Adhesion Promoter Market by Type (Silane, Maleic Anhydride, Chlorinated Polyolefins, Titanate & Zirconate, Others), Application (Plastics & Composites, Paints & Coatings, Rubber, Adhesives, Metals, Others), Region - Global Forecast to 2021

Description:

“The global adhesion promoters market is projected to grow at a CAGR of 6.4% between 2016 and 2021”

The global adhesion promoters market is projected to grow from USD 2.51 billion in 2015 to USD 3.64 billion by 2021, at a CAGR of 6.4% between 2016 and 2021. This growth is mainly attributed to the growing automotive sector in the Asia-Pacific region, use of adhesion promoters in composites, application of adhesion promoters in printed circuit boards, innovation of silane-based green tires, requirement of halogen-free wires, and development of multilayer packaging.

“Plastics & composites application segment to grow at the highest CAGR during the forecast period”

Adhesion promoters are primarily used in automotive coatings, architectural coatings, and industrial coatings. Plastics & composites and paints & coatings are two major applications of adhesion promoters. The plastics & composites application segment is expected to grow at the highest CAGR during the forecast period, owing to its increasing use in the automotive, printed circuit boards, packaging, and wires applications.

“Asia-Pacific is the largest regional segment in the adhesion promoters market”

Asia-Pacific is the global leader in the consumption of adhesion promoters, and this dominance is expected to continue till 2021. China, India, and Japan, and South Korea are the key countries in this region, consuming more than 75% of the overall demand for adhesion promoters in Asia-Pacific. The Asia-Pacific adhesion promoters market is expected to grow at the highest CAGR from 2016 to 2021, owing to growth in the paints & coatings and plastics & composites applications.

Break-up of profile of primary participants for the report:

- By Company Type - Tier 1 – 33%, Tier 2 – 33%, Tier 3 – 33%
- By Designation – C level – 17%, Director level – 33%, Others – 50%
- By Region – Europe – 50%, North America - 33%, Asia-Pacific – 17%

Further, as a part of qualitative analysis, the research provides a comprehensive review of major market drivers, restraints, opportunities, and challenges. It also discusses competitive strategies adopted by varied market players, such as Momentive Performance Materials Inc. (U.S.), Eastman Chemical Company (U.S.), Dow Corning Corporation (U.S.), BASF SE (Germany), Arkema SA (France), Evonik Industries AG (Germany), ALTANA AG (Germany), Air Products and Chemicals, Inc. (U.S.), E. I. du Pont de Nemours and Company (U.S.), and AkzoNobel NV (Netherlands).

Reasons to buy this report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the adhesion promoters market; high-growth regions; and market drivers, restraints, and opportunities.

The report provides insights on the following pointers:

- Market Penetration: Comprehensive information on adhesion promoters offered by top players in the global adhesion promoters market

- Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the adhesion promoters market

- Market Development: Comprehensive information about lucrative emerging markets – the report analyzes the markets for adhesion promoters across varied regions

- Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the global adhesion promoters market

- Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing
capabilities of leading players in the global adhesion promoters market

Contents:

1 Introduction
   1.1 Objectives of The Study
   1.2 Market Definition
   1.3 Scope of The Study
   1.3.1 Markets Covered
   1.3.2 Years Considered for The Study
   1.4 Currency
   1.5 Package Size
   1.6 Stakeholders

2 Research Methodology
   2.1 Research Data
      2.1.1 Key Data From Secondary Sources
      2.1.2 Key Data From Primary Sources
         2.1.2.1 Key Industry Insights
         2.1.2.2 Breakdown of Primary Interviews
      2.2 Market Size Estimation
      2.3 Market Breakdown and Data Triangulation
      2.4 Research Assumptions and Limitations
         2.4.1 Assumptions
         2.4.2 Limitations

3 Executive Summary

4 Premium Insights
   4.1 Attractive Opportunities in The Adhesion Promoters Market
   4.2 Adhesion Promoters Market, By Type
   4.3 Adhesion Promoters Market in Asia-Pacific
   4.4 Adhesion Promoters Market Share, By Region
   4.5 Adhesion Promoters Market: Developed vs Emerging Nations
   4.6 Adhesion Promoters Market, By Application
   4.7 Life Cycle Analysis, By Region

