
Description: This study offers a 10-year forecast for the global iron oxide market over 2015-2025. In terms of value, the global iron oxide market is expected to increase at a CAGR of 4.3% during the forecast period (2015-2025). The study demonstrates market dynamics and trends across regions that are expected to influence current status and future prospects of the iron oxide market over the forecast period.

The primary objective of the report is to offer updates on developments in the global iron oxide market and conduct quantitative as well as qualitative assessment of the market across various product types, applications and regional market segments.

On the basis of product type, the global iron oxide market is segmented as follows:
- Red Iron oxide
- Black Iron Oxide
- Yellow Iron Oxide
- Orange Iron Oxide
- Brown Iron Oxide
- Green Iron Oxide
- Blended Iron Oxide

On the basis of application, the global iron oxide market is segmented as follows:
- Construction
- Paints & Coatings
- Plastics
- Chemicals
- Paper and Pulp Manufacturing
- Textiles
- Ceramics
- Leather
- Others (Fertilizers, Cosmetics, Rubber)

Globally, the iron oxide market is segmented as follows:
- Asia Pacific Excluding Japan (APEJ)
- North America
- Western Europe
- Eastern Europe
- Latin America
- Middle East & Africa
- Japan

To understand and assess market opportunities and trends, the report is categorically split into sections such as market overview, global industry analysis, analysis by product type, by application and by region. Each section discusses the qualitative and quantitative aspects of the global iron oxide market. To give a brief idea about revenue opportunities from various product type, application and region/country, the report also provide absolute $ opportunity and total incremental opportunity for each segment over the forecast period.

The report starts with market overview and provides market definition and analysis about drivers, restraints, opportunities and key trends in the market. The sections that follow include global market analysis, analysis by product type, by application and further by regional/country level analysis. All the above sections evaluate the market on the basis of various factors affecting the market, covering present scenario and future prospects. For market data analysis, the report considers 2014 as the base year, with market numbers estimated for 2015 and the forecast made for 2016-2025.
To calculate market size, the report considers average price of iron oxide across geographies on a regional basis. The forecast assesses total revenue as well as volume of global iron oxide market. The data is triangulated on the basis of different analysis considering supply side, demand side and dynamics of regional markets. However, quantifying the market across regions is more a matter of quantifying expectations and identifying opportunities rather than rationalising them after the forecast has been completed.

In the final section of the report, the iron oxide market structure and landscape are included to provide report audience a dashboard view, companies’ presence in iron oxide market and their key strategies.

Some of the market players featured in the section include:

- LANXESS AG
- Huntsman International Inc.
- Cathay Industries
- Alabama Pigments Company LLC
- Shenghua Group Deqing Huayuan Pigment Co LTD
- TODA KOGYO CORPORATION
- Jiangsu Yuxing Industry and Trade Co., Ltd
- Hunan Three-ring Pigments Co., Ltd
- Yaroslavsky Pigment company
- Tata Pigments Company

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