Variable Frequency Drive (VFD) Market: Global Industry Analysis and Opportunity Assessment, 2016-2026

Description: Report Synopsis

This study offers a 10-year forecast of the global variable frequency drive market between 2016 and 2026. In terms of value and volume, the market is expected to expand at a CAGR of 7.2% and 8.5%, respectively, during the projected period. The study demonstrates the market dynamics and trends in all the seven regions, which are expected to influence the current nature and future status of the variable frequency drive market over the forecast period.

Report Description

In this report, the author analyses the global variable frequency drive market for the period 2016 - 2026. The primary objective of the report is to offer updates on the advancements in the global variable frequency drive market.

Escalating energy prices have raised the need for energy-efficient motor control systems. With the aim of reducing energy consumption, process engineers and other executives managing the operation department are getting increasingly inclined towards deployment of variable frequency drives (or variable speed drive). The global market for variable frequency drive is anticipated to witness considerable growth in the coming years.

In recent years, technological advancements in variable frequency drives have led to the minimisation of the overall weight of drive. Also, emergence of new application areas and advantages of VFD, such as reduction in operational cost of electric motors, are factors expected to create favourable growth opportunities for vendors operating in the global VFD market over the projection period.

In the next section, the author analyses the VFD market performance on the basis of the global market revenue and volume split, since this is essential in understanding the growth potential of the variable frequency drive market. Besides, this section includes an analysis of the key trends, drivers and restraints from the supply, economic and demand side, which are influencing growth of the variable frequency drive market currently. Impact analysis of the key growth drivers and restraints, based on the weighted average model, is included in the report to better equip and arm clients with crystal clear decision-making insights.

As highlighted earlier, the variable frequency drive market is an aggregation of various drive type (includes AC, DC and Servo variable frequency drive), voltage range (includes low and medium voltage range), application type (standard and regenerative application type), end-use application (includes pump, fan, compressor, conveyor, HVAC and other applications) and end-use industry (oil & gas, food processing, automotive, mining & metals, pulp & papers, and other end-use industries) segments. All these segments are included in this section to make the study more comprehensive.

The next section of the report includes analysis of the variable frequency drive market by region. It provides a market outlook for 2016 - 2026 and sets the forecast within the context of the variable frequency drive market ecosystem. This study discusses the key regional trends contributing to the growth of the variable frequency drive market on a worldwide basis, as well as analyses the degree at which the global drivers are influencing this market in each region. Key regions assessed in this report include North America, Latin America, Western Europe, Eastern Europe, Asia Pacific Excluding Japan (APEJ), Japan as a separate region and the Middle East and Africa (MEA).

All the above sections, by drive type, by voltage range, by application type, by end-use application, by end-use industry and by region, evaluate the present scenario and the growth prospects in the variable frequency drive market for the period 2016 - 2026. We have considered 2014 as the base year and provided data for the trailing 12 months.

To calculate the variable frequency drive market size, we have considered the overall revenue generated from the sales of variable frequency drives across the various regions. The forecast presented here assesses
the total revenue, by value, generated across the variable frequency drive market. In order to offer an accurate forecast, we started by sizing the current market, which forms the basis of how the variable frequency drive market would develop in the future. Given the characteristics of the market, we triangulated the outcome of three different types of analyses, based on supply side, consumer spending and economic envelope. However, forecasting the market in terms of various variable frequency drive segments and regions is more a matter of quantifying expectations and identifying opportunities rather than rationalising them after the forecast has been completed.

It is imperative to note that in an ever-fluctuating global economy, we not only conduct forecasts in terms of CAGR, but also analyse on the basis of key parameters, such as Year-on-Year (Y-o-Y) growth, to understand the predictability of the market and to identify the right opportunities in the variable frequency drive market.

As previously highlighted, the variable frequency drive market is split into a number of segments and sub segments. All the variable frequency drive market segments and sub segments in terms of drive types, voltage range, application types, end-use applications, end-use industries and regions are analysed on the basis of their Basis Point Share (BPS) to understand the individual segments’ relative contribution to market growth. This detailed level of information is important for the identification of various key trends in the global variable frequency drive market.

Another key feature of this report is the analysis of all key variable frequency drive market segments and sub-segments, regional adoption, revenue forecast in terms of absolute dollar and volume forecast in terms of absolute unit. This is traditionally overlooked while forecasting the market. However, absolute dollar and unit opportunity are critical in assessing the level of opportunity that a provider can look to achieve, as well as to identify potential resources from a sales and delivery perspective, present in the variable frequency drive market.

In order to understand the key segments in terms of growth & adoption of VFD across the concerned regions, the author developed the VFD market attractiveness index. The resulting index should help providers identify the real market opportunities.

In the final section of the report, the variable frequency drive market competitive landscape is included to provide report audiences with a dashboard view, based on various categories of providers present in the value chain, their VFD product portfolio and key differentiators in the market. Key categories of providers covered in the report are variable frequency drive providers. This section is primarily designed to provide clients with an objective & detailed comparative assessment of key providers specific to a market segment in the variable frequency drive market value chain. Report audiences can gain segment-specific vendor insights to identify and evaluate key competitors based on the in-depth assessment of their capabilities and success in the variable frequency drive market place.


