Cassia Gum Market: Global Industry Analysis and Opportunity Assessment 2015-2025

Description: This report examines the “Global Cassia Gum” market for the forecast period 2015-2025. The primary objective of the report is to identify opportunities in the market and present updates and insights, pertaining to various segments of the global cassia gum market.

Cassia gum made from endosperm of senna obtusifolia (also called cassia obtusifolia or cassia tora) is used as a food additive in food & beverage and manufacturing industry. Cassia gum is used as a gelling agent, stabilizer and thickener in the food & beverage industry. Various technical applications of cassia gum are foam stabilization, emulsification, moisture retention and texture improvement.

To understand and assess opportunities in this market, the report is divided into two sections, i.e., by application (food & beverage industry, manufacturing industry) and by region. The report analyses the global cassia gum market in terms of market value (US$ '000) and volume (tonnes).

The report begins with an overview of the global cassia gum market along with an overview of the cassia gum industry life cycle and market regulations, appraising market performance in terms of revenue and volume, followed by an analysis of key trends, drivers, and restraints witnessed in the global cassia gum market.

Pricing analysis and supply demand scenario are also included in the report along with impact analysis of key market restraints by region, based on the weighted average to equip clients with crystal clear decision making insights.

The subsequent section analyses the cassia gum market by application and presents a forecast for the period.

Food & beverage industry assessed in the report include:

- Animal Food
- Cat Food
- Wet/ Canned
- Semi Moist
- Dry
- Dog Food
- Wet/ Canned
- Semi Moist
- Dry
- Animal Feed (Cow Feed, Bird Feed)
- Dairy &Confectionery Products
- Meat Products
- Instant Mix (Canned food, frozen Food, Preserved)

Manufacturing industry assessed in the report include:

- Cosmetics (Soap, Gel, Shampoo, Hair Oil)
- Pharmaceuticals (Paste, Drugs, Medicines)
- Paper Industry
- Textile Industry
- Chemical Processing (Water Treatment, Synthetic Resins, Ceramics)
- Others (Mining, Oil & Gas)

Regions assessed in the report include:

- North America
- Latin America
To calculate market size, the report considers various aspects based on secondary research. Furthermore, data points such as regional and market split, by application i.e. by food & beverage industry and manufacturing industry and qualitative inputs from primary respondents have been incorporated to arrive at appropriate market estimates. The forecast presented in the report assesses the total revenue generated by the cassia gum market.

When developing the market forecast, the report begins with sizing the current market, which forms the basis for forecasting how the market is anticipated to take shape in the near future.

Given the characteristics of the market, the author triangulates the data via different analysis based on the supply side, demand side and dynamics of the global cassia gum market. However, quantifying the market across the aforementioned segments and regions is more a matter of quantifying expectations and identifying opportunities rather than rationalizing them after the forecast has been completed.

It is imperative to note that in an ever-fluctuating global economy, we not only conduct forecasts in terms of CAGR, but also analyse on the basis of key parameters, such as year-on-year (Y-o-Y) growth, to understand predictability of the market and to identify right opportunities.

Another key feature of this report is the analysis of cassia gum market by region and by application and the corresponding revenue forecast in terms of absolute dollar opportunity. This is usually overlooked while forecasting the market. However, absolute dollar opportunity is critical in assessing the level of opportunity that a provider can look to achieve, as well as to identify potential resources from a sales perspective of the global market.

To understand key segments in terms of growth and performance in cassia gum market, the author has developed a market attractiveness index. The resulting index should help providers identify existing market opportunities in the global cassia gum market.

In the final section of the report, cassia gum market competitive landscape is included to provide a dashboard view of companies that manufacture cassia gum. The report contains company profiles of some of the major players operating in the global cassia gum market.

Some market players featured in this report are as follows:
- Agro Gums
- Amba Gums & Feed Products
- Avlast Hydrocolloids
- Altrafine Gums
- Premchem Gums Pvt. Ltd.
- Dwarkesh Industries
- B. Gum Industries Private Limited
- Fooding Group Limited
- J D Gums and Chemicals