5 Market Overview
   5.1 Introduction
   5.2 Difference Between Adhesion Promoters and Adhesives
   5.3 Evolution of Adhesion Promoters
      5.3.1 Silane-Based Adhesion Promoters
      5.3.2 Polymeric Adhesion Promoters
   5.4 Market Segmentation
      5.4.1 By Type
      5.4.2 By Application
   5.5 Market Dynamics
      5.5.1 Drivers
         5.5.1.1 Growing Automotive Sector in the Asia-Pacific Region
         5.5.1.2 Use of Adhesion Promoters in Composites
         5.5.1.3 Application of Adhesion Promoters in Printed Circuit Boards
      5.5.2 Restraints
      5.5.2.1 Negative Environmental Impact of Some Adhesion Promoters
      5.5.3 Opportunities
         5.5.3.1 Innovation of Silane-Based Green Tires
         5.5.3.2 Requirement of Halogen-Free Wires
         5.5.3.3 Development of Multilayer Packaging
         5.5.3.4 Use of Adhesion Promoters in Asphalt Applications
      5.5.4 Challenges
         5.5.4.1 Future Legislations Against Chemical-Based Adhesion Promoters
         5.5.4.2 Underdeveloped Recycling Industry in the Asia-Pacific Region
   5.6 Burning Issues
      5.6.1 Shift of Demand From Chemical Adhesion Promoters to Polymeric Adhesion Promoters
6 Industry Trends
   6.1 Introduction
   6.2 Value Chain Analysis
   6.3 Porter’s Five Forces Analysis
      6.3.1 Threat of New Entrants
      6.3.2 Threat of Substitutes
      6.3.3 Bargaining Power of Suppliers
      6.3.4 Bargaining Power of Buyers
      6.3.5 Intensity of Competitive Rivalry

7 Adhesion Promoters Market, By Type
   7.1 Introduction
   7.2 Silane
   7.3 Maleic Anhydride
   7.4 Chlorinated Polyolefins
   7.5 Titanate & Zirconate
   7.6 Others

8 Adhesion Promoters Market, By Application
   8.1 Introduction
   8.2 Plastics & Composites
   8.3 Paints & Coatings
   8.4 Rubber
   8.5 Adhesives
   8.6 Metals
   8.7 Others

9 Adhesion Promoters Market, By Region
   9.1 Introduction
   9.2 Asia-Pacific
      9.2.1 China
      9.2.2 India
      9.2.3 Japan
      9.2.4 South Korea
      9.2.5 Rest of Asia-Pacific
   9.3 Europe
      9.3.1 Germany
      9.3.2 U.K.
      9.3.3 France
      9.3.4 Italy
      9.3.5 Rest of Europe
   9.4 North America
      9.4.1 U.S.
      9.4.2 Canada
      9.4.3 Mexico
   9.5 Latin America
      9.5.1 Brazil
      9.5.2 Argentina
      9.5.3 Rest of Latin America
   9.6 RoW
      9.6.1 Middle East
      9.6.2 Others

10 Competitive Landscape
   10.1 Introduction
   10.2 New Product Launches: the Most Popular Growth Strategy
   10.3 Momentive Performance Materials Inc.: the Most Active Player Between 2010 & 2015
   10.4 Maximum Developments Recorded in 2011
   10.5 Competitive Situations & Trends
      10.5.1 New Product Developments/New Product Launches
      10.5.2 Patents
      10.5.3 Expansions
      10.5.4 Collaborations
10.5.5 Acquisitions

