Global Beta Carotene Market Size, Market Share, Application Analysis, Regional Outlook, Growth Trends, Key Players, Competitive Strategies and Forecasts, 2012 To 2022

Description: This report analyses the worldwide markets for beta carotene in USD million and Tons by the following Product types - synthetic and natural. The study also market analysis by end user application demand for beta carotene from food & beverages, cosmetics, supplements and animal feed application in terms of volume as well as revenue. The report provides separate comprehensive analytics for the North America, Europe, Asia-Pacific and Rest of World (RoW). Annual estimates and forecasts are provided for the period 2013 through 2020 and market growth rate is calculated from 2014 to 2020. Market data and analytics are derived from primary and secondary research. We have considered demand side approach of the market. Competitive analysis is primarily based on public domain information including company URLs and company annual report.

This report provides market size of the global beta carotene market for the past year 2013 and provides forecasts for the next six years (2014 to 2020). The global beta carotene market in terms of revenue is defined by USD million and in terms of volume defined by Tons. Market size and forecast for each product and applications is provided in the context of global as well as regional markets. A top-down approach was used to estimate the global beta carotene market by geography. The values were cross-validated by using a bottom-up approach while estimating the market in different region such as U.S., Canada, Mexico, Germany, U.K, France, Italy, Russia, Japan, India, China, Australia, South Korea and Brazil by various products which include synthetic and natural and by applications which includes food and beverages, animal feed, supplements, and cosmetics.

The report also identifies various factors, affecting the market's growth, which includes market drivers, restraints and opportunities. These factors determine various market trends, which impact the growth. Inflation is not a part of pricing in this report.

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