics
6.2.3.1. Absolute $ Opportunity
6.2.3.2. Market Value & Volume Forecast
6.2.4. Chemicals
6.2.4.1. Absolute $ Opportunity
6.2.4.2. Market Value & Volume Forecast
6.2.5. Paper & Pulp
6.2.5.1. Absolute $ Opportunity
6.2.5.2. Market Value & Volume Forecast
6.2.6. Textile
6.2.6.1. Absolute $ Opportunity
6.2.6.2. Market Value & Volume Forecast
6.2.7. Ceramics
6.2.7.1. Absolute $ Opportunity
6.2.7.2. Market Value & Volume Forecast
6.2.8. Leather
6.2.8.1. Absolute $ Opportunity
6.2.8.2. Market Value & Volume Forecast
6.2.9. Others
6.2.9.1. Absolute $ Opportunity
6.2.9.2. Market Value & Volume Forecast
6.3. Market Attractiveness Analysis, By Application
6.4. Key Trends, By Application

7. Global Iron Oxide Market Analysis, By Region
7.1. Introduction
7.1.1. Basis Point Share (BPS) Analysis, By Region
7.1.2. Y-o-Y Growth Projections, By Region
7.1.3. Market Value and Volume Forecast, By Region
7.2. Market Forecast by Region
7.2.1. North-America Market Absolute $ Opportunity
7.2.2. Latin-America Market Absolute $ Opportunity
7.2.3. Western Europe Market Absolute $ Opportunity
7.2.4. Eastern Europe Market Absolute $ Opportunity
7.2.5. Middle-East & Africa Market Absolute $ Opportunity
7.2.6. Asia-Pacific excluding Japan (APEJ) Market Absolute $ Opportunity
7.2.7. Japan Market Absolute $ Opportunity
7.3. Regional Attractiveness Analysis

8. Asia Pacific Excluding Japan Market Analysis
8.1. Introduction
8.1.1. Basis Point Share (BPS) Analysis, By Country
8.1.2. Y-o-Y Growth Projections, By Country
8.1.3. Market Value and Volume Forecast, By Country
8.2. Asia Pacific Excluding Japan Market Forecast
8.2.1. Market Value Forecast by Country/ Region
8.2.1.1. China Absolute $ Opportunity
8.2.1.2. India Absolute $ Opportunity
8.2.1.3. ASEAN Absolute $ Opportunity
8.2.1.4. Australia & New Zealand Absolute $ Opportunity
8.2.1.5. Rest of APEJ Absolute $ Opportunity
8.2.2. Market Volume & Value Forecast by Product Type
8.2.2.1. Red
8.2.2.2. Yellow
8.2.2.3. Black
8.2.2.4. Brown
8.2.2.5. Orange
8.2.2.6. Green
8.2.2.7. Other Blends
8.2.3. Market Volume & Value Forecast by Application
8.2.3.1. Construction
8.2.3.2. Paints & Coatings
8.2.3.3. Plastics
8.2.3.4. Chemicals
8.2.3.5. Paper & Pulp
8.2.3.6. Textile
8.2.3.7. Ceramics
8.2.3.8. Leather
8.2.3.9. Others
8.2.4. Market Attractiveness Analysis
8.2.4.1. By Country/ Region
8.2.4.2. By Product Type
8.2.4.3. By Application
8.3. Key Trends, APEJ Iron Oxide Market
8.4. Drivers & Restraints: Impact Analysis

9. North America Market Analysis
9.1. Introduction
9.1.1. Basis Point Share (BPS) Analysis, By Country
9.1.2. Y-o-Y Growth Projections, By Country
9.1.3. Market Value and Volume Forecast, By Country
9.2. North America Market Forecast
9.2.1. Market Value Forecast by Country/ Region
9.2.1.1. U.S. Absolute $ Opportunity
9.2.1.2. Canada Absolute $ Opportunity
9.2.2. Market Volume & Value Forecast by Product Type
9.2.2.1. Red
9.2.2.2. Yellow
9.2.2.3. Black
9.2.2.4. Brown
9.2.2.5. Orange
9.2.2.6. Green
9.2.2.7. Other Blends
9.2.3. Market Volume & Value Forecast by Application
9.2.3.1. Construction
9.2.3.2. Paints & Coatings
9.2.3.3. Plastics
9.2.3.4. Chemicals
9.2.3.5. Paper & Pulp
9.2.3.6. Textile
9.2.3.7. Ceramics
9.2.3.8. Leather
9.2.3.9. Others
9.2.4. Market Attractiveness Analysis
9.2.4.1. By Country/ Region
9.2.4.2. By Product Type
9.2.4.3. By Application
9.3. Key Trends, North America Iron Oxide Market
9.4. Drivers & Restraints: Impact Analysis

