Saturated Polyester Resin Market by Type (Liquid SPR and Solid SPR), Application (Powder Coatings, Industrial Paints, Coil & Can Coatings, Automotive Paints, Flexible Packaging, and 2k PU Coatings), and by Region - Global Forecasts to 2021

Description: “The saturated polyester resin market is projected to register a CAGR of 5.83% during the forecast period”
The global saturated polyester resin market is projected to reach USD 4.77 billion by 2021, registering a CAGR of 5.83% from 2016 to 2021. The market is witnessing moderate growth owing to increasing applications, technological advancements, and growing demand for saturated polyester resin in Asia-Pacific and Europe. Saturated polyester resins are largely used in powder coating applications. Rapid growth of the saturated polyester resin market is driven by environmental concerns and increasing stringent regulations.

“Liquid saturated polyester resin to dominate the saturated polyester resin market”
Liquid saturated polyester resins are primarily used for coil & can coatings and other uses, such as industrial paints, automotive paints, and 2k PU coatings. The growing demand for trim, soffit, fascia, other aluminum products, and commercial construction products, such as metal roofing, cladding, and HVAC equipment is driving the coil coatings market, which in turn drives the demand for liquid saturated polyester resin.

“Asia-Pacific: The largest market for saturated polyester resin”
Asia-Pacific accounted for the largest share in the saturated polyester resin market in 2015. Factors, such as the need to reduce VOC emissions, huge and increasing addressable population base, rapidly growing construction activities, and increase in number of automobiles, wooden furniture, and other electronic appliances are driving the powder coatings market in Asia-Pacific, which in turn drives the saturated polyester resin market in the region.

This study has been validated through primaries conducted with various industry experts worldwide. These primary sources have been divided into three categories, namely, by company, by designation, and by region.
- By Company Type- Tier 1- 45%, Tier 2- 35%, and Tier 3- 20%
- By Designation- C Level- 35%, D Level- 25%, and Others- 40%
- By Region- North America- 45%, Asia-Pacific- 20%, Europe- 30%, and RoW- 5%

Companies profiled in the report
- Royal DSM N.V. (Netherlands)
- Allnex Belgium SA/NV (Belgium)
- Arkema S.A. (France)
- Nuplex Industries (New Zealand)
- Stepan Company (U.S.)
- Evonik Industries (Germany)
- Nippon Gohsei (Japan)
- Covestro AG (Germany)
- Megara Resins (Anastassios Fanis S.A.) (Greece)

Reasons to buy the report
- Comprehensive coverage and analysis of the saturated polyester resin market in Asia-Pacific, Europe, North America, and RoW
- Competitive landscape of major players and their developments in the saturated polyester resin market
- A list of VOC regulations driving the market in key countries and regions
- Identifying high-potential opportunities for saturated polyester resin
- Identifying and targeting high-growth application segments

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