Contents:
1. Research Methodology
2. Assumptions and Acronyms Used
3. Executive Summary
4. Market Overview
   4.1. Introduction
   4.1.1. Market Definition
   4.1.2. Industry Lifecycle
   4.1.3. Regulations - Global Overview
   4.1.4. Cassia Gum Permissible Limits - By Application
4.1.5. Market Taxonomy
4.2. Macro-economic Indicators
4.2.1. Global Dairy Ingredients Market
4.2.2. Global Confectionary Market
4.2.3. Global Pet Food Market
4.3. Cassia Gum - Different Identification Numbers
4.4. Cassia Gum - Value Chain
4.5. Cassia Gum - Global Demand Supply Scenario
4.6. Market Dynamics
4.6.1. Drivers
4.6.2. Restraints
4.7. Cassia Gum - Global Pricing Analysis
4.8. Global Cassia Gum Market Forecast
4.8.1. Market Size (Thousand US$) Forecast
4.8.2. Market Volume (Tonnes) Forecast
4.8.3. Absolute $ Opportunity

5. Global Cassia Gum Market By Application
5.1. Introduction
5.1.1. BPS Analysis By Application
5.1.2. Y-o-Y Growth Projections By Application
5.1.3. Market Attractiveness Analysis By Application
5.1.4. Market Volume and Value Forecast By Application
5.2. Food and Beverages Market Analysis
5.2.1. Introduction
5.2.2. Market Trends
5.2.3. BPS Analysis By Sub-Types
5.2.4. Y-o-Y Projections By Sub Types
5.2.5. Food and Beverages Market Analysis By Sub-Types
5.2.5.1. Animal Food
5.2.5.1.1. Dog Food
5.2.5.1.1.1. Wet Canned
5.2.5.1.1.2. Semi-Moist
5.2.5.1.1.3. Dry
5.2.5.1.2. Cat Food
5.2.5.1.2.1. Wet Canned
5.2.5.1.2.2. Semi-Moist
5.2.5.1.2.3. Dry
5.2.5.1.3. Animal Feed
5.2.5.2. Dairy and Confectionary Products
5.2.5.3. Meat Products
5.2.5.4. Instant Mix
5.2.6. Manufacturing Segment Market Analysis
5.2.6.1. Introduction
5.2.6.2. Market Trends
5.2.6.3. BPS Analysis By Sub-Types
5.2.6.4. Y-o-Y Projections By Sub Types
5.2.6.5. Manufacturing Segment Market Analysis By Sub Types
5.2.6.5.1. Cosmetics
5.2.6.5.1.1. Soap
5.2.6.5.1.2. Shampoo
5.2.6.5.1.3. Hair Oil
5.2.6.5.1.4. Toiletries
5.2.6.5.2. Pharmaceuticals
5.2.6.5.2.1. Gel
5.2.6.5.2.2. Paste
5.2.6.5.2.3. Medicine
5.2.6.5.2.4. Toiletries
5.2.6.5.3. Paper
5.2.6.5.4. Textile
5.2.6.5.5. Chemical Processing
5.2.6.5.6. Other Manufacturing Applications
5.3. Market Attractiveness Analysis
5.3.1. By Food and Beverage Segment and Sub-Types
5.3.2. By Manufacturing Segment and Sub-Types

6. Global Cassia Gum Market Analysis By Region
6.1. Introduction
6.2. BPS Analysis By Region
6.3. North America Cassia Gum Market Analysis
6.3.1. Introduction
6.3.2. Y-o-Y Growth Projections, By Country
6.3.3. Basis Point Share (BPS) Analysis, By Country
6.4. North America Market Forecast
6.4.1. Market Value and Volume Forecast By Country
6.4.2. U.S. Absolute $ Opportunity
6.4.3. Canada Absolute $ Opportunity
6.5. Market Value and Volume Forecast By Application
6.5.1. Market Value and Volume Forecast By Food & Beverages
6.5.2. Animal Food
6.5.3. Dairy & Confectionery
6.5.4. Meat products
6.5.5. Instant Mix
6.6. Market Value and Volume Forecast By Manufacturing Industry
6.6.1. Cosmetics
6.6.2. Pharmaceuticals
6.6.3. Paper Industry
6.6.4. Textile Industry
6.6.5. Chemical Processing
6.6.6. Others
6.7. Market Attractiveness Analysis
6.7.1. By Food & Beverage Segment
6.7.2. By Manufacturing Industrial Segment
6.7.3. By Country
6.8. Drivers & Restraints: Impact Analysis