11 Company Profiles

11.1 Introduction

11.2 Momentive Performance Materials Inc.

11.2.1 Business Overview

11.2.2 Products Offered

11.2.3 Recent Developments

11.2.4 MnM View

11.2.4.1 SWOT Analysis

11.3 Eastman Chemical Company

11.3.1 Business Overview

11.3.2 Products Offered

11.3.3 Recent Developments

11.3.4 MnM View

11.3.4.1 SWOT Analysis

11.4 DOW Corning Corporation

11.4.1 Business Overview

11.4.2 Products Offered

11.4.3 Recent Developments

11.4.4 MnM View

11.4.4.1 SWOT Analysis

11.5 BASF SE

11.5.1 Business Overview

11.5.2 Products Offered

11.5.3 Recent Developments

11.5.4 MnM View

11.5.4.1 SWOT Analysis

11.6 Arkema SA

11.6.1 Business Overview

11.6.2 Products Offered

11.6.3 Recent Developments

11.6.4 MnM View

11.6.4.1 SWOT Analysis

11.7 Evonik Industries AG

11.7.1 Business Overview

11.7.2 Products Offered

11.7.3 Recent Developments

11.7.4 MnM View

11.8 Altana AG

11.8.1 Business Overview

11.8.2 Products Offered

11.8.3 Recent Developments

11.8.4 MnM View

11.9 Air Products and Chemicals, Inc.

11.9.1 Business Overview

11.9.2 Products Offered

11.9.3 Recent Developments

11.9.4 MnM View

11.10 E. I. Du Pont De Nemours and Company

11.10.1 Business Overview

11.10.2 Products Offered

11.10.3 Recent Developments

11.10.4 MnM View

11.11 Akzonobel NV

11.11.1 Business Overview

11.11.2 Products Offered

11.11.3 Recent Developments

11.11.4 MnM View

11.12 Other Companies

12 Appendix

12.1 Insights From Industrial Experts
12.2 Discussion Guide
12.3 Introducing RT: Real Time Market Intelligence
12.4 Available Customizations
12.5 Related Reports