10. Latin America Market Analysis
10.1. Introduction
10.1.1. Basis Point Share (BPS) Analysis, By Country
10.1.2. Y-o-Y Growth Projections, By Country
10.1.3. Market Value and Volume Forecast, By Country
10.2. Latin America Market Forecast
10.2.1. Market Value Forecast by Country/ Region
10.2.1.1. Argentina Absolute $ Opportunity
10.2.1.2. Brazil Absolute $ Opportunity
10.2.1.3. Mexico Absolute $ Opportunity
10.2.1.4. Rest of Latin America Absolute $ Opportunity
10.2.2. Market Volume & Value Forecast by Product Type
10.2.2.1. Red
10.2.2.2. Yellow
10.2.2.3. Black
10.2.2.4. Brown
10.2.2.5. Orange
10.2.2.6. Green
10.2.2.7. Other Blends
10.2.3. Market Volume & Value Forecast by Application
10.2.3.1. Construction
10.2.3.2. Paints & Coatings
10.2.3.3. Plastics
10.2.3.4. Chemicals
10.2.3.5. Paper & Pulp
10.2.3.6. Textile
10.2.3.7. Ceramics
10.2.3.8. Leather
10.2.3.9. Others
10.2.4. Market Attractiveness Analysis
10.2.4.1. By Country/ Region
10.2.4.2. By Product Type
10.2.4.3. By Application
10.3. Key Trends, Latin America Iron Oxide Market
10.4. Drivers & Restraints: Impact Analysis

11. Western Europe Market Analysis
11.1. Introduction
11.1.1. Basis Point Share (BPS) Analysis, By Country
11.1.2. Y-o-Y Growth Projections, By Country
11.1.3. Market Value and Volume Forecast, By Country
11.2. Western Europe Market Forecast
11.2.1. Market Value Forecast by Country/ Region
11.2.1.1. U.K. Absolute $ Opportunity
11.2.1.2. Germany Absolute $ Opportunity
11.2.1.3. France Absolute $ Opportunity
11.2.1.4. Italy Absolute $ Opportunity
11.2.1.5. Spain Absolute $ Opportunity
11.2.1.6. Nordic Absolute $ Opportunity
11.2.1.7. Benelux Absolute $ Opportunity
11.2.1.8. Rest of Western Europe Absolute $ Opportunity
11.2.2. Market Volume & Value Forecast by Product Type
11.2.2.1. Red
11.2.2.2. Yellow
11.2.2.3. Black
11.2.2.4. Brown
11.2.2.5. Orange
11.2.2.6. Green
11.2.2.7. Other Blends
11.2.3. Market Volume & Value Forecast by Application
11.2.3.1. Construction
11.2.3.2. Paints & Coatings
11.2.3.3. Plastics
11.2.3.4. Chemicals
11.2.3.5. Paper & Pulp
11.2.3.6. Textile
11.2.3.7. Ceramics
11.2.3.8. Leather
11.2.3.9. Others
11.2.4. Market Attractiveness Analysis
11.2.4.1. By Country/ Region
11.2.4.2. By Product Type
11.2.4.3. By Application
11.3. Key Trends, Western Europe Iron Oxide Market
11.4. Drivers & Restraints: Impact Analysis

