Global Maltodextrin Market Size, Market Share, Application Analysis, Regional Outlook, Growth Trends, Key Players, Competitive Strategies and Forecasts, 2012 To 2022

Description: Maltodextrin has turned out to be the first choice starch preference for different food processing firms and producers for its diversified activities. It is now accepted in food production sector due to its property of easy miscibility, bland taste and its high levels of heat tolerance. Maltodextrin can be easily prepared in any type of food that range from sauces, sports drinks to soups. Thus, this resourceful constituent has evolved as a most ideal starch based constituent universally. The worldwide maltodextrin market was predicted to reach revenue of about 2525 US dollars in year 2014 and is projected to touch of about 3398.3 million US dollars by the end of year 2020 displaying a CAGR growth rate of about 5.1 percent during the estimated time span. The global maltodextrin market is projected to display key growth in the kinds of applications like cosmetics as well as food & beverages globally.

The global maltodextrin market has been divided into two market sections based on types of applications and geographical regions. The global maltodextrin market based on the types of applications includes pharmaceuticals, cosmetics, food & beverages, cardboard processing, daily & fine items and others.

Food & Beverages section was evaluated at 1527.9 million US dollars in year 2014 contributing approximately about 60.5 percentage market shares to the total market share of the global maltodextrin market. Today, food & beverages section accounts for biggest market share and is predicted to dominate the global maltodextrin market during the forecasted period. The pharmaceuticals section contributed for about 10.1 % to the total market share in year 2014 and became second largest market share contributor in year 2014. Cosmetics Section is the smallest section succeeding others section comprising of maltodextrin uses of animal feed.

The global maltodextrin market by geographical regions is divided into five geographical locations. It includes sub continent of North America, Continent of Europe, Sub Continent of Latin America, APAC zone and Region of MEA (Middle East & Africa). Sub continent of North America and Continent of Europe together contributed about greater than 61 percentage of the global maltodextrin market share in year 2014. They both are predicted to dominate the global maltodextrin market during the forecasted period. Also the region of APAC and few East European nations are expected to contribute a major portion of the market share to the global maltodextrin market during the forecasted period. China is the key manufacturer of maltodextrin but the sub continent of North America is predicted to tap the Chinese market by producing more amount of maltodextrin.

Key market drivers propelling the growth and expansion of this global maltodextrin market includes infant formula market and rising baby food industry. Infant formula of food makes use of optimum proportion of maltodextrin which can be easily digested by kids. Further, sports diet and meal substitution shakes utilizing maltodextrin in abundant proportions are potential segments of maltodextrin uses. Maltodextrin is an ideal product that neutralizes the effect of the high-fat constituents in food. It also acts as an encapsulating instrument for spraying dry processes. The demand for maltodextrin products is improving owing to heavy demand for pharmaceuticals, food and cosmetics which make use of maltodextrin as a cell wall substance for encapsulating colors, flavors and pharmaceuticals molecules.

The market report includes comprehensive information about market size, market structure, market inhibitors, market drivers, market uncertainties, market fluctuations, consumer behavior trends, target market, market behavior trends, market demand, market performance indicators, market volume, competitive landscape, market diversification, product development, market classification, product matrix, product portfolio, market strategy, business strategy, market position, market penetration, product benchmarking, market branding, product research, market trends, technological trends, market overview, business overview, financial overview, company overview, competitive overview, sales forecasts, consumer tastes, consumer preferences, regional trends, geographical trends, market forecasts, market predictions, business predictions, sales predictions, future market projections, market estimations, sales estimates, market opportunities and new product innovations.
The market report includes comprehensive information about product analysis, scenario analysis, strategic analysis, risk analysis, risk assessment analysis, profit analysis, cost benefit analysis, revenue analysis, ratio analysis, portfolio analysis, porter five force analysis, opportunity analysis, competitor analysis, customer analysis, SWOT analysis, impact analysis, raw material analysis, value chain analysis, demand analysis, supply chain analysis, trend analysis, gap analysis, segmentation analysis and variance analysis.

All these concepts are explained by using graphical as well as pictorial tools of data representation such as graphs, charts, diagrams, tables, histograms and spreadsheets.

Few of the key industry players profiled in the market report includes Cargill Incorporation, Tereos Syral, Tate & Lyle Plc, Roquette Freres SA, Ingredion Incorporated, The Archer Daniels Midland Company, Grain Processing Corporation, Penford Corporation and Zhucheng Dongxiao Biotechnology Company Limited.

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