Key Segments Covered:

- Variable Frequency Drive Market
- Drive Type
- AC Drive
- DC Drive
- Servo Drive
- Voltage Range
- Medium Voltage
- Low Voltage
- Application Type
- Standard
- Regenerative
- End-use Application
- Pump
- Fan
- Compressor
- Conveyor
- HVAC
- Others
- End-use Industry
- Oil & Gas
- Food Processing
- Automotive
- Mining & Metals
- Pulp & Paper
- Others

Key Regions/Countries Covered:

- North America
  - U.S.
  - Canada
- Latin America
  - Argentina
  - Brazil
  - Mexico
  - Other
- Western Europe
  - Germany
  - Italy
  - France
  - U.K.
  - Spain
  - Nordic
  - Benelux
  - Other
- Eastern Europe
  - Poland
  - Russia
  - Other
- Asia-Pacific Excluding Japan (APEJ)
  - China
  - India
  - ASEAN
  - Australia & New Zealand
  - Other
- Middle East & Africa
  - GCC
  - North Africa
  - South Africa
  - Other
  - Japan

Key Companies:

- Fuji Electric Co. Ltd.
- Mitsubishi Electric Corporation
- Siemens AG
- ABB Ltd.
- American Electric Technologies Inc.
- General Electric Company
- Hitachi Limited
- Honeywell International Inc.
- Rockwell Automation Inc.
- Johnson Controls Inc.
- Emerson Industrial Automation
- Toshiba International Corporation
- Schneider Electric SE
Contents:

1. Executive Summary

2. Research Methodology

3. Assumptions and Acronyms

4. Variable Frequency Drive (VFD) Market-Overview
   4.1. Introduction
   4.1.1. Definition
   4.1.2. Taxonomy
   4.2. Drive Market-Overview
   4.3. Variable Frequency Drive Type-Overview
   4.4. Technological Advancement in Variable Frequency Drive
   4.5. HVAC OEMs Overview
   4.6. Leading VFD Products
   4.7. Market Dynamics
   4.7.1. Drivers
   4.7.2. Restraints
   4.7.3. Opportunity
   4.7.4. Trends
   4.8. Global Variable Frequency Drive Market Snapshot
   4.8.1. By Region
   4.8.2. By Drive Type and Voltage Range
   4.8.3. By Application Type and End-Use Application
   4.8.4. By End-Use Industry
   4.9. Global Variable Frequency Drive Market Analysis
   4.9.1. Market Value and Volume Forecast
   4.9.1.2. Absolute $ Opportunity

5. Global VFD Market Analysis by Drive Type
   5.1. Introduction
   5.1.1. Y-o-Y Growth Projection, 2015-2020
   5.1.2. Market Share and BPS Analysis, 2014 & 2026
   5.2. Market Forecast by Drive Type
   5.2.1. AC Drive
   5.2.1.1. Absolute $ Opportunity
   5.2.1.2. Value & Volume Forecast, 2014-2026
   5.2.2. DC Drive
   5.2.2.1. Absolute $ Opportunity
   5.2.2.2. Value & Volume Forecast, 2014-2026
   5.2.3. Servo Drive
   5.2.3.1. Absolute $ Opportunity
   5.2.3.2. Value & Volume Forecast, 2014-2026
   5.3. Market Attractiveness by Drive Type
   5.4. Prominent Trends

6. Global VFD Market Analysis by Voltage Range
   6.1. Introduction
   6.1.2. Market Share and BPS Analysis, 2014 & 2026
   6.2. Market Forecast by Voltage Range
   6.2.1. Low Voltage Range
   6.2.1.1. Absolute $ Opportunity
   6.2.1.2. Value & Volume Forecast, 2014-2026
   6.2.2. Medium Voltage Range
   6.2.2.1. Absolute $ Opportunity
   6.2.2.2. Value & Volume Forecast, 2014-2026
   6.3. Market Attractiveness by Voltage Range
   6.4. Prominent Trends

7. Global VFD Market Analysis by Application Type
   7.1. Introduction
7.1.2. Market Share and BPS Analysis, 2014 & 2026
7.2. Market Forecast by Application Type
7.2.1. Standard
7.2.1.1. Absolute $ Opportunity
7.2.1.2. Value & Volume Forecast, 2014-2026
7.2.2. Regenerative
7.2.2.1. Absolute $ Opportunity
7.2.2.2. Value & Volume Forecast, 2014-2026
7.3. Market Attractiveness by Application Type
7.4. Prominent Trends

8. Global VFD Market Analysis by End-use Application
8.1. Introduction
8.1.2. Market Share and BPS Analysis, 2014 & 2026
8.2. Market Forecast by End-use Application
8.2.1. Pump
8.2.1.1. Absolute $ Opportunity
8.2.1.2. Value & Volume Forecast, 2014-2026
8.2.2. Fan
8.2.2.1. Absolute $ Opportunity
8.2.2.2. Value & Volume Forecast, 2014-2026
8.2.3. Compressor
8.2.3.1. Absolute $ Opportunity
8.2.3.2. Value & Volume Forecast, 2014-2026
8.2.4. Conveyor
8.2.4.1. Absolute $ Opportunity
8.2.4.2. Value & Volume Forecast, 2014-2026
8.2.5. HVAC
8.2.5.1. Absolute $ Opportunity
8.2.5.2. Value & Volume Forecast, 2014-2026
8.2.6. Other Applications
8.2.6.1. Absolute $ Opportunity
8.2.6.2. Value & Volume Forecast, 2014-2026
8.3. Market Attractiveness by End-use Application
8.4. Prominent Trends