7. Latin America Cassia Gum Market Analysis
7.1.1. Introduction
7.1.2. Y-o-Y Growth Projections, By Country
7.1.3. Basis Point Share (BPS) Analysis, By Country
7.2. Latin America Market Forecast
7.2.1. Market Value and Volume Forecast By Country
7.2.2. Brazil Absolute $ Opportunity
7.2.3. Mexico Absolute $ Opportunity
7.2.4. Rest of LATAM Absolute $ Opportunity
7.3. Market Value and Volume Forecast By Application
7.3.1. Market Value and Volume Forecast By Food & Beverages
7.3.2. Animal Food
7.3.3. Dairy & Confectionery
7.3.4. Meat products
7.3.5. Instant Mix
7.4. Market Value and Volume Forecast By Manufacturing Industry
7.4.1. Cosmetics
7.4.2. Pharmaceuticals
7.4.3. Paper Industry
7.4.4. Textile Industry
7.4.5. Chemical Processing
7.4.6. Others
7.5. Market Attractiveness Analysis
7.5.1. By Food & Beverage Segment
7.5.2. By Manufacturing Industrial Segment
7.5.3. By Country
7.6. Drivers & Restraints: Impact Analysis

8. Western Europe Cassia Gum Market Analysis
8.1.1. Introduction
8.1.2. Y-o-Y Growth Projections, By Country
8.1.3. Basis Point Share (BPS) Analysis, By Country
8.2. Western Europe Market Forecast
8.2.1. Market Value and Volume Forecast By Country
8.2.2. Germany Absolute $ Opportunity
8.2.3. U.K. Absolute $ Opportunity
8.2.4. France Absolute $ Opportunity
8.2.5. Italy Absolute $ Opportunity
8.2.6. Spain Absolute $ Opportunity
8.2.7. Nordic Absolute $ Opportunity
8.2.8. BENELUX Absolute $ Opportunity
8.2.9. Rest of Western Europe Absolute $ Opportunity
8.3. Market Value and Volume Forecast By Application
8.3.1. Market Value and Volume Forecast By Food & Beverages
8.3.2. Animal Food
8.3.3. Dairy & Confectionery
8.3.4. Meat products
8.3.5. Instant Mix
8.4. Market Value and Volume Forecast By Manufacturing Industry
8.4.1. Cosmetics
8.4.2. Pharmaceuticals
8.4.3. Paper Industry
8.4.4. Textile Industry
8.4.5. Chemical Processing
8.4.6. Others
8.5. Market Attractiveness Analysis
8.5.1. By Food & Beverage Segment
8.5.2. By Manufacturing Industrial Segment
8.5.3. By Country
8.6. Drivers & Restraints: Impact Analysis

9. Eastern Europe Cassia Gum Market Analysis
9.1.1. Introduction
9.1.2. Y-o-Y Growth Projections, By Country
9.1.3. Basis Point Share (BPS) Analysis, By Country
9.2. Eastern Europe Market Forecast
9.2.1. Market Value and Volume Forecast By Country
9.2.2. Russia Absolute $ Opportunity
9.2.3. Poland Absolute $ Opportunity
9.2.4. Rest of Eastern Europe Absolute $ Opportunity
9.3. Market Value and Volume Forecast By Application
9.3.1. Market Value and Volume Forecast By Food & Beverages
9.3.2. Animal Food
9.3.3. Dairy & Confectionery
9.3.4. Meat products
9.3.5. Instant Mix
9.4. Market Value and Volume Forecast By Manufacturing Industry
9.4.1. Cosmetics
9.4.2. Pharmaceuticals
9.4.3. Paper Industry
9.4.4. Textile Industry
9.4.5. Chemical Processing
9.4.6. Others
9.5. Market Attractiveness Analysis
9.5.1. By Food & Beverage Segment
9.5.2. By Manufacturing Industrial Segment
9.5.3. By Country
9.6. Drivers & Restraints: Impact Analysis

10. APEJ Cassia Gum Market Analysis
10.1.1. Introduction
10.1.2. Y-o-Y Growth Projections, By Country
10.1.3. Basis Point Share (BPS) Analysis, By Country
10.2. APEJ Market Forecast
10.2.1. Market Value and Volume Forecast By Country
10.2.2. India Absolute $ Opportunity
10.2.3. China Absolute $ Opportunity
10.2.4. ASEAN Absolute $ Opportunity
10.2.5. ANZ Absolute $ Opportunity
10.2.6. Rest of APEJ Absolute $ Opportunity
10.3. Market Value and Volume Forecast By Application
10.3.1. Market Value and Volume Forecast By Food & Beverages
10.3.2. Animal Food
10.3.3. Dairy & Confectionery
10.3.4. Meat products
10.3.5. Instant Mix
10.4. Market Value and Volume Forecast By Manufacturing Industry
10.4.1. Cosmetics
10.4.2. Pharmaceuticals
10.4.3. Paper Industry
10.4.4. Textile Industry
10.4.5. Chemical Processing
10.4.6. Others
10.5. Market Attractiveness Analysis
10.5.1. By Food & Beverage Segment
10.5.2. By Manufacturing Industrial Segment
10.5.3. By Country
10.6. Drivers & Restraints: Impact Analysis

