Global Veterinary Practice Management Software Market Outlook: 2016-2021

Description:
Starting in the early 1990’s, growing number of firms began to offer software targeted for use in veterinary offices ranging from simple office and management tools to patient history and diagnosis systems to medical inventory control aids. In order to improve overall animal healthcare delivery, the importance of excellent practice management in the delivery of all veterinary care has increased significantly.

While this overall veterinary marketplace has continued to grow and has affected almost all veterinary practices, there have been indications that the information technology systems can have a very positive effect on improving patient care and service - subsequently, the success of the veterinary practice.

The veterinary practice management software helps veterinarians to record and support various standards of care protocols, monitor each patient's status with healthcare recommendations, billing and invoicing, manage investment in resources such as inventory and professional time, and overall treatment management in order to increase the profitability.

The global veterinary practice management software market is expected to reach $418.1 million by 2021 at a CAGR of 6.2% from 2016 to 2021. This market is mainly driven by the increasing awareness of animal health across the globe, the rising number of veterinarians, growing animal population and demand for animal food products, and increasing animal health expenditure and pet insurance. However, high cost of instruments and lower animal health awareness in developing countries are impeding the growth of this market.

The global veterinary practice management software market is mainly divided by delivery mode, practice type, and geography. North America accounted for the share of the global veterinary practice management software market expected to dominate this market during the forecast period. With the substantial scope for penetration, the veterinary practice management software market in North America offers significant opportunities for the various stakeholders in this market.

The veterinary practice management software market in Asia-Pacific (APAC) region is also expected to grow considerably during the forecast period mainly attributed to the rising need to manage veterinary practices due to growing livestock population, increasing pet adoption, rising demand of animal derived food products, and growing animal healthcare expenditure in this region.


Scope of the report:

Veterinary Practice Management Software Market, By Delivery Mode:
- On-Premise
- Cloud/Web based

Veterinary Practice Management Software Market, By Practice Type:
- Companion Animal Practices
- Mixed Animal Practices
- Equine Practices
- Food Producing Animal Practices
- Others

Veterinary Practice Management Software Market, By Geography:
- North America
Key questions answered in the report:

Which are the high growth market segments of the market?
What is the historical market for veterinary practice management software across the globe?
What are the market forecasts and estimates from the period 2016-2021?
What are the major drivers, restraints, threats, and opportunities in the global veterinary practice management software market?
What are the burning issues of the global veterinary practice management software market?
Who are the major players in the global veterinary practice management software market and what share of the market do they hold?
Who are the major players in various regions (North America, APAC, Europe, Latin America, and Middle East & Africa) and what share of the market do they hold?
What are the competitive landscapes and who are the market leaders by sub-region in the global veterinary practice management software market?
What are the recent developments in the global veterinary practice management software market?
What are the different strategies adopted by the major players in the global veterinary practice management software market?
What are the geographical trends and high growth regions?

Contents:

1 Introduction to Veterinary Practice Management Software Market
   1.1 Veterinary Practice Management Software Market Ecosystem
     1.1.1 Delivery Mode
     1.1.2 Practice Type
   1.2 Report Elucidation
   1.3 Market Buzz and Foreground
   1.4 Research Methodology
     1.4.1 Secondary Research
     1.4.2 Primary Research
     1.4.3 Market Analytics

2 Executive Summary

3 Market Insights
   3.1 Drivers
   3.2 Restraints

4 Global Veterinary Practice Management Software Market Crackdown ($ Value Analysis), by Delivery Mode
   4.1 On-Premise Model
   4.2 Cloud/Web Based Model

5 Global Veterinary Practice Management Software Market Crackdown ($ Value Analysis), by Practice Type
   5.1 Companion Animal Practices
   5.2 Mixed Animal Practices
   5.3 Equine Practices
   5.4 Food Producing Animal Practices
   5.5 Others

6 Veterinary Practice Management Software Market Crackdown ($ Value Analysis), by Region
   6.1 North America
     6.1.1 U.S.
     6.1.2 Canada
   6.2 Europe
   6.3 Asia Pacific
   6.4 ROW

7 Company Profiles
7.16.2 Nova, Inc.
7.16.2.1 Business Overview
7.16.2.2 Products & Services
7.16.2.3 Recent Developments
7.17 SpecVet Inc.
7.17.1 Business Overview
7.17.2 Products & Services
7.17.3 Recent Developments
7.18 eVetPractice.com
7.18.1 Business Overview
7.18.2 Products & Services
7.18.3 Recent Developments

*Financials for private companies are not mentioned, since the data is not available publicly