9. Global VFD Market Analysis by End-use Industry
9.1. Introduction
9.1.2. Market Share and BPS Analysis, 2014 & 2026
9.2. Market Forecast by End-use Industry
9.2.1. Oil & Gas
9.2.1.1. Absolute $ Opportunity
9.2.1.2. Value & Volume Forecast, 2014-2026
9.2.2. Food Processing
9.2.2.1. Absolute $ Opportunity
9.2.2.2. Value & Volume Forecast, 2014-2026
9.2.3. Automotive
9.2.3.1. Absolute $ Opportunity
9.2.3.2. Value & Volume Forecast, 2014-2026
9.2.4. Mining & Metals
9.2.4.1. Absolute $ Opportunity
9.2.4.2. Value & Volume Forecast, 2014-2026
9.2.5. Pulp & Papers
9.2.5.1. Absolute $ Opportunity
9.2.5.2. Value & Volume Forecast, 2014-2026
9.2.6. Others (Power generation, chemical processing, etc.)
9.2.6.1. Absolute $ Opportunity
9.2.6.2. Value & Volume Forecast, 2014-2026
9.3. Market Attractiveness by End-use Industry
9.4. Prominent Trends
10. Global VFD Market Analysis by Region
10.1. Introduction
10.1.1. Y-o-Y growth Projection
10.1.2. Market Share and BPS Analysis, 2014-2026
10.2. Market Value & Volume Analysis by Region
10.2.1. North America
10.2.2. Latin America
10.2.3. Western Europe
10.2.4. Eastern Europe
10.2.5. Asia Pacific excluding Japan (APEJ)
10.2.6. Japan
10.2.7. Middle East and Africa (MEA)
10.3. Regional Average Pricing Analysis (2014, 2023 & 2026)
10.4. Regional Market Attractiveness Analysis

11. North America VFD Market Analysis
11.1. Introduction
11.1.1. Y-o-Y Growth Projection
11.1.2. Value & Volume Forecast, 2014-2026
11.2. Market Forecast By Country
11.2.1. U.S.
11.2.1.1. Value and Volume Forecast
11.2.1.2. Absolute $ Opportunity
11.2.2. Canada
11.2.2.1. Value and Volume Forecast
11.2.2.2. Absolute $ Opportunity
11.3. Market Forecast By Drive Type
11.3.1. AC Drive
11.3.1.1. Absolute $ Opportunity
11.3.1.2. Value & Volume Forecast, 2014-2026
11.3.2. DC Drive
11.3.2.1. Absolute $ Opportunity
11.3.2.2. Value & Volume Forecast, 2014-2026
11.3.3. Servo Drive
11.3.3.1. Absolute $ Opportunity
11.3.3.2. Value & Volume Forecast, 2014-2026
11.4. Market Forecast by Voltage Range
11.4.1. Low Voltage Range
11.4.1.1. Absolute $ Opportunity
11.4.1.2. Value & Volume Forecast, 2014-2026
11.4.2. Medium Voltage Range
11.4.2.1. Absolute $ Opportunity
11.4.2.2. Value & Volume Forecast, 2014-2026
11.5. Market Forecast by Application Type
11.5.1. Standard
11.5.1.1. Absolute $ Opportunity
11.5.1.2. Value & Volume Forecast, 2014-2026
11.5.2. Regenerative
11.5.2.1. Absolute $ Opportunity
11.5.2.2. Value & Volume Forecast, 2014-2026
11.6. Market Forecast by End-use Application
11.6.1. Pump
11.6.1.1. Absolute $ Opportunity
11.6.1.2. Value & Volume Forecast, 2014-2026
11.6.2. Fan
11.6.2.1. Absolute $ Opportunity
11.6.2.2. Value & Volume Forecast, 2014-2026
11.6.3. Compressor
11.6.3.1. Absolute $ Opportunity
11.6.3.2. Value & Volume Forecast, 2014-2026
11.6.4. Conveyor
11.6.4.1. Absolute $ Opportunity
11.6.4.2. Value & Volume Forecast, 2014-2026
11.6.5. HVAC
11.6.5.1. Absolute $ Opportunity
11.6.5.2. Value & Volume Forecast, 2014-2026
11.6.6. Other Applications
11.6.6.1. Absolute $ Opportunity
11.6.6.2. Value & Volume Forecast, 2014-2026
11.7. Market Forecast by End-use Industry
11.7.1. Oil & Gas
11.7.1.1. Absolute $ Opportunity
11.7.1.2. Value & Volume Forecast, 2014-2026
11.7.2. Food Processing
11.7.2.1. Absolute $ Opportunity
11.7.2.2. Value & Volume Forecast, 2014-2026
11.7.3. Automotive
11.7.3.1. Absolute $ Opportunity
11.7.3.2. Value & Volume Forecast, 2014-2026
11.7.4. Mining & Metals
11.7.4.1. Absolute $ Opportunity
11.7.4.2. Value & Volume Forecast, 2014-2026
11.7.5. Pulp & Papers
11.7.5.1. Absolute $ Opportunity
11.7.5.2. Value & Volume Forecast, 2014-2026
11.7.6. Others (Power generation, chemical processing, etc.)
11.7.6.1. Absolute $ Opportunity
11.7.7. Value & Volume Forecast, 2014-2026
11.8. Market Attractiveness Analysis
11.8.1. By Country
11.8.2. By Drive Type
11.8.3. By Voltage Range
11.8.4. By Application Type
11.8.5. By End-use Application
11.8.6. By End-use Industry
11.9. North America VFD Market Trends and Regulations

