Variable Frequency Drive (VFD) Market: Global Industry Analysis and Opportunity Assessment, 2016-2026

Description: Report Synopsis

This study offers a 10-year forecast of the global variable frequency drive market between 2016 and 2026. In terms of value and volume, the market is expected to expand at a CAGR of 7.2% and 8.5%, respectively, during the projected period. The study demonstrates the market dynamics and trends in all the seven regions, which are expected to influence the current nature and future status of the variable frequency drive market over the forecast period.

Report Description

In this report, the author analyses the global variable frequency drive market for the period 2016 - 2026. The primary objective of the report is to offer updates on the advancements in the global variable frequency drive market.

Escalating energy prices have raised the need for energy-efficient motor control systems. With the aim of reducing energy consumption, process engineers and other executives managing the operation department are getting increasingly inclined towards deployment of variable frequency drives (or variable speed drive). The global market for variable frequency drive is anticipated to witness considerable growth in the coming years.

In recent years, technological advancements in variable frequency drives have led to the minimisation of the overall weight of drive. Also, emergence of new application areas and advantages of VFD, such as reduction in operational cost of electric motors, are factors expected to create favourable growth opportunities for vendors operating in the global VFD market over the projection period.

In the next section, the author analyses the VFD market performance on the basis of the global market revenue and volume split, since this is essential in understanding the growth potential of the variable frequency drive market. Besides, this section includes an analysis of the key trends, drivers and restraints from the supply, economic and demand side, which are influencing growth of the variable frequency drive market currently. Impact analysis of the key growth drivers and restraints, based on the weighted average model, is included in the report to better equip and arm clients with crystal clear decision-making insights.

As highlighted earlier, the variable frequency drive market is an aggregation of various drive type (includes AC, DC and Servo variable frequency drive), voltage range (includes low and medium voltage range), application type (standard and regenerative application type), end-use application (includes pump, fan, compressor, conveyor, HVAC and other applications) and end-use industry (oil & gas, food processing, automotive, mining & metals, pulp & papers, and other end-use industries) segments. All these segments are included in this section to make the study more comprehensive.

The next section of the report includes analysis of the variable frequency drive market by region. It provides a market outlook for 2016 - 2026 and sets the forecast within the context of the variable frequency drive market ecosystem. This study discusses the key regional trends contributing to the growth of the variable frequency drive market on a worldwide basis, as well as analyses the degree at which the global drivers are influencing this market in each region. Key regions assessed in this report include North America, Latin America, Western Europe, Eastern Europe, Asia Pacific Excluding Japan (APeJ), Japan as a separate region and the Middle East and Africa (MEA).

All the above sections, by drive type, by voltage range, by application type, by end-use application, by end-use industry and by region, evaluate the present scenario and the growth prospects in the variable frequency drive market for the period 2016 - 2026. We have considered 2014 as the base year and provided data for the trailing 12 months.

To calculate the variable frequency drive market size, we have considered the overall revenue generated from the sales of variable frequency drives across the various regions. The forecast presented here assesses
the total revenue, by value, generated across the variable frequency drive market. In order to offer an
accurate forecast, we started by sizing the current market, which forms the basis of how the variable
frequency drive market would develop in the future. Given the characteristics of the market, we triangulated
the outcome of three different types of analyses, based on supply side, consumer spending and economic
envelope. However, forecasting the market in terms of various variable frequency drive segments and
regions is more a matter of quantifying expectations and identifying opportunities rather than rationalising
them after the forecast has been completed.

It is imperative to note that in an ever-fluctuating global economy, we not only conduct forecasts in terms of
CAGR, but also analyse on the basis of key parameters, such as Year-on-Year (Y-o-Y) growth, to understand
the predictability of the market and to identify the right opportunities in the variable frequency drive market.

As previously highlighted, the variable frequency drive market is split into a number of segments and sub
segments. All the variable frequency drive market segments and sub segments in terms of drive types,
voltage range, application types, end-use applications, end-use industries and regions are analysed on the
basis of their Basis Point Share (BPS) to understand the individual segments’ relative contribution to market
growth. This detailed level of information is important for the identification of various key trends in the
global variable frequency drive market.

Another key feature of this report is the analysis of all key variable frequency drive market segments and
sub-segments, regional adoption, revenue forecast in terms of absolute dollar and volume forecast in terms
of absolute unit. This is traditionally overlooked while forecasting the market. However, absolute dollar and
unit opportunity are critical in assessing the level of opportunity that a provider can look to achieve, as well
as to identify potential resources from a sales and delivery perspective, present in the variable frequency
drive market.

In order to understand the key segments in terms of growth & adoption of VFD across the concerned
regions, the author developed the VFD market attractiveness index. The resulting index should help
providers identify the real market opportunities.

In the final section of the report, the variable frequency drive market competitive landscape is included to
provide report audiences with a dashboard view, based on various categories of providers present in the
value chain, their VFD product portfolio and key differentiators in the market. Key categories of providers
covered in the report are variable frequency drive providers. This section is primarily designed to provide
clients with an objective & detailed comparative assessment of key providers specific to a market segment in
the variable frequency drive market value chain. Report audiences can gain segment-specific vendor insights
to identify and evaluate key competitors based on the in-depth assessment of their capabilities and success
in the variable frequency drive market place.

Detailed profiles of the providers are also included in the scope of the report to evaluate their long-term and
short-term strategies, key offerings and recent developments in the VFD market space. Key competitors
covered in the report are Fuji Electric Co. Ltd., Mitsubishi Electric Corporation, Siemens AG, ABB Ltd.,
Rockwell Automation Inc., Johnson Controls Inc., Emerson Industrial Automation, Toshiba International
Corporation and Schneider Electric SE.

Key Segments Covered:

- Variable Frequency Drive Market
- Drive Type
- AC Drive
- DC Drive
- Servo Drive
- Voltage Range
- Medium Voltage
- Low Voltage
- Application Type
- Standard
- Regenerative
- End-use Application
- Pump
- Fan
- Compressor
- Conveyor
- HVAC
- Others
- End-use Industry
- Oil & Gas
- Food Processing
- Automotive
- Mining & Metals
- Pulp & Paper
- Others

Key Regions/Countries Covered:

- North America
- U.S.
- Canada
- Latin America
- Argentina
- Brazil
- Mexico
- Other
- Western Europe
- Germany
- Italy
- France
- U.K.
- Spain
- Nordic
- Benelux
- Other
- Eastern Europe
- Poland
- Russia
- Other
- Asia-Pacific Excluding Japan (APEJ)
- China
- India
- ASEAN
- Australia & New Zealand
- Other
- Middle East & Africa
- GCC
- North Africa
- South Africa
- Other
- Japan

Key Companies:

- Fuji Electric Co. Ltd.
- Mitsubishi Electric Corporation
- Siemens AG
- ABB Ltd.
- American Electric Technologies Inc.
- General Electric Company
- Hitachi Limited
- Honeywell International Inc.
- Rockwell Automation Inc.
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