Food Pathogen Testing Market by Type (E.coli, Salmonella, Campylobacter, Listeria), Technology (Traditional, Rapid), Food Type (Meat & poultry, Dairy, Processed food, Fruits & Vegetables, Cereals & Grains), & by Region - Global Forecasts to 2020

Description:
“Food pathogen testing market projected to grow at a CAGR of 7.8%, to reach USD 10.79 billion by 2020”
The food pathogen testing market is projected to grow at a CAGR of 7.8% from 2015 to 2020, to reach USD 10.79 billion by 2020. The market is driven by factors such as the increase in the outbreak of foodborne illnesses, implementation of stringent food safety regulations, and availability of advanced rapid technology. The high growth potential in emerging markets and untapped regions provides new growth opportunities for market players.

“Salmonella testing segment accounted for the largest market share in 2014”
Among the types—E.coli, Salmonella, Campylobacter, Listeria, and others (Staphylococcus, Bacillus, Clostridium, and Vibrio), —Salmonella accounted for the largest market share in 2014, followed by Campylobacter and E.coli. The outbreak of foodborne illnesses due to Salmonella and other pathogens is significant across the globe. Salmonella is one of the largely occurring pathogens in a wide range of food products leading to contamination. The pathogen is commonly found in meat & poultry, dairy, and fruits & vegetables. This has resulted in a high number of tests conducted for Salmonella; the market for Salmonella testing is projected to grow at a significant rate in the next five years.

“North America market led the food pathogen testing market with the largest share in 2014”
North America dominated the food pathogen testing market in 2014 and is projected to remain the largest through 2020, due to an increasing number of food poisoning outbreaks and increasing consumer awareness on food safety and its implications. The Asia-Pacific market is projected to be the fastest-growing market due to stringent food safety regulations and the increasing food trade volumes between Asia-Pacific and rest of the world.

Breakdown of primary participants for the report as given below:
? By Company Type: Tier 1 - 50%, Tier 2 - 40%, and Tier 3 - 10%
? By Designation: Manager Level – 60%, C level - 40%
? By Region: Europe - 73%, APAC - 18%, North America - 9%

Leading players such as SGS S.A. (Switzerland), Bureau Veritas S.A. (France), Eurofins Scientific (Luxembourg), Intertek Group Plc (U.K.), and Asurequality (New Zealand) have been profiled in the report. Other players include ALS Limited (Australia), IFP Institut für Produktqualität (Germany), Silliker (U.S.), Microbac Laboratories, Inc. (Pennsylvania), and Genetic ID NA (U.S.).

Reasons to buy this report:
- To get a comprehensive overview of the global food pathogen testing market
- To gain wide-ranging information about the top players in this industry, their product portfolios, and key strategies adopted by them
- To gain insights into the major countries/regions in which the food pathogen testing market is growing.

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