12. Latin America VFD Market Analysis
12.1. Introduction
12.1.1. Y-o-Y Growth Projection
12.1.2. Value & Volume Forecast, 2014-2026
12.2. Market Forecast By Country
12.2.1. Brazil
12.2.1.1. Value and Volume Forecast
12.2.1.2. Absolute $ Opportunity
12.2.2. Mexico
12.2.2.1. Value and Volume Forecast
12.2.2.2. Absolute $ Opportunity
12.2.3. Rest of Latin America
12.2.3.1. Value and Volume Forecast
12.2.3.2. Absolute $ Opportunity
12.3. Market Forecast By Drive Type
12.3.1. AC Drive
12.3.1.1. Absolute $ Opportunity
12.3.1.2. Value & Volume Forecast, 2014-2026
12.3.2. DC Drive
12.3.2.1. Absolute $ Opportunity
12.3.2.2. Value & Volume Forecast, 2014-2026
12.3.3. Servo Drive
12.3.3.1. Absolute $ Opportunity
12.3.3.2. Value & Volume Forecast, 2014-2026
12.4. Market Forecast by Voltage Range
12.4.1. Low Voltage Range
12.4.1.1. Absolute $ Opportunity
12.4.1.2. Value & Volume Forecast, 2014-2026
12.4.2. Medium Voltage Range
12.4.2.1. Absolute $ Opportunity
12.4.2.2. Value & Volume Forecast, 2014-2026
12.5. Market Forecast by Application Type
12.5.1. Standard
12.5.1.1. Absolute $ Opportunity
12.5.1.2. Value & Volume Forecast, 2014-2026
12.5.2. Regenerative
12.5.2.1. Absolute $ Opportunity
12.5.2.2. Value & Volume Forecast, 2014-2026
12.6. Market Forecast by End-use Application
12.6.1. Pump
12.6.1.1. Absolute $ Opportunity
12.6.1.2. Value & Volume Forecast, 2014-2026
12.6.2. Fan
12.6.2.1. Absolute $ Opportunity
12.6.2.2. Value & Volume Forecast, 2014-2026
12.6.3. Compressor
12.6.3.1. Absolute $ Opportunity
12.6.3.2. Value & Volume Forecast, 2014-2026
12.6.4. Conveyor
12.6.4.1. Absolute $ Opportunity
12.6.4.2. Value & Volume Forecast, 2014-2026
12.6.5. HVAC
12.6.5.1. Absolute $ Opportunity
12.6.5.2. Value & Volume Forecast, 2014-2026
12.6.6. Other Applications
12.6.6.1. Absolute $ Opportunity
12.6.6.2. Value & Volume Forecast, 2014-2026
12.7. Market Forecast by End-use Industry
12.7.1. Oil & Gas
12.7.1.1. Absolute $ Opportunity
12.7.1.2. Value & Volume Forecast, 2014-2026
12.7.2. Food Processing
12.7.2.1. Absolute $ Opportunity
12.7.2.2. Value & Volume Forecast, 2014-2026
12.7.3. Automotive
12.7.3.1. Absolute $ Opportunity
12.7.3.2. Value & Volume Forecast, 2014-2026
12.7.4. Mining & Metals
12.7.4.1. Absolute $ Opportunity
12.7.4.2. Value & Volume Forecast, 2014-2026
12.7.5. Pulp & Papers
12.7.5.1. Absolute $ Opportunity
12.7.5.2. Value & Volume Forecast, 2014-2026
12.7.6. Others (Power generation, chemical processing, etc.)
12.7.6.1. Absolute $ Opportunity
12.7.7. Value & Volume Forecast, 2014-2026
12.8. Market Attractiveness Analysis
12.8.1. By Country
12.8.2. By Drive Type
12.8.3. By Voltage Range
12.8.4. By Application Type
12.8.5. By End-use Application
12.8.6. By End-use Industry
12.9. Latin America VFD Market Trends and Regulations