List of Tables

Table 1 Adhesion Promoters Market to Register High Growth in the Asia-Pacific Region Between 2016 and 2021
Table 2 Adhesion Promoters Market, By Type, 2014-2021 (USD Million)
Table 3 Adhesion Promoters Market, By Type, 2014-2021 (Kilotons)
Table 4 Silane Adhesion Promoters Market, By Region, 2014-2021 (USD Million)
Table 5 Silane Adhesion Promoters Market, By Region, 2014-2021 (Kilotons)
Table 6 Maleic Anhydride Adhesion Promoters Market, By Region, 2014-2021 (USD Million)
Table 7 Maleic Anhydride Adhesion Promoters Market, By Region, 2014-2021 (Kilotons)
Table 8 Chlorinated Polyolefins Adhesion Promoters Market, By Region, 2014-2021 (USD Million)
Table 9 Chlorinated Polyolefins Adhesion Promoters Market, By Region, 2014-2021 (Kilotons)
Table 10 Titanate & Zirconate Adhesion Promoters Market, By Region, 2014-2021 (USD Million)
Table 11 Titanate & Zirconate Adhesion Promoters Market, By Region, 2014-2021 (Kilotons)
Table 12 Other Adhesion Promoters Type Market, By Region, 2014-2021 (USD Million)
Table 13 Other Adhesion Promoters Type Market, By Region, 2014-2021 (Kilotons)
Table 14 Adhesion Promoters Market, By Application, 2014-2021 (USD Million)
Table 15 Adhesion Promoters Market, By Application, 2014-2021 (Kilotons)
Table 16 Adhesion Promoters Market in Plastics & Composites Application, By Region, 2014-2021 (USD Million)
Table 17 Adhesion Promoters Market in Plastics & Composites Application, By Region, 2014-2021 (Kilotons)
Table 18 Adhesion Promoters Market in Paints & Coatings Application, By Region, 2014-2021 (USD Million)
Table 19 Adhesion Promoters Market in Paints & Coatings Application, By Region, 2014-2021 (Kilotons)
Table 20 Adhesion Promoters Market in Rubber Application, By Region, 2014-2021 (USD Million)
Table 21 Adhesion Promoters Market in Rubber Application, By Region, 2014-2021 (Kilotons)
Table 22 Adhesion Promoters Market in Adhesives Application, By Region, 2014-2021 (USD Million)
Table 23 Adhesion Promoters Market in Adhesives Application, By Region, 2013-2021 (Kilotons)
Table 24 Adhesion Promoters Market in Metals Application, By Region, 2014-2021 (USD Million)
Table 25 Adhesion Promoters Market in Metals Application, By Region, 2014-2021 (Kilotons)
Table 26 Adhesion Promoters Market in Other Applications, By Region, 2014-2021 (USD Million)
Table 27 Adhesion Promoters Market in Other Applications, By Region, 2014-2021 (Kilotons)
Table 28 Adhesion Promoters Market, By Region, 2014-2021 (USD Million)
Table 29 Adhesion Promoters Market, By Region, 2014-2021 (Kilotons)
Table 30 Asia-Pacific Adhesion Promoters Market, By Country, 2014-2021 (USD Million)
Table 31 Asia-Pacific Adhesion Promoters Market, By Country, 2014-2021 (Kilotons)
Table 32 Asia-Pacific Adhesion Promoters Market, By Type, 2014-2021 (USD Million)
Table 33 Asia-Pacific Adhesion Promoters Market, By Type, 2014-2021 (Kilotons)
Table 34 Asia-Pacific Adhesion Promoters Market, By Application, 2014-2021 (USD Million)
Table 35 Asia-Pacific Adhesion Promoters Market Size, By Application, 2014-2021 (Kilotons)
Table 36 China Adhesion Promoters Market, By Type, 2014-2021 (USD Million)
Table 37 China Adhesion Promoters Market, By Type, 2014-2021 (Kilotons)
Table 38 China Adhesion Promoters Market, By Application, 2014-2021 (USD Million)
Table 39 China Adhesion Promoters Market, By Application, 2014-2021 (Kilotons)
Table 40 India Adhesion Promoters Market, By Type, 2014-2021 (USD Million)
Table 41 India Adhesion Promoters Market, By Type, 2014-2021 (Kilotons)
Table 42 India Adhesion Promoters Market Size, By Type, 2014-2021 (Kilotons)
Table 43 India Adhesion Promoters Market, By Application, 2014-2021 (USD Million)
