Single-Cell Analysis Market by Product, Cell Type, Technique, Application & End User - Global Forecasts to 2021

Description:

The single-cell analysis market is expected to reach USD 3.35 billion by 2021 from USD 1.45 billion in 2016, at a CAGR of 18.2%. The global single-cell analysis market is segmented based on product, cell type, technique, application, end-users, and regions. The consumables segment is expected to register the highest growth rate in the single-cell analysis market, by product, during the forecast period. The high growth in this segment is attributed to their repeated consumption in single-cell analysis procedures.

Based on end-users, the single-cell analysis market is segmented into academic & research laboratories, biopharmaceutical and biotechnology companies, hospitals and diagnostic laboratories, and cell banks and IVF centers. The academic & research laboratories segment is expected to account for the largest share of the market in 2016. Growth in funding for life science research, and increasing number of medical colleges and universities will drive the growth of this market.

Geographically, the single-cell analysis market is dominated by North America, followed by Europe, Asia, and the Rest of the World (RoW). Growth in the North American segment is primarily driven by expansion of pharmaceutical and biotechnology industries, the adoption of genomic platform and high-content screening technology by research laboratories.

The major factors contributing to the growth of the single-cell analysis market include increasing government funding for research, high prevalence of diseases, expanding biotechnology and biopharmaceutical industries, and growth potential of Single-cell sequencing. Furthermore, new product development activities by companies are another major factor driving the growth of this market.

Apart from comprehensive geographic and product analysis and market sizing, the report also provides a competitive landscape that covers the growth strategies adopted by industry players over the last three years. In addition, the company profiles comprise the product portfolios, developments, and strategies adopted by the market players to maintain and increase their shares in the market. The above-mentioned market research data, current market size, and forecast of the future trends will help key market players and new entrants to make the necessary decisions regarding product offerings, geographic focus, change in strategic approach, and levels of output in order to remain successful in the market.

The prominent players in the single-cell analysis market include Thermo Fisher Scientific Inc. (U.S.), Illumina, Inc. (U.S.), Becton, Dickinson and Company (U.S.), QIAGEN N.V. (Netherlands), Bio-Rad Laboratories, Inc. (U.S.), Agilent Technologies (U.S.), Nanostring Technologies (U.S.), Beckman Coulter (U.S.), Fluidigm Corporation (U.S.), and Merck KGaA (Germany).

Reasons to Buy the Report:

This report will enable both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help these firms garner greater market shares. Firms purchasing the report can use any one or a combination of the below-mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market shares.

The report provides insights on the following pointers:

- Market Penetration: Comprehensive information on the product portfolios of the top players in the single-cell analysis market. The report analyses the single-cell analysis market by product, cell type, technique, application, end-users, and regions
- Product Development/Innovation: Detailed insights on the upcoming technologies, R&D activities, and new product launches in the single-cell analysis market
Competitive Assessment: In-depth assessment of the market strategies, geographic and business segments, and product portfolios of the leading players in the single-cell analysis market
Marked Development: Comprehensive information about emerging markets. This report analyses the market for various single-cell analysis market products across geographies
- Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the single-cell analysis market

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