13. Western Europe VFD Market Analysis
13.1. Introduction
13.1.1. Y-o-Y Growth Projection
13.1.2. Value & Volume Forecast, 2014-2026
13.2. Market Forecast By Country
13.2.1. Germany
13.2.1. Value and Volume Forecast
13.2.1.2. Absolute $ Opportunity
13.2.2. U.K.
13.2.2.1. Value and Volume Forecast
13.2.2.2. Absolute $ Opportunity
13.2.3. France
13.2.3.1. Value and Volume Forecast
13.2.3.2. Absolute $ Opportunity
13.2.4. Italy
13.2.4.1. Value and Volume Forecast
13.2.4.2. Absolute $ Opportunity
13.2.5. Spain
13.2.5.1. Value and Volume Forecast
13.2.5.2. Absolute $ Opportunity
13.2.6. NORDIC
13.2.6.1. Value and Volume Forecast
13.2.6.2. Absolute $ Opportunity
13.2.7. BENELUX
13.2.7.1. Value and Volume Forecast
13.2.7.2. Absolute $ Opportunity
13.2.8. Rest of Western Europe
13.2.8.1. Value and Volume Forecast
13.2.8.2. Absolute $ Opportunity
13.3. Market Forecast By Drive Type
13.3.1. AC Drive
13.3.1.1. Absolute $ Opportunity
13.3.1.2. Value & Volume Forecast, 2014-2026
13.3.2. DC Drive
13.3.2.1. Absolute $ Opportunity
13.3.2.2. Value & Volume Forecast, 2014-2026
13.3.3. Servo Drive
13.3.3.1. Absolute $ Opportunity
13.3.3.2. Value & Volume Forecast, 2014-2026
13.4. Market Forecast by Voltage Range
13.4.1. Low Voltage Range
13.4.1.1. Absolute $ Opportunity
13.4.1.2. Value & Volume Forecast, 2014-2026
13.4.2. Medium Voltage Range
13.4.2.1. Absolute $ Opportunity
13.4.2.2. Value & Volume Forecast, 2014-2026
13.5. Market Forecast by Application Type
13.5.1. Standard
13.5.1.1. Absolute $ Opportunity
13.5.1.2. Value & Volume Forecast, 2014-2026
13.5.2. Regenerative
13.5.2.1. Absolute $ Opportunity
13.5.2.2. Value & Volume Forecast, 2014-2026
13.6. Market Forecast by End-use Application
13.6.1. Pump
13.6.1.1. Absolute $ Opportunity
13.6.1.2. Value & Volume Forecast, 2014-2026
13.6.2. Fan
13.6.2.1. Absolute $ Opportunity
13.6.2.2. Value & Volume Forecast, 2014-2026
13.6.3. Compressor
13.6.3.1. Absolute $ Opportunity
13.6.3.2. Value & Volume Forecast, 2014-2026
13.6.4. Conveyor
13.6.4.1. Absolute $ Opportunity
13.6.4.2. Value & Volume Forecast, 2014-2026
13.6.5. HVAC
13.6.5.1. Absolute $ Opportunity
13.6.5.2. Value & Volume Forecast, 2014-2026
13.6.6. Other Applications
13.6.6.1. Absolute $ Opportunity
13.6.6.2. Value & Volume Forecast, 2014-2026
13.7. Market Forecast by End-use Industry
13.7.1. Oil & Gas
13.7.1.1. Absolute $ Opportunity
13.7.1.2. Value & Volume Forecast, 2014-2026
13.7.2. Food Processing
13.7.2.1. Absolute $ Opportunity
13.7.2.2. Value & Volume Forecast, 2014-2026
13.7.3. Automotive
13.7.3.1. Absolute $ Opportunity
13.7.3.2. Value & Volume Forecast, 2014-2026
13.7.4. Mining & Metals
13.7.4.1. Absolute $ Opportunity
13.7.4.2. Value & Volume Forecast, 2014-2026
13.7.5. Pulp & Papers
13.7.5.1. Absolute $ Opportunity
13.7.5.2. Value & Volume Forecast, 2014-2026
13.7.6. Others (Power generation, chemical processing, etc.)
13.7.6.1. Absolute $ Opportunity
13.7.7. Value & Volume Forecast, 2014-2026
13.8. Market Attractiveness Analysis
13.8.1. By Country
13.8.2. By Drive Type
13.8.3. By Voltage Range
13.8.4. By Application Type
13.8.5. By End-use Application
13.8.6. By End-use Industry
13.9. Western Europe VFD Market Trends and Regulations