Table 44 India Adhesion Promoters Market Size, By Application, 2014-2021 (Kilotons)
Table 45 Japan Adhesion Promoters Market, By Type, 2014-2021 (USD Million)
Table 46 Japan Adhesion Promoters Market, By Type, 2014-2021 (Kilotons)
Table 47 Japan Adhesion Promoters Market, By Application, 2014-2021 (USD Million)
Table 48 Japan Adhesion Promoters Market, By Application, 2014-2021 (Kilotons)
Table 49 South Korea Adhesion Promoters Market, By Type, 2014-2021 (USD Million)
Table 50 South Korea Adhesion Promoters Market, By Type, 2014-2021 (Kilotons)
Table 51 South Korea Adhesion Promoters Market, By Application, 2014-2021 (USD Million)
Table 52 South Korea Adhesion Promoters Market, By Application, 2014-2021 (Kilotons)
Table 53 Rest of Asia-Pacific Adhesion Promoters Market, By Type, 2014-2021 (USD Million)
Table 54 Rest of Asia-Pacific Adhesion Promoters Market, By Type, 2014-2021 (Kilotons)
Table 54 Rest of Asia-Pacific Adhesion Promoters Market, By Application, 2014-2021 (USD Million)
Table 55 Rest of Asia-Pacific Adhesion Promoters Market, By Application, 2014-2021 (Kilotons)
Table 56 Europe Adhesion Promoters Market, By Country, 2014-2021 (USD Million)
Table 57 Europe Adhesion Promoters Market, By Country, 2014-2021 (Kilotons)
Table 58 Europe Adhesion Promoters Market, By Type, 2014-2021 (USD Million)
Table 59 Europe Adhesion Promoters Market, By Type, 2014-2021 (Kilotons)
Table 60 Europe Adhesion Promoters Market, By Application, 2014-2021 (USD Million)
Table 61 Europe Adhesion Promoters Market, By Application, 2014-2021 (Kilotons)
Table 62 Germany Adhesion Promoters Market, By Type, 2014-2021 (USD Million)
Table 63 Germany Adhesion Promoters Market, By Type, 2014-2021 (Kilotons)
Table 64 Germany Adhesion Promoters Market, By Application, 2014-2021 (USD Million)
Table 65 Germany Adhesion Promoters Market, By Application, 2014-2021 (Kilotons)
Table 66 U.K. Adhesion Promoters Market, By Type, 2014-2021 (USD Million)
Table 67 U.K. Adhesion Promoters Market, By Type, 2014-2021 (Kilotons)
Table 68 U.K. Adhesion Promoters Market, By Application, 2014-2021 (USD Million)
Table 69 U.K. Adhesion Promoters Market, By Application, 2014-2021 (Kilotons)
Table 70 France Adhesion Promoters Market, By Type, 2014-2021 (USD Million)
Table 71 France Adhesion Promoters Market, By Type, 2014-2021 (Kilotons)
Table 72 France Adhesion Promoters Market, By Application, 2014-2021 (USD Million)
Table 73 France Adhesion Promoters Market, By Application, 2014-2021 (Kilotons)
Table 74 Italy Adhesion Promoters Market, By Type, 2014-2021 (USD Million)
Table 75 Italy Adhesion Promoters Market, By Type, 2014-2021 (Kilotons)
Table 76 Italy Adhesion Promoters Market, By Application, 2014-2021 (USD Million)
Table 77 Italy Adhesion Promoters Market Size, By Application, 2014-2021 (Kilotons)
Table 78 Rest of Europe Adhesion Promoters Market, By Type, 2014-2021 (USD Million)
Table 79 Rest of Europe Adhesion Promoters Market, By Type, 2014-2021 (Kilotons)
Table 80 Rest of Europe Adhesion Promoters Market, By Application, 2014-2021 (USD Million)
Table 81 Rest of Europe Adhesion Promoters Market, By Application, 2014-2021 (Kilotons)
Table 82 North America Adhesion Promoters Market, By Country, 2014-2021 (USD Million)
Table 83 North America Adhesion Promoters Market, By Country, 2014-2021 (Kilotons)
Table 84 North America Adhesion Promoters Market, By Type, 2014-2021 (USD Million)
Table 85 North America Adhesion Promoters Market, By Type, 2014-2021 (Kilotons)
Table 86 North America Adhesion Promoters Market, By Application, 2014-2021 (USD Million)
Table 87 North America Adhesion Promoters Market, By Application, 2014-2021 (Kilotons)
Table 88 U.S. Adhesion Promoters Market, By Type, 2014-2021 (USD Million)