11. Japan Cassia Gum Market Analysis
11.1.1. Introduction
11.1.2. Y-o-Y Growth Projections, By Country
11.1.3. Basis Point Share (BPS) Analysis, By Country
11.2. Japan Market Forecast
11.3. Market Value and Volume Forecast By Application
11.3.1. Market Value and Volume Forecast By Food & Beverages
11.3.2. Animal Food
11.3.3. Dairy & Confectionery
11.3.4. Meat products
11.3.5. Instant Mix
11.4. Market Value and Volume Forecast By Manufacturing Industry
11.4.1. Cosmetics
11.4.2. Pharmaceuticals
11.4.3. Paper Industry
11.4.4. Textile Industry
11.4.5. Chemical Processing
11.4.6. Others
11.5. Market Attractiveness Analysis
11.5.1. By Food & Beverage Segment
11.5.2. By Manufacturing Industrial Segment
11.6. Drivers & Restraints: Impact Analysis

12. Middle East & Africa Cassia Gum Market Analysis
12.1.1. Introduction
12.1.2. Y-o-Y Growth Projections, By Country
12.1.3. Basis Point Share (BPS) Analysis, By Country
12.2. Middle East & Africa Market Forecast
12.2.1. Market Value and Volume Forecast By Country
12.2.2. GCC Absolute $ Opportunity
12.2.3. North Africa Absolute $ Opportunity
12.2.4. South Africa Absolute $ Opportunity
12.2.5. ANZ Absolute $ Opportunity
12.2.6. Rest of Middle East & Africa Absolute $ Opportunity
12.3. Market Value and Volume Forecast By Application
12.3.1. Market Value and Volume Forecast By Food & Beverages
12.3.2. Animal Food
12.3.3. Dairy & Confectionery
12.3.4. Meat products
12.3.5. Instant Mix
12.4. Market Value and Volume Forecast By Manufacturing Industry
12.4.1. Cosmetics
12.4.2. Pharmaceuticals
12.4.3. Paper Industry
12.4.4. Textile Industry
12.4.5. Chemical Processing
12.4.6. Others
12.5. Market Attractiveness Analysis
12.5.1. By Food & Beverage Segment
12.5.2. By Manufacturing Industrial Segment
12.5.3. By Country
12.6. Drivers & Restraints: Impact Analysis

13. Competitive Landscape
13.1. Competition Dashboard
13.2. Company Profiles
13.2.1. Agro Gums
13.2.2. Avlast Hydrocolloids
13.2.3. Altrafine Gums
13.2.4. H. B. Gum Industries Private Limited
13.2.5. Premcem Gums Pvt. Ltd.
13.2.6. Agro Herb Gums
13.2.7. JD Gums And Chemicals
13.2.8. Dwarkesh Industries
13.2.9. Fooding Group Limited
13.2.10. Amba Gums & Feeds Products
13.2.11. The Lubrizol Corporation

Ordering: Order Online - http://www.researchandmarkets.com/reports/3673038/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

- **Product Name:** Cassia Gum Market: Global Industry Analysis and Opportunity Assessment 2015-2025
- **Web Address:** http://www.researchandmarkets.com/reports/3673038/
- **Office Code:** SCBR5CG6

Product Formats
Please select the product formats and quantity you require:

- **Electronic (PDF) - Single User:** [ ] USD 5000
- **Electronic (PDF) - Site License:** [ ] USD 7500
- **Electronic (PDF) - Enterprisewide:** [ ] USD 10000

Contact Information
Please enter all the information below in **BLOCK CAPITALS**

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr [ ]</th>
<th>Mrs [ ]</th>
<th>Dr [ ]</th>
<th>Miss [ ]</th>
<th>Ms [ ]</th>
<th>Prof [ ]</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
<td></td>
<td></td>
<td>Last Name:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

- [ ] Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

- [ ] Pay by check: Please post the check, accompanied by this form, to:
  
  Research and Markets,
  Guinness Center,
  Taylors Lane,
  Dublin 8,
  Ireland.

- [ ] Pay by wire transfer: Please transfer funds to:
  
  Account number: 833 130 83
  Sort code: 98-53-30
  Swift code: ULSBIE2D
  IBAN number: IE78ULSB98533083313083
  Bank Address: Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ______________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World