14. Eastern Europe VFD Market Analysis
14.1. Introduction
14.1.1. Y-o-Y Growth Projection
14.1.2. Value & Volume Forecast, 2014-2026
14.2. Market Forecast By Country
14.2.1. Russia
14.2.1.1. Value and Volume Forecast
14.2.1.2. Absolute $ Opportunity
14.2.2. Poland
14.2.2.1. Value and Volume Forecast
14.2.2.2. Absolute $ Opportunity
14.2.3. Rest of Eastern Europe
14.2.3.1. Value and Volume Forecast
14.2.3.2. Absolute $ Opportunity
14.3. Market Forecast By Drive Type
14.3.1. AC Drive
14.3.1.1. Absolute $ Opportunity
14.3.1.2. Value & Volume Forecast, 2014-2026
14.3.2. DC Drive
14.3.2.1. Absolute $ Opportunity
14.3.2.2. Value & Volume Forecast, 2014-2026
14.3.3. Servo Drive
14.3.3.1. Absolute $ Opportunity
14.3.3.2. Value & Volume Forecast, 2014-2026
14.4. Market Forecast by Voltage Range
14.4.1. Low Voltage Range
14.4.1.1. Absolute $ Opportunity
14.4.1.2. Value & Volume Forecast, 2014-2026
14.4.2. Medium Voltage Range
14.4.2.1. Absolute $ Opportunity
14.4.2.2. Value & Volume Forecast, 2014-2026
14.5. Market Forecast by Application Type
14.5.1. Standard
14.5.1.1. Absolute $ Opportunity
14.5.1.2. Value & Volume Forecast, 2014-2026
14.5.2. Regenerative
14.5.2.1. Absolute $ Opportunity
14.5.2.2. Value & Volume Forecast, 2014-2026
14.6. Market Forecast by End-use Application
14.6.1. Pump
14.6.1.1. Absolute $ Opportunity
14.6.1.2. Value & Volume Forecast, 2014-2026
14.6.2. Fan
14.6.2.1. Absolute $ Opportunity
14.6.2.2. Value & Volume Forecast, 2014-2026
14.6.3. Compressor
14.6.3.1. Absolute $ Opportunity
14.6.3.2. Value & Volume Forecast, 2014-2026
14.6.4. Conveyor
14.6.4.1. Absolute $ Opportunity
14.6.4.2. Value & Volume Forecast, 2014-2026
14.6.5. HVAC
14.6.5.1. Absolute $ Opportunity
14.6.5.2. Value & Volume Forecast, 2014-2026
14.6.6. Other Applications
14.6.6.1. Absolute $ Opportunity
14.6.6.2. Value & Volume Forecast, 2014-2026
14.7. Market Forecast by End-use Industry
14.7.1. Oil & Gas
14.7.1.1. Absolute $ Opportunity
14.7.1.2. Value & Volume Forecast, 2014-2026
14.7.2. Food Processing
14.7.2.1. Absolute $ Opportunity
14.7.2.2. Value & Volume Forecast, 2014-2026
14.7.3. Automotive
14.7.3.1. Absolute $ Opportunity
14.7.3.2. Value & Volume Forecast, 2014-2026
14.7.4. Mining & Metals
14.7.4.1. Absolute $ Opportunity
14.7.4.2. Value & Volume Forecast, 2014-2026
14.7.5. Pulp & Papers
14.7.5.1. Absolute $ Opportunity
14.7.5.2. Value & Volume Forecast, 2014-2026
14.7.6. Others (Power generation, chemical processing, etc.)
14.7.6.1. Absolute $ Opportunity
14.7.7. Value & Volume Forecast, 2014-2026
14.8. Market Attractiveness Analysis
14.8.1. By Country
14.8.2. By Drive Type
14.8.3. By Voltage Range
14.8.4. By Application Type
14.8.5. By End-use Application
14.8.6. By End-use Industry
14.9. Eastern Europe VFD Market Trends and Regulations

15. APEJ VFD Market Analysis
15.1. Introduction
15.1.1. Y-o-Y Growth Projection
15.1.2. Value & Volume Forecast, 2014-2026
15.2. Market Forecast By Country
15.2.1. China
15.2.1.1. Value and Volume Forecast
15.2.1.2. Absolute $ Opportunity
15.2.2. India
15.2.2.1. Value and Volume Forecast
15.2.2. Absolute $ Opportunity
15.2.3. ASEAN
15.2.3.1. Value and Volume Forecast
15.2.3.2. Absolute $ Opportunity
15.2.4. Australia & New Zealand
15.2.4.1. Value and Volume Forecast
15.2.4.2. Absolute $ Opportunity
15.2.5. Rest of APEJ
15.2.5.1. Value and Volume Forecast
15.2.5.2. Absolute $ Opportunity
15.3. Market Forecast By Drive Type
15.3.1. AC Drive
15.3.1.1. Absolute $ Opportunity
15.3.1.2. Value & Volume Forecast, 2014-2026
15.3.2. DC Drive
15.3.2.1. Absolute $ Opportunity
15.3.2.2. Value & Volume Forecast, 2014-2026
15.3.3. Servo Drive
15.3.3.1. Absolute $ Opportunity
15.3.3.2. Value & Volume Forecast, 2014-2026
15.4. Market Forecast by Voltage Range
15.4.1. Low Voltage Range
15.4.1.1. Absolute $ Opportunity
15.4.1.2. Value & Volume Forecast, 2014-2026
15.4.2. Medium Voltage Range
15.4.2.1. Absolute $ Opportunity
15.4.2.2. Value & Volume Forecast, 2014-2026
15.5. Market Forecast by Application Type
15.5.1. Standard
15.5.1.1. Absolute $ Opportunity
15.5.1.2. Value & Volume Forecast, 2014-2026
15.5.2. Regenerative
15.5.2.1. Absolute $ Opportunity
15.5.2.2. Value & Volume Forecast, 2014-2026
15.6. Market Forecast by End-use Application
15.6.1. Pump
15.6.1.1. Absolute $ Opportunity
15.6.1.2. Value & Volume Forecast, 2014-2026
15.6.2. Fan
15.6.2.1. Absolute $ Opportunity
15.6.2.2. Value & Volume Forecast, 2014-2026
15.6.3. Compressor
15.6.3.1. Absolute $ Opportunity
15.6.3.2. Value & Volume Forecast, 2014-2026
15.6.4. Conveyor
15.6.4.1. Absolute $ Opportunity
15.6.4.2. Value & Volume Forecast, 2014-2026
15.6.5. HVAC
15.6.5.1. Absolute $ Opportunity
15.6.5.2. Value & Volume Forecast, 2014-2026
15.6.6. Other Applications
15.6.6.1. Absolute $ Opportunity
15.6.6.2. Value & Volume Forecast, 2014-2026
15.7. Market Forecast by End-use Industry
15.7.1. Oil & Gas
15.7.1.1. Absolute $ Opportunity
15.7.1.2. Value & Volume Forecast, 2014-2026
15.7.2. Food Processing
15.7.2.1. Absolute $ Opportunity
15.7.2.2. Value & Volume Forecast, 2014-2026
15.7.3. Automotive
15.7.3.1. Absolute $ Opportunity
15.7.3.2. Value & Volume Forecast, 2014-2026
15.7.4. Mining & Metals
15.7.4.1. Absolute $ Opportunity
15.7.4.2. Value & Volume Forecast, 2014-2026
15.7.5. Pulp & Papers
15.7.5.1. Absolute $ Opportunity
15.7.5.2. Value & Volume Forecast, 2014-2026
15.7.6. Others (Power generation, chemical processing, etc.)
15.7.6.1. Absolute $ Opportunity
15.7.7. Value & Volume Forecast, 2014-2026
15.8. Market Attractiveness Analysis
15.8.1. By Country
15.8.2. By Drive Type
15.8.3. By Voltage Range
15.8.4. By Application Type
15.8.5. By End-use Application
15.8.6. By End-use Industry
15.9. APEJ VFD Market Trends and Regulations