Table 89 U.S. Adhesion Promoters Market, By Type, 2014-2021 (Kilotons)
Table 90 U.S. Adhesion Promoters Market, By Application, 2014-2021 (USD Million)
Table 91 U.S. Adhesion Promoters Market, By Application, 2014-2021 (Kilotons)
Table 92 Canada Adhesion Promoters Market, By Type, 2014-2021 (USD Million)
Table 93 Canada Adhesion Promoters Market, By Type, 2014-2021 (Kilotons)
Table 94 Canada Adhesion Promoters Market, By Application, 2014-2021 (USD Million)
Table 95 Canada Adhesion Promoters Market, By Application, 2014-2021 (Kilotons)
Table 96 Mexico Adhesion Promoters Market, By Type, 2014-2021 (USD Million)
Table 97 Mexico Adhesion Promoters Market, By Type, 2014-2021 (Kilotons)
Table 98 Mexico Adhesion Promoters Market, By Application, 2014-2021 (USD Million)
Table 99 Mexico Adhesion Promoters Market, By Application, 2014-2021 (Kilotons)
Table 100 Latin America Adhesion Promoters Market, By Country, 2014-2021 (USD Million)
Table 101 Latin America Adhesion Promoters Market, By Country, 2014-2021 (Kilotons)
Table 102 Latin America Adhesion Promoters Market, By Type, 2014-2021 (USD Million)
Table 103 Latin America Adhesion Promoters Market, By Type, 2014-2021 (Kilotons)
Table 104 Latin America Adhesion Promoters Market, By Application, 2014-2021 (USD Million)
Table 105 Latin America Adhesion Promoters Market, By Application, 2014-2021 (Kilotons)
Table 106 Brazil Adhesion Promoters Market, By Type, 2014-2021 (USD Million)
Table 107 Brazil Adhesion Promoters Market, By Type, 2014-2021 (Kilotons)
Table 108 Brazil Adhesion Promoters Market, By Application, 2014-2021 (USD Million)
Table 109 Brazil Adhesion Promoters Market, By Application, 2014-2021 (Kilotons)
Table 110 Argentina Adhesion Promoters Market, By Type, 2014-2021 (USD Million)
Table 111 Argentina Adhesion Promoters Market, By Type, 2014-2021 (Kilotons)
Table 112 Argentina Adhesion Promoters Market, By Application, 2014-2021 (USD Million)
Table 113 Argentina Adhesion Promoters Market, By Application, 2014-2021 (Kilotons)
Table 114 Rest of Latin America Adhesion Promoters Market, By Type, 2014-2021 (USD Million)
Table 115 Rest of Latin America Adhesion Promoters Market, By Type, 2014-2021 (Kilotons)
Table 116 Rest of Latin America Adhesion Promoters Market, By Application, 2014-2021 (USD Million)
Table 117 Rest of Latin America Adhesion Promoters Market, By Application, 2014-2021 (Kilotons)
Table 118 RoW Adhesion Promoters Market, By Region, 2014-2021 (USD Million)
Table 119 RoW Adhesion Promoters Market, By Region, 2014-2021 (Kilotons)
Table 120 RoW Adhesion Promoters Market, By Type, 2014-2021 (USD Million)
Table 121 RoW Adhesion Promoters Market, By Type, 2014-2021 (Kilotons)
Table 122 RoW Adhesion Promoters Market, By Application, 2014-2021 (USD Million)
Table 123 RoW Adhesion Promoters Market, By Application, 2014-2021 (Kilotons)
Table 124 Middle East Adhesion Promoters Market, By Type, 2014-2021 (USD Million)
Table 125 Middle East Adhesion Promoters Market, By Type, 2014-2021 (Kilotons)
Table 126 Middle East Adhesion Promoters Market, By Application, 2014-2021 (USD Million)
Table 127 Middle East Adhesion Promoters Market, By Application, 2014-2021 (Kilotons)
Table 128 Others Adhesion Promoters Market, By Type, 2014-2021 (USD Million)
Table 129 Others Adhesion Promoters Market, By Type, 2014-2021 (Kilotons)
Table 130 Others Adhesion Promoters Market, By Application, 2014-2021 (USD Million)
Table 131 Others Adhesion Promoters Market, By Application, 2014-2021 (Kilotons)
Table 132 New Product Developments/New Product Launches, 2010-2015
Table 133 Patents, 2010-2015
Table 134 Expansions, 2010-2015
Table 135 Collaborations, 2010-2015
Table 136 Acquisitions, 2010-2015

