Cassia Gum Market: Global Industry Analysis and Opportunity Assessment 2015-2025

Description: This report examines the “Global Cassia Gum” market for the forecast period 2015-2025. The primary objective of the report is to identify opportunities in the market and present updates and insights, pertaining to various segments of the global cassia gum market.

Cassia gum made from endosperm of senna obtusifolia (also called cassia obtusifolia or cassia tora) is used as a food additive in food & beverage and manufacturing industry. Cassia gum is used as a gelling agent, stabilizer and thickener in the food & beverage industry. Various technical applications of cassia gum are foam stabilization, emulsification, moisture retention and texture improvement.

To understand and assess opportunities in this market, the report is divided into two sections, i.e., by application (food & beverage industry, manufacturing industry) and by region. The report analyses the global cassia gum market in terms of market value (US$ ‘000) and volume (tonnes).

The report begins with an overview of the global cassia gum market along with an overview of the cassia gum industry life cycle and market regulations, appraising market performance in terms of revenue and volume, followed by an analysis of key trends, drivers, and restraints witnessed in the global cassia gum market.

Pricing analysis and supply demand scenario are also included in the report along with impact analysis of key market restraints by region, based on the weighted average to equip clients with crystal clear decision making insights.

The subsequent section analyses the cassia gum market by application and presents a forecast for the period.

Food & beverage industry assessed in the report include:

- Animal Food
- Cat Food
- Wet/ Canned
- Semi Moist
- Dry
- Dog Food
- Wet/ Canned
- Semi Moist
- Dry
- Animal Feed (Cow Feed, Bird Feed)
- Dairy &Confectionery Products
- Meat Products
- Instant Mix (Canned food, frozen Food, Preserved)

Manufacturing industry assessed in the report include:

- Cosmetics (Soap, Gel, Shampoo, Hair Oil)
- Pharmaceuticals (Paste, Drugs, Medicines)
- Paper Industry
- Textile Industry
- Chemical Processing (Water Treatment, Synthetic Resins, Ceramics)
- Others (Mining, Oil & Gas)

Regions assessed in the report include:

- North America
- Latin America
To calculate market size, the report considers various aspects based on secondary research. Furthermore, data points such as regional and market split, by application i.e. by food & beverage industry and manufacturing industry and qualitative inputs from primary respondents have been incorporated to arrive at appropriate market estimates. The forecast presented in the report assesses the total revenue generated by the cassia gum market.

When developing the market forecast, the report begins with sizing the current market, which forms the basis for forecasting how the market is anticipated to take shape in the near future.

Given the characteristics of the market, the author triangulates the data via different analysis based on the supply side, demand side and dynamics of the global cassia gum market. However, quantifying the market across the aforementioned segments and regions is more a matter of quantifying expectations and identifying opportunities rather than rationalizing them after the forecast has been completed.

It is imperative to note that in an ever-fluctuating global economy, we not only conduct forecasts in terms of CAGR, but also analyse on the basis of key parameters, such as year-on-year (Y-o-Y) growth, to understand predictability of the market and to identify right opportunities.

Another key feature of this report is the analysis of cassia gum market by region and by application and the corresponding revenue forecast in terms of absolute dollar opportunity. This is usually overlooked while forecasting the market. However, absolute dollar opportunity is critical in assessing the level of opportunity that a provider can look to achieve, as well as to identify potential resources from a sales perspective of the global market.

To understand key segments in terms of growth and performance in cassia gum market, the author has developed a market attractiveness index. The resulting index should help providers identify existing market opportunities in the global cassia gum market.

In the final section of the report, cassia gum market competitive landscape is included to provide a dashboard view of companies that manufacture cassia gum. The report contains company profiles of some of the major players operating in the global cassia gum market.

Some market players featured in this report are as follows:

- Agro Gums
- Amba Gums & Feed Products
- Avlast Hydrocolloids
- Altrafine Gums
- Premchem Gums Pvt. Ltd.
- Dwarkesh Industries
- B. Gum Industries Private Limited
- Fooding Group Limited
- J D Gums and Chemicals
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