16. Japan VFD Market Analysis
16.1. Introduction
16.1.1. Y-o-Y Growth Projection
16.1.2. Value & Volume Forecast, 2014-2026
16.2. Market Forecast By Drive Type
16.2.1. AC Drive
16.2.1.1. Absolute $ Opportunity
16.2.1.2. Value & Volume Forecast, 2014-2026
16.2.2. DC Drive
16.2.2.1. Absolute $ Opportunity
16.2.2.2. Value & Volume Forecast, 2014-2026
16.2.3. Servo Drive
16.2.3.1. Absolute $ Opportunity
16.2.3.2. Value & Volume Forecast, 2014-2026
16.3. Market Forecast by Voltage Range
16.3.1. Low Voltage Range
16.3.1.1. Absolute $ Opportunity
16.3.1.2. Value & Volume Forecast, 2014-2026
16.3.2. Medium Voltage Range
16.3.2.1. Absolute $ Opportunity
16.3.2.2. Value & Volume Forecast, 2014-2026
16.4. Market Forecast by Application Type
16.4.1. Standard
16.4.1.1. Absolute $ Opportunity
16.4.1.2. Value & Volume Forecast, 2014-2026
16.4.2. Regenerative
16.4.2.1. Absolute $ Opportunity
16.4.2.2. Value & Volume Forecast, 2014-2026
16.5. Market Forecast by End-use Application
16.5.1. Pump
16.5.1.1. Absolute $ Opportunity
16.5.1.2. Value & Volume Forecast, 2014-2026
16.5.2. Fan
16.5.2.1. Absolute $ Opportunity
16.5.2.2. Value & Volume Forecast, 2014-2026
16.5.3. Compressor
16.5.3.1. Absolute $ Opportunity
16.5.3.2. Value & Volume Forecast, 2014-2026
16.5.4. Conveyor
16.5.4.1. Absolute $ Opportunity
16.5.4.2. Value & Volume Forecast, 2014-2026
16.5.5. HVAC
16.5.5.1. Absolute $ Opportunity
16.5.5.2. Value & Volume Forecast, 2014-2026
16.5.6. Other Applications
16.5.6.1. Absolute $ Opportunity
16.5.6.2. Value & Volume Forecast, 2014-2026
16.6. Market Forecast by End-use Industry
  16.6.1. Oil & Gas
  16.6.1.1. Absolute $ Opportunity
  16.6.1.2. Value & Volume Forecast, 2014-2026
  16.6.2. Food Processing
  16.6.2.1. Absolute $ Opportunity
  16.6.2.2. Value & Volume Forecast, 2014-2026
  16.6.3. Automotive
  16.6.3.1. Absolute $ Opportunity
  16.6.3.2. Value & Volume Forecast, 2014-2026
  16.6.4. Mining & Metals
  16.6.4.1. Absolute $ Opportunity
  16.6.4.2. Value & Volume Forecast, 2014-2026
  16.6.5. Pulp & Papers
  16.6.5.1. Absolute $ Opportunity
  16.6.5.2. Value & Volume Forecast, 2014-2026
  16.6.6. Others (Power generation, chemical processing, etc.)
  16.6.6.1. Absolute $ Opportunity
  16.6.7. Value & Volume Forecast, 2014-2026
16.7. Market Attractiveness Analysis
  16.7.1. By Drive Type
  16.7.2. By Voltage Range
  16.7.3. By Application Type
  16.7.4. By End-use Application
  16.7.5. By End-use Industry
  16.7.6. Japan VFD Market Trends and Regulations
17. MEA VFD Market Analysis
  17.1. Introduction
  17.1.1. Y-o-Y Growth Projection
  17.1.2. Value & Volume Forecast, 2014-2026
  17.2. Market Forecast By Country
  17.2.1. GCC
  17.2.1.1. Value and Volume Forecast
  17.2.1.2. Absolute $ Opportunity
  17.2.2. North Africa
  17.2.2.1. Value and Volume Forecast
  17.2.2.2. Absolute $ Opportunity
  17.2.3. South Africa
  17.2.3.1. Value and Volume Forecast
  17.2.3.2. Absolute $ Opportunity
  17.2.4. Rest of MEA
  17.2.4.1. Value and Volume Forecast
  17.2.4.2. Absolute $ Opportunity
  17.3. Market Forecast By Drive Type
  17.3.1. AC Drive
  17.3.1.1. Absolute $ Opportunity
  17.3.1.2. Value & Volume Forecast, 2014-2026
  17.3.2. DC Drive
  17.3.2.1. Absolute $ Opportunity
  17.3.2.2. Value & Volume Forecast, 2014-2026
  17.3.3. Servo Drive
  17.3.3.1. Absolute $ Opportunity
  17.3.3.2. Value & Volume Forecast, 2014-2026
  17.4. Market Forecast by Voltage Range
  17.4.1. Low Voltage Range
  17.4.1.1. Absolute $ Opportunity
  17.4.1.2. Value & Volume Forecast, 2014-2026
  17.4.2. Medium Voltage Range
  17.4.2.1. Absolute $ Opportunity
  17.4.2.2. Value & Volume Forecast, 2014-2026
17.5. Market Forecast by Application Type
17.5.1. Standard
17.5.1.1. Absolute $ Opportunity
17.5.1.2. Value & Volume Forecast, 2014-2026
17.5.2. Regenerative
17.5.2.1. Absolute $ Opportunity
17.5.2.2. Value & Volume Forecast, 2014-2026
17.6. Market Forecast by End-use Application
17.6.1. Pump
17.6.1.1. Absolute $ Opportunity
17.6.1.2. Value & Volume Forecast, 2014-2026
17.6.2. Fan
17.6.2.1. Absolute $ Opportunity
17.6.2.2. Value & Volume Forecast, 2014-2026
17.6.3. Compressor
17.6.3.1. Absolute $ Opportunity
17.6.3.2. Value & Volume Forecast, 2014-2026
17.6.4. Conveyor
17.6.4.1. Absolute $ Opportunity
17.6.4.2. Value & Volume Forecast, 2014-2026
17.6.5. HVAC
17.6.5.1. Absolute $ Opportunity
17.6.5.2. Value & Volume Forecast, 2014-2026
17.6.6. Other Applications
17.6.6.1. Absolute $ Opportunity
17.6.6.2. Value & Volume Forecast, 2014-2026
17.7. Market Forecast by End-use Industry
17.7.1. Oil & Gas
17.7.1.1. Absolute $ Opportunity
17.7.1.2. Value & Volume Forecast, 2014-2026
17.7.2. Food Processing
17.7.2.1. Absolute $ Opportunity
17.7.2.2. Value & Volume Forecast, 2014-2026
17.7.3. Automotive
17.7.3.1. Absolute $ Opportunity
17.7.3.2. Value & Volume Forecast, 2014-2026
17.7.4. Mining & Metals
17.7.4.1. Absolute $ Opportunity
17.7.4.2. Value & Volume Forecast, 2014-2026
17.7.5. Pulp & Papers
17.7.5.1. Absolute $ Opportunity
17.7.5.2. Value & Volume Forecast, 2014-2026
17.7.6. Others (Power generation, chemical processing, etc.)
17.7.6.1. Absolute $ Opportunity
17.7.7. Value & Volume Forecast, 2014-2026
17.8. Market Attractiveness Analysis
17.8.1. By Country
17.8.2. By Drive Type
17.8.3. By Voltage Range
17.8.4. By Application Type
17.8.5. By End-use Application
17.8.6. By End-use Industry
17.9. MEA VFD Market Trends and Regulations

18. Competition Landscape
18.1. Competition Dashboard
18.2. Company Profiles
18.2.1. Revenue
18.2.2. Product/ Brand Offerings
18.2.3. Company Highlights
18.3. Fuji Electric Co., Ltd
18.4. Mitsubishi Electric Corporation
18.5. Siemens AG
18.6. ABB Ltd.
18.7. American Electric Technologies Inc. (AETI)
18.8. GE Energy Power Conversion
18.9. Hitachi Ltd.
18.10. Honeywell International Inc.
18.11. Johnson Controls Inc.,
18.12. Rockwell Automation Inc.
18.13. Schneider Electric
18.14. Toshiba International Corporation
18.15. Emerson Industrial Automation

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