List of Figures

Figure 1 Adhesion Promoters Market: Research Design
Figure 2 Bottom-Up Approach
Figure 3 Top-Down Approach
Figure 4 Research Methodology: Data Triangulation
Figure 5 Chlorinated Polyoolefins to Register the Highest Growth
Figure 6 Plastics & Composites Segment to Register Highest Growth in the Adhesion Promoters Market
Figure 7 Asia-Pacific is Estimated to Lead the Adhesion Promoters Market in 2016
Figure 8 Adhesion Promoters Market to Register Moderate Growth Between 2016 and 2021
Figure 9 Chlorinated Polyoolefins Segment to Grow at the Highest CAGR During the Forecast Period
Figure 10 Paints & Coatings Accounts for the Largest Share in the Asia-Pacific Adhesion Promoters Market
Figure 11 Asia-Pacific is Estimated to Account for the Largest Share in the Adhesion Promoters Market in 2016
Figure 12 Adhesion Promoters Market to Witness High Growth in China and India Between 2016 and 2021
Figure 13 China Led the Adhesion Promoters Market By Application Between 2016 and 2021
Figure 14 Asia-Pacific to Register the Highest Growth in the Global Adhesion Promoters Market
Figure 15 Drivers, Restraints, Opportunities, and Challenges in the Adhesion Promoters Market
Figure 16 Adhesion Promoters: Value Chain Analysis
Figure 17 Silane Adhesion Promoters are Expected to Dominate the Adhesion Promoters Market During the Forecast Period
Figure 18 Asia-Pacific to Remain the Market Leader in the Silane Adhesion Promoters Market By 2021
Figure 19 Asia-Pacific to Register the Highest Growth in the Maleic Anhydride Adhesion Promoters Market During the Forecast Period
Figure 20 North America to Remain the Market Leader in the Chlorinated Polyoolefins Adhesion Promoters Market By 2021
Figure 21 Asia-Pacific to Register the Highest Growth in the Titanate & Zirconate Adhesion Promoters Market
Figure 22 Asia-Pacific is Expected to Drive the Adhesion Promoters Market in the Others Type Segment
Figure 23 Global Adhesion Promoters Market, By Application, 2016 & 2021 (Kilotons)
Figure 24 Asia-Pacific is Expected to Drive the Adhesion Promoters Market in the Plastics & Composites Application
Figure 25 Asia-Pacific Region to Lead the Adhesion Promoters Market in Paints & Coatings Application During the Forecast Period
Figure 26 Asia-Pacific to Remain the Market Leader in the Adhesion Promoters Market in Rubber Application
Figure 27 Adhesives Application Segment in the Asia-Pacific Region to Grow at the Highest CAGR in the Adhesion Promoters Market
Figure 28 North America to Remain the Market Leader in the Adhesion Promoters Market in Metals Application
Figure 29 North America to Lead the Other Applications Segment in the Adhesion Promoters Market During the Forecast Period
Figure 30 Regional Snapshot- China and India are Leading Countries in the Global Adhesion Promoters
Market
Figure 31 Asia-Pacific Adhesion Promoters Market Snapshot
Figure 32 Europe Adhesion Promoters Market Snapshot
Figure 33 North America Adhesion Promoters Market Snapshot
Figure 34 Latin America Adhesion Promoters Market Snapshot
Figure 35 Companies Primarily Adopted Organic Growth Strategies (2010-2015)
Figure 36 New Product Launches Was the Most Popular Strategy Adopted Between 2010 and 2015
Figure 37 Growth Strategies Share, By Company, 2010-2015
Figure 38 Adhesion Promoters Market Developmental Share, 2010-2015
Figure 39 Regional Revenue Mix of Top Five Market Players
Figure 40 Momentive Performance Materials Inc.: Company Snapshot
Figure 41 Momentive Performance Materials Inc.: SWOT Analysis
Figure 42 Eastman Chemical Company: Company Snapshot
Figure 43 Eastman Chemical Company: SWOT Analysis
Figure 44 DOW Corning Corporation: Company Snapshot
Figure 45 DOW Corning Corporation: SWOT Analysis
Figure 46 BASF SE: Company Snapshot
Figure 47 BASF SE: SWOT Analysis
Figure 48 Arkema SA: Company Snapshot
Figure 49 Arkema SA: SWOT Analysis
Figure 50 Evonik Industries AG: Company Snapshot
Figure 51 Altana AG: Company Snapshot
Figure 52 Air Products and Chemicals, Inc.: Company Snapshot
Figure 53 E. I. Du Pont De Nemours and Company: Company Snapshot
Figure 54 Akzonobel NV: Company Snapshot

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3675109/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Adhesion Promoter Market by Type (Silane, Maleic Anhydride, Chlorinated Polyolefins, Titanate & Zirconate, Others), Application (Plastics & Composites, Paints & Coatings, Rubber, Adhesives, Metals, Others), Region - Global Forecast to 2021
Web Address: http://www.researchandmarkets.com/reports/3675109/
Office Code: SCBR8V5N

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF)</td>
<td>USD 5650</td>
</tr>
<tr>
<td>Single User:</td>
<td></td>
</tr>
<tr>
<td>Electronic (PDF)</td>
<td>USD 6650</td>
</tr>
<tr>
<td>1 - 5 Users:</td>
<td></td>
</tr>
<tr>
<td>Electronic (PDF)</td>
<td>USD 8150</td>
</tr>
<tr>
<td>Site License:</td>
<td></td>
</tr>
<tr>
<td>Electronic (PDF)</td>
<td>USD 10000</td>
</tr>
<tr>
<td>Enterprisewide:</td>
<td></td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ____________________________ Last Name: ____________________________
Email Address: * ____________________________
Job Title: ____________________________
Organisation: ____________________________
Address: ____________________________
City: ____________________________
Postal / Zip Code: ____________________________
Country: ____________________________
Phone Number: ____________________________
Fax Number: ____________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World