12. Eastern Europe Market Analysis
12.1. Introduction
12.1.1. Basis Point Share (BPS) Analysis, By Country
12.1.2. Y-o-Y Growth Projections, By Country
12.1.3. Market Value and Volume Forecast, By Country
12.2. Eastern Europe Market Forecast
12.2.1. Market Value Forecast by Country/ Region
12.2.1.1. Poland Absolute $ Opportunity
12.2.1.2. Russia Absolute $ Opportunity
12.2.1.3. Rest of Eastern Europe Absolute $ Opportunity
12.2.2. Market Volume & Value Forecast by Product Type
12.2.2.1. Red
12.2.2.2. Yellow
12.2.2.3. Black
12.2.2.4. Brown
12.2.2.5. Orange
12.2.2.6. Green
12.2.2.7. Other Blends
12.2.3. Market Volume & Value Forecast by Application
12.2.3.1. Construction
12.2.3.2. Paints & Coatings
12.2.3.3. Plastics
12.2.3.4. Chemicals
12.2.3.5. Paper & Pulp
12.2.3.6. Textile
12.2.3.7. Ceramics
12.2.3.8. Leather
12.2.3.9. Others
12.2.4. Market Attractiveness Analysis
12.2.4.1. By Country/ Region
12.2.4.2. By Product Type
12.2.4.3. By Application
12.3. Key Trends, Eastern Europe Iron Oxide Market
12.4. Drivers & Restraints: Impact Analysis

13. Japan Market Analysis
13.1. Japan Market Forecast
13.1.1. Market Volume & Value Forecast by Product Type
13.1.1. Red
13.1.1.2. Yellow
13.1.1.3. Black
13.1.1.4. Brown
13.1.1.5. Orange
13.1.1.6. Green
13.1.1.7. Other Blends
13.1.2. Market Volume & Value Forecast by Application
13.1.2.1. Construction
13.1.2.2. Paints & Coatings
13.1.2.3. Plastics
13.1.2.4. Chemicals
13.1.2.5. Paper & Pulp
13.1.2.6. Textile
13.1.2.7. Ceramics
13.1.2.8. Leather
13.1.2.9. Others
13.1.3. Market Attractiveness Analysis
13.1.3.1. By Product Type
13.1.3.2. By Application
13.2. Key Trends, Japan Iron Oxide Market
13.3. Drivers & Restraints: Impact Analysis

14. Middle East & Africa Market Analysis
14.1. Introduction
14.1.1. Basis Point Share (BPS) Analysis, By Country
14.1.2. Y-o-Y Growth Projections, By Country
14.1.3. Market Value and Volume Forecast, By Country
14.2. Middle East & Africa Market Forecast
14.2.1. Market Value Forecast by Country/ Region
14.2.1.1. GCC Absolute $ Opportunity
14.2.1.2. Turkey Absolute $ Opportunity
14.2.1.3. North Africa Absolute $ Opportunity
14.2.1.4. South Africa Absolute $ Opportunity
14.2.1.5. Rest of Middle East and Africa Absolute $ Opportunity
14.2.2. Market Volume & Value Forecast by Product Type
14.2.2.1. Red
14.2.2.2. Yellow
14.2.2.3. Black
14.2.2.4. Brown
14.2.2.5. Orange
14.2.2.6. Green
14.2.2.7. Other Blends
14.2.3. Market Volume & Value Forecast by Application
14.2.3.1. Construction
14.2.3.2. Paints & Coatings
14.2.3.3. Plastics
14.2.3.4. Chemicals
14.2.3.5. Paper & Pulp
14.2.3.6. Textile
14.2.3.7. Ceramics
14.2.3.8. Leather
14.2.3.9. Others
14.2.4. Market Attractiveness Analysis
14.2.4.1. By Country/ Region
14.2.4.2. By Product Type
14.2.4.3. By Application
14.3. Key Trends, Middle East & Africa Iron Oxide Market
14.4. Drivers & Restraints: Impact Analysis

15. Competition Landscape
15.1. Competition Landscape
15.1.1. Market Structure
15.1.2. Competition Dashboard
15.2 Company Profiles
15.2.1. LANXESS AG
15.2.2. Huntsman International LLC
15.2.3. Cathay Industries
15.2.4. TODA KOGYO CORPORATION
15.2.5. Alabama Pigments Company, LLC
15.2.6. Jiangsu Yuxing Industry and Trade Co., Ltd.
15.2.7. Golccha Pigments
15.2.8. SHENHUA GROUP DEQING HUAYUAN
15.2.9. PIGMENT CO.LTD
15.2.10. Hunan Three-ring Pigments Co., Ltd.
15.2.11. Yaroslavsky Pigment Company
15.2.12. Tata Pigments Company

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