List of Tables

Table 1 Global Veterinary Practice Management Software Market Revenue, By Region, 2016-2021 ($ Million)
Table 2 Global Veterinary Practice Management Software Market Revenue, By Practice Type, 2016-2021 ($ Million)
Table 3 Global Veterinary Practice Management Software Market Revenue For Companion Animal Practices, By Region, 2016-2021 ($ Million)
Table 4 Global Veterinary Practice Management Software Market Revenue For Mixed Animal Practices, By Region, 2016-2021 ($ Million)
Table 5 Global Veterinary Practice Management Software Market Revenue For Equine Practices, By Region, 2016-2021 ($ Million)
Table 6 Global Veterinary Practice Management Software Market Revenue For Food Producing Animal Practices, By Region, 2016-2021 ($ Million)
Table 7 Global Veterinary Practice Management Software Market Revenue For Other Animal Practices, By Region, 2016-2021 ($ Million)
Table 8 Global Veterinary Practice Management Software Market Revenue, By Delivery Mode, 2016-2021 ($ Million)
Table 9 Global On-Premise Market Revenue, By Region, 2016-2021 ($ Million)
Table 10 Global Cloud/Web Based Market Revenue, By Region, 2016-2021 ($ Million)
Table 11 North America: Veterinary Practice Management Software Market Revenue, By Country, 2016-2021 ($ Million)
Table 12 North America: Veterinary Practice Management Software Market Revenue, By Practice Type, 2016-2021 ($ Million)
Table 13 North America: Veterinary Practice Management Software Market Revenue, By Delivery Mode, 2016-2021 ($ Million)
Table 14 U.S.: Veterinary Practice Management Software Market Revenue, By Practice Type, 2016-2021 ($ Million)
Table 15 U.S.: Veterinary Practice Management Software Market Revenue, By Delivery Mode, 2016-2021 ($ Million)
Table 16 Canada: Veterinary Practice Management Software Market Revenue, By Practice Type, 2016-2021 ($ Million)
Table 17 Canada: Veterinary Practice Management Software Market Revenue, By Delivery Mode, 2016-2021 ($ Million)
Table 18 Europe: Veterinary Practice Management Software Market Revenue, By Practice Type, 2016-2021 ($ Million)
Table 19 Europe: Veterinary Practice Management Software Market Revenue, By Delivery Mode, 2016-2021 ($ Million)
Table 20 Asia-Pacific: Veterinary Practice Management Software Market Revenue, By Practice Type, 2016-2021 ($ Million)
Table 21 Asia-Pacific: Veterinary Practice Management Software Market Revenue, By Delivery Mode, 2016-2021 ($ Million)
Table 22 Rest of the World: Veterinary Practice Management Software Market Revenue, By Practice Type, 2016-2021 ($ Million)
Table 23 Rest of the World: Veterinary Practice Management Software Market Revenue, By Delivery Mode, 2016-2021 ($ Million)

List Of Figures

Figure 1 Veterinary Practice Management Software Market Ecosystem
Figure 2 Research Methodology- Research Process
Figure 3 Research Methodology- Market Size Estimation
Figure 4 Research Methodology- Market Forecast
Figure 5 Research Methodology- Primary Research Sampling Frame
Figure 6 Veterinary Practice Management Software Market Size (USD Million), By Type, 2016-2021
Figure 7 Veterinary Practice Management Software Market Size (USD Million), By Delivery Mode, 2016-2021
Figure 8 Veterinary Practice Management Software Market Size (USD Million), By Geography, 2016-2021
Figure 9 Global Veterinary Practice Management Software Market: Market Drivers and Restraints (2014-2020)
Figure 10 Global Veterinary Practice Management Software Market Segmentation, By Type
Figure 11 Equine Population of Some Major Countries (2015)
Figure 12 Global Veterinary Practice Management Software Market Segmentation, By Delivery Mode
Figure 13 Global Penetration of Veterinary Practice Management Software (in %)
Figure 14 Major European countries with highest dog population
Figure 15 Major European countries with highest cat population
Figure 16 Pet Population in Germany (2013)
Figure 17 Global Veterinary Practice Management Software Market Share Analysis, By Key Players, 2015
Figure 18 Idexx Laboratories, Inc.: Total Revenue, 2013-2015 (In USD Million)
Figure 19 Idexx Laboratories, Inc.: Total Revenue, By Region, 2015 (In USD Million)
Figure 20 Idexx Laboratories, Inc.: Total Revenue, By Business Segments, 2015 (In USD Million)
Figure 21 Henry Schein Inc.: Total Revenue, 2013-2015 (In USD Million)
Figure 22 Henry Schein Inc.: Total Revenue, By Region, 2015 (In USD Million)
Figure 23 Henry Schein Inc.: Total Revenue, By Business Segments, 2015 (In USD Million)
Figure 24 Patterson Companies, Inc.: Total Revenue, 2013-2015 (In USD Million)
Figure 25 Patterson Companies, Inc.: Total Revenue, By Region, 2015 (In USD Million)
Figure 26 Patterson Companies, Inc.: Total Revenue, By Business Segments, 2015 